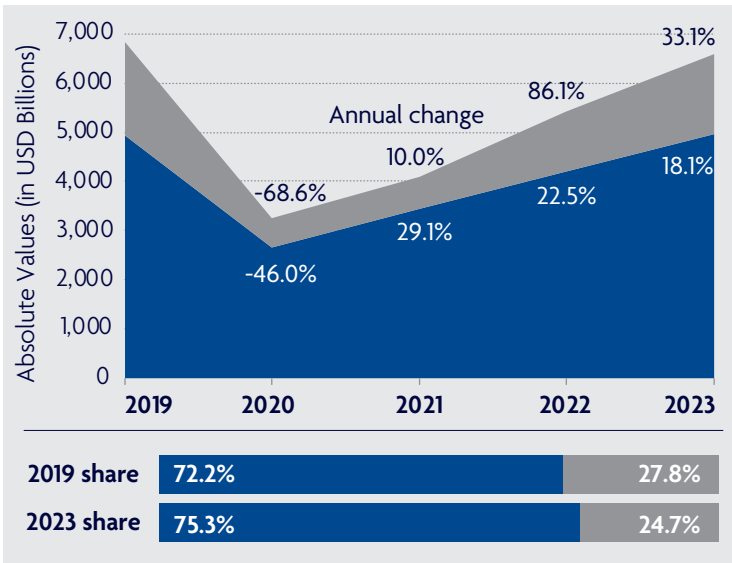


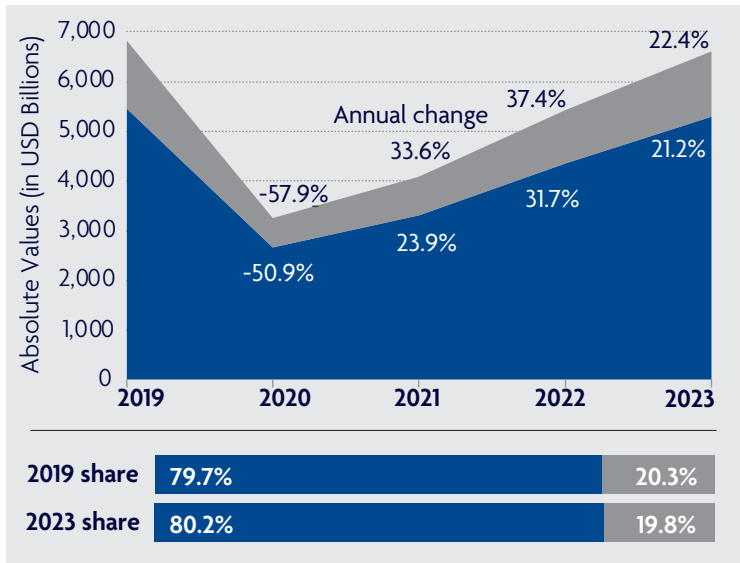
TRAVEL & TOURISM: ECONOMIC IMPACT 2024¹

	\$ Total GDP Contribution		👤 Total Travel & Tourism Jobs	
2019	10.4% USD 10.3 TN	2020 change -48.4%	334MN = 10.5% of global jobs	2020 change -69.5MN (-20.8%)
2023	9.1% USD 9.9 TN	Annual change +23.2% (-4.1% vs 2019) Total Economy change: +2.7%	330MN = 10% of global jobs	Annual change +9.1% (-1.4% vs 2019)
2024 Estimated	10% USD 11.1 TN	Annual change +12.1% (+7.5% vs 2019) Total Economy change: +2.2%	348MN = 10.4% of global jobs	Annual change +5.5% (+4.1% vs 2019)
2024 Forecast	11.4% USD 16 TN	CAGR ² 2024-2034 +3.7% Total Economy CAGR ² : +2.4%	449MN = 12.2% of global jobs	2024 vs 2024 +101.1MN New jobs

