

#### Introduction



The Rail User Survey asks a representative sample of people in Great Britain about their experience of travelling by rail in the last seven days.

For those that have used rail, the survey asks about their journey purpose and how satisfied they were with their overall journey and with aspects such as value for money, punctuality and cleanliness.

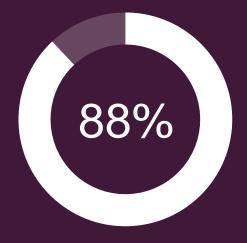
In a typical survey we get this satisfaction information from around 250 people.

We survey passengers every other weekend and report results every four weeks, combining two survey waves. Further details on how we carried out this survey are available on page 31.

This survey is also used to produce a report every six months showing satisfaction for each train operating company (where sample size allows).



#### Rail headlines



88% of rail passengers were satisfied with their journey overall



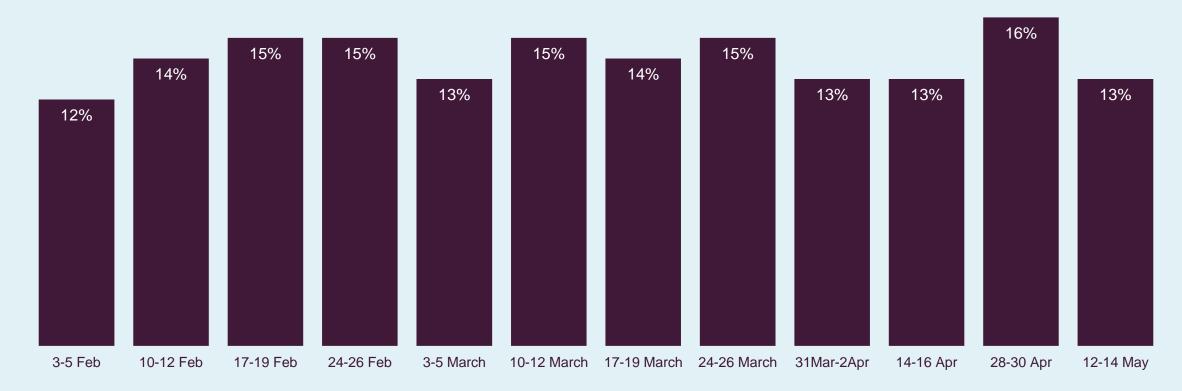
Satisfaction with frequency of trains is up to 76% from 71%.







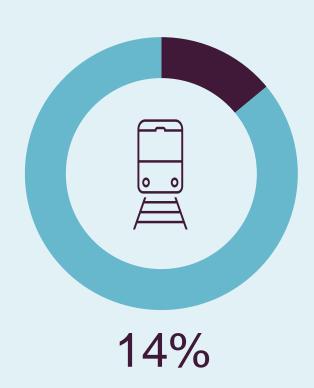
#### Proportion using rail in last seven days over time

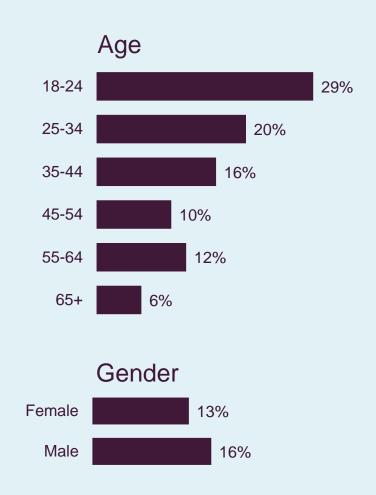




## Proportion using rail in the last seven days













# Main purpose of rail journey



Leisure/eating out/nonessential shopping

27%



Commuting

29%



Friends/family

21%



Work travel

11%



Essential shopping

5%



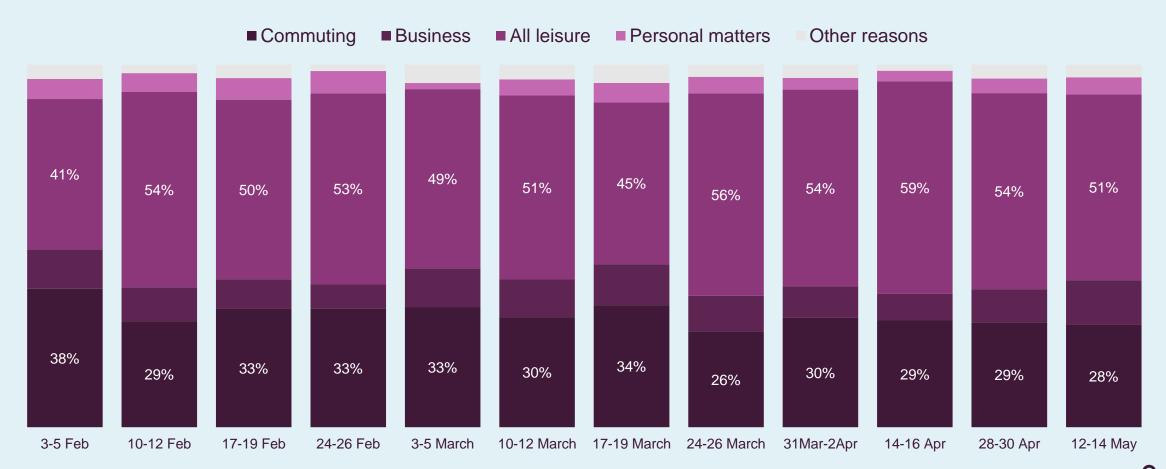
Personal matters

4%



19 May 2023 report. Charts are based on the most recent train journey made within seven days of being surveyed and show the average of the two surveys conducted in the last four weeks. Base size: all rail users - 587. Note that sum of the journey purposes may not add to 100 per cent as some have listed 'other reason'.

