## curinos

Navigate today. **Anticipate tomorrow.** 

## LendersBenchmark Analyzer for Small Business Lending Originations

Capture your share of the Small Business Lending market

In all market conditions, there is a need for visibility into performance and optimization opportunities. LendersBenchmark Analyzer for Small Business Lending Originations, our aggregated, anonymized consortium tool, seamlessly provides access to Small Business Lending Originations competitive insights, trends and metrics to manage and optimize your business more effectively.

## **PLATFORM HIGHLIGHTS**

- Delivers easy access to weekly refreshed data with multi-channel access points including direct web linkage and API access via CurinosConnect, our custom Microsoft Excel add-in tool
- Identifies competitive position with near real-time market data and insights on volume, pricing, cycle times and more
- Allows for more granular review and analysis with a comprehensive set of data attributes including product, pricing, geography, credit risk, NAICS, collateral type and more
- Optimizes opportunities to drive revenue, grow market share and increase profit
- Validates business decisions against core KPIs and allows for more efficient operations

