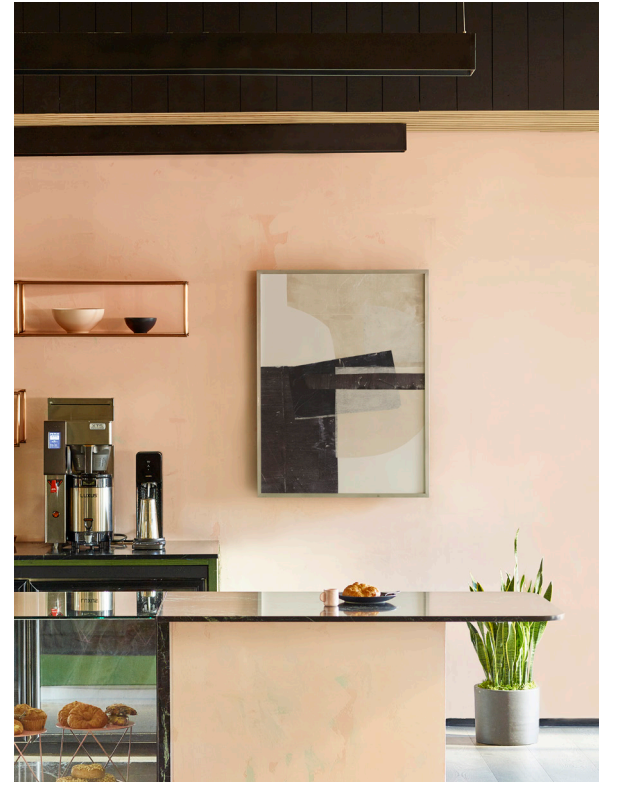


# minted.

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FINE ART PRODUCT GUIDE







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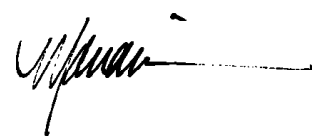
14. Custom Fine Art

## a note from Mariam

I was intrigued that there was hidden talent around the world whose work was not accessible to consumers and felt the internet could help surface that untapped talent.

In 2008 I started Minted, a marketplace of independent artists, crowdsourcing art through monthly design challenges. Through community competitions, feedback and voting, we identify emerging art trends to curate the most unique assortment on the market. Our fine art is available in a range of sizes and formats, from prints to canvas and wall murals to meet the needs of every project and budget.

Please enjoy this collection curated exclusively for architecture & design professionals, and thank you for supporting Minted's independent artist community.



CEO & Founder



## framing options

### WOOD FRAMES (FOR ART PRINTS)

Classic wood frames are handcrafted in Italy from the finest milled wood

### AVAILABLE IN 6 FINISHES

white, light gray, natural, walnut, black, gilded

### FRAME PROFILE WIDTH

0.5" for dimensions 11x14" and smaller

0.75" for 16x16", 16x20", 18x24", 24x24", 24x30", 30x30", 30x40"

1.25" for dimensions 44x44" and larger



WHITE



LIGHT GRAY



NATURAL



WALNUT



BLACK



GILDED



## framing options

### METAL FRAMES

Chic metal frames for a modern, streamlined look

### AVAILABLE IN 4 FINISHES

brushed silver, champagne silver, matte brass, matte black

### FRAME PROFILE WIDTH

0.5" for dimensions 16x20" and smaller

0.75" for 18x24", 24x24", 24x30", 30x30", 30x40", 44x44"

1.25" for dimensions 44x54" and larger



BRASS  
CANVAS



ROSE  
CANVAS



GUNMETAL



BRUSHED  
SILVER



CHAMPAGNE  
SILVER



MATTE  
BRASS



MATTE  
BLACK

## framing options

### WOOD FRAMES (FOR CANVAS)

The canvas floats in a thin frame with minimal gap for a clean, modern look.

### AVAILABLE FINISHES

**White and Black:** Handcrafted in Italy from sustainable ayous wood, each frame is sanded smoothly and layered with a satin painted finish, free from lead or formaldehyde.

**Natural and Walnut:** Handcrafted from sustainable jutelong wood, each frame is sanded to enhance the natural texture and grain of the wood. Walnut is finished to a warm walnut color.

**Premium Ash and Premium Walnut:** Handcrafted in the USA, each frame is molded individually from solid wood harvested in the Appalachian Mountains--no two frames are exactly alike.

### FRAME PROFILE WIDTH

Frame profile width is 5/16" and depth is 2 3/16" for all sizes.



WHITE



NATURAL



PREMIUM  
ASH



BLACK



WALNUT



PREMIUM  
WALNUT

FINE ART PRODUCT GUIDE  
**formatting options**

**FULL BLEED**



**FRAMED PRINT**



**UNFRAMED CANVAS**



**FRAMED CANVAS**





## finish options

### STANDARD



#### Full Bleed

Maximizes the image size by stretching the artwork to the edges.

*Great for displaying contemporary photography, intricately detailed art and abstract expressionism.*



#### White Border

A white unprinted border frames the artwork to provide a faux-matted look.

*Great for scaling down bold artwork, and can feature an artist signature for projects that benefit from highlighting the local artist community.*

### PREMIUM



#### Matting

Artwork matted using 4-ply, archival, museum-grade matte board in 100% cotton.