# Main purpose of journey over time

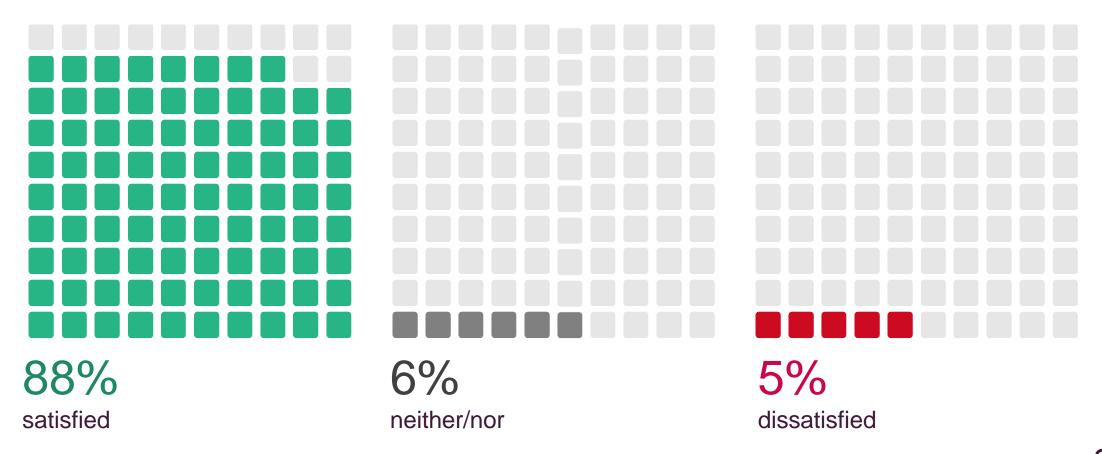






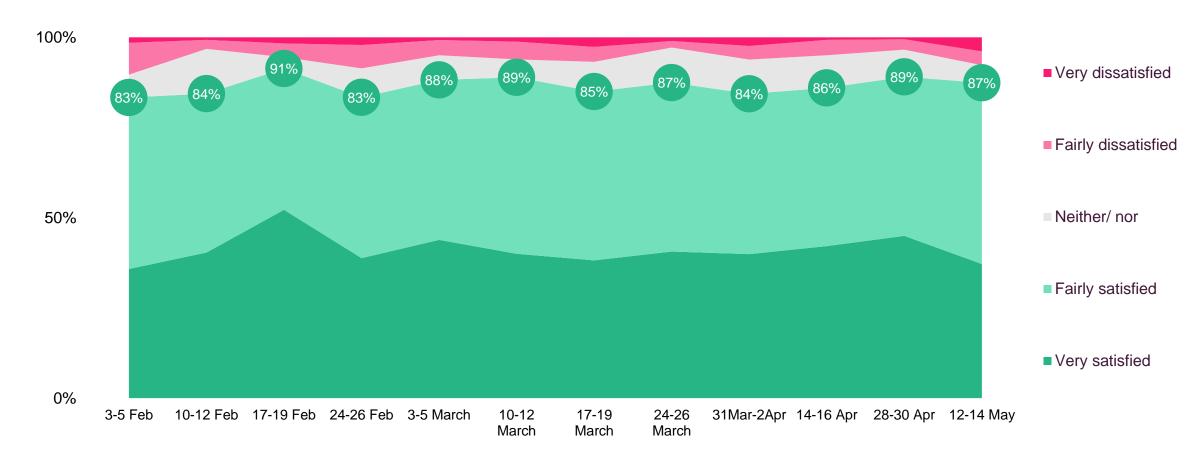


## Overall satisfaction with rail journey



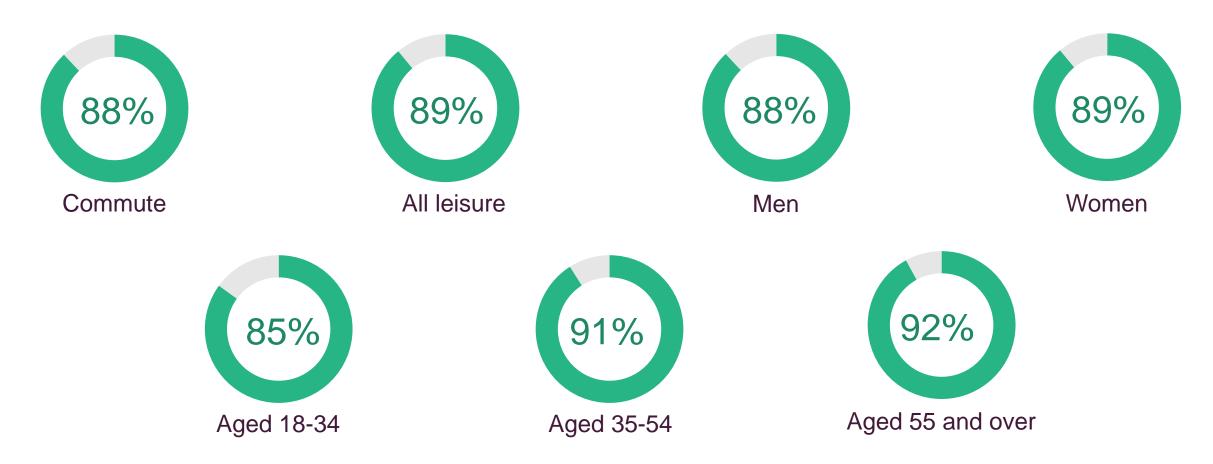


#### Overall satisfaction with rail journey





# Overall satisfaction by journey purpose, sex and age



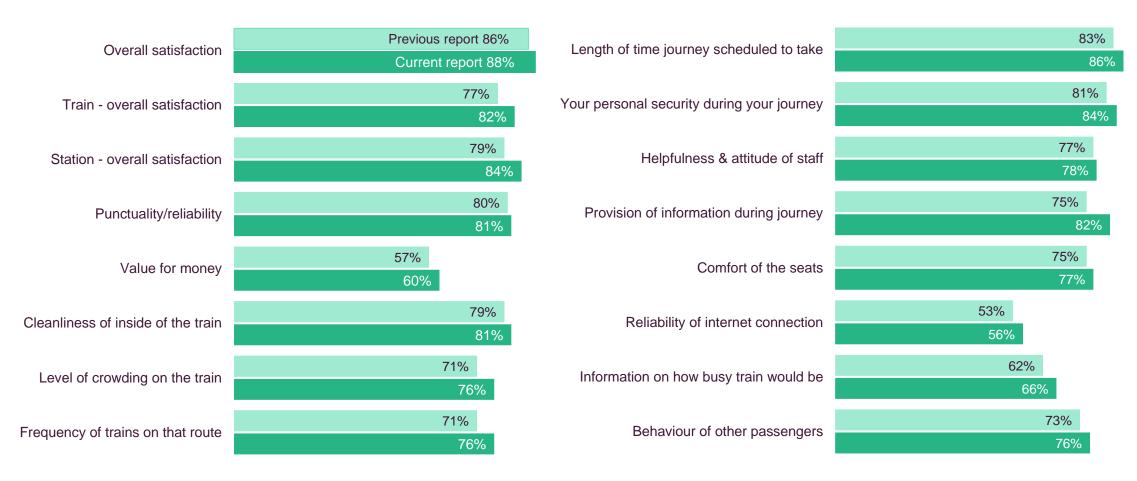


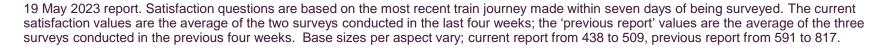
