

Now we have some questions about events in Canada today, including sports. We know not everyone follows sports but we'd like your opinions anyway. As always, there's no right or wrong answer, we just want your views!

QS1. First, typically, how closely do you follow each of these professional sports leagues?

[Randomize - Rows]

NHL – National Hockey League  
CFL – Canadian Football League  
NFL – National Football League  
MLB – Major League Baseball  
NBA – National Basketball Association  
MLS – Major League Soccer

[Columns]

Very closely – I watch as many games as I can  
Closely - I try to watch my favourites and stay up to date  
Not very closely – I don't watch much, maybe a playoff game  
I don't follow this sport at all

[Skip QS2 if don't follow basketball at all in QS1]

QS2. We would also like to know how much attention are you paying to the NBA basketball playoffs so far, since they began on April 13? Have you been:

Following closely, watching as many games as I can  
Watching a bit, a few games here and there  
Not really watching, but following in the news a little  
Not paying attention at all

[Leave all in for QS3]

QS3. As you may have heard, the Toronto Raptors - for the first time in the team's history – have made it to the NBA Championships, against Oakland, California's Golden State Warriors. Regardless of how much you've cared about basketball in the past, how closely, if at all, will you be following this championship series?

Will be following closely, watching every game  
Will be watching a bit, here and there  
Won't really watch, but will follow in the news a little  
Not going to pay attention at all

QS4. And based on whatever you've seen, read or heard about this team ... if you had to pick just one, would you say you consider the Raptors to be...

Canada's team

Ontario's team  
Toronto's team

[Skip if not going to pay attention at QS3]

QS5. And what odds would you give the Raptors of winning this series against Golden State? Would you say they have ...?

A very good chance – I expect them to win the series  
A decent chance, about 50/50  
Not much of a chance – it's going to be tough for them  
No chance at all  
Not sure/Will wait to see

QS6. And which of the following is closer to your point of view...

It's enough of an achievement that the Raptors have made the NBA finals, even if they don't win  
Making the NBA finals isn't enough, the real achievement for the Raptors is only in winning this final series

[skip if not paying attn to hockey at all at Q1]

QS7. Ok, switching to hockey for a moment, how much attention are you paying to the NHL hockey playoffs so far, since they began on April 10?

Following closely, watching as many games as I can  
Watching a bit, a few games here and there  
Not really watching, maybe following in the news a little  
Not paying attention at all

[If not paying attention to hockey at all at QS1 or QS7, skip to QS9]

QS8. The only Canadian NHL teams to make the playoffs this year (Calgary, Winnipeg, Toronto) were all eliminated from the playoffs in the first round. Did this affect the way that you have watched the playoffs after the first round?

Yes, watched a bit less than I would have  
Yes, watched way less hockey  
Yes, stopped watching entirely  
  
No, kept watching as much as I would have  
No, wouldn't have watched anyway

[ask all]

QS9. If you could only choose one series to watch, would you rather watch the NBA Finals between the Toronto Raptors and Golden State Warriors, or the Stanley Cup hockey finals between the Boston Bruins

and St. Louis Blues?

[Rotate]

Stanley Cup Final

NBA Finals

[Anchor] Neither

[Skip if not going to pay attention at QS3]

QS10. Now one last question about the Raptors, and it involves the Toronto-born rap superstar, Drake. As you may know, he is a team ambassador and huge fan. You may have seen him at center court if you have been watching some of the Toronto playoff games at home. Based on what you may have seen, read or heard about Drake's presence at the games, in your own opinion, is he ...

Good luck for the Raptors

Bad luck for the Raptors

No impact either way

I don't believe in luck

I don't know who Drake is