



Special Issue on Industrial Innovation and Management

Call for Papers

Industrial management is a kind of management process that designs and maintains a good environment to plan, organize, coordinate, communicate and control the industry in order to realize the goal of industrial development and national macro-control. The spirit of innovation is the inexhaustible motive force of industrial innovation. Industrial innovation is the creative destruction of the old industrial structure. From its inherent logic analysis, industrial innovation can be divided into four levels: technological innovation, product innovation, market innovation and industrial integration. Industrial innovation influences industrial scale from the level of industrial value creation and productive capacity, and improves the ability of industry to occupy the market and expand. It is an inevitable trend of social productivity progress and industrial structure upgrading.

In this special issue, we intend to invite front-line researchers and authors to submit original researches and review articles on exploring **industrial innovation and management**. Potential topics include, but are not limited to:

- Technological innovation
- Product innovation
- Market innovation
- Industrial integration
- Industrial upgrading
- Market demand
- Project management
- Marketing strategies and internationalization
- Supplier partnership and supply-chain management

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Industrial Innovation and Management**” should be chosen during your submission.

According to the following timetable:

Submission Deadline	January 20th, 2020
Publication Date	March 2020



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