19 May 2023 report. Satisfaction questions are based on the most recent rail journey made within seven days of being surveyed. Charts show average of the two surveys conducted in the last four weeks. Base sizes vary by chart ranging between 167 and 326. 'All leisure' combines answers from 'Leisure/eating out/non-essential shopping', 'Visiting friends/family' and 'Essential shopping'.





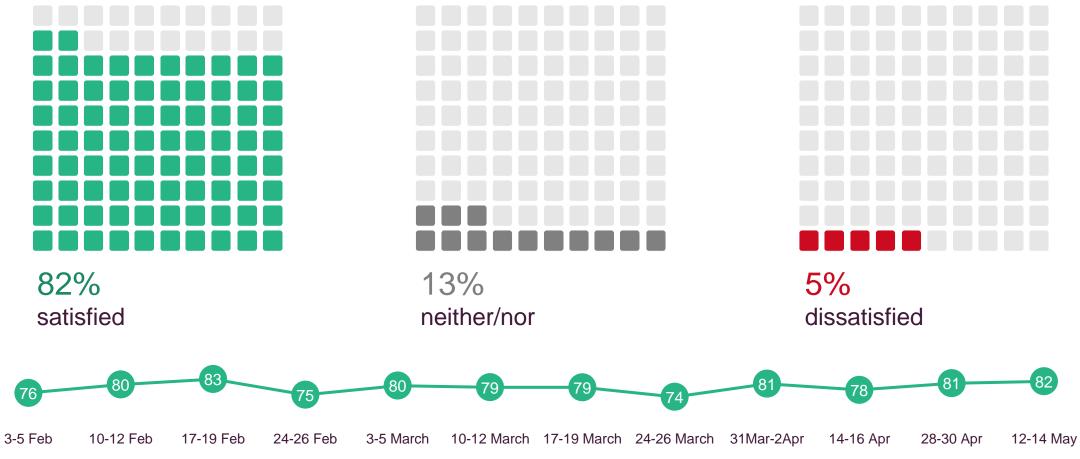
# Change in satisfaction levels since last report





