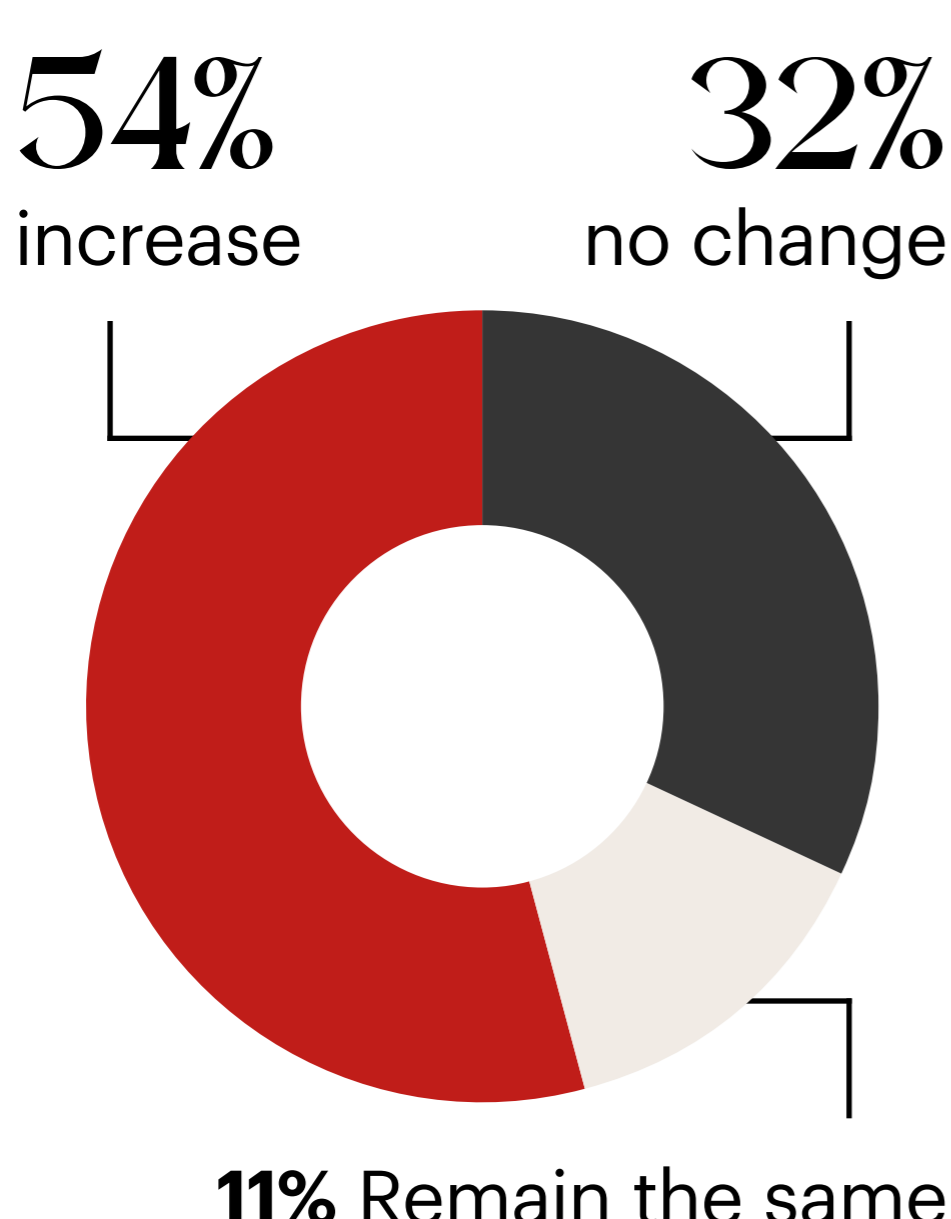


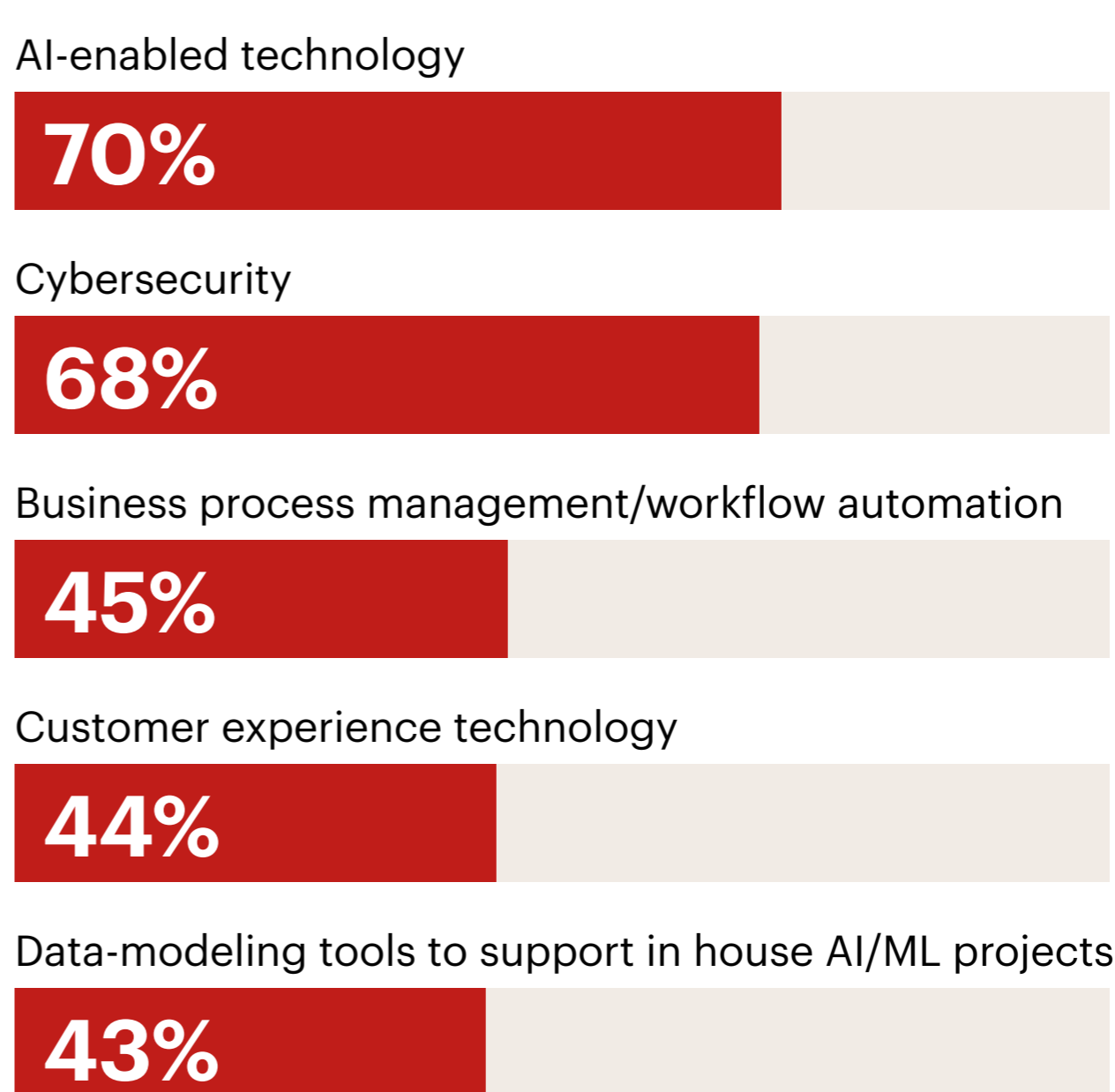
Inside the CIO's tech landscape

Budgets and spending

2024 CIO budget expectations



Spending will increase on these tools



Trends and challenges in tech adoption

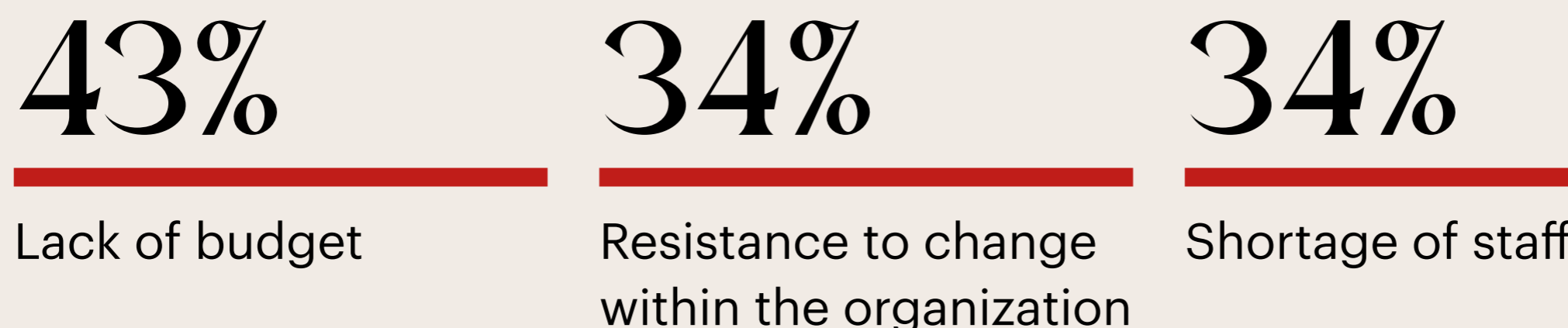
What technologies are actively being researched?

AI-enabled technology	39%
Data-modeling tools to support in-house AI/ML practices	36%
SASE/Security Service Edge (SSE)	31%

What technologies are in use?

Cybersecurity (e.g. access control, EDR, threat analysis, etc.)	75%
Collaboration tools and technologies	73%
Enterprise Apps (i.e. ERP, CRM, etc.)	69%

What are the biggest challenges with new tech deployments?



Cybersecurity activity

64%

of ITDMs say that the top area of improvement for their IT organization over the next 12 months is cybersecurity.

No. 1 reason for tech budget increase in 2024 is the **need for security improvements.**

Cybersecurity is the no. 1 technology in use

No. 1 anticipated new hire position in 2024 is in **cybersecurity.**

Compared to 2023, CIOs say they are **spending more time on security management** to keep up with constant threats and evaluate solutions.

Cybersecurity technology actively being researched:

Behavior monitoring and analysis	35%
Zero Trust	33%
Container security	28%

Cybersecurity technology in use

Data backup and recovery	78%
Security education and awareness training tools	73%
Authentication	73%

AI activity

IT decision-makers say AI is the single most important tech project they're currently working on this year

64%

say AI/machine learning has the most potential to significantly alter the way their business operates.

CIOs site AI as the no. 1 **most difficult position to fill** this year.

No. 3 reason CIO tech budgets will increase in 2024 is for **investments in emerging tech like AI.**

80%

of CIOs say that they will be more involved in AI/machine learning over the next year. (Up from **55%** in 2023)