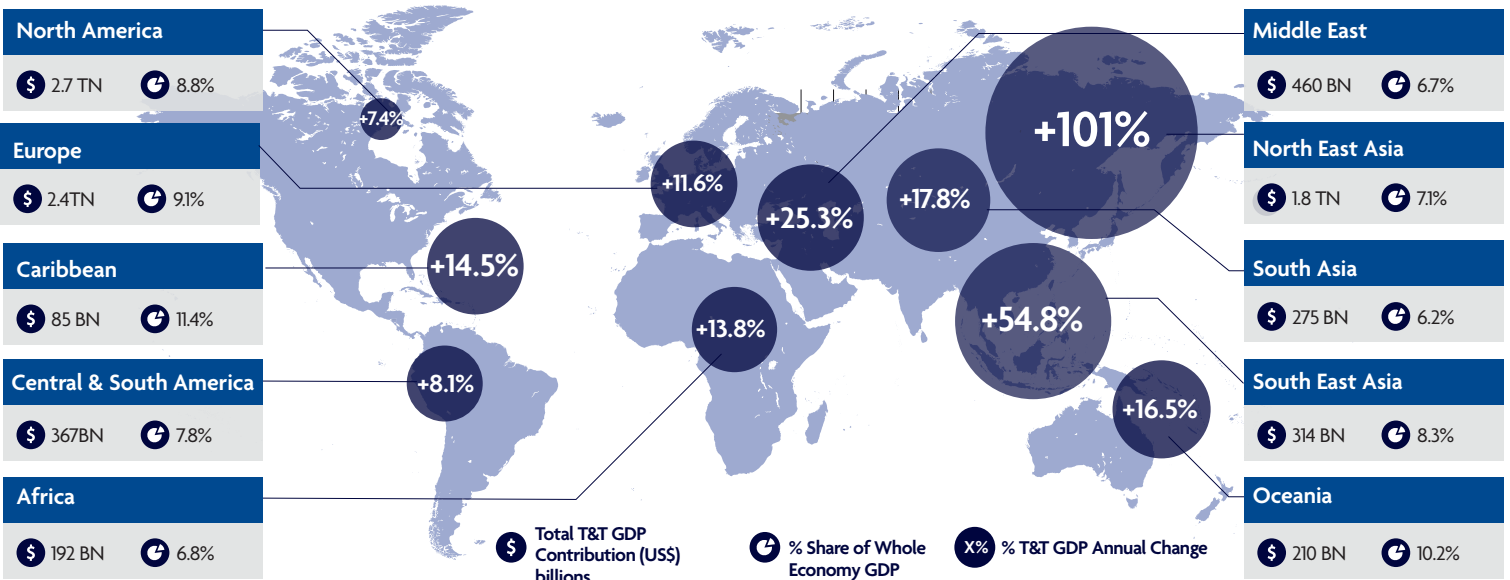
Domestic vs International Spending



Leisure vs Business Spending



Travel & Tourism Regional Performance 2023



TRAVEL & TOURISM: ECONOMIC IMPACT 2024¹

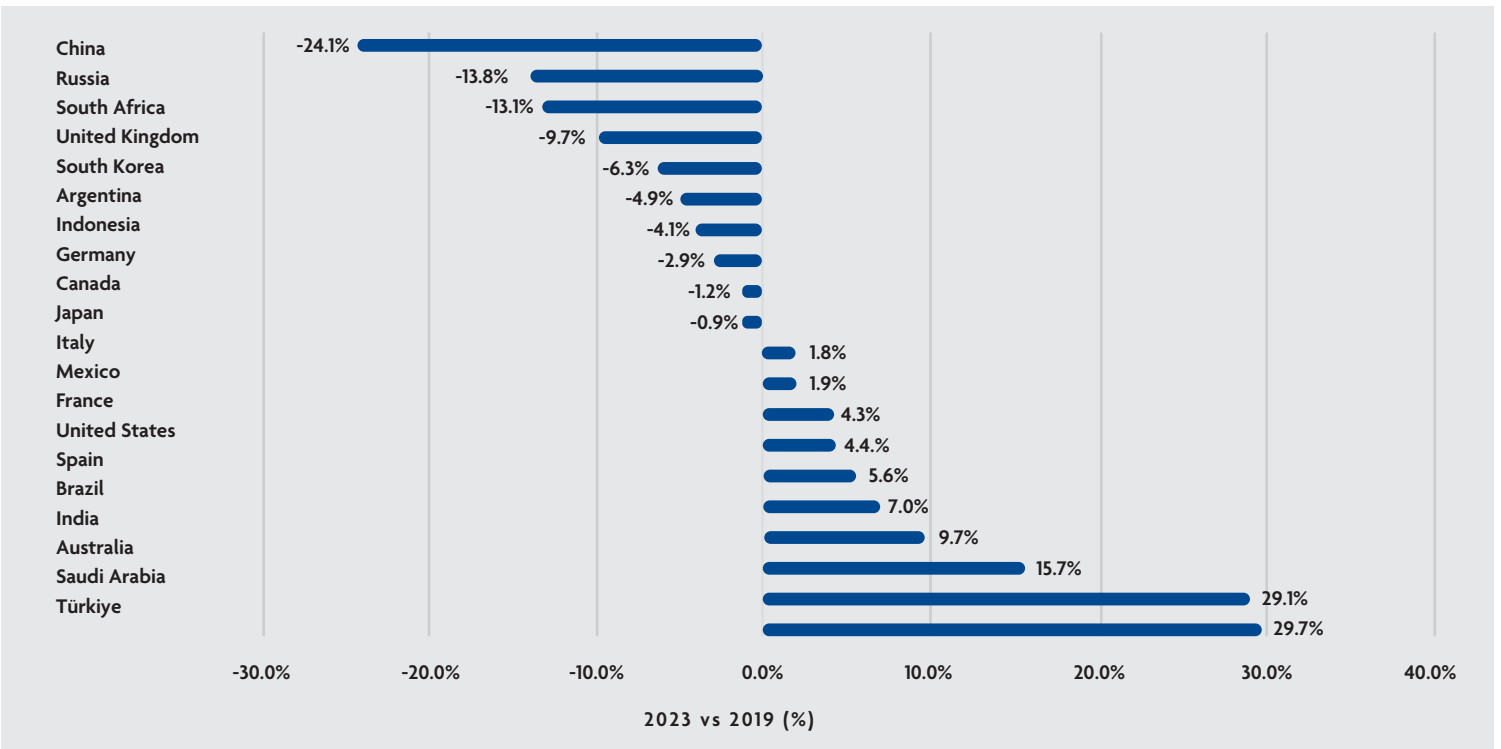
A CLOSER LOOK: G20 ECONOMIES

Select Travel & Tourism Indicators in 2023

	T&T Contribution to GDP (US\$ BN)	T&T's share of economy(%)	T&T GDP annual change (%)	Share of total T&T spending (%)		Share of total T&T spending (%)	
				Domestic	International	Leisure	Business
1 United States	2,356.0	8.6%	7.0%	89.8%	10.2%	69.8%	30.2%
2 China	1,302.9	7.3%	135.8%	92.6%	7.4%	81.5%	18.5%
3 Germany	487.6	11.0%	9.0%	91.1%	8.9%	82.2%	17.8%
4 Japan	297.0	7.1%	34.4%	80.5%	19.5%	86.2%	13.8%
5 United Kingdom	295.2	8.8%	35.3%	78.7%	21.3%	68.7%	31.3%
6 France	264.7	8.8%	5.7%	66.9%	33.1%	82.7%	17.3%
7 Mexico	261.6	14.4%	3.6%	86.1%	13.9%	94.7%	5.3%
8 India	231.6	6.5%	18.4%	85.8%	14.2%	95.2%	4.8%
9 Italy	231.3	10.5%	8.4%	69.6%	30.4%	84.6%	15.4%
