Pop-Facts® Executive Summary | Population & Household

 claritas

Trade Area: 9710 Scranton Rd - 1 mi.

POPULATION

The population in this area is estimated to change from **696** to **676**, resulting in a growth of **-2.9%** between 2020 and the current year. Over the next five years, the population is projected to grow by **-1.0%**.

The population in the base area is estimated to change from **331,449,281** to **336,157,119**, resulting in a growth of **1.4%** between 2020 and the current year. Over the next five years, the population is projected to grow by **2.4%**.

The current year median age for this area is **32.6**, while the average age is **35.5**. Five years from now, the median age is projected to be **33.9**.

The current year median age for the base area is **39.7**, while the average age is **40.6**. Five years from now, the median age is projected to be **40.7**.

Of this area's current year estimated population:
39.9% are White Alone, **1.8%** are Black or African American Alone, **0.9%** are American Indian and Alaska Nat. Alone, **37.7%** are Asian Alone, **0.1%** are Nat. Hawaiian and Other Pacific Isl. Alone, **5.2%** are Some Other Race, and **14.3%** are Two or More Races.

Of the base area's current year estimated population:
60.1% are White Alone, **12.5%** are Black or African American Alone, **1.1%** are American Indian and Alaska Nat. Alone, **6.2%** are Asian Alone, **0.2%** are Nat. Hawaiian and Other Pacific Isl. Alone, **8.9%** are Some Other Race, and **10.9%** are Two or More Races.

This area's current estimated Hispanic or Latino population is **12.1%**, while the base area's current estimated Hispanic or Latino population is **19.9%**.

HOUSEHOLD

The number of households in this area is estimated to change from **252** to **248**, resulting in an increase of **-1.6%** between 2020 and the current year. Over the next five years, the number of households is projected to increase by **0.4%**.

The number of households in the base area is estimated to change from **126,817,580** to **129,079,042**, resulting in an increase of **1.8%** between 2020 and the current year. Over the next five years, the number of households is projected to increase by **2.7%**.

Pop-Facts® Executive Summary | Education, Income & Housing

Trade Area: 9710 Scranton Rd - 1 mi.

EDUCATION

Currently, it is estimated that **15.6%** of the population age 25 and over in this area had earned a Master's Degree, **4.5%** had earned a Professional School Degree, **18.8%** had earned a Doctorate Degree and **43.3%** had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, **9.6%** had earned a Master's Degree, **2.3%** had earned a Professional School Degree, **1.6%** had earned a Doctorate Degree and **20.9%** had earned a Bachelor's Degree.

INCOME

The average household income is estimated to be **$152,009** for the current year, while the average household income for the base area is estimated to be **$108,671** for the same time frame.

The average household income in this area is projected to change over the next five years, from **$152,009** to **$164,103**.

The average household income in the base area is projected to change over the next five years, from **$108,671** to **$118,937**.

HOUSING

Most of the dwellings in this area (**50.4%**) are estimated to be **Renter-Occupied** for the current year. For the base area the majority of the housing units are **Renter-Occupied** (**36.8%**).

The majority of dwellings in this area (**59.0%**) are estimated to be structures of **1 Unit Attached** for the current year. The majority of the dwellings in the base area (**61.5%**) are estimated to be structure of **1 Unit Detached** for the same year.

The majority of housing units in this area (**67.0%**) are estimated to have been **Built 1990 to 1999** for the current year.

The majority of housing units in the base area (**14.4%**) are estimated to have been **Built 1970 to 1979** for the current year.

LABOR

For this area, **9710 Scranton Rd - 1 mi.**, **95.1%** of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:
0.2% are in the Armed Forces, **69.1%** are employed civilians, **3.6%** are unemployed civilians, and **27.0%** are not in the labor force.

The occupational classification for this area are as follows:
2.9% hold blue collar occupations, **91.0%** hold white collar occupations, and **6.3%** are occupied as service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:
13.1% are in Architecture and Engineering, **5.1%** are in Arts, Entertainment and Sports, **11.2%** are in Business and Financial Operations, **10.9%** are in Computers and Mathematics, **4.1%** are in Education, Training and Libraries, **8.0%** are in Healthcare Practitioners and Technicians, **0.5%** are in Healthcare Support, **14.8%** are in Life, Physical and Social Sciences, **10.0%** are in Management, **3.6%** are in Office and Administrative Support.

