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## Special Issue on New Economy and Development

### Call for Papers

The new economy has been driven by new technology and innovations. It describes aspects or sectors of an economy that are producing or intensely using innovative or new technologies. To nurture the New Economy eco-system, we need to make sure that the approach to business management adopted by founders and investors is sustainable not only for growth, but also for gaining trust amongst the greater public. The goal of this special issue is to provide a platform for scientists and academicians all over the world to promote, share, and discuss various new issues and developments in the area of new economy and development.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on exploring **New Economy and Development**. Potential topics include, but are not limited to:

- Asset-based economy
- Bicycle sharing system
- E-commerce
- Emerging markets
- Knowledge economy
- Mass customization
- Online advertising
- Online dating services
- Online retailers
- Post-industrial economy
- Ridesharing companies
- Social media

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly specify the “**Special Issue**” under your manuscript title. The research field “**Special Issue - Industrial Economics and Sustainable Development**” should be selected during your submission.

Special Issue Timetable:



Scientific Research  
*Open Access*

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## Guest Editor:

For further questions or inquiries, please contact Editorial Assistant at [ajibm@scirp.org](mailto:ajibm@scirp.org).