

CHEEX

Influencer Marketing Manager

FULLTIME 40H
BERLIN
(ALL GENDERS)

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CHEEX is an online platform for sexual entertainment and education. We create a progressive and inclusive approach to pornography, where people of all sexual orientations and identities can enjoy content that is inspiring, explanatory and helps with the individual path to sexual liberation. We are looking for a dynamic, creative, and self-motivated Influencer Marketing Manager who will focus on driving collaborations with English-speaking influencers, primarily across Instagram and TikTok. You will manage the entire influencer collaboration pipeline—from research and outreach to negotiation, booking, and content direction. You'll work with influencers to create engaging, authentic content that drives conversions for our unique and challenging product: ethical porn and sex education.

What will you do?

- You'll identify and build relationships with English-speaking influencers across Instagram & TikTok who align with CHEEX's values and ethos.
- You'll collaborate with influencers to create content that is engaging, aligned with social media trends, and resonates with their audience while driving sales for CHEEX.
- You'll find innovative ways to appeal to influencers & their audiences.
- You'll oversee the full collaboration pipeline from researching potential influencers to ensuring timely and effective content delivery.
- You'll manage your own budget, but be prepared for challenges when allocating this budget, as our product is unique and may not receive an immediate "yes" from all influencers.
- You'll provide influencers with creative direction, ensuring that CHEEX is integrated seamlessly into their content.
- You'll monitor campaign performance, analyzing key metrics, and optimizing strategies to improve results. Constantly test, learn, and refine the approach based on performance data.
- You'll be challenged of promoting a sensitive product like ethical porn and sex education.

Requirements

- You have experience and a deep interest and understanding of influencer marketing, with a strong grasp of social media trends, particularly on Instagram and TikTok.
- You have strong budget management skills with a track record of effectively handling and optimizing consistent budgets.
- You're a creative and strategic thinker with the ability to develop innovative approaches for promoting niche products.
- You have the ability to excel in a fast-paced start-up environment, showing initiative and working independently without constant oversight.
- You have strong problem-solving skills and resilience in overcoming challenges, particularly when persuading influencers to promote a unique and challenging product.

Our Offer

- An international team with people from diverse backgrounds
- Hybrid office policy - you can work up to 3 days per week from home
- Flexible working hours - you decide when it's your best time to work
- Mobile work policy - you're able to work up to 2,5 months a year from everywhere of the EEA
- BVG Deutschland Ticket - we want you to get around easily
- Dog friendly office in Berlin Kreuzberg - we love furry friends
- Regular team activities like lunches, offsites or other events to bond with your colleagues

CHEEX

Why CHEEX?

At CHEEX, everything we do is guided by our main values:

Sex-Positivity

We promote an open, tolerant and progressive attitude towards sexuality, free from any shame, or judgement. All consensual sexual activities are healthy and pleasurable. We do not discriminate among types of preferences, as these are individual and personal.

Empowerment

We believe everyone should be given the opportunity to live and work in a self-determined way. We empower both our community, as well as our team to make autonomous decisions, and thus enable them to unlock their full potential and confidence.

Transparency

We are not afraid to be open and honest. About our industry, about the way we work, how we feel, how others make us feel, what we stand for and what we reject. We are transparent in the way we communicate mistakes and we embrace the fact that we will never stop learning.

We are particularly happy to receive applications from sex workers, people of color, people from the LGBTQIA+ community, people from immigrant families, as well as people with disabilities. Since your skills and qualifications are important to us and not your appearance, we ask you not to send a photo with your application. Thank you!



Apply Now

JOBS@GETCHEEX.COM

[WEBSITE](#)
[INSTAGRAM](#)