

YouGov Survey: Comparing California and Florida



Sample 1000 U.S. Adult Citizens
 Conducted November 20 - 27, 2023
 Margin of Error ±4.1%

1. Have you ever lived in any of the following? Select all that apply.

California	24%
Florida	18%
None of the above	61%

2. If you had a choice, would you prefer to live in... ?

California	37%
Florida	40%
Not sure	24%

3. Regardless of where you live, would you say that you personally have more in common with people who live in... ?

California	37%
Florida	39%
Not sure	24%

4. Do you think that Americans living in California and Florida are... ?

Very similar to one another	7%
Somewhat similar to one another	18%
Somewhat different from one another	25%
Very different from one another	38%
Not sure	12%

5. When comparing California and Florida, would you say that the following better describes... ?

	California	Florida	No difference	Not sure
Is more diverse	37%	16%	23%	23%
Is more environmentally conscious	42%	17%	19%	23%
Is more prepared for a natural disaster	20%	32%	23%	24%
Is more welcoming to newcomers	26%	33%	15%	25%
Has less crime	13%	36%	25%	27%
Has a lower cost of living	9%	55%	17%	19%
Has more cultural attractions	33%	20%	22%	24%
Has better K-12 public schools	26%	26%	15%	33%
Has more employment opportunities	29%	26%	16%	29%
Has more national political power	38%	16%	20%	25%
Has better healthcare policies	27%	24%	17%	32%
Is better for business	28%	32%	15%	25%

continued on the next page ...

continued from previous page

Has better public transportation	27%	17%	19%	37%
Has better housing policies	18%	33%	14%	35%
Has better tax policies	13%	42%	11%	34%
Has better immigration policies	30%	29%	16%	25%
Has better public universities	36%	22%	16%	27%
Has better professional sports teams	29%	18%	23%	31%

6. Would you say that the government in California is...?

Very liberal	35%
Liberal	26%
Moderate	14%
Conservative	4%
Very conservative	3%
Not sure	19%

7. Would you say that the government in Florida is...?

Very liberal	2%
Liberal	5%
Moderate	16%
Conservative	33%
Very conservative	24%
Not sure	20%

8. Do you have a favorable or unfavorable opinion of the following people?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Joe Biden	17%	22%	15%	40%	6%
Donald Trump	25%	17%	11%	43%	5%
Gavin Newsom	11%	16%	11%	27%	35%
Ron DeSantis	14%	24%	9%	35%	18%

9. If an election for president were going to be held now and the Democratic nominee was Joe Biden and the Republican nominee was Donald Trump, would you vote for...?

Joe Biden	39%
Donald Trump	37%
Other	7%
Not sure	5%
I would not vote	12%

10. If an election for president were going to be held now and the Democratic nominee was Joe Biden and the Republican nominee was Ron DeSantis, would you vote for...?

Joe Biden	38%
Ron DeSantis	35%
Other	6%
Not sure	6%
I would not vote	15%

11. If an election for president were going to be held now and the Democratic nominee was Gavin Newsom and the Republican nominee was Donald Trump, would you vote for...?

Gavin Newsom	34%
Donald Trump	36%
Other	5%
Not sure	10%
I would not vote	15%

12. If an election for president were going to be held now and the Democratic nominee was Gavin Newsom and the Republican nominee was Ron DeSantis, would you vote for...?

Gavin Newsom	31%
Ron DeSantis	32%
Other	5%
Not sure	14%
I would not vote	19%

13. Florida Governor Ron DeSantis and California Governor Gavin Newsom will take part in a televised debate moderated by Fox News' Sean Hannity on November 30. Do you think you will watch it?

Definitely will	11%
Probably will	24%
Probably not	26%
Definitely not	24%
Not sure	14%

YouGov Survey: Comparing California and Florida



Interviewing Dates	November 20 - 27, 2023
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.055 to 6.529, with a mean of one and a standard deviation of 0.886.
Number of respondents	1000
Margin of error	± 4.1% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	68 questions not reported.

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



1. Lived in California or Florida

Have you ever lived in any of the following? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
California	24%	25%	24%	29%	20%	21%	28%	21%	27%	37%	28%
Florida	18%	21%	15%	19%	13%	18%	23%	18%	20%	16%	13%
None of the above	61%	57%	64%	57%	68%	63%	54%	64%	54%	50%	60%
Unweighted N	(1,000)	(412)	(588)	(134)	(177)	(395)	(294)	(627)	(120)	(137)	(116)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
California	24%	29%	21%	23%	25%	24%	23%	27%	26%	8%	10%	17%	62%
Florida	18%	17%	16%	21%	16%	23%	20%	17%	18%	13%	13%	30%	6%
None of the above	61%	55%	66%	62%	61%	58%	59%	59%	61%	82%	77%	57%	35%
Unweighted N	(1,000)	(344)	(378)	(278)	(381)	(340)	(415)	(314)	(182)	(176)	(239)	(362)	(223)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



