

# Exploring the Integration of Guofeng Yage into Ideological and Political Education

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## Abstract

This paper explores the integration of Guofeng Yage (traditional Chinese art songs) into Ideological and Political Education (IPE) to enhance classroom engagement and cultural resonance. Grounded in cultural pedagogy and constructivist theories, the study highlights the educational value of Guofeng Yage and its alignment with IPE objectives. Strategies such as multimedia tools and group performances are proposed to address practical challenges, including teacher training and resource limitations. The findings emphasize the potential of Guofeng Yage to foster cultural literacy, aesthetic appreciation, and deeper connections with Chinese heritage among students.

## Keywords

Guofeng Yage, Traditional Chinese Music, Ideological and Political Education, Cultural Pedagogy, Cultural Literacy

## 1. Introduction

Integrating Guofeng Yage into Ideological and Political Education (IPE) aligns with cultural pedagogy, which highlights the significance of traditional arts in promoting cultural identity and moral values. Constructivist theories advocate interactive and experiential learning methods, making *Guofeng Yage* an effective tool for engaging students through hands-on and reflective activities. This paper examines the systematic integration of *Guofeng Yage* into IPE, focusing on its theoretical foundations and practical applications to enhance cultural education and moral development.

## 2. Characteristics and Cultural Value of Guofeng Yage

### 2.1. The Concept and Development of Guofeng Yage

*Guofeng Yage* blends refined court music with folk music, embodying the dual

aspects of Chinese culture: the elegance of the aristocracy and the lively, sincere expressions of the common people. The term “Guo” (国) refers to China, and “Feng” (风) refers to regional folk music, which includes a variety of folk songs from different regions. “Ya” (雅) refers to refined, aristocratic music, which is typically performed during official events such as royal banquets or governmental meetings. “Song” (颂) refers to ceremonial music used in ancestral rites, typically praising the achievements of ancestors. The combination of “Ya” and “Song” represents the lofty, refined sounds of court music, while “Feng” relates to the folk music of the common people.

*Guofeng Yage* can be traced back to ancient Chinese texts such as “The Book of Songs” (《诗经》), which describes a collection of songs that reflect both the cultural sophistication of the court and the deep emotions of the people. The term “Feng Ya Song” not only denotes a genre within “The Book of Songs” but also embodies connotations of elegance, cultural purity, and the blending of aristocratic and folk traditions. In modern adaptations, “The Book of Songs” continues to inspire contemporary music creators. For example, pieces such as “关雎” have been reimagined through orchestral arrangements and vocal performances, making these ancient texts accessible and relevant to today’s audiences. These reinterpretations not only preserve the poetic essence of the original works but also integrate modern compositional techniques, bridging traditional culture with contemporary aesthetic tastes.

This combination of historical roots and modern innovation makes *Guofeng Yage* a unique representation of Chinese musical and cultural heritage, demonstrating its enduring relevance and adaptability in today’s educational and artistic contexts.

## 2.2. Artistic Characteristics of Guofeng Yage

The performance of *Guofeng Yage* emphasizes the phonetic and tonal precision of Mandarin Chinese. It adheres to a scientific and standardized vocal technique that presents the lyrics in a natural yet refined manner. This musical style highlights the aesthetic beauty of the Chinese language, elevating it to a form of art that blends both linguistic beauty and vocal mastery. The performance style of *Guofeng Yage* is typically calm, dignified, and understated, creating a tranquil atmosphere that fits well in modern classrooms by “drowning out” distractions and fostering focus. Through *Guofeng Yage*, students gain the opportunity to experience the intrinsic beauty of the Chinese language and culture in a fresh and profound way.

