

# Table of Contents

Volume 6    Number 4

December 2014

**The Influence of Crop Protection Companies on Their Dealers' Market Orientation**

R. F. Scare, J. C. Tittoto, J. G. Bara, J. M. Rodrigues.....151

**Is Globalization Changing the Culture from Movie Perspectives?**

F.-M. Tai, P.-Y. Chuang.....160

**Sociometric Attractiveness on Facebook**

K. M. Stam, G. T. Cameron, A. Stam.....180

**Game Theory Analysis of E-Commerce's Price War**

Y. Hu, M. Z. Tang.....189

**Logistic Architecture Based on Models**

T. R. B. A. Teixeira, M. L. Pimenta.....195