2. Prefer to Live in California or Florida

If you had a choice, would you prefer to live in...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
California	37%	33%	40%	49%	43%	31%	26%	30%	52%	48%	49%
Florida	40%	46%	34%	27%	38%	43%	48%	45%	29%	35%	18%
Not sure	24%	21%	26%	23%	19%	26%	26%	25%	19%	18%	32%
Totals	101%	100%	100%	99%	100%	100%	100%	100%	100%	101%	99%
Unweighted N	(1,000)	(412)	(588)	(134)	(177)	(395)	(294)	(627)	(120)	(137)	(116)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
California	37%	60%	33%	15%	62%	13%	37%	34%	43%	36%	34%	21%	66%
Florida	40%	19%	36%	65%	19%	70%	35%	48%	41%	42%	38%	54%	15%
Not sure	24%	21%	31%	19%	19%	17%	28%	19%	16%	22%	29%	25%	19%
Totals	101%	100%	100%	99%	100%	100%	100%	101%	100%	100%	101%	100%	100%
Unweighted N	(1,000)	(344)	(378)	(278)	(381)	(340)	(415)	(314)	(182)	(176)	(239)	(362)	(223)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



3. More in Common - California or Florida

Regardless of where you live, would you say that you personally have more in common with people who live in... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
California	37%	35%	38%	51%	41%	28%	30%	33%	46%	46%	36%
Florida	39%	45%	34%	25%	31%	47%	49%	44%	27%	33%	23%
Not sure	24%	20%	28%	24%	28%	25%	21%	23%	27%	21%	42%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(997)	(412)	(585)	(134)	(174)	(395)	(294)	(627)	(120)	(134)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
California	37%	58%	35%	15%	64%	11%	33%	37%	47%	32%	35%	22%	65%
Florida	39%	19%	31%	69%	18%	75%	36%	43%	44%	42%	37%	50%	21%
Not sure	24%	22%	34%	16%	18%	15%	30%	19%	9%	26%	27%	28%	14%
Totals	100%	99%	100%	100%	100%	101%	99%	99%	100%	100%	99%	100%	100%
Unweighted N	(997)	(342)	(377)	(278)	(381)	(340)	(414)	(313)	(181)	(176)	(239)	(359)	(223)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



4. Differences California and Florida

Do you think that Americans living in California and Florida are... ?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very similar to one another	7%	7%	7%	12%	5%	6%	6%	5%	14%	10%	4%
Somewhat similar to one another	18%	20%	16%	36%	21%	10%	12%	16%	23%	24%	21%
Somewhat different from one another	25%	23%	27%	21%	26%	25%	29%	25%	25%	24%	26%
Very different from one another	38%	39%	36%	18%	36%	47%	45%	42%	23%	34%	29%
Not sure	12%	10%	13%	13%	13%	13%	8%	11%	14%	8%	20%
Totals	100%	99%	99%	100%	101%	101%	100%	99%	99%	100%	100%
Unweighted N	(999)	(412)	(587)	(134)	(177)	(394)	(294)	(626)	(120)	(137)	(116)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very similar to one another	7%	13%	3%	4%	6%	5%	7%	7%	8%	6%	6%	9%	5%
Somewhat similar to one another	18%	25%	21%	8%	19%	8%	21%	15%	22%	25%	14%	13%	27%
Somewhat different from one another	25%	24%	28%	23%	31%	23%	26%	24%	27%	18%	28%	27%	24%
Very different from one another	38%	29%	29%	56%	36%	57%	33%	43%	41%	44%	41%	38%	30%
Not sure	12%	8%	19%	8%	8%	7%	12%	12%	3%	7%	12%	13%	14%
Totals	100%	99%	100%	99%	100%	100%	99%	101%	101%	100%	101%	100%	100%
Unweighted N	(999)	(344)	(378)	(277)	(381)	(340)	(414)	(314)	(182)	(176)	(239)	(361)	(223)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



5A. Comparisons Between California and Florida — Is more diverse

When comparing California and Florida, would you say that the following better describes... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
California	37%	33%	41%	44%	32%	36%	38%	35%	39%	43%	42%
Florida	16%	22%	10%	12%	14%	18%	19%	17%	10%	17%	11%
No difference	23%	27%	20%	21%	25%	23%	25%	23%	26%	26%	17%
Not sure	23%	18%	28%	23%	29%	23%	18%	24%	25%	15%	30%
Totals	99%	100%	99%	100%	100%	100%	100%	99%	100%	101%	100%
Unweighted N	(985)	(405)	(580)	(132)	(175)	(388)	(290)	(619)	(116)	(135)	(115)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
California	37%	53%	35%	22%	54%	24%	37%	36%	45%	34%	40%	32%	46%
Florida	16%	8%	14%	28%	7%	31%	16%	16%	18%	17%	11%	20%	13%
No difference	23%	19%	23%	29%	22%	27%	21%	25%	24%	26%	21%	25%	21%
Not sure	23%	21%	29%	20%	17%	17%	25%	23%	12%	22%	28%	23%	21%
Totals	99%	101%	101%	99%	100%	99%	99%	100%	99%	99%	100%	100%	101%
Unweighted N	(985)	(340)	(376)	(269)	(378)	(334)	(411)	(306)	(180)	(174)	(235)	(356)	(220)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



