

Anti Slavery and Human Trafficking Statement

We at Sportority UK Ltd (the “**Company**” or “**Sportority**”) are committed to ensure that slavery and human trafficking are not taking place in any of our supply chains nor in any part of our business. The requirement for transparency across supply chains is a crucially important development in tackling slavery and human trafficking.

This statement is in respect of Sportority’s financial year ended 31 December 2023. This is our first annual Modern Slavery Statement.

Our recruitment and people management processes are designed to ensure that all prospective employees are legally entitled to work in the United Kingdom, that we trade ethically and with integrity, source responsibly and work to prevent modern slavery and human trafficking throughout our organisation and in our supply chain. As an equal opportunities employer, we are committed to creating and ensuring a non-discriminatory and respectful working environment for our staff. We want all our staff to feel confident that they can expose wrongdoing without any risk to themselves and as such the company has an established anti bribery and whistleblowing policy which all staff can access alongside all other company policies.

The Company believes profit and principals reinforce each other and are not mutually exclusive. We believe that doing the right thing by our people, our customers, our communities and our environments is also the best thing for our business.

Company’s Structure

The Company is part of the Minute Media Group of Companies (the “**Group**”). Minute Media Inc. is the parent company of Sportority. The Company has three wholly owned (directly and indirectly) subsidiary companies in the United States of America. The Group employs over 600 employees in total at the date of this statement.

Company’s Business

The Company is registered in England and Wales under company number 08860747 whose registered office is at 10 Northburgh Street London, EC1V 0AT.

The Company is a technology and digital content company specializing in sports and culture. The Group’s portfolio consists of five global sports and entertainment brands, all of which are powered by Minute Media’s proprietary tech platform that enables the



creation, distribution and monetization of digital content experiences across multiple formats.

In addition to the Group's content brands, Minute Media technology powers a strategic ecosystem of partners including digital content businesses, media companies, content creators and advertisers who seek authentic storytelling and innovative solutions.

Company's Supply Chains

Due to the nature of the Company's business, the Company assesses itself to have a low risk of modern slavery in our business and supply chains. The Company's supply chains currently include large companies with ethical conduct programmes of their own and skilled service providers in the United States of America, Canada, Israel, United Kingdom and Brazil.

The Company does not knowingly enter into business with any organisation, in the United Kingdom or abroad, which supports or is involved in slavery, servitude and forced or compulsory labour. As part of the Company's initiative to identify and mitigate risk, the Company intends to incorporate an appropriate due diligence process that will apply to our suppliers and subcontractors.

Training

To ensure a high level of understanding of the risks of modern slavery and human trafficking in our supply chains and our business, the Company intends to provide training for employees on the topic of modern slavery. The training will be provided primarily to individuals identified as having the most interaction with vendors/suppliers.

This statement constitutes the Company's slavery and human trafficking statement for the financial year ending 31 December 2023 made pursuant to section 54(1) of the Modern Slavery Act 2015. The statement will be reviewed and updated every year. The statement was approved by the board of directors of Sportority in December 2024.

