

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
Sample	1655	723	479	243	932	350	219	132	610	695

All sample sizes, including column totals, are weighted to census data. Cells containing “%” are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Samples sizes below 100 should be interpreted with caution.

QV1A. First, just for classification, do you have children?

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
No children	39%	34%		100%	44%	45%	41%	52%	27%	48%
Yes, kid(s) 11 or younger	18%	41%	61%			18%	17%	21%	19%	17%
Yes, kid(s) 12 - 18	16%	36%	54%			15%	16%	13%	16%	15%
Yes, kid(s) 19 or older	36%	10%	15%		56%	32%	38%	23%	47%	29%
Net: Have children under 19	29%	66%	100%			28%	27%	30%	30%	28%

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
Sample: No Kids	651	243	-	243	408	158	89	69	163	331

QV1b. You've indicated that you don't have children of your own. Do you have any kids in your life that are

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
No	54%				86%	51%	44%	60%	51%	57%
Yes, kid(s) 11 or younger	28%	75%		75%		37%	40%	32%	23%	26%
Yes, kid(s) 12 - 18	9%	25%		25%		6%	8%	3%	12%	10%
Yes, kids 19 or older	9%				14%	7%	8%	5%	14%	7%
Net: Kids under 19	37%	100%		100%		42%	48%	35%	36%	36%

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
Sample	1655	723	479	243	932	350	219	132	610	695

QV2. Familiarity with vaping

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
Quite familiar with vaping	57%	62%	60%	67%	52%	66%	69%	62%	56%	52%
Know a little bit about it	38%	34%	35%	31%	41%	29%	26%	35%	38%	43%
Have only heard the term	5%	4%	4%	2%	6%	4%	5%	2%	6%	5%
Have never heard the term until now	*%	*%	*%		*%	*%		1%		*%
Net: Familiar	95%	96%	95%	98%	93%	96%	95%	97%	94%	95%
Net: Aware	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%

QV3. Have you or ever vaped?

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
Yes, I have vaped	25%	29%	25%	37%	21%	53%	57%	44%	25%	10%
Yes, someone else in my household	13%	18%	19%	14%	9%	15%	14%	16%	13%	12%
es, a friend or family member who does not live with me	50%	51%	51%	51%	49%	46%	45%	47%	48%	54%
No, no one I know vapes	26%	20%	21%	17%	31%	11%	10%	13%	27%	32%
Net: Yes	74%	80%	79%	83%	69%	89%	90%	87%	73%	68%

QV4. [Rebase to all respondents] You indicated that you have vaped in the past. Which of the following best describes your history with vaping?

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
I vape regularly – it's part of my routine	4%	4%	5%	3%	4%	9%	9%	8%	5%	1%
I vape occasionally – it's NOT part of my routine	9%	12%	8%	22%	7%	23%	24%	21%	5%	6%
I used to vape, but I quit	11%	12%	12%	12%	11%	21%	25%	16%	15%	3%
Net: Regularly/ occasionally	13%	17%	13%	24%	11%	31%	33%	29%	11%	7%
Have not vaped	75%	71%	75%	63%	79%	47%	43%	56%	75%	90%

QV5. And which of the following best describes your use of traditional tobacco products (cigarettes, cigars, pipe tobacco, etc.)?

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
I smoke regularly – it's part of my routine	13%	14%	13%	18%	12%	62%	100%			
I smoke occasionally – it's NOT part of my routine	8%	9%	8%	10%	7%	38%		100%		
I used to smoke, but I quit	37%	33%	38%	24%	40%				100%	
I have never smoked	42%	44%	41%	49%	41%					100%
Net: Smoked regularly/ smoke occasionally	21%	23%	21%	27%	20%	100%	100%	100%		

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
Sample: Have children under 19	479	479	479	-	-	99	60	39	183	197

QV6. Are you aware of your child (or any of your children if you have more than one) vaping?