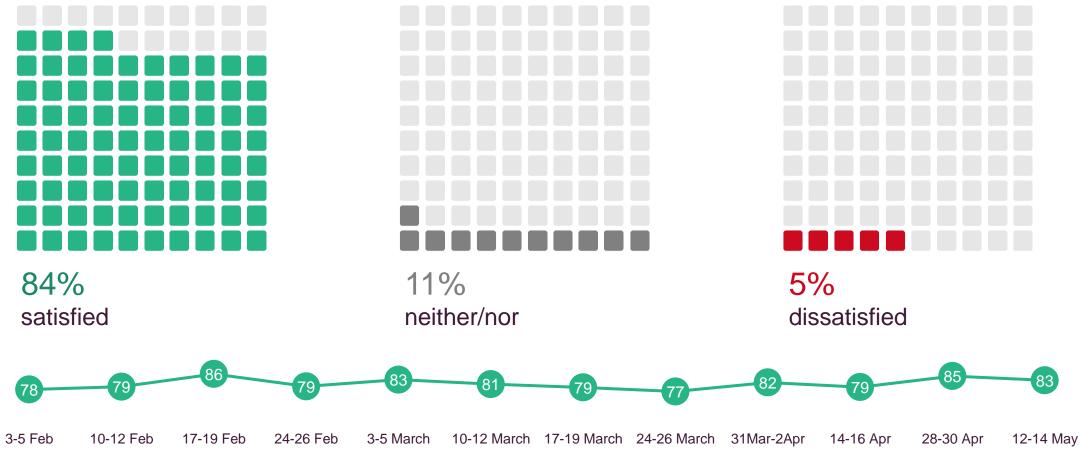


#### Satisfaction with the train overall



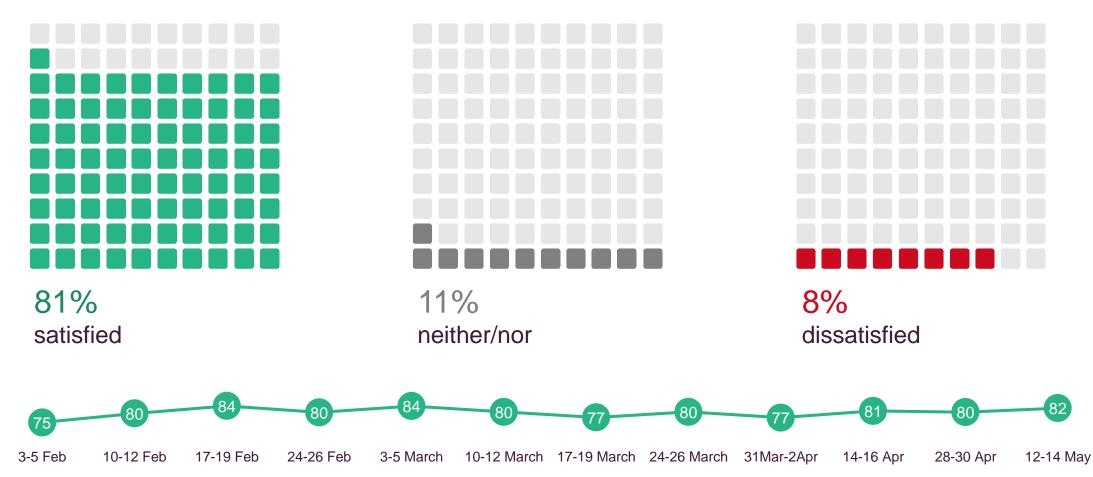


#### Satisfaction with the station



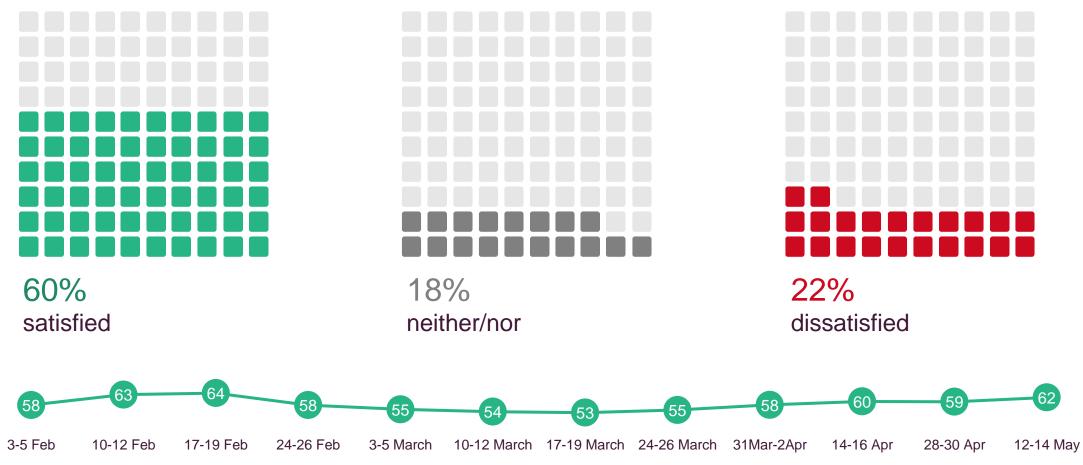


## Satisfaction with punctuality/reliability



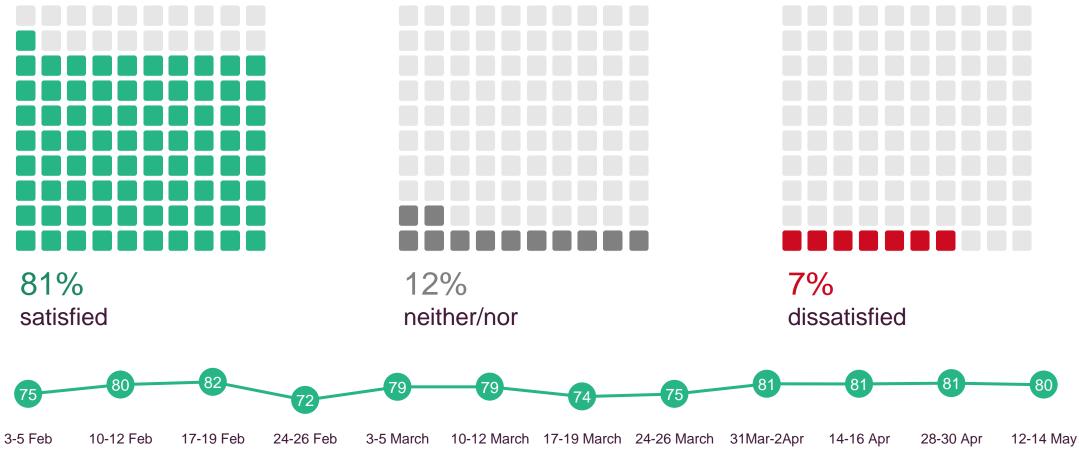


#### Satisfaction with value for money



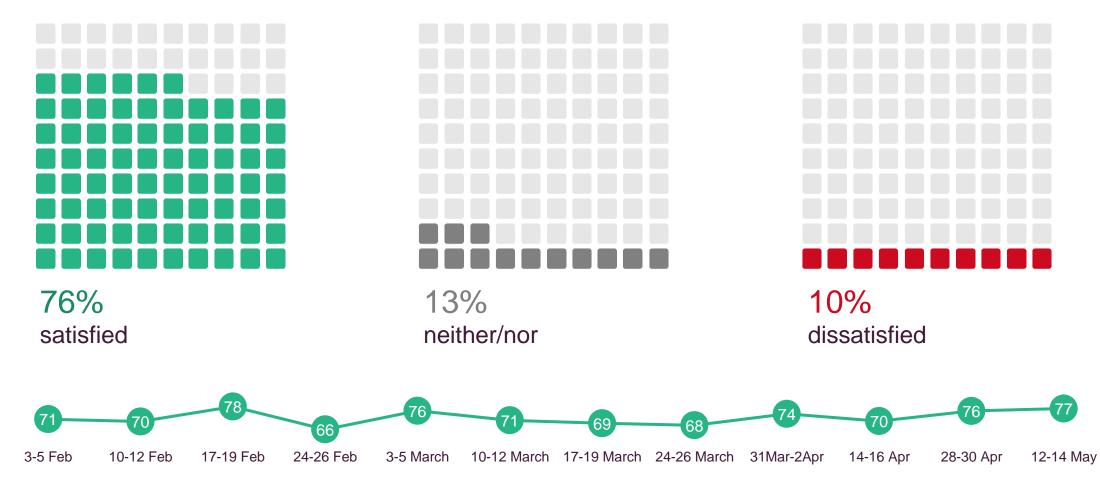


#### Satisfaction with cleanliness of the inside of the train



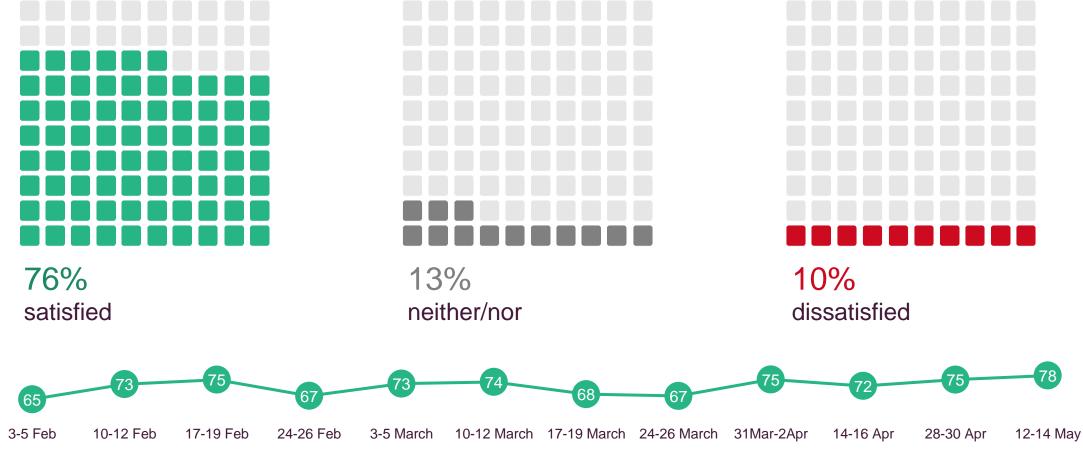


## Satisfaction with level of crowding



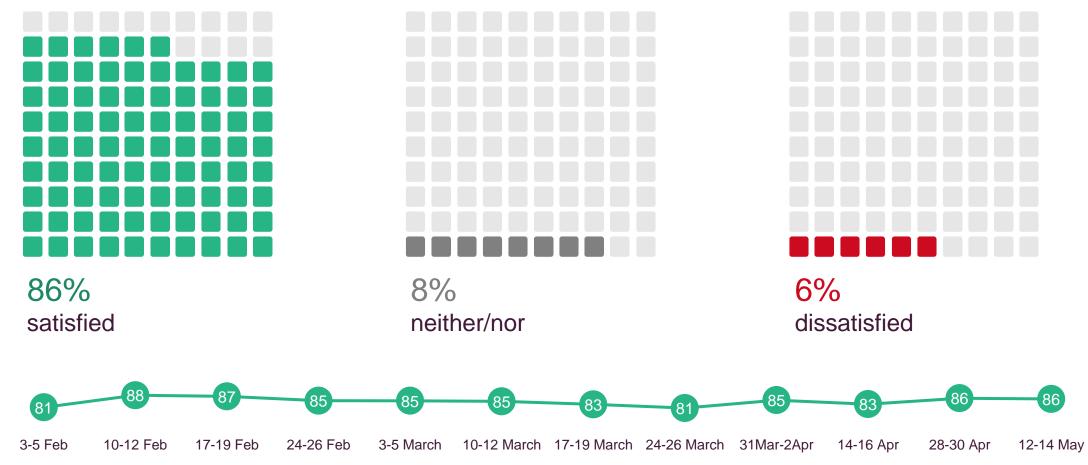


## Satisfaction with frequency of trains on that route



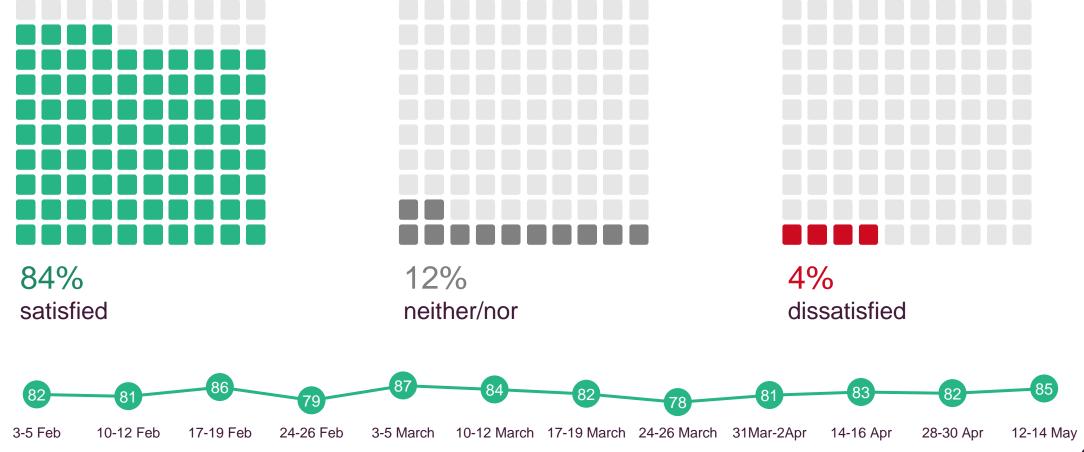


#### Satisfaction with scheduled journey time



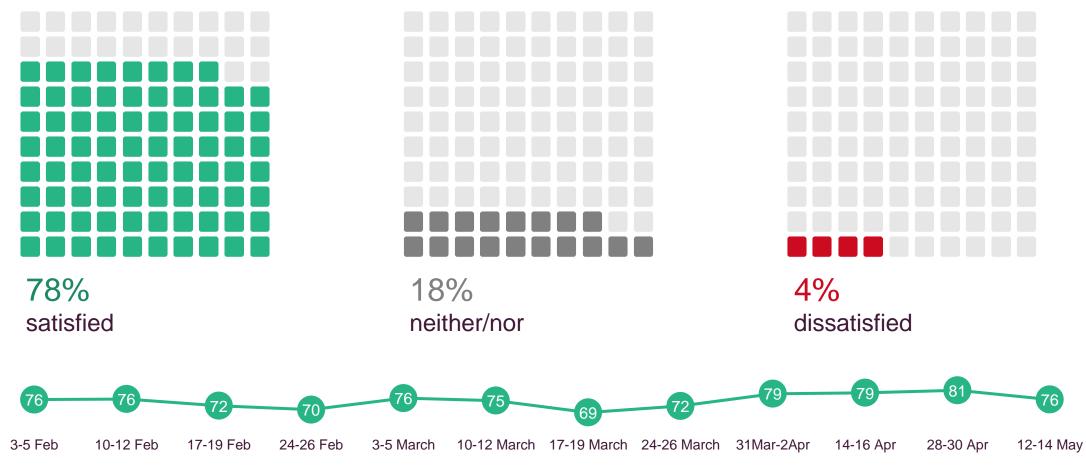


## Satisfaction with personal security



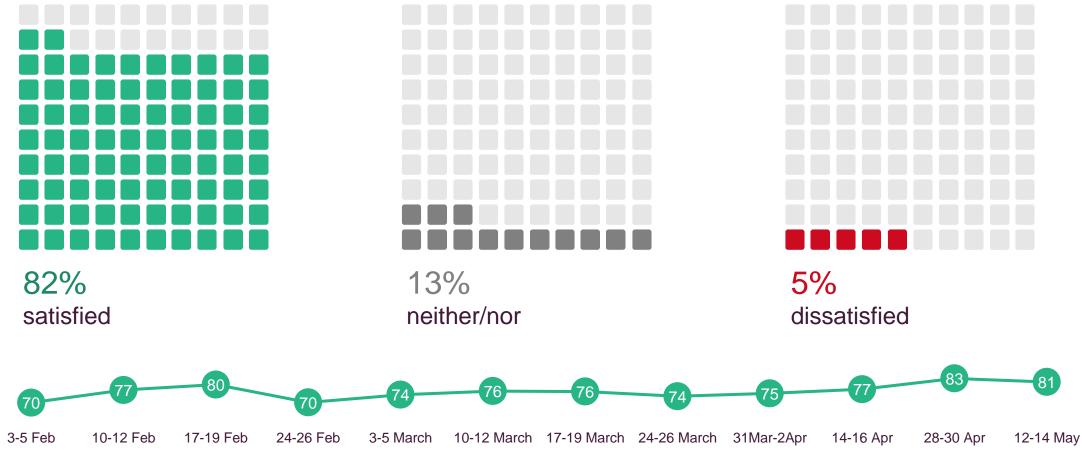