## 2.3. Cultural Value of Guofeng Yage

*Guofeng Yage* is more than just a musical genre—it is an artistic and cultural expression deeply rooted in Chinese classical literature and musical heritage. The lyrics often reflect the ethical values, social responsibilities, and spiritual ideals of traditional Chinese culture. By blending elegant melodies with profound philosophical

lyrics, *Guofeng Yage* offers a unique opportunity for students to connect with the essence of Chinese thought and cultural identity. Through its elegant and reflective style, *Guofeng Yage* encourages students to appreciate the aesthetic values of Chinese music while deepening their understanding of Chinese traditional culture. Integrating *Guofeng Yage* into IPE can invigorate lessons, making them more appealing and emotionally resonant for students.

### 3. Feasibility of Integrating Guofeng Yage into IPE

#### 3.1. Alignment with IPE Educational Goals

The thematic content of *Guofeng Yage* aligns with the core objectives of Ideological and Political Education (IPE), particularly in its focus on values such as familial loyalty, moral responsibility, and societal harmony. These themes resonate with IPE's emphasis on cultivating ethical awareness and social responsibility (Lin, 2022). For example, the *Guofeng Yage* adaptation of “关雎” (Guan Ju) from “The Book of Songs” explores themes of harmony and respect, providing an ideal entry point for discussions on interpersonal ethics and the value of harmony in both personal and professional life.

Integrating *Guofeng Yage* into IPE also offers students an opportunity to engage with traditional Chinese values in a modern context. Classroom activities could involve analyzing the lyrics of selected *Guofeng Yage* pieces and discussing their relevance to contemporary ethical issues, such as environmental responsibility or community engagement (Zhou, 2023: pp. 89-92). By drawing direct connections between the themes of *Guofeng Yage* and the goals of IPE, educators can create a more engaging and culturally enriching learning experience.

#### 3.2. Enhancing Student Engagement and Interest

*Guofeng Yage*, with its poetic and artistic expression, serves as an engaging tool to capture students' attention and increase their participation in IPE. As a relatively new vocal genre, *Guofeng Yage* offers students a fresh and compelling way to connect with Chinese culture. Many pieces in this genre can be easily presented in class through art song performances or multimedia platforms. Activities such as group singing, music appreciation, and musical competitions can help students engage more deeply with the material while also fostering their interest in both the music and the themes presented in IPE.

#### 3.3. Developing Cultural Literacy and Aesthetic Appreciation

In addition to its artistic appeal, *Guofeng Yage* also plays an important role in enhancing students' cultural literacy and aesthetic sensitivity. The songs encourage students to explore the cultural depth of Chinese traditions, improving their understanding of Chinese history, philosophy, and social ideals. Furthermore, the focus on Mandarin pronunciation and tonal beauty helps students appreciate the linguistic nuances of the language, fostering a deeper appreciation for Chinese literature and poetry. By integrating *Guofeng Yage* into IPE, students not only

gain insights into Chinese culture but also develop a refined sense of aesthetic appreciation.

## 4. Implementation of Guofeng Yage in IPE

### 4.1. Diverse Classroom Activities and Teaching Strategies

There are many practical ways to integrate *Guofeng Yage* into IPE classrooms, leveraging modern educational technologies.

For example:

**Music Appreciation Sessions:** Students listen to selected *Guofeng Yage* pieces, such as an adaptation of “The Book of Songs”, followed by a guided discussion on the cultural and ethical themes conveyed in the music. Teachers can encourage students to share their interpretations and connect these themes to contemporary issues, such as environmental responsibility or societal harmony. Zhang (2022: pp. 186-188) highlights the importance of connecting cultural content to current social issues, which helps students relate traditional music to their daily lives.

**Collaborative Projects:** Students work in groups to create modern reinterpretations of traditional *Guofeng Yage* pieces. For instance, they could compose lyrics or melodies that address current societal challenges, such as the importance of community or the value of sustainability, using *Guofeng Yage* as a framework.

**Multimedia Presentations:** Teachers utilize video clips and interactive materials to provide historical and cultural context for *Guofeng Yage*. These tools help students understand the significance of the music while engaging visually and aurally.

Building on these strategies, collaborative models such as “school-community partnerships” (Li & Zhang, 2023: pp. 115-118) can further enhance the integration of *Guofeng Yage* into IPE.