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
Yes, I know they have tried it but don't do it regularly	11%	11%	11%			13%	17%	7%	12%	8%
Yes, they vape regularly	6%	6%	6%			17%	18%	16%	2%	5%
I'm really not sure	7%	7%	7%			7%	9%	4%	4%	9%
No, they definitely haven't tried it	77%	77%	77%			63%	56%	73%	82%	78%
Net: Yes	17%	17%	17%			30%	35%	23%	14%	13%

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
Sample: Responsible for child under 19	243	243	-	243	-	67	43	24	58	119

QV7. Thinking about the kid or kids that you said you felt some parental responsibility for, are you aware of any of them vaping?

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
Yes, I know they've tried it	5%	5%		5%		2%	3%		6%	6%
Yes, they vape regularly	4%	4%		4%		1%	2%		4%	5%
I'm really not sure	12%	12%		12%		7%	6%	8%	16%	13%
No, they definitely haven't tried it	79%	79%		79%		90%	88%	92%	74%	76%
Net: Yes	9%	9%		9%		4%	6%		10%	11%

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
Sample	1655	723	479	243	932	350	219	132	610	695

QV8. What would you say best describes how you feel about kids vaping?

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
It's completely harmless	1%	1%	2%	1%	*%	2%	2%	2%	1%	*%
Mostly harmless	5%	4%	3%	5%	5%	7%	8%	7%	4%	4%
Harmful	28%	28%	24%	37%	28%	35%	36%	35%	26%	26%
It's very harmful	61%	63%	68%	52%	60%	46%	43%	50%	65%	65%
Don't know/can't say	6%	4%	3%	6%	7%	10%	11%	7%	4%	5%
Net: Harmless	5%	5%	5%	5%	6%	9%	10%	9%	5%	4%
Net: Harmful	89%	91%	92%	89%	87%	81%	79%	85%	91%	91%

QV9. In your opinion would you say that vaping does:

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
More harm than good	62%	61%	67%	48%	63%	51%	51%	50%	66%	64%
About equal amounts of harm and good	22%	24%	19%	33%	20%	28%	28%	29%	17%	23%
More good than harm	8%	9%	7%	12%	8%	12%	11%	13%	9%	6%
Really can't say	8%	7%	7%	7%	9%	9%	9%	8%	8%	8%

QV10. Agreement- Switching from smoking to vaping is a good move for your health

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
Agree strongly	7%	7%	7%	7%	6%	11%	8%	14%	6%	5%
Agree	24%	28%	24%	35%	20%	25%	24%	26%	19%	27%
Disagree	28%	28%	29%	26%	27%	26%	28%	22%	29%	27%
Disagree strongly	28%	24%	26%	20%	31%	23%	22%	24%	33%	26%
Not sure/can't say	14%	13%	14%	12%	15%	16%	17%	14%	12%	15%
Net: Agree	30%	35%	31%	42%	27%	36%	33%	40%	25%	32%
Net: Disagree	56%	52%	55%	47%	58%	49%	50%	46%	63%	53%

QV10. Agreement- I'm worried about the number of kids who are vaping in Canada

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
Agree strongly	50%	50%	53%	44%	50%	38%	39%	37%	55%	52%
Agree	35%	36%	36%	37%	34%	38%	40%	34%	32%	36%
Disagree	7%	8%	5%	12%	6%	13%	11%	16%	6%	5%
Disagree strongly	2%	1%	1%	2%	3%	4%	4%	3%	2%	2%
Not sure/can't say	6%	5%	4%	6%	7%	8%	6%	10%	6%	5%
Net: Agree	85%	86%	89%	81%	84%	76%	79%	71%	86%	88%
Net: Disagree	9%	9%	7%	13%	9%	16%	15%	19%	8%	6%

QV11. [Good idea] Please consider each of the following and let us know whether you feel each would be a