# Satisfaction with helpfulness and attitude of staff



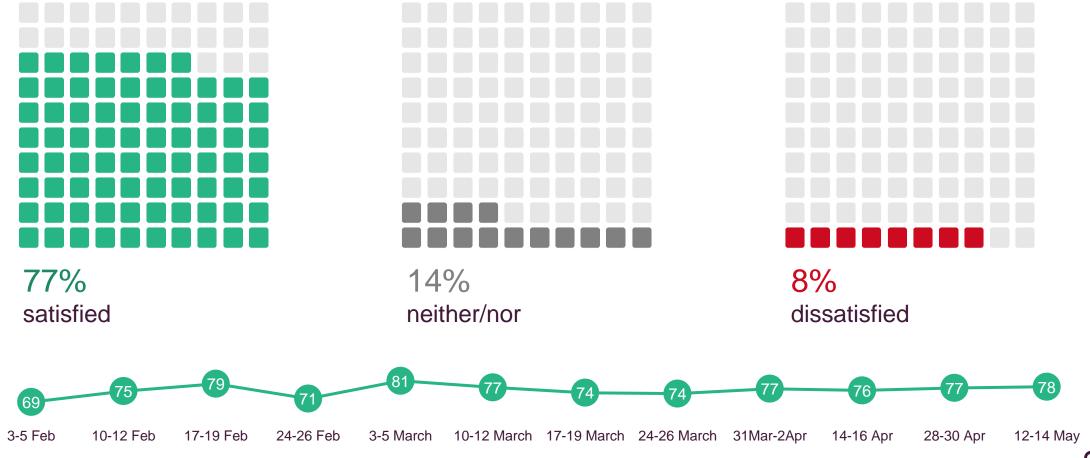


## Satisfaction with information provided during the journey



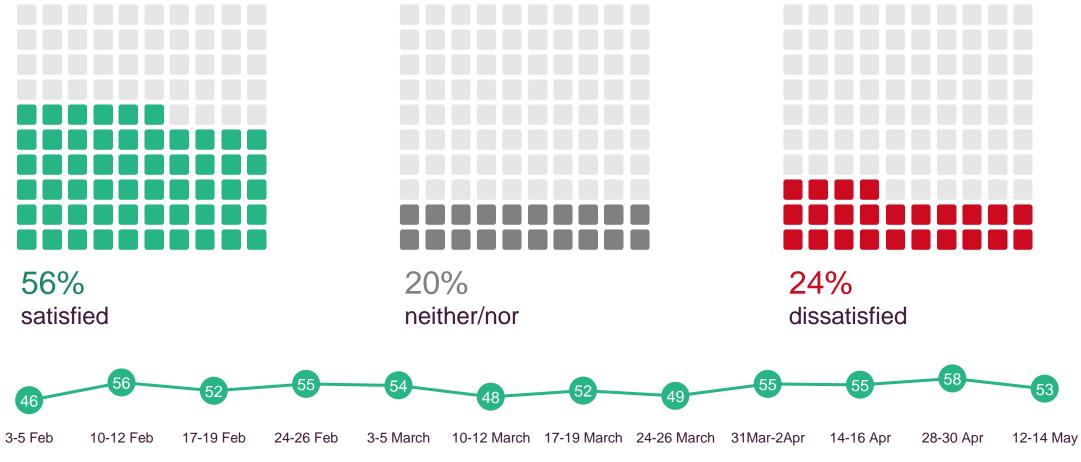


#### Satisfaction with comfort of the seats



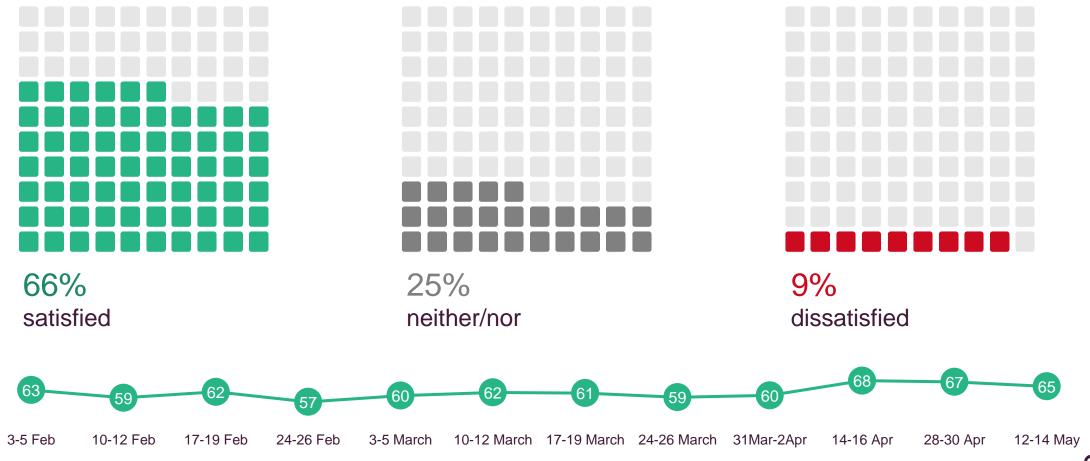


# Satisfaction with reliability of the internet



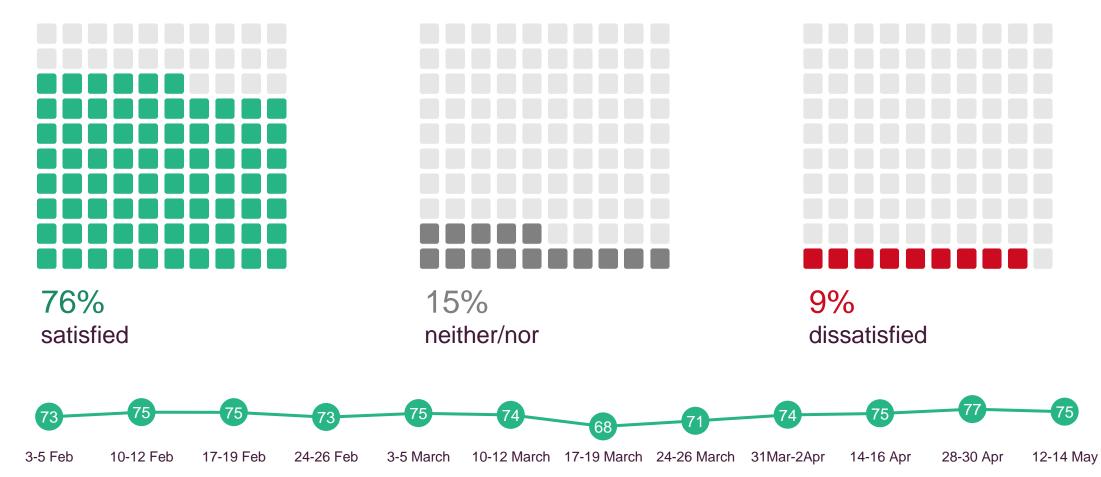


# Satisfaction with information on how busy the train was before travelling





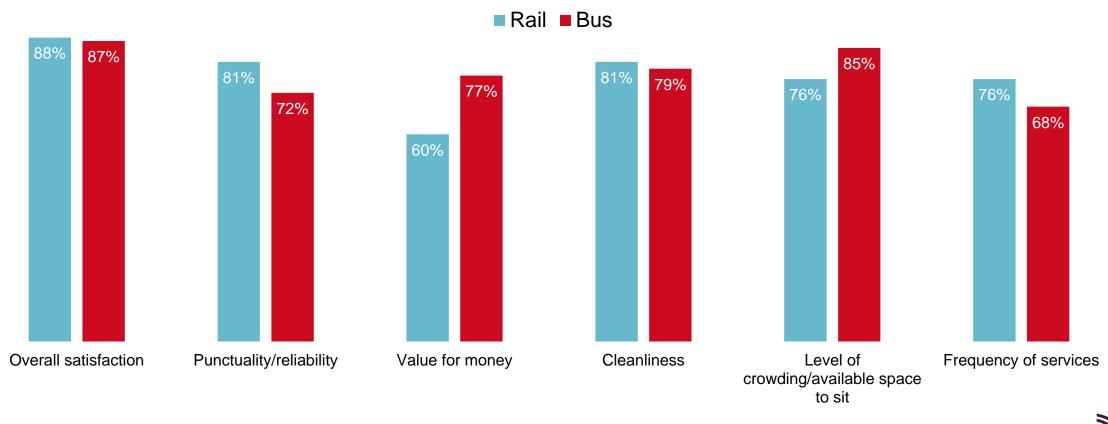
## Satisfaction with other passengers' behaviour





## Rail to bus comparison

Rail passengers have higher satisfaction on punctuality and frequency of service but lower satisfaction with value for money and level of crowding





## Methodology

Transport Focus's Rail User Survey runs every other weekend in Yonder Consulting's omnibus. In total approximately 2000 people per survey are screened to identify those who have made a rail journey (excluding London Underground) in the last seven days and the purpose of the journey. Users then answer questions about satisfaction with their journey. The total number of rail users we spoke to each week is shown in the table opposite with the dates of fieldwork. We report results every four weeks.

Yonder Consulting's omnibus is weighted to be nationally representative of the population of Great Britain. The analysis of satisfaction questions excludes those who say that the question is not applicable. The questions asked are on the next slide.

The omnibus survey asks questions about a variety of matters from a range of client organisations. Not all those interviewed through Yonder Consulting's omnibus are passengers on public transport. Numbers may not add up to 100 per cent, due to rounding.

Fieldwork dates	Response numbers
3-5 February	239
10-12 February	284
17-19 February	299
24-26 February	304
3-5 March	257
10-12 March	313
17-19 March	282
24-26 March	305
31 March -2 April	261
14-16 April	251
28-30 April	310
12-14 May	279
	3-5 February 10-12 February 17-19 February 24-26 February 3-5 March 10-12 March 17-19 March 24-26 March 31 March -2 April 14-16 April 28-30 April



## Appendix: survey question text

Q. Individual satisfaction measures: Thinking about this most recent journey you made by train, how satisfied or dissatisfied were you with? Scale: Very satisfied to Very dissatisfied and Not applicable (except overall satisfaction).

- a. This train journey overall
- b. The information on how busy the train would be before travelling
- c. The cleanliness of the inside of the train
- d. Helpfulness and attitude of staff
- e. Overall satisfaction with the station
- f. Punctuality/reliability (i.e. the train departing / arriving on time)
- g. Frequency of the trains on that route
- h. Length of time the journey was scheduled to take

- i. Level of crowding on the train
- j. The behaviour of other passengers
- k. Provision of information during the journey
- I. Comfort of the seats
- m. Value for money of your ticket
- n. Reliability of the internet connection
- o. Overall satisfaction with the train
- p. Your personal security during your journey



#### **Contact Transport Focus**

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Transport Focus is the operating name of the Passengers' Council

Transport Focus is the independent consumer organisation representing the interests of:

- rail passengers in Great Britain
- bus, coach and tram users across England outside London
- all users of England's motorways and major 'A' roads (the Strategic Road Network).

We work to make a difference for all transport users.

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