

# HL7 International Strategic Plan\*

*Mission: To provide standards that empower global health data interoperability*

*Vision: A world in which everyone can securely access and use the right health data when and where they need it.*

## Core Strategic Goals

### Image

Enhance the public image and achieve recognition by stakeholders as the leading SDO for worldwide health data interoperability standards

### Organizational Vitality

Secure long-term sustainable revenue to realize the vision and improve customer experiences (internal and external)

### HL7 Standards

Establish HL7 FHIR as the primary standard for global health data interoperability

Enhance and maintain quality of and accessibility to HL7 standards in current use

\*Note: Board of Directors approved these goals and objectives on September 17, 2019.

# HL7 International Strategic Objectives

## Image

- A. Expand c-suite image/perception of HL7 from standards to solving problems and improving the bottom line *(I)*
- B. Increase HL7 FHIR usage worldwide *(I)*
- C. Improve relevance of HL7 International with key target audiences globally and establish/strengthen relationships with key stakeholders *(M)*
- D. Enhance value of standards to target audiences globally *(L)*

## Organizational Vitality

- A. Protect existing revenue sources *(I)*
- B. Increase the net capacity of staff and volunteer resources to meet growing demands, such as implementer support *(I)*
- C. Increase sustainable, profitable revenue streams from existing and new sources such as implementers *(M)*
- D. Develop and implement a profitable business model *(M)*

## HL7 Standards

- A. Implement strategic lifecycle tooling plan for standards *(I)*
- B. Demonstrate the value of HL7 FHIR in enabling interoperability *(M)*
- C. Ensure resources are most effectively prioritized *(M)*
- D. Increase efficiency and effectiveness of standards update process *(M)*
- E. Improve accessibility to standards *(M)*

**Priority Key:**

*(I)* - Immediate = Must begin objective in next fiscal year

*(M)* - Mid-term = May begin objective, if resources permit, in next fiscal year

*(L)* - Later = Begin objective in subsequent fiscal year