0.0% are in Community and Social Services, **4.4%** are in Food Preparation and Serving, **6.1%** are in Legal Services, **0.5%** are in Protective Services, **3.6%** are in Sales and Related Services, **0.7%** are in Personal Care Services.

0.0% are in Building and Grounds Maintenance, **0.5%** are in Construction and Extraction, **0.0%** are in Farming, Fishing and Forestry, **0.5%** are in Maintenance and Repair, **1.0%** are in Production, **0.7%** are in Transportation and Moving.

For the base area, **USA**, **94.2%** of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:
0.5% are in the Armed Forces, **59.0%** are employed civilians, **3.6%** are unemployed civilians, and **36.9%** are not in the labor force.

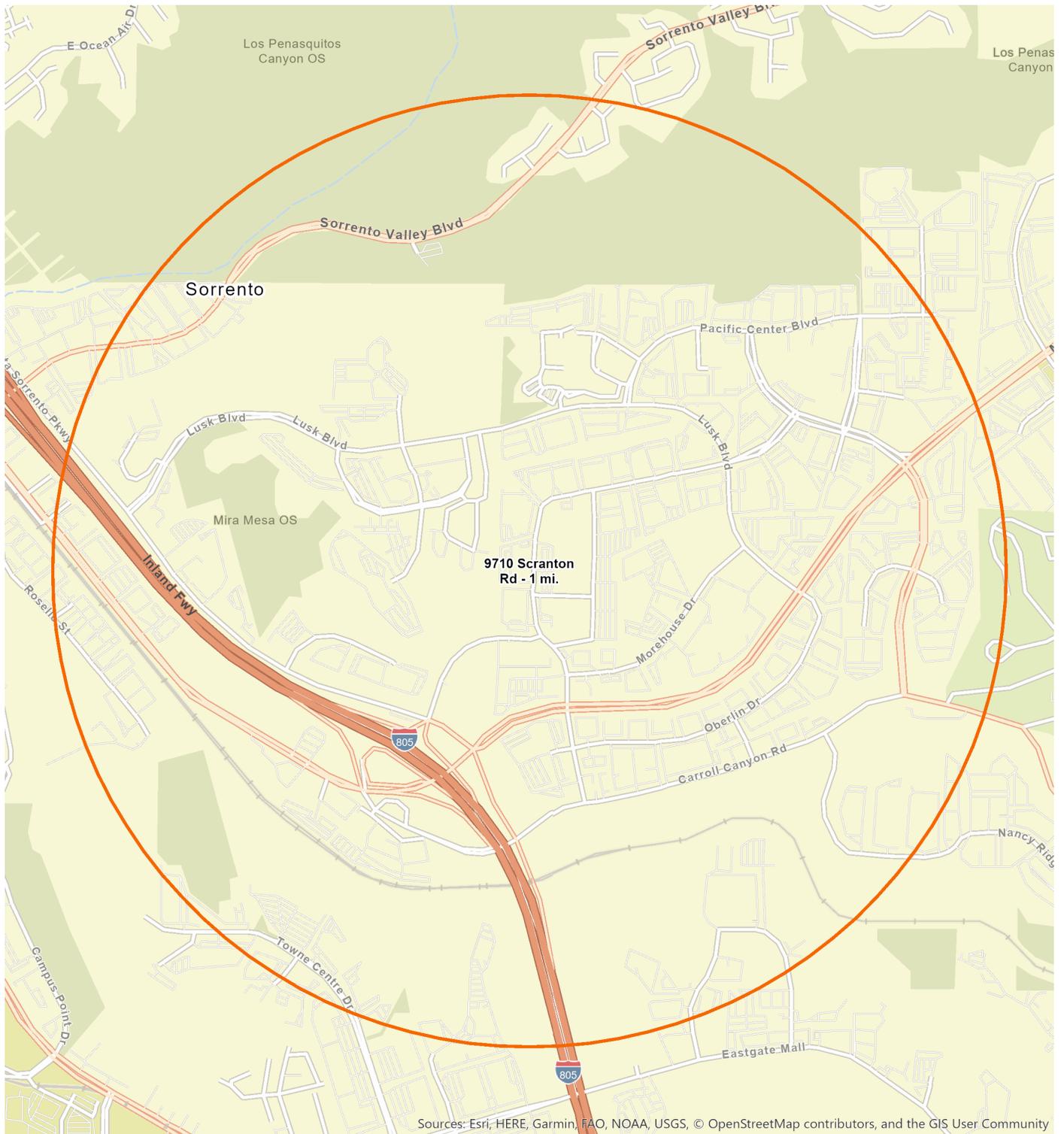The occupational classification for the base area are as follows:
21.2% hold blue collar occupations, **61.5%** hold white collar occupations, and **17.3%** are occupied as service & farm workers.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories:
2.2% are in Architecture and Engineering, **2.0%** are in Arts, Entertainment and Sports, **5.8%** are in Business and Financial Operations, **3.5%** are in Computers and Mathematics, **6.2%** are in Education, Training and Libraries, **6.3%** are in Healthcare Practitioners and Technicians, **3.3%** are in Healthcare Support, **1.1%** are in Life, Physical and Social Sciences, **11.0%** are in Management, **10.8%** are in Office and Administrative Support.

