

ARI Vaping Questionnaire
December 2-4, 2019

[T] tracking from 2018

QV1a – First, just for classification, do you have children?

- No children
- Yes, kid(s) 11 or younger
- Yes, kid(s) 12 - 18
- Yes, kids 19 or older

[If No]

QV1b You've indicated that you don't have children of your own. Do you have any kids in your life that are close enough to you that you feel a parental responsibility for them at times - maybe a niece, nephew, grandchild, foster child or close friends' children?

- No
- Yes, kid(s) 11 or younger
- Yes, kid(s) 12 - 18
- Yes, kids 19 or older

[T] QV2. Our first questions today are about "vaping."

How familiar are you with the term and what it refers to? Would you say you are...?

- Quite familiar with vaping
- Know a little bit about it
- Have only heard the term
- Have never heard the term until now

[Standalone screen]

Please read this brief description:

Vaping is the act of inhaling and exhaling a vapour produced by a vaping product, such as an electronic cigarette. This vapour is often flavoured and can contain nicotine.

The level of nicotine in the vaping substances can vary widely. Some mixtures contain low levels of nicotine – or none at all – while others can contain more nicotine than cigarettes.

[T] QV3. Based on this definition, have you or anyone else you know ever vaped?

[MULTI-CHOICE]

- Yes, I have vaped
- Yes, someone else in my household
- Yes, a friend or family member who does not live with me
- [EXCLUSIVE]No, no one I know vapes

[If Yes, I have vaped]

[T] QV4. You indicated that you have vaped in the past. Which of the following best describes your history with vaping?

I vape regularly – it's part of my routine

I vape occasionally – it's NOT part of my routine

I used to vape, but I quit

[Base All]

[T] QV5. And which of the following best describes your use of traditional tobacco products (cigarettes, cigars, pipe tobacco, etc.)?

I smoke regularly – it's part of my routine

I smoke occasionally – it's NOT part of my routine

I used to smoke, but I quit

I have never smoked

[If yes to children under 19 in QV1a]

[NEW] QV6. Are you aware of your child (or any of your children if you have more than one) vaping?

Yes, I know they have tried it but don't do it regularly

Yes, they vape regularly

I'm really not sure

No, they definitely haven't tried it

[If yes to children under 19 in QV1b]

QV7. Thinking about the kid or kids that you said you felt some parental responsibility for, are you aware of any of them vaping?

Yes, I know they've tried it

Yes, they vape regularly

I'm really not sure

No, they definitely haven't tried it

[NEW] QV8. What would you say best describes how you feel about kids vaping?

It's completely harmless

Mostly harmless

Harmful

It's very harmful

Don't know/can't say

[T] QV9. Some people say vaping is much safer than smoking real cigarettes and is helpful to smokers who are trying to quit. Other people say vaping is re-introducing or normalizing a bad habit, and could be a gateway to cigarettes for young people.

In your opinion would you say that vaping does:

More harm than good
About equal amounts of harm and good
More good than harm
Really can't say

QV10. Do you agree or disagree with the following statements?

[ROWS – RANDOMIZE]

[T] Switching from smoking to vaping is a good move for your health
[NEW] I'm worried about the number of kids who are vaping in Canada

[COLUMNS]

Agree strongly
Agree
Disagree
Disagree strongly
Not sure/can't say

[NEW] Q11. Some different controls and regulations on vaping have been proposed and introduced in Canada. Please consider each of the following and let us know whether you feel each would be a good or a bad idea.

[This order]

Raising the sales tax to 20 per cent on vape products
Adding health warnings to any vaping packaging or products that contain nicotine
Banning advertising of vaping products in areas that young people frequent – like bus shelters, parks, and areas around schools
Restricting flavoured vaping products to adult-only stores/not allowed at convenience stores
Banning flavoured vaping products entirely
Banning vaping products entirely

Good idea
Bad idea
Not sure/Can't say