5B. Comparisons Between California and Florida — Is more environmentally conscious

When comparing California and Florida, would you say that the following better describes... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
California	42%	41%	43%	38%	42%	45%	42%	42%	38%	44%	44%
Florida	17%	20%	13%	14%	16%	16%	21%	19%	13%	9%	13%
No difference	19%	21%	16%	23%	18%	17%	18%	17%	18%	27%	22%
Not sure	23%	17%	27%	24%	24%	23%	19%	22%	31%	20%	21%
Totals	101%	99%	99%	99%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(985)	(404)	(581)	(132)	(175)	(390)	(288)	(620)	(115)	(135)	(115)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
California	42%	57%	41%	27%	71%	23%	36%	44%	58%	45%	41%	37%	50%
Florida	17%	9%	16%	26%	4%	32%	19%	16%	13%	19%	14%	18%	15%
No difference	19%	17%	18%	22%	12%	23%	18%	21%	19%	18%	16%	21%	18%
Not sure	23%	18%	25%	25%	13%	22%	27%	19%	10%	19%	29%	24%	17%
Totals	101%	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(985)	(340)	(374)	(271)	(377)	(333)	(409)	(309)	(180)	(172)	(234)	(358)	(221)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



5C. Comparisons Between California and Florida — Is more prepared for a natural disaster

When comparing California and Florida, would you say that the following better describes... ?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
California	20%	19%	21%	21%	20%	21%	18%	18%	24%	23%	25%
Florida	32%	36%	28%	25%	30%	33%	39%	36%	24%	30%	18%
No difference	23%	26%	21%	25%	22%	24%	22%	23%	22%	26%	27%
Not sure	24%	19%	29%	28%	27%	22%	20%	23%	30%	20%	30%
Totals	99%	100%	99%	99%	99%	100%	99%	100%	100%	99%	100%
Unweighted N	(987)	(406)	(581)	(131)	(174)	(390)	(292)	(622)	(115)	(134)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
California	20%	32%	15%	12%	37%	8%	20%	17%	30%	19%	23%	15%	26%
Florida	32%	17%	31%	51%	13%	61%	31%	36%	34%	36%	35%	32%	27%
No difference	23%	24%	23%	23%	25%	17%	23%	24%	21%	24%	17%	27%	24%
Not sure	24%	26%	31%	14%	25%	14%	26%	23%	16%	21%	26%	25%	23%
Totals	99%	99%	100%	100%	100%	100%	100%	100%	101%	100%	101%	99%	100%
Unweighted N	(987)	(342)	(373)	(272)	(380)	(334)	(412)	(308)	(180)	(174)	(235)	(357)	(221)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



5D. Comparisons Between California and Florida — Is more welcoming to newcomers

When comparing California and Florida, would you say that the following better describes... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
California	26%	26%	26%	36%	24%	23%	24%	23%	34%	36%	24%
Florida	33%	39%	28%	22%	31%	40%	38%	39%	15%	31%	22%
No difference	15%	16%	15%	15%	15%	17%	15%	15%	23%	15%	11%
Not sure	25%	20%	30%	27%	30%	20%	23%	24%	28%	19%	42%
Totals	99%	101%	99%	100%	100%	100%	100%	101%	100%	101%	99%
Unweighted N	(984)	(408)	(576)	(133)	(175)	(385)	(291)	(616)	(116)	(137)	(115)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
California	26%	45%	22%	10%	50%	6%	28%	22%	33%	25%	28%	18%	39%
Florida	33%	14%	31%	58%	14%	66%	32%	38%	36%	33%	33%	41%	22%
No difference	15%	14%	17%	15%	15%	11%	16%	15%	12%	16%	12%	17%	16%
Not sure	25%	26%	30%	17%	21%	16%	24%	24%	19%	26%	27%	24%	24%
Totals	99%	99%	100%	100%	100%	99%	100%	99%	100%	100%	100%	100%	101%
Unweighted N	(984)	(341)	(374)	(269)	(379)	(330)	(410)	(308)	(179)	(174)	(238)	(353)	(219)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



