

## **Data Privacy Framework**

Last Updated: May 10, 2024

Monet Engine Inc. is committed to protecting your privacy. This Data Privacy Framework notice sets out the privacy principles we follow with respect to transfers of personal information from the European Union (“EU”), UK and Switzerland to the United States, including personal information we receive from individuals who visit our web and mobile sites, who interact with our Digital Media Properties (as defined in our Advertising Technology Privacy Policy ), and who otherwise communicate or interact with us.

Monet Engine Inc. (“we“, “us“, our“) commit to comply with the EU-US, UK Extension to the EU-US and Swiss-US Data Privacy Framework (“DPF”) Program as set forth by the US Department of Commerce, European Commission, UK Government, and Swiss Federal Administration, regarding the collection, use and retention of personal information from the EU, UK and Switzerland. We have certified to the US Department of Commerce that we adhere to the DPF in respect of all personal information received from the EU, UK and Switzerland in reliance on the DPF.

Monet Engine Inc. complies with the EU-U.S. Data Privacy Framework (EU-U.S. DPF) and the UK Extension to the EU-U.S. DPF, and the Swiss-U.S. Data Privacy Framework (Swiss-U.S. DPF) as set forth by the U.S. Department of Commerce. Monet Engine Inc. has certified to the U.S. Department of Commerce that it adheres to the EU-U.S. Data Privacy Framework Principles (EU-U.S. DPF Principles) with regard to the processing of personal data received from the European Union and the United Kingdom in reliance on the EU-U.S. DPF and the UK Extension to the EU-U.S. DPF. Monet Engine Inc. has certified to the U.S. Department of Commerce that it adheres to the Swiss-U.S. Data Privacy Framework Principles (Swiss-U.S. DPF Principles) with regard to the processing of personal data received from Switzerland in reliance on the Swiss-U.S. DPF. If there is any conflict between the terms in this privacy policy and the EU-U.S. DPF Principles and/or the Swiss-U.S. DPF Principles, the Principles shall govern. To learn more about the Data Privacy Framework (DPF) Program, and to view our certification, please visit <https://www.dataprivacyframework.gov/>

The Federal Trade Commission has jurisdiction over our compliance with the DPF.

For more information about the DPF generally and to view our certification online, please visit <https://www.dataprivacyframework.gov/s/>.

If there is any conflict between the terms of this DPF Notice and the DPF, the DPF shall govern.

### **Types of personal information we collect and use**

The types of personal information we may receive in the United States, as well as the purposes for which we collect and use it, are set out in our Privacy Policy.

### **Your choices**

We give you an opportunity to opt out where personal information we control about you is to be disclosed to an independent third party, or is to be used for a purpose that is materially different from those set out in our privacy policies. If you otherwise wish to limit the use or disclosure of your personal information, please write to us at the contact details set out below.

For further information on how to opt out of targeted advertising using our technologies, see the section entitled “Your Privacy Rights & Choices” in our Advertising Technology Privacy Policy.

### **Transfers to third parties**

Information about the types of third parties to which we disclose personal information and the purposes for which we do so is described in our Privacy Policy (<https://adaptmx.com/privacy-policy/>)

If we have received your personal information in the United States and subsequently transfer that information to a third party acting as an agent, and such third party agent processes your personal information in a manner inconsistent with the DPF, we will remain responsible unless we can prove we are not responsible for the event giving rise to the damage.

### **Disclosures for national security or law enforcement**

Please note that under certain circumstances, we may be required to disclose your personal information in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

### **Your rights**

You may have the right to access personal information that we hold about you and request that we correct, amend, or delete it if it is inaccurate or processed in violation of the DPF.

If you would like to exercise these rights, please write to us at the contact details provided below. We may request specific information from you to confirm your identity and we will respond to your request in accordance with the DPF and applicable data protection laws.

### **Questions or complaints**

In compliance with the DPF, we commit to resolve complaints about our collection or use of your personal information. EU, UK and Swiss individuals with inquiries or complaints regarding our DPF practices should first contact us using the details provided below:

Monet Engine Inc.

Attn: Privacy Team

68 Harrison Ave Ste 605, PMB 25666, Boston, MA 02111, USA

We will investigate and attempt to resolve any DPF-related complaints or concerns within forty-five (45) days of receipt.

If you have an unresolved DPF complaint or concern that we have not addressed satisfactorily or in a timely manner, you may contact the Judicial Arbitration and Mediation Services, Inc (“JAMS”), our US based third party dispute resolution provider (free of charge). To find out more about JAMS or to file a complaint, please go to <https://www.jamsadr.com/DPF-Dispute-Resolution>

You may also have the option to select binding arbitration for the resolution of your complaint under certain circumstances.

### **Changes to this Notice**

We reserve the right to amend this Notice from time to time consistent with the DPF’s requirements.

If you are based in the EU you can contact our EU Representative:

eu-privacy@adaptmx.com

Monet Engine Inc

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