For instance:

**Thematic Workshops:** Collaborations with local cultural institutions or museums could include workshops on the performance of *Guofeng Yage* and its historical background, enabling students to experience its cultural richness firsthand.

**Digital Initiatives:** Inspired by the “Internet+” approach (Li & Zhang, 2023: pp. 115-118), educators could develop online platforms for *Guofeng Yage* learning, including interactive modules, virtual music competitions, or digital storytelling projects.

These additional strategies expand the accessibility of *Guofeng Yage*, allowing students to engage with the genre both inside and outside the classroom. By combining traditional teaching methods with modern innovations, educators can create a dynamic and immersive learning experience that resonates with diverse student interests.

### 4.2. Embracing Cultural Diversity in Modern Classrooms

Modern classrooms are characterized by cultural diversity, which presents unique opportunities for integrating *Guofeng Yage*. To ensure inclusivity, educators can

adopt strategies such as:

**Content Adaptation:** Translate *Guofeng Yage* lyrics into multiple languages and provide simplified cultural explanations, making the material accessible to international students.

**Interactive Activities:** Facilitate discussions comparing *Guofeng Yage* with students' own traditional music to foster cultural exchange. Collaborative projects can encourage students from diverse backgrounds to reinterpret *Guofeng Yage* in modern contexts.

**Universal Themes:** Highlight shared human values in *Guofeng Yage*, such as family, harmony, and respect for nature, to connect with students' personal experiences and ethical reflections.

These strategies enhance cultural awareness and align students with universal values such as harmony and mutual respect, thereby strengthening the impact of IPE. Yuan (2022: pp. 206-208) argues that integrating red music into IPE effectively fosters cultural exchange and moral development in diverse classrooms. By adapting content, promoting cross-cultural discussions, and emphasizing universal themes, educators can help students engage with traditional Chinese values and participate in meaningful cultural dialogue.

### 4.3. Comprehensive Evaluation and Feedback Mechanisms

To effectively assess the integration of *Guofeng Yage* into IPE, a multi-dimensional evaluation framework should be implemented. This ensures both the effectiveness of the teaching strategies and the engagement of students. Key evaluation components include:

**Student Participation and Engagement:** Track attendance and participation in activities such as group discussions, music appreciation sessions, and creative projects. For example, assign participation scores during group performances or discussions about *Guofeng Yage* themes.

**Cultural Literacy Assessment:** Use pre- and post-course surveys or short quizzes to measure changes in students' understanding of Chinese cultural values and their ability to analyze the themes of *Guofeng Yage*.

**Creative Outputs:** Evaluate student projects, such as modern reinterpretations of *Guofeng Yage* or collaborative compositions, focusing on creativity, cultural relevance, and teamwork.

**Feedback Mechanisms:** Collect feedback from students and teachers using anonymous surveys or discussions to identify challenges and areas for improvement. For instance, ask students how *Guofeng Yage* influenced their understanding of Chinese culture or ethical values.

**Long-Term Impact Analysis:** Conduct follow-up evaluations several months after the course to determine whether students retain their interest in traditional culture and apply the values discussed in class to real-life scenarios.

By combining qualitative feedback with quantitative data from smart education platforms, this evaluation system ensures a continuous improvement cycle, fostering

both cultural literacy and student engagement.

## 5. Expected Outcomes and Challenges

### 5.1. Expected Outcomes

#### 5.1.1. Increased Student Interest and Classroom Participation

Introducing the culturally rich and artistically expressive *Guofeng Yage* into the classroom can significantly enhance students' interest and engagement. The poetic and aesthetic appeal of *Guofeng Yage* serves as an effective tool to capture attention and increase participation in class activities. Music and lyrical analysis provide opportunities for students to deeply explore the themes of *Guofeng Yage*, improving their comprehension of course content and promoting independent learning. Zhao (2020: pp. 139-143) highlights that integrating cultural elements into courses not only boosts students' interest but also encourages them to engage more actively in both the learning process and extracurricular activities, thus enhancing their overall educational experience.