1.8% are in Community and Social Services, **5.2%** are in Food Preparation and Serving, **1.2%** are in Legal Services, **2.1%** are in Protective Services, **9.5%** are in Sales and Related Services, **2.5%** are in Personal Care Services.

3.5% are in Building and Grounds Maintenance, **5.0%** are in Construction and Extraction, **0.6%** are in Farming, Fishing and Forestry, **3.1%** are in Maintenance and Repair, **5.5%** are in Production, **7.7%** are in Transportation and Moving.

Pop-Facts® Executive Summary | Map

Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Pop-Facts® Executive Summary | Population & Household

POPULATION

The population in this area is estimated to change from **92,246** to **92,597**, resulting in a growth of **0.4%** between 2020 and the current year. Over the next five years, the population is projected to grow by **2.3%.**

The population in the base area is estimated to change from **331,449,281** to **336,157,119**, resulting in a growth of **1.4%** between 2020 and the current year. Over the next five years, the population is projected to grow by **2.4%.**

The current year median age for this area is **29.7**, while the average age is **35.1**. Five years from now, the median age is projected to be **31.8**.

The current year median age for the base area is **39.7**, while the average age is **40.6**. Five years from now, the median age is projected to be **40.7**.

Of this area's current year estimated population:
44.8% are White Alone, **2.4%** are Black or African American Alone, **0.3%** are American Indian and Alaska Nat. Alone, **37.4%** are Asian Alone, **0.2%** are Nat. Hawaiian and Other Pacific Isl. Alone, **4.3%** are Some Other Race, and **10.5%** are Two or More Races.

Of the base area's current year estimated population:
60.1% are White Alone, **12.5%** are Black or African American Alone, **1.1%** are American Indian and Alaska Nat. Alone, **6.2%** are Asian Alone, **0.2%** are Nat. Hawaiian and Other Pacific Isl. Alone, **8.9%** are Some Other Race, and **10.9%** are Two or More Races.

This area's current estimated Hispanic or Latino population is **13.6%**, while the base area's current estimated Hispanic or Latino population is **19.9%.**

HOUSEHOLD

The number of households in this area is estimated to change from **32,834** to **33,097**, resulting in an increase of **0.8%** between 2020 and the current year. Over the next five years, the number of households is projected to increase by **2.7%.**

The number of households in the base area is estimated to change from **126,817,580** to **129,079,042**, resulting in an increase of **1.8%** between 2020 and the current year. Over the next five years, the number of households is projected to increase by **2.7%.**

Pop-Facts® Executive Summary | Education, Income & Housing

claritas

Trade Area: 9710 Scranton Rd - 3 mi.

EDUCATION

Currently, it is estimated that **19.9%** of the population age 25 and over in this area had earned a Master's Degree, **6.1%** had earned a Professional School Degree, **10.9%** had earned a Doctorate Degree and **35.4%** had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, **9.6%** had earned a Master's Degree, **2.3%** had earned a Professional School Degree, **1.6%** had earned a Doctorate Degree and **20.9%** had earned a Bachelor's Degree.

INCOME

The average household income is estimated to be **$153,967** for the current year, while the average household income for the base area is estimated to be **$108,671** for the same time frame.

The average household income in this area is projected to change over the next five years, from **$153,967** to **$168,099**.

The average household income in the base area is projected to change over the next five years, from **$108,671** to **$118,937**.

HOUSING

Most of the dwellings in this area (**63.6%**) are estimated to be **Renter-Occupied** for the current year. For the base area the majority of the housing units are **Renter-Occupied** (**36.8%**).

The majority of dwellings in this area (**29.7%**) are estimated to be structures of **1 Unit Detached** for the current year. The majority of the dwellings in the base area (**61.5%**) are estimated to be structure of **1 Unit Detached** for the same year.