5E. Comparisons Between California and Florida — Has less crime

When comparing California and Florida, would you say that the following better describes... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
California	13%	14%	11%	24%	12%	8%	9%	10%	19%	22%	11%
Florida	36%	42%	30%	17%	31%	41%	51%	42%	12%	30%	26%
No difference	25%	24%	25%	27%	23%	28%	20%	22%	33%	28%	31%
Not sure	27%	20%	34%	32%	34%	23%	20%	26%	36%	20%	32%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(986)	(405)	(581)	(133)	(173)	(390)	(290)	(620)	(115)	(137)	(114)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
California	13%	22%	10%	5%	20%	3%	13%	10%	19%	11%	8%	11%	20%
Florida	36%	14%	34%	61%	14%	71%	34%	37%	41%	39%	35%	40%	27%
No difference	25%	31%	25%	19%	34%	13%	22%	33%	21%	28%	26%	23%	25%
Not sure	27%	34%	31%	15%	31%	14%	30%	19%	19%	22%	31%	26%	28%
Totals	101%	101%	100%	100%	99%	101%	99%	99%	100%	100%	100%	100%	100%
Unweighted N	(986)	(341)	(374)	(271)	(379)	(332)	(411)	(307)	(180)	(173)	(237)	(357)	(219)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



5F. Comparisons Between California and Florida — Has a lower cost of living

When comparing California and Florida, would you say that the following better describes... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
California	9%	10%	7%	22%	10%	3%	3%	5%	21%	18%	5%
Florida	55%	58%	52%	38%	51%	62%	64%	60%	37%	50%	42%
No difference	17%	16%	18%	20%	16%	18%	16%	17%	18%	15%	22%
Not sure	19%	15%	23%	20%	22%	17%	18%	18%	24%	16%	31%
Totals	100%	99%	100%	100%	99%	100%	101%	100%	100%	99%	100%
Unweighted N	(990)	(410)	(580)	(133)	(175)	(390)	(292)	(622)	(115)	(137)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
California	9%	14%	7%	5%	8%	6%	12%	6%	8%	7%	7%	6%	16%
Florida	55%	44%	51%	70%	49%	74%	48%	62%	67%	61%	50%	58%	49%
No difference	17%	23%	16%	13%	26%	9%	17%	17%	17%	18%	19%	18%	15%
Not sure	19%	19%	26%	12%	18%	11%	24%	15%	8%	14%	25%	18%	20%
Totals	100%	100%	100%	100%	101%	100%	101%	100%	100%	100%	101%	100%	100%
Unweighted N	(990)	(341)	(378)	(271)	(378)	(334)	(411)	(309)	(182)	(174)	(237)	(359)	(220)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



5G. Comparisons Between California and Florida — Has more cultural attractions

When comparing California and Florida, would you say that the following better describes... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
California	33%	32%	34%	38%	32%	32%	31%	32%	31%	41%	32%
Florida	20%	26%	15%	19%	22%	19%	22%	22%	17%	19%	17%
No difference	22%	24%	21%	22%	23%	22%	22%	21%	24%	25%	25%
Not sure	24%	18%	30%	21%	22%	27%	26%	25%	28%	15%	26%
Totals	99%	100%	100%	100%	99%	100%	101%	100%	100%	100%	100%
Unweighted N	(988)	(407)	(581)	(132)	(175)	(390)	(291)	(621)	(116)	(136)	(115)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
California	33%	49%	32%	16%	58%	13%	31%	31%	42%	28%	34%	25%	49%
Florida	20%	10%	19%	33%	10%	40%	19%	22%	23%	25%	19%	22%	15%
No difference	22%	22%	19%	27%	18%	25%	20%	29%	19%	25%	14%	30%	17%
Not sure	24%	19%	30%	23%	15%	22%	29%	19%	15%	22%	33%	23%	19%
Totals	99%	100%	100%	99%	101%	100%	99%	101%	99%	100%	100%	100%	100%
Unweighted N	(988)	(341)	(374)	(273)	(378)	(335)	(413)	(308)	(178)	(173)	(236)	(358)	(221)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



5H. Comparisons Between California and Florida — Has better K-12 public schools

When comparing California and Florida, would you say that the following better describes... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
California	26%	28%	24%	30%	24%	25%	25%	23%	28%	36%	29%
Florida	26%	31%	21%	15%	17%	32%	37%	31%	9%	19%	21%
No difference	15%	15%	15%	25%	14%	14%	9%	13%	21%	17%	17%
Not sure	33%	26%	39%	30%	45%	29%	29%	32%	42%	28%	33%
Totals	100%	100%	99%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(987)	(406)	(581)	(132)	(174)	(389)	(292)	(622)	(115)	(135)	(115)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
California	26%	44%	23%	8%	52%	5%	26%	22%	39%	25%	28%	20%	35%
Florida	26%	6%	22%	53%	6%	62%	21%	29%	34%	25%	26%	30%	19%
No difference	15%	19%	13%	13%	11%	10%	16%	17%	10%	17%	13%	16%	14%
Not sure	33%	30%	42%	25%	31%	23%	37%	33%	17%	33%	34%	33%	31%
Totals	100%	99%	100%	99%	100%	100%	100%	101%	100%	100%	101%	99%	99%
Unweighted N	(987)	(341)	(376)	(270)	(379)	(333)	(411)	(307)	(181)	(174)	(236)	(356)	(221)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