*This traditional display works well with paintings, or any art that is centralized on the paper, as it provides a double frame effect for the work and draws the eye inward.*



#### Float Mounting

Artwork that floats on top of archival, museum-grade 100% cotton matte board.

*This contemporary display elevates sketches and figure drawings, print-making techniques (like block prints), and watercolors.*

**frame sizing**

FRAME SIZE	PRINT ONLY	FRAMED PRINT	FRAMED CANVAS
16" x 16"	\$62	\$125	\$248
16" x 20"	\$65	\$146	\$248
18" x 24"	\$98	\$197	\$292
24" x 24"	\$99	\$229	\$334
24" x 30"	\$118	\$298	\$382
30" x 30"	\$148	\$345	\$422
30" x 40"	\$168	\$409	\$518
40" x 54"	\$228	\$668	\$796
44" x 44"	\$212	\$539	\$798
44" x 60"	\$258	\$798	\$1,092
48" x 70"	\$298	\$948	\$1,360

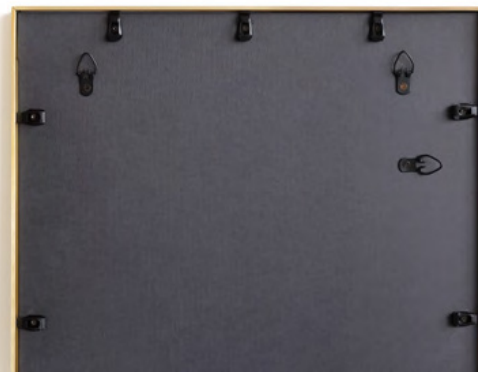


# hanging hardware guide



## HANGING WIRE

Wooden frames 20" x 15" and smaller  
*As well as most canvas art*



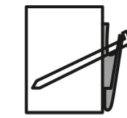
## D-RINGS

Metal frames

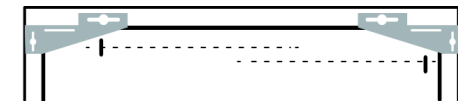


## CORNER BRACKETS

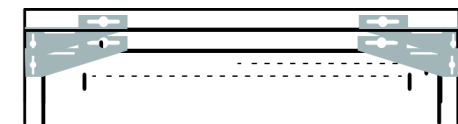
Wooden frames 24" x 18" and larger



Place the framed piece over the brackets.  
Slide the frame to the left or right to make  
minor adjustments to level the frame.



The bracket and nail do not have to be  
exactly parallel. The sawtooth design will  
correct the variance.



For exact placement, find the center arrow  
on left & right. Determine height. Pound  
bracket & nail. Hang picture.

## mural guide

### **MURAL SPECIFICATIONS**

Available in multiple sizes. Printed on premium matte woven material. Removable peel-and-stick substrate, tear resistant, PCV free.

### **WHAT TYPES OF SURFACES DO THE MURALS WORK BEST ON?**

Smooth walls with gloss and satin paints have the best adhesion. Works best on smooth surfaces, as well as light textures, wood, glass, and brushed metals. On highly textured walls, some texture may show through and the mural may not fully adhere.

### **ANY ENVIRONMENTS THE MURALS ARE NOT RECOMMENDED FOR?**

Areas with high humidity and extreme temperatures may cause the mural to peel away from the wall. Direct sunlight could cause the mural to fade and peel. Outdoor use is only recommended for short term.





# FINE ART PRODUCT GUIDE

## mural installation guide



### PREP THE WALLS AND MATERIALS

Please refer to the visual instructions card in your order and remove outlet covers, switch plates, and nails from the wall. Fill any holes and clean the surface with a damp cloth. Lay out the mural panels to ensure the correct order. You should mirror the order shown in the instructions card.



### MEASURE AND TRIM

Measure your space and cut the panels to size, leaving some excess to be trimmed once the panels are in place.



### START FROM A TOP CORNER

Remove 2 or 3 feet of backer from the top of the first mural panel. Align the top and edges of the panel, pressing into place and smoothing with your hands from the center outward.



### WORK YOUR WAY DOWN

Continue to remove the next section of backing from the panel, 2 or 3 feet at a time. Use your smoothing tool to push out any air bubbles as you go.



### PLACE THE NEXT PANEL AND REPEAT

Place the next panel edge to edge with the first and align your pattern so the design is seamless. Repeat until every panel is in place.



### FINISH THE EDGES

Trim off any excess using a razor or utility blade for clean edges. Reinstall any artwork, switch plates, or outlet covers that were removed. Sit back and enjoy your new Minted wall mural.

# custom fine art

Introducing Customizable Fine Art.  
Work with a Minted fine art specialist to recolor, crop and rotate limited edition fine art prints to fit your project needs.



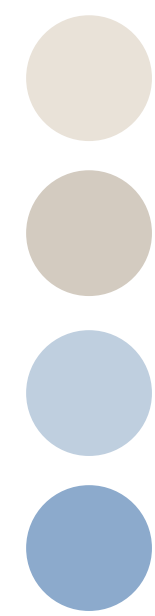
BEFORE

Start by sourcing a piece or collection of art for your client.



AFTER

Create custom collections based on the color palette of your choosing.





# minted.

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**THANK YOU**

PLEASE CONTACT US WITH ANY QUESTIONS

[TRADE@MINTED.COM](mailto:TRADE@MINTED.COM)