The majority of housing units in this area (**25.1%**) are estimated to have been **Built 1990 to 1999** for the current year.

The majority of housing units in the base area (**14.4%**) are estimated to have been **Built 1970 to 1979** for the current year.

LABOR

For this area, **9710 Scranton Rd - 3 mi.**, **94.1%** of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:
0.2% are in the Armed Forces, **63.3%** are employed civilians, **4.0%** are unemployed civilians, and **32.5%** are not in the labor force.

The occupational classification for this area are as follows:
7.6% hold blue collar occupations, **82.9%** hold white collar occupations, and **9.5%** are occupied as service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:
7.7% are in Architecture and Engineering, **2.5%** are in Arts, Entertainment and Sports, **7.2%** are in Business and Financial Operations, **10.3%** are in Computers and Mathematics, **8.5%** are in Education, Training and Libraries, **8.6%** are in Healthcare Practitioners and Technicians, **1.6%** are in Healthcare Support, **10.8%** are in Life, Physical and Social Sciences, **11.8%** are in Management, **6.5%** are in Office and Administrative Support.

0.9% are in Community and Social Services, **3.2%** are in Food Preparation and Serving, **1.7%** are in Legal Services, **1.3%** are in Protective Services, **6.6%** are in Sales and Related Services, **2.6%** are in Personal Care Services.

0.8% are in Building and Grounds Maintenance, **1.0%** are in Construction and Extraction, **0.1%** are in Farming, Fishing and Forestry, **1.1%** are in Maintenance and Repair, **2.2%** are in Production, **3.3%** are in Transportation and Moving.

For the base area, **USA**, **94.2%** of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:
0.5% are in the Armed Forces, **59.0%** are employed civilians, **3.6%** are unemployed civilians, and **36.9%** are not in the labor force.

The occupational classification for the base area are as follows:
21.2% hold blue collar occupations, **61.5%** hold white collar occupations, and **17.3%** are occupied as service & farm workers.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories:
2.2% are in Architecture and Engineering, **2.0%** are in Arts, Entertainment and Sports, **5.8%** are in Business and Financial Operations, **3.5%** are in Computers and Mathematics, **6.2%** are in Education, Training and Libraries, **6.3%** are in Healthcare Practitioners and Technicians, **3.3%** are in Healthcare Support, **1.1%** are in Life, Physical and Social Sciences, **11.0%** are in Management, **10.8%** are in Office and Administrative Support.

1.8% are in Community and Social Services, **5.2%** are in Food Preparation and Serving, **1.2%** are in Legal Services, **2.1%** are in Protective Services, **9.5%** are in Sales and Related Services, **2.5%** are in Personal Care Services.

3.5% are in Building and Grounds Maintenance, **5.0%** are in Construction and Extraction, **0.6%** are in Farming, Fishing and Forestry, **3.1%** are in Maintenance and Repair, **5.5%** are in Production, **7.7%** are in Transportation and Moving.

Trade Area: 9710 Scranton Rd - 5 mi.

POPULATION

The population in this area is estimated to change from **246,139** to **245,924**, resulting in a growth of **-0.1%** between 2020 and the current year. Over the next five years, the population is projected to grow by **1.6%**.

The population in the base area is estimated to change from **331,449,281** to **336,157,119**, resulting in a growth of **1.4%** between 2020 and the current year. Over the next five years, the population is projected to grow by **2.4%**.

The current year median age for this area is **35.9**, while the average age is **38.8**. Five years from now, the median age is projected to be **37.8**.

The current year median age for the base area is **39.7**, while the average age is **40.6**. Five years from now, the median age is projected to be **40.7**.

Of this area's current year estimated population:
46.1% are White Alone, **2.5%** are Black or African American Alone, **0.5%** are American Indian and Alaska Nat. Alone, **33.9%** are Asian Alone, **0.3%** are Nat. Hawaiian and Other Pacific Isl. Alone, **5.3%** are Some Other Race, and **11.5%** are Two or More Races.

Of the base area's current year estimated population:
60.1% are White Alone, **12.5%** are Black or African American Alone, **1.1%** are American Indian and Alaska Nat. Alone, **6.2%** are Asian Alone, **0.2%** are Nat. Hawaiian and Other Pacific Isl. Alone, **8.9%** are Some Other Race, and **10.9%** are Two or More Races.

This area's current estimated Hispanic or Latino population is **15.4%**, while the base area's current estimated Hispanic or Latino population is **19.9%**.