5I. Comparisons Between California and Florida — Has more employment opportunities

When comparing California and Florida, would you say that the following better describes... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
California	29%	25%	33%	39%	28%	28%	24%	25%	37%	41%	29%
Florida	26%	35%	18%	11%	26%	29%	36%	30%	9%	22%	20%
No difference	16%	17%	14%	23%	11%	15%	13%	13%	21%	17%	21%
Not sure	29%	23%	35%	26%	35%	28%	27%	31%	32%	19%	29%
Totals	100%	100%	100%	99%	100%	100%	100%	99%	99%	99%	99%
Unweighted N	(990)	(407)	(583)	(133)	(175)	(391)	(291)	(623)	(116)	(136)	(115)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
California	29%	46%	26%	14%	46%	13%	30%	29%	33%	24%	31%	24%	40%
Florida	26%	10%	23%	47%	9%	56%	24%	27%	35%	24%	23%	32%	20%
No difference	16%	17%	14%	16%	17%	11%	13%	19%	14%	20%	14%	15%	16%
Not sure	29%	27%	38%	23%	28%	21%	33%	26%	18%	32%	33%	29%	24%
Totals	100%	100%	101%	100%	100%	101%	100%	101%	100%	100%	101%	100%	100%
Unweighted N	(990)	(341)	(376)	(273)	(379)	(336)	(412)	(309)	(181)	(174)	(237)	(359)	(220)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



5J. Comparisons Between California and Florida — Has more national political power

When comparing California and Florida, would you say that the following better describes... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
California	38%	39%	38%	44%	37%	36%	38%	37%	37%	43%	39%
Florida	16%	21%	12%	14%	15%	16%	20%	18%	10%	16%	9%
No difference	20%	23%	18%	17%	19%	23%	20%	19%	21%	22%	24%
Not sure	25%	18%	32%	26%	28%	26%	22%	25%	32%	19%	28%
Totals	99%	101%	100%	101%	99%	101%	100%	99%	100%	100%	100%
Unweighted N	(984)	(404)	(580)	(133)	(173)	(388)	(290)	(621)	(113)	(136)	(114)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
California	38%	49%	36%	28%	54%	28%	35%	42%	47%	37%	37%	34%	47%
Florida	16%	8%	16%	25%	7%	32%	14%	17%	22%	18%	14%	19%	13%
No difference	20%	18%	20%	23%	18%	19%	17%	25%	17%	29%	16%	20%	18%
Not sure	25%	25%	28%	23%	22%	21%	34%	16%	13%	17%	33%	27%	23%
Totals	99%	100%	100%	99%	101%	100%	100%	100%	99%	101%	100%	100%	101%
Unweighted N	(984)	(337)	(374)	(273)	(373)	(335)	(412)	(305)	(179)	(174)	(235)	(355)	(220)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



5K. Comparisons Between California and Florida — Has better healthcare policies

When comparing California and Florida, would you say that the following better describes... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
California	27%	25%	28%	30%	29%	25%	25%	23%	37%	34%	30%
Florida	24%	29%	18%	18%	19%	25%	32%	27%	14%	20%	19%
No difference	17%	19%	16%	22%	15%	19%	13%	16%	18%	20%	23%
Not sure	32%	26%	38%	31%	37%	31%	30%	34%	31%	25%	28%
Totals	100%	99%	100%	101%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(988)	(407)	(581)	(132)	(175)	(389)	(292)	(622)	(115)	(135)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
California	27%	47%	23%	8%	54%	5%	25%	27%	35%	29%	28%	21%	34%
Florida	24%	7%	23%	44%	5%	53%	22%	24%	31%	24%	23%	27%	18%
No difference	17%	18%	15%	20%	13%	12%	18%	20%	13%	18%	13%	19%	18%
Not sure	32%	28%	39%	28%	28%	30%	36%	29%	21%	30%	36%	32%	30%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	101%	100%	99%	100%
Unweighted N	(988)	(340)	(376)	(272)	(377)	(336)	(413)	(305)	(181)	(174)	(236)	(356)	(222)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



