



In-Column Line Rates*

Dollar Volume	Daily Line Ads	Sunday Line Ads
\$0-25,000	\$3.00	\$3.60
\$25,001-50,000	\$2.80	\$3.36
\$50,001-100,000	\$2.60	\$3.12
\$100,001-150,000	\$2.40	\$2.88
\$150,001-200,000	\$2.20	\$2.64
\$200,001+	\$2.00	\$2.40

Space Contract Rates*

Dollar Vol. Tier 3	Daily Line Ads	Sunday Line Ads
\$0-25,000	\$2.26	\$2.70
\$25,001-50,000	\$2.00	\$2.40
\$50,001-100,000	\$1.88	\$2.26
\$100,001-150,000	\$1.50	\$1.80
\$150,001-200,000	\$1.46	\$1.74
\$200,001-250,000	\$1.40	\$1.68
\$250,001-350,000	\$1.30	\$1.56
\$350,001-400,000	\$1.16	\$1.38
\$400,001-500,000	\$1.10	\$1.32
\$500,001-600,000	\$1.00	\$1.20
\$600,001-750,000	\$0.98	\$1.18
\$750,001-1,000,000	\$0.96	\$1.14
\$1,000,001-1,500,000	\$0.92	\$1.12

Category Sponsorship Rates^a (28 lines per day, per month)

1	\$520.00
2+	\$300.00

*per line // ^aflat rate

Color Rates^a

Day	One Color	3 Colors
Any day	\$200.00	\$300.00

Dealer Directory Rates^a

First listing	\$42.00
Each additional	\$37.00

Misc Rates

Marine Directory per box	\$32.77
Marine Display per line	\$3.10
Digitized Logos	\$45.00

Effective January 1, 2019

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