HOUSEHOLD

The number of households in this area is estimated to change from **86,063** to **86,266**, resulting in an increase of **0.2%** between 2020 and the current year. Over the next five years, the number of households is projected to increase by **1.9%**.

The number of households in the base area is estimated to change from **126,817,580** to **129,079,042**, resulting in an increase of **1.8%** between 2020 and the current year. Over the next five years, the number of households is projected to increase by **2.7%**.

Pop-Facts® Executive Summary | Education, Income & Housing

claritas

Trade Area: 9710 Scranton Rd - 5 mi.

EDUCATION

Currently, it is estimated that **18.2%** of the population age 25 and over in this area had earned a Master's Degree, **5.3%** had earned a Professional School Degree, **8.0%** had earned a Doctorate Degree and **32.4%** had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, **9.6%** had earned a Master's Degree, **2.3%** had earned a Professional School Degree, **1.6%** had earned a Doctorate Degree and **20.9%** had earned a Bachelor's Degree.

INCOME

The average household income is estimated to be **$172,861** for the current year, while the average household income for the base area is estimated to be **$108,671** for the same time frame.

The average household income in this area is projected to change over the next five years, from **$172,861** to **$188,063**.

The average household income in the base area is projected to change over the next five years, from **$108,671** to **$118,937**.

HOUSING

Most of the dwellings in this area (**48.4%**) are estimated to be **Owner-Occupied** for the current year. For the base area the majority of the housing units are **Owner-Occupied** (**56.8%**).

The majority of dwellings in this area (**47.3%**) are estimated to be structures of **1 Unit Detached** for the current year. The majority of the dwellings in the base area (**61.5%**) are estimated to be structure of **1 Unit Detached** for the same year.

The majority of housing units in this area (**24.8%**) are estimated to have been **Built 1970 to 1979** for the current year.

The majority of housing units in the base area (**14.4%**) are estimated to have been **Built 1970 to 1979** for the current year.

Trade Area: 9710 Scranton Rd - 5 mi.

LABOR

For this area, **9710 Scranton Rd - 5 mi.**, **93.9%** of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:
3.2% are in the Armed Forces, **61.3%** are employed civilians, **4.0%** are unemployed civilians, and **31.5%** are not in the labor force.

The occupational classification for this area are as follows:
9.3% hold blue collar occupations, **79.4%** hold white collar occupations, and **11.3%** are occupied as service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:
6.9% are in Architecture and Engineering, **2.6%** are in Arts, Entertainment and Sports, **7.9%** are in Business and Financial Operations, **9.9%** are in Computers and Mathematics, **6.6%** are in Education, Training and Libraries, **8.0%** are in Healthcare Practitioners and Technicians, **1.8%** are in Healthcare Support, **7.5%** are in Life, Physical and Social Sciences, **13.0%** are in Management, **6.8%** are in Office and Administrative Support.

0.9% are in Community and Social Services, **3.9%** are in Food Preparation and Serving, **1.7%** are in Legal Services, **1.1%** are in Protective Services, **7.7%** are in Sales and Related Services, **2.8%** are in Personal Care Services.

1.6% are in Building and Grounds Maintenance, **1.6%** are in Construction and Extraction, **0.1%** are in Farming, Fishing and Forestry, **1.4%** are in Maintenance and Repair, **2.6%** are in Production, **3.7%** are in Transportation and Moving.

For the base area, **USA**, **94.2%** of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:
0.5% are in the Armed Forces, **59.0%** are employed civilians, **3.6%** are unemployed civilians, and **36.9%** are not in the labor force.

