

Business Development Resources

Your Business Development Partner

Bloomberg Law is the **all-in-one solution** for your business development needs. Harnessing the power of data analytics, we utilize trusted news sources, renowned Bloomberg business data, expansive practice area coverage, market-leading dockets, and comprehensive state and federal court opinions to deliver competitive insights in easy-to-use practice tools.

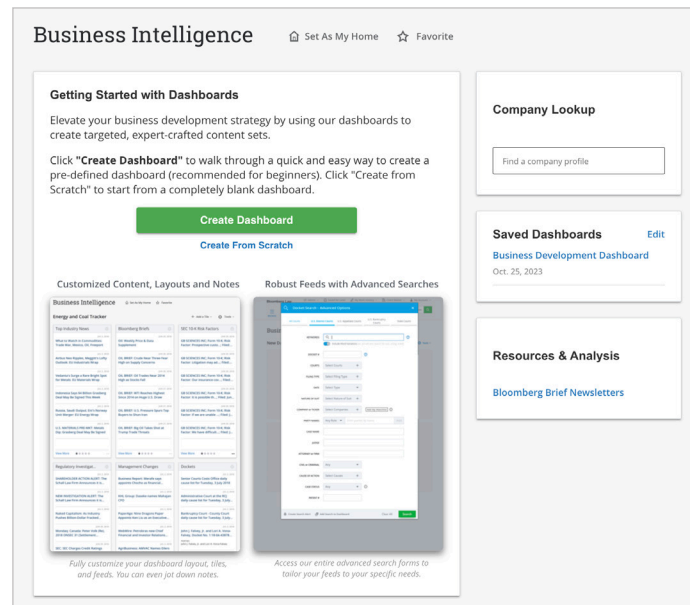
Develop Business Intelligence

The **Business Intelligence Center** includes:

- More than 3.5 million public and private **Company Profiles**
 - With Quick Report and Custom Report options
 - With financial information, corporate holdings, management profiles, EDGAR filings, and much more
- **Company Watchlist** to track companies of importance to you
- **Company Screener** to find companies that meet specific financial criteria
- **Custom dashboards** you create to track critical business datapoints, e.g., patents, news, dockets, and more
- **People Search** including 3.7 million profiles of company executives, general counsel, law firm attorneys, judges, and other newsmakers

Rely on Our Foundational Content

- Set unlimited alerts on more than 40 Bloomberg Law News channels and 75,000 Bloomberg Terminal domestic and international news sources
- Access more than 3.5 million public and private company profiles
- Rely on comprehensive, curated IP coverage in two practice centers - Patents & Trade Secrets and Trademarks & Copyrights
- Find complete federal courts dockets and coverage for nearly 1,500 state courts
- Access more than 15 million state and federal court opinions including BCite, our proprietary citator
- Learn from Professional Perspectives, providing authoritative insights on developing issues



Launching a new law firm, I needed to land clients and deliver exceptional work product. Bloomberg Law is as much a business development tool as it is a legal research platform. It gives me a competitive advantage going to market, in negotiations, and in the courtroom."

Managing Partner, Small Law

Improve Your Competitive Position

Our **Litigation Analytics** tool identifies meaningful patterns among infinite legal data points, helping you:

- Visualize litigation trends, predict outcomes, advise clients, and improve strategy
- Organize searches by company, law firm, attorney, court, and judge
- Conduct competitive research on more than 100,000 attorneys at 800 law firms
- Determine a federal district judge's motion and appeal outcomes and length of case information
- Access all federal district court judges' profiles, work history, current cases, cited opinions, and more

Our **Representation Analytics** tool helps you determine quickly which attorneys represent which companies, where, and for what, in state and federal courts.

Increase Your IP IQ

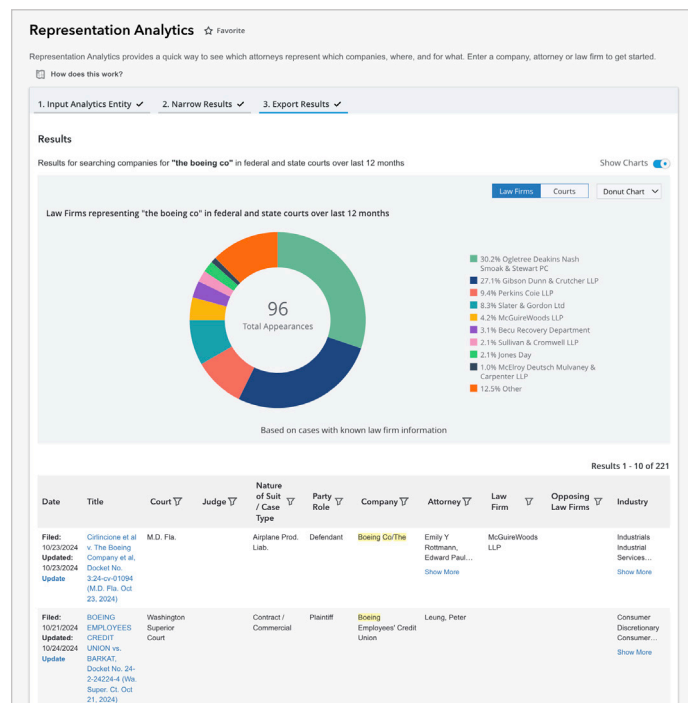
Our **Patents & Trade Secrets** and **Trademarks & Copyrights Practice Centers** organize everything you need to stay a step ahead, including:

- Patent Search and Patent Assignment Search (set alerts in the Patents database)
- Global Patents Search (more than 100 million patents from 100 granting authorities)
- Patent Dockets (district court, PTAB, ITC)
- Hatch-Waxman Litigation Tracker and TTAB Tracker
- Bloomberg Law IP Law News

Analyze the Deal

Bloomberg Law's **Deal Analytics** tool:

- Covers more than one million M&A transactions and more than 200,000 equity offerings
- Includes multiple filtering options to track transactions as they happen
- Provides access to a global database of public and private deals via the Bloomberg Terminal
- Integrates with our Precedent Search tool so you can view documents filed on EDGAR



Clients expect that their lawyers know more and more about business, industry trends, specific legal matters facing a specific type of client, and other narrow details. Bloomberg Law allows me to really be ahead of the game on legal issues that are arising in a particular industry."

Partner, Am Law 100

[Request a Demo](#)

Contact us at 888.560.2529 or help@bloomberglaw.com

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