

CHEEX

Influencer Marketing - mandatory internship

FULLTIME 40H
BERLIN
(ALL GENDERS)

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CHEEX is an online platform for sexual entertainment and education. We create a progressive and inclusive approach to pornography, where people of all sexual orientations and identities can enjoy content that is inspiring, explanatory and helps with the individual path to sexual liberation. In this internship, you'll gain comprehensive insights into influencer marketing and support our team in identifying new influencers across global and DACH markets, as well as analyzing current trends in content and storytelling. The goal is to proactively find talent on new channels to deliver high-quality leads to our Influencer Marketing Managers. In this internship you'll work directly with our team lead.

What will you do?

- You'll research and identify new influencers in Global (english speaking) and DACH markets
- You'll support the team in initial outreach, contact and engagement.
- You'll monitor current trends in storytelling as well as platforms and share these insights with the team.
- You'll provide updates on new features, guidelines, and rules for our relevant social media platforms.
- You'll assist the team in testing new markets, categories, and platforms to continuously expand the markets.
- You'll support our team with administrative daily tasks like meeting protocols, presentations etc.

Requirements

- You're currently enrolled in a degree program in Marketing, Media Management, Communications, Business or a similar field, with ideally some practical experience in social media or influencer marketing.
- You have a strong interest and sense for trends and an eye for spotting new talents on social media.
- You're fluent in both German and English, with a proactive and independent work style.
- You're highly organized, self-driven, and an excellent communicator.
- Passionate about social media and keeping up with new developments on platforms.

Our Offer

- An international team with people from diverse backgrounds
- The will and the possibilities to get yourself involved and make a difference
- Hybrid office policy
- Flexible working hours
- Mobile work policy - you're able to work up to 2,5 months a year from everywhere of the EEA
- BVG Deutschland Ticket - we want you to get around easily
- Dog friendly office in Berlin Kreuzberg - we love furry friends
- Regular team activities - like lunches, offsites or other events to bond with your colleagues

CHEEX

Why CHEEX?

At CHEEX, everything we do is guided by our main values:

Sex-Positivity

We promote an open, tolerant and progressive attitude towards sexuality, free from any shame, or judgement. All consensual sexual activities are healthy and pleasurable. We do not discriminate among types of preferences, as these are individual and personal.

Empowerment

We believe everyone should be given the opportunity to live and work in a self-determined way. We empower both our community, as well as our team to make autonomous decisions, and thus enable them to unlock their full potential and confidence.

Transparency

We are not afraid to be open and honest. About our industry, about the way we work, how we feel, how others make us feel, what we stand for and what we reject. We are transparent in the way we communicate mistakes and we embrace the fact that we will never stop learning.

We are particularly happy to receive applications from sex workers, people of color, people from the LGBTQIA+ community, people from immigrant families, as well as people with disabilities. Since your skills and qualifications are important to us and not your appearance, we ask you not to send a photo with your application. Thank you!



Apply Now

JOBS@GETCHEEX.COM

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