The occupational classification for the base area are as follows:
21.2% hold blue collar occupations, **61.5%** hold white collar occupations, and **17.3%** are occupied as service & farm workers.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories:
2.2% are in Architecture and Engineering, **2.0%** are in Arts, Entertainment and Sports, **5.8%** are in Business and Financial Operations, **3.5%** are in Computers and Mathematics, **6.2%** are in Education, Training and Libraries, **6.3%** are in Healthcare Practitioners and Technicians, **3.3%** are in Healthcare Support, **1.1%** are in Life, Physical and Social Sciences, **11.0%** are in Management, **10.8%** are in Office and Administrative Support.
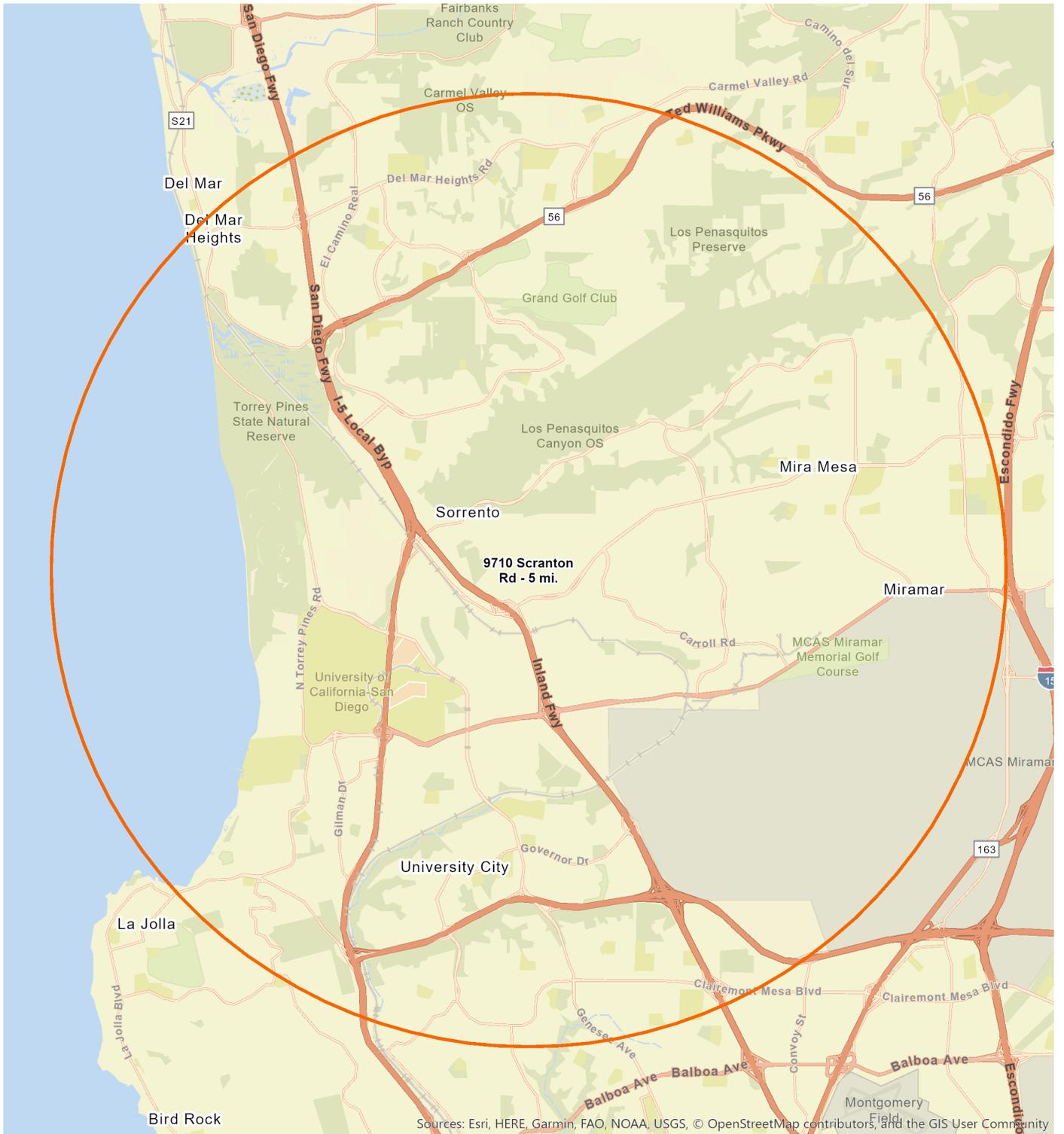
1.8% are in Community and Social Services, **5.2%** are in Food Preparation and Serving, **1.2%** are in Legal Services, **2.1%** are in Protective Services, **9.5%** are in Sales and Related Services, **2.5%** are in Personal Care Services.

3.5% are in Building and Grounds Maintenance, **5.0%** are in Construction and Extraction, **0.6%** are in Farming, Fishing and Forestry, **3.1%** are in Maintenance and Repair, **5.5%** are in Production, **7.7%** are in Transportation and Moving.

Benchmark: USA

Trade Area: 9710 Scranton Rd - 5 mi.

9710 Scranton
Rd - 5 mi.

Report Details

Name: Pop-Facts® Demographic Executive Summary 2024
Date / Time: 12/29/2023 1:33:14 PM
Workspace Vintage: 2024

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
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