#### 5.1.2. Strengthened Educational Effectiveness

Integrating *Guofeng Yage* into IPE enhances both its appeal and educational impact, offering a unique blend of cultural and ideological instruction. By exploring the music and lyrics, students gain a clearer understanding of core Chinese values, such as filial piety, social harmony, and moral responsibility. The themes embedded in *Guofeng Yage* align closely with the principles of IPE. This alignment creates a synergy that helps students internalize key values more effectively.

The emotional resonance of *Guofeng Yage* further amplifies its effectiveness. Research on red cultural music in educational contexts (Liang, 2022: pp. 45-48) shows that emotionally engaging content can significantly improve students' moral understanding and empathy. Similarly, *Guofeng Yage's* reflective style can help students internalize abstract principles, such as respect and responsibility, by connecting them with tangible artistic expressions. This approach not only deepens intellectual engagement but also fosters a holistic learning experience that integrates thought and emotion.

#### 5.1.3. Cultivation of Cultural Literacy and Aesthetic Sensibility

Through the study of *Guofeng Yage*, students can enhance their appreciation of traditional Chinese culture while simultaneously improving their aesthetic sensitivity. As they explore the beauty of Mandarin pronunciation and rhythm, students develop a deeper appreciation for Chinese literary art. Engaging with *Guofeng Yage* strengthens students' connection to their cultural heritage, instilling a sense of pride and confidence in their identity.

### 5.2. Expected Outcomes

#### 5.2.1. Increased Student Interest and Classroom Participation

A challenge of implementing *Guofeng Yage* in IPE lies in students' diverse cultural backgrounds and varying levels of interest in traditional music. Some students

may be unfamiliar with or uninterested in *Guofeng Yage*, which could limit the effectiveness of its integration. Teachers must find ways to adapt their teaching methods to engage all students, taking into account their different cultural preferences, learning styles, and levels of prior exposure to traditional Chinese music. Creating an inclusive learning environment requires adapting teaching methods to accommodate the diverse cultural preferences, learning styles, and prior knowledge of students while preserving the authenticity of *Guofeng Yage*. Zhao (2020: pp. 139-143) underscores the importance of tailoring pedagogical approaches to meet the varied cultural and educational needs of students, ensuring that the learning process is both inclusive and relevant to all participants.

### **5.2.2. Teacher Expertise and Training**

Successfully integrating *Guofeng Yage* into IPE requires teachers to be knowledgeable about both the cultural and musical aspects of the genre. Teachers should possess the necessary skills to teach *Guofeng Yage* effectively, and institutions should provide ongoing professional development and resources to support teachers in this area.

### **5.2.3. Resource Development and Integration**

Given that *Guofeng Yage* is a niche art form, suitable teaching resources may be limited. Teachers must curate multimedia materials, scholarly resources, and musical performances to deliver engaging and informative lessons (Yun et al., 2019: pp. 73-76). Collaborative efforts with cultural institutions or musicians can help provide additional resources.

### **5.2.4. Effective Evaluation of Educational Outcomes**

Evaluating the success of *Guofeng Yage* integration in IPE can be challenging. Conventional assessment tools often fail to measure the nuanced impact of *Guofeng Yage* on students' cultural literacy and moral understanding. Therefore, a multifaceted evaluation system should be implemented, including class performance, project work, and feedback, to ensure that the educational goals are met.

## **6. Future Directions**

Future research and teaching practices can further explore the systematic integration of *Guofeng Yage* and other traditional Chinese cultural elements into IPE. With the advent of new educational technologies, such as virtual reality and data analytics, more personalized and engaging learning experiences can be developed, enhancing student outcomes. By continuing to innovate, IPE can offer a dynamic platform for cultural education, equipping students with the knowledge and values needed for the modern world.

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## Conflicts of Interest

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