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
Raising the sales tax to 20 per cent on vape products	62%	62%	65%	57%	62%	42%	38%	49%	62%	72%
Adding health warnings to any vaping packaging or products that contain nicotine	89%	90%	89%	92%	88%	81%	79%	84%	89%	93%
Banning advertising of vaping products in areas that young people frequent – like bus shelters, parks, and areas around schools	90%	89%	90%	88%	90%	82%	83%	79%	92%	92%
Restricting flavoured vaping products to adult-only stores/not allowed at convenience stores	82%	82%	84%	78%	82%	71%	72%	68%	86%	85%
Banning flavoured vaping products entirely	60%	54%	61%	40%	64%	40%	42%	38%	68%	62%
Banning vaping products entirely	46%	42%	47%	32%	50%	29%	26%	34%	54%	48%

QV11. [Bad idea] Please consider each of the following and let us know whether you feel each would be a

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
Raising the sales tax to 20 per cent on vape products	22%	24%	22%	27%	21%	38%	41%	32%	22%	14%
Adding health warnings to any vaping packaging or products that contain nicotine	6%	5%	5%	5%	6%	11%	12%	8%	6%	3%
Banning advertising of vaping products in areas that young people frequent – like bus shelters, parks, and areas around schools	5%	6%	6%	6%	5%	11%	9%	14%	4%	4%
Restricting flavoured vaping products to adult-only stores/not allowed at convenience stores	10%	11%	10%	14%	9%	20%	20%	20%	8%	7%
Banning flavoured vaping products entirely	23%	30%	23%	42%	18%	40%	40%	39%	19%	19%
Banning vaping products entirely	33%	38%	32%	50%	28%	47%	46%	48%	28%	30%

QV11. Good idea or bad idea- Raising the sales tax to 20 per cent on vape products?

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
Good idea	62%	62%	65%	57%	62%	42%	38%	49%	62%	72%
Bad idea	22%	24%	22%	27%	21%	38%	41%	32%	22%	14%
Not sure/Can't say	16%	14%	13%	16%	18%	20%	21%	18%	16%	15%

QV11. Good idea or bad idea- Adding health warnings to any vaping packaging or products that contain nicotine?

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
Good idea	89%	90%	89%	92%	88%	81%	79%	84%	89%	93%
Bad idea	6%	5%	5%	5%	6%	11%	12%	8%	6%	3%
Not sure/Can't say	5%	4%	5%	3%	6%	9%	9%	8%	5%	4%

QV11. Good idea or bad idea- Banning advertising of vaping products in areas that young people frequent – like bus shelters, parks, and areas around schools?

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
Good idea	90%	89%	90%	88%	90%	82%	83%	79%	92%	92%
Bad idea	5%	6%	6%	6%	5%	11%	9%	14%	4%	4%
Not sure/Can't say	5%	5%	4%	6%	5%	8%	8%	7%	4%	4%

QV11. Good idea or bad idea- Restricting flavoured vaping products to adult-only stores/not allowed at convenience stores?

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
Good idea	82%	82%	84%	78%	82%	71%	72%	68%	86%	85%
Bad idea	10%	11%	10%	14%	9%	20%	20%	20%	8%	7%
Not sure/Can't say	8%	7%	7%	8%	8%	9%	8%	12%	6%	8%

QV11. Good idea or bad idea- Banning flavoured vaping products entirely?

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
Good idea	60%	54%	61%	40%	64%	40%	42%	38%	68%	62%
Bad idea	23%	30%	23%	42%	18%	40%	40%	39%	19%	19%
Not sure/Can't say	17%	17%	16%	18%	17%	20%	18%	23%	14%	18%

QV11. Good idea or bad idea- Banning vaping products entirely?

	Total	Has Kids under 19				Smoking				
		Total Has Kids/Other's Kids	Have children under 19	Looking other's kids Under 19	No KIDS under 19	Net: Smoked regularly/ smoke occasionally	Regularly	Occasionally	Used to smoke, but quit	Never smoked
Good idea	46%	42%	47%	32%	50%	29%	26%	34%	54%	48%
Bad idea	33%	38%	32%	50%	28%	47%	46%	48%	28%	30%
Not sure/Can't say	21%	20%	21%	18%	22%	25%	29%	18%	18%	22%