10 Spain*	227.9	14.5%	9.1%	43.6%	56.4%	88.9%	11.1%
11 Australia	167.4	9.8%	17.0%	82.2%	17.8%	84.7%	15.3%
12 Brazil	165.4	7.7%	4.4%	94.3%	5.7%	89.5%	10.5%
13 Türkiye	131.4	12.0%	9.1%	31.2%	68.8%	94.2%	5.8%
14 Canada	127.4	6.0%	24.8%	68.8%	31.2%	67.5%	32.5%
15 Saudi Arabia	118.5	11.5%	32.3%	38.5%	61.5%	92.9%	7.1%
16 Russia	81.8	4.1%	15.2%	86.7%	13.3%	88.7%	11.3%
17 Indonesia	66.1	4.8%	29.5%	57.5%	42.5%	83.5%	16.5%
18 South Korea	64.9	3.8%	18.2%	58.6%	41.4%	84.2%	15.8%
19 Argentina	58.3	8.8%	9.4%	89.5%	10.5%	71.8%	28.2%
20 South Africa	30.8	8.2%	11.5%	78.4%	21.6%	69.8%	30.2%

* Spain is included here as it is invited to G20 events as a permanent guest.

RECOVERY IN 2023: TRAVEL & TOURISM'S TOTAL CONTRIBUTION TO GDP (% DIFFERENCE FROM 2019)



¹ This data includes the direct, indirect, and induced impact of Travel & Tourism. Source: WTTC and Oxford Economics. All values are in constant 2023 prices & exchange rates. As reported in March 2024
² CAGR: Compound Annual Growth Rate