5L. Comparisons Between California and Florida — Is better for business

When comparing California and Florida, would you say that the following better describes... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
California	28%	24%	31%	42%	17%	25%	28%	25%	35%	33%	31%
Florida	32%	41%	24%	17%	30%	37%	42%	37%	13%	31%	25%
No difference	15%	15%	16%	15%	19%	16%	12%	13%	22%	18%	18%
Not sure	25%	20%	30%	27%	34%	22%	18%	25%	29%	19%	25%
Totals	100%	100%	101%	101%	100%	100%	100%	100%	99%	101%	99%
Unweighted N	(991)	(407)	(584)	(133)	(175)	(393)	(290)	(623)	(115)	(137)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
California	28%	44%	23%	14%	45%	9%	28%	26%	31%	28%	31%	22%	33%
Florida	32%	12%	29%	57%	14%	69%	27%	38%	41%	34%	28%	37%	27%
No difference	15%	19%	14%	13%	16%	9%	17%	16%	10%	19%	12%	15%	16%
Not sure	25%	24%	34%	16%	25%	12%	28%	20%	18%	19%	30%	26%	23%
Totals	100%	99%	100%	100%	100%	99%	100%	100%	100%	100%	101%	100%	99%
Unweighted N	(991)	(342)	(376)	(273)	(379)	(336)	(411)	(311)	(181)	(175)	(236)	(358)	(222)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



5M. Comparisons Between California and Florida — Has better public transportation

When comparing California and Florida, would you say that the following better describes... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
California	27%	28%	26%	34%	25%	23%	27%	25%	34%	29%	27%
Florida	17%	21%	14%	15%	14%	18%	22%	20%	5%	19%	10%
No difference	19%	21%	16%	26%	21%	17%	13%	17%	24%	23%	21%
Not sure	37%	29%	44%	26%	40%	42%	37%	38%	36%	29%	42%
Totals	100%	99%	100%	101%	100%	100%	99%	100%	99%	100%	100%
Unweighted N	(983)	(404)	(579)	(131)	(174)	(388)	(290)	(621)	(111)	(135)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
California	27%	42%	26%	13%	45%	15%	28%	27%	30%	25%	27%	24%	35%
Florida	17%	6%	14%	33%	5%	35%	18%	16%	21%	16%	13%	23%	13%
No difference	19%	19%	20%	17%	16%	15%	14%	24%	21%	22%	16%	21%	15%
Not sure	37%	34%	40%	37%	34%	35%	41%	33%	28%	36%	45%	32%	38%
Totals	100%	101%	100%	100%	100%	100%	101%	100%	100%	99%	101%	100%	101%
Unweighted N	(983)	(338)	(375)	(270)	(375)	(334)	(410)	(307)	(179)	(172)	(234)	(356)	(221)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



5N. Comparisons Between California and Florida — Has better housing policies

When comparing California and Florida, would you say that the following better describes... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
California	18%	21%	16%	26%	18%	15%	16%	15%	22%	30%	18%
Florida	33%	43%	24%	19%	32%	38%	42%	38%	15%	29%	25%
No difference	14%	11%	17%	24%	10%	13%	12%	12%	22%	13%	20%
Not sure	35%	25%	44%	32%	41%	35%	31%	35%	41%	27%	37%
Totals	100%	100%	101%	101%	101%	101%	101%	100%	100%	99%	100%
Unweighted N	(985)	(406)	(579)	(131)	(175)	(387)	(292)	(620)	(116)	(134)	(115)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
California	18%	35%	13%	5%	35%	4%	18%	15%	29%	20%	16%	14%	25%
Florida	33%	13%	33%	56%	14%	65%	31%	37%	37%	33%	33%	39%	24%
No difference	14%	17%	13%	12%	15%	8%	12%	18%	11%	10%	11%	16%	17%
Not sure	35%	35%	41%	27%	36%	23%	39%	30%	23%	37%	41%	31%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(985)	(341)	(374)	(270)	(378)	(335)	(411)	(308)	(180)	(174)	(237)	(352)	(222)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



50. Comparisons Between California and Florida — Has better tax policies

When comparing California and Florida, would you say that the following better describes... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
California	13%	16%	11%	25%	16%	7%	8%	11%	16%	25%	12%
Florida	42%	48%	36%	28%	33%	47%	55%	46%	37%	31%	30%
No difference	11%	13%	10%	20%	9%	11%	6%	8%	15%	18%	20%
Not sure	34%	24%	43%	27%	42%	34%	31%	35%	32%	27%	38%
Totals	100%	101%	100%	100%	100%	99%	100%	100%	100%	101%	100%
Unweighted N	(990)	(409)	(581)	(132)	(174)	(393)	(291)	(621)	(118)	(137)	(114)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
California	13%	25%	9%	5%	22%	5%	16%	9%	15%	13%	12%	10%	21%
Florida	42%	21%	38%	68%	26%	72%	34%	50%	56%	41%	40%	45%	37%
No difference	11%	14%	11%	9%	11%	6%	11%	12%	8%	13%	9%	14%	7%
Not sure	34%	40%	43%	18%	41%	17%	39%	29%	21%	33%	39%	31%	35%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(990)	(340)	(374)	(276)	(378)	(336)	(413)	(309)	(181)	(175)	(237)	(358)	(220)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



