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## Special Issue on Motivation and Behavior

### Call for Papers

Motivation is the reason for people's actions, willingness and goals. Motivation is derived from the word motive which is defined as a need that requires satisfaction. These needs could also be wants or desires that are acquired through influence of culture, society, lifestyle, etc. or generally innate. Motivation is one's direction to behavior, or what causes a person to want to repeat a behavior, a set of force that acts behind the motives. An individual's motivation may be inspired by others or events (extrinsic motivation) or it may come from within the individual (intrinsic motivation). Motivation has been considered as one of the most important reasons that inspire a person to move forward.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Motivation and Behavior**. Potential topics include, but are not limited to:

- Goal-oriented behaviors
- Biological, emotional, social factors
- Cognition, self-regulation and self-control
- Intrinsic motivation and self-determination
- Influences and relationships
- Encouragement and efficiency
- Intentions, achievements and satisfactions
- Motivation, emotion and wellbeing
- Behavior change
- Learning and motivation
- Motivation in organizational behavior
- Consumer motivation

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Motivation and Behavior**” should be chosen during your submission.

According to the following timetable:



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Submission Deadline	January 12th, 2021
Publication Date	March 2021

For publishing inquiries, please feel free to contact the Editorial Assistant at [submission.entrance1@scirp.org](mailto:submission.entrance1@scirp.org)

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