

# CHEEX

FULLTIME 40H  
BERLIN  
(ALL GENDERS)

## *Social Media & CRM Manager*

[APPLY HERE](#)

**CHEEX is an online platform for sexual entertainment and education. We create a progressive and inclusive approach to pornography, where people of all sexual orientations and identities can enjoy content that is inspiring, explanatory and helps with the individual path to sexual liberation. We are looking for a Social Media Manager who will be the driving force behind our brand's presence on social platforms. This role combines a passion for social media strategy with a knowledge of customer engagement and retention through CRM. As the Social Media Manager, you'll take the lead on growing and engaging our audience on key platforms while collaborating on CRM initiatives to create a cohesive customer experience.**

### *What will you do?*

- You'll develop and manage a cohesive social media strategy for our platforms including Instagram, Twitter, TikTok, and Reddit.
- You'll work with design teams, user-generated content (UGC) creators, and influencers to produce authentic, engaging, and compliant content.
- You'll engage with our followers across all channels, fostering a positive community atmosphere and promptly addressing inquiries in collaboration with customer support.
- You're open to representing CHEEX as an ambassador, appearing in videos and live content.
- You'll define and monitor social media KPIs, such as engagement, reach, and follower growth.
- You'll design and execute CRM campaigns to drive customer engagement, retention, and revenue growth.
- You'll align CRM efforts with social media campaigns to ensure a cohesive brand experience.
- You'll track CRM metrics like retention rates and campaign performance, and provide actionable insights to guide strategy.
- You'll collaborate with the product, customer service, and marketing teams to refine both CRM and social media strategies.
- You'll work closely with our acquisition channels, including influencer and affiliate marketing.

### *Requirements*

- You have proven experience in social media management, ideally with additional exposure to CRM
- You have proficiency in social media tools and CRM systems with a focus on analytics, insights & performance.
- You have strong communication and collaboration skills with a proactive, independent work style.
- You're enthusiastic about building an engaging social media presence and able to adapt quickly to social media trends and customer needs.
- You're familiar with social media management within a subscription-based or digital content company.
- Interest in using CRM insights to enhance social media campaigns and support customer loyalty efforts.

### *Our Offer*

- An international team with people from diverse backgrounds
- The will and the possibilities to get yourself involved and make a difference
- Hybrid office policy - we like to meet in office for at least 2 days
- Flexible working hours
- Mobile work policy - you're able to work up to 2,5 months a year from everywhere of the EEA
- BVG Deutschland Ticket - we want you to get around easily
- Dog friendly office in Berlin Kreuzberg - we love furry friends
- Regular team activities - like lunches, offsites or other events to bond with your colleagues

# CHEEX

## Why CHEEX?

At CHEEX, everything we do is guided by our main values:

## Sex-Positivity

We promote an open, tolerant and progressive attitude towards sexuality, free from any shame, or judgement. All consensual sexual activities are healthy and pleasurable. We do not discriminate among types of preferences, as these are individual and personal.

## Empowerment

We believe everyone should be given the opportunity to live and work in a self-determined way. We empower both our community, as well as our team to make autonomous decisions, and thus enable them to unlock their full potential and confidence.

## Transparency

We are not afraid to be open and honest. About our industry, about the way we work, how we feel, how others make us feel, what we stand for and what we reject. We are transparent in the way we communicate mistakes and we embrace the fact that we will never stop learning.

We are particularly happy to receive applications from sex workers, people of color, people from the LGBTQIA+ community, people from immigrant families, as well as people with disabilities. Since your skills and qualifications are important to us and not your appearance, we ask you not to send a photo with your application. Thank you!



**Apply Now**

[JOBS@GETCHEEX.COM](mailto:JOBS@GETCHEEX.COM)

[WEBSITE](#)  
[INSTAGRAM](#)