5P. Comparisons Between California and Florida — Has better immigration policies

When comparing California and Florida, would you say that the following better describes... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
California	30%	30%	31%	39%	34%	26%	26%	29%	35%	36%	27%
Florida	29%	35%	23%	15%	19%	32%	47%	36%	4%	21%	19%
No difference	16%	16%	15%	22%	13%	18%	10%	14%	16%	24%	19%
Not sure	25%	20%	31%	24%	35%	24%	18%	22%	44%	19%	35%
Totals	100%	101%	100%	100%	101%	100%	101%	101%	99%	100%	100%
Unweighted N	(985)	(407)	(578)	(132)	(174)	(389)	(290)	(618)	(116)	(135)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
California	30%	53%	27%	8%	59%	7%	26%	30%	43%	35%	30%	23%	40%
Florida	29%	5%	27%	58%	5%	67%	27%	29%	35%	32%	24%	33%	22%
No difference	16%	18%	15%	14%	14%	9%	17%	15%	15%	17%	13%	17%	16%
Not sure	25%	24%	31%	20%	23%	17%	30%	26%	8%	16%	33%	27%	22%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(985)	(342)	(376)	(267)	(380)	(332)	(410)	(307)	(179)	(174)	(235)	(357)	(219)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



5Q. Comparisons Between California and Florida — Has better public universities

When comparing California and Florida, would you say that the following better describes... ?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
California	36%	37%	35%	37%	39%	35%	32%	34%	34%	45%	34%
Florida	22%	28%	16%	17%	19%	20%	30%	25%	9%	18%	18%
No difference	16%	16%	17%	22%	12%	17%	13%	15%	25%	14%	15%
Not sure	27%	20%	33%	23%	30%	28%	25%	26%	32%	22%	33%
Totals	101%	101%	101%	99%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(990)	(408)	(582)	(133)	(175)	(390)	(292)	(623)	(115)	(136)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
California	36%	54%	33%	18%	64%	13%	34%	35%	45%	39%	38%	27%	46%
Florida	22%	8%	19%	40%	5%	46%	20%	23%	25%	21%	17%	26%	19%
No difference	16%	15%	17%	17%	11%	17%	14%	19%	18%	13%	13%	20%	15%
Not sure	27%	23%	31%	25%	21%	25%	32%	23%	12%	26%	32%	27%	21%
Totals	101%	100%	100%	100%	101%	101%	100%	100%	100%	99%	100%	100%	101%
Unweighted N	(990)	(340)	(374)	(276)	(377)	(338)	(411)	(311)	(179)	(173)	(237)	(359)	(221)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



5R. Comparisons Between California and Florida — Has better professional sports teams

When comparing California and Florida, would you say that the following better describes... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
California	29%	28%	30%	31%	28%	30%	26%	25%	43%	41%	22%
Florida	18%	24%	12%	17%	18%	17%	19%	21%	7%	15%	13%
No difference	23%	27%	18%	16%	20%	27%	26%	24%	20%	20%	21%
Not sure	31%	21%	40%	36%	34%	27%	29%	31%	31%	25%	44%
Totals	101%	100%	100%	100%	100%	101%	100%	101%	101%	101%	100%
Unweighted N	(982)	(406)	(576)	(133)	(172)	(386)	(291)	(620)	(112)	(135)	(115)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
California	29%	40%	24%	22%	42%	18%	31%	27%	32%	21%	30%	23%	43%
Florida	18%	9%	16%	29%	9%	34%	15%	20%	23%	20%	11%	24%	11%
No difference	23%	19%	22%	26%	22%	25%	19%	25%	26%	26%	24%	23%	18%
Not sure	31%	32%	37%	22%	28%	23%	35%	28%	19%	33%	34%	30%	28%
Totals	101%	100%	99%	99%	101%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(982)	(337)	(373)	(272)	(372)	(335)	(408)	(306)	(181)	(171)	(235)	(356)	(220)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



6. Ideology of California

Would you say that the government in California is...?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very liberal	35%	38%	31%	12%	32%	40%	50%	41%	10%	26%	36%
Liberal	26%	23%	28%	25%	25%	25%	29%	24%	38%	27%	23%
Moderate	14%	15%	13%	25%	13%	11%	9%	12%	12%	26%	17%
Conservative	4%	4%	3%	7%	2%	4%	1%	4%	5%	3%	2%
Very conservative	3%	3%	2%	4%	4%	2%	1%	2%	8%	3%	1%
Not sure	19%	15%	23%	26%	24%	18%	9%	18%	27%	15%	21%
Totals	101%	98%	100%	99%	100%	100%	99%	101%	100%	100%	100%
Unweighted N	(998)	(412)	(586)	(133)	(177)	(394)	(294)	(627)	(120)	(135)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very liberal	35%	13%	31%	62%	17%	74%	28%	37%	44%	29%	36%	41%	27%
Liberal	26%	40%	26%	11%	46%	7%	25%	25%	32%	26%	28%	18%	38%
Moderate	14%	23%	11%	8%	18%	6%	14%	15%	14%	16%	10%	14%	18%
Conservative	4%	6%	2%	3%	5%	2%	3%	4%	5%	6%	1%	5%	3%
Very conservative	3%	3%	3%	2%	3%	2%	3%	3%	1%	5%	2%	2%	2%
Not sure	19%	15%	28%	15%	10%	9%	27%	15%	4%	18%	23%	21%	13%
Totals	101%	100%	101%	101%	99%	100%	100%	99%	100%	100%	100%	101%	101%
Unweighted N	(998)	(343)	(377)	(278)	(380)	(339)	(414)	(314)	(182)	(176)	(239)	(361)	(222)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



