



Special Issue on Business, Management and Strategy

Call for Papers

Business strategy is a clear set of plans, policies, actions and objectives that outlines how the corporate will compete in specific market(s), with a product or number of products or services. The goal of this special issue is to provide a platform for scientists and academicians all over the world to promote, share, and discuss various new issues and developments in the area of Business, Management and Strategy.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on exploring **Business, Management and Strategy**. Potential topics include, but are not limited to:

- Accounting
- Budgeting control and pricing strategies
- Business entities
- Competitive strategies
- Corporate governance
- Human resource skills
- Investment strategies
- Strategic management and marketing
- Strategic planning
- Strategy implementation

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly specify the “**Special Issue**” under your manuscript title. The research field “**Special Issue - Business, Management and Strategy**” should be selected during your submission.

Special Issue Timetable:

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