7. Ideology of Florida

Would you say that the government in Florida is...?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very liberal	2%	3%	1%	3%	2%	1%	1%	1%	3%	7%	0%
Liberal	5%	3%	7%	15%	1%	5%	2%	3%	9%	12%	5%
Moderate	16%	21%	12%	21%	17%	15%	12%	16%	14%	20%	16%
Conservative	33%	36%	30%	21%	27%	37%	44%	36%	26%	23%	31%
Very conservative	24%	22%	26%	13%	28%	24%	30%	25%	22%	23%	21%
Not sure	20%	16%	24%	28%	24%	18%	11%	19%	26%	15%	27%
Totals	100%	101%	100%	101%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(996)	(409)	(587)	(134)	(177)	(392)	(293)	(624)	(120)	(136)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very liberal	2%	3%	1%	2%	2%	2%	3%	1%	0%	2%	2%	2%	1%
Liberal	5%	10%	2%	4%	5%	2%	3%	7%	8%	5%	1%	4%	10%
Moderate	16%	13%	18%	16%	7%	20%	20%	13%	17%	20%	11%	16%	19%
Conservative	33%	19%	29%	52%	26%	55%	27%	37%	42%	32%	36%	34%	28%
Very conservative	24%	38%	21%	11%	48%	10%	19%	28%	28%	24%	28%	24%	20%
Not sure	20%	17%	29%	15%	12%	11%	28%	14%	5%	16%	23%	20%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%	99%
Unweighted N	(996)	(344)	(377)	(275)	(381)	(338)	(413)	(313)	(181)	(176)	(239)	(358)	(223)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



8A. Favorability of Politicians — Joe Biden

Do you have a favorable or unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	17%	17%	18%	21%	11%	17%	22%	14%	31%	22%	23%
Somewhat favorable	22%	20%	24%	23%	29%	20%	15%	19%	35%	23%	24%
Somewhat unfavorable	15%	15%	15%	24%	23%	10%	5%	15%	17%	12%	23%
Very unfavorable	40%	43%	36%	19%	26%	51%	58%	49%	9%	33%	23%
Don't know	6%	6%	7%	13%	11%	2%	0%	5%	8%	11%	8%
Totals	100%	101%	100%	100%	100%	100%	100%	102%	100%	101%	101%
Unweighted N	(997)	(412)	(585)	(134)	(177)	(394)	(292)	(624)	(120)	(137)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	17%	39%	9%	3%	39%	2%	19%	17%	20%	16%	20%	14%	21%
Somewhat favorable	22%	37%	20%	7%	38%	3%	21%	21%	22%	21%	23%	19%	25%
Somewhat unfavorable	15%	14%	21%	10%	17%	10%	15%	17%	13%	27%	10%	14%	13%
Very unfavorable	40%	6%	38%	78%	5%	83%	38%	41%	44%	36%	38%	44%	36%
Don't know	6%	4%	12%	2%	0%	1%	7%	4%	1%	0%	8%	9%	5%
Totals	100%	100%	100%	100%	99%	99%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(997)	(342)	(378)	(277)	(379)	(340)	(413)	(313)	(182)	(176)	(237)	(362)	(222)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



8B. Favorability of Politicians — Donald Trump

Do you have a favorable or unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	25%	28%	21%	15%	15%	32%	33%	30%	7%	23%	11%
Somewhat favorable	17%	16%	17%	18%	18%	17%	15%	17%	14%	19%	18%
Somewhat unfavorable	11%	11%	11%	17%	11%	9%	8%	11%	15%	10%	7%
Very unfavorable	43%	39%	46%	39%	49%	40%	44%	39%	53%	43%	58%
Don't know	5%	5%	5%	11%	8%	2%	0%	4%	11%	4%	5%
Totals	101%	99%	100%	100%	101%	100%	100%	101%	100%	99%	99%
Unweighted N	(995)	(408)	(587)	(134)	(177)	(391)	(293)	(623)	(120)	(137)	(115)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	25%	5%	14%	58%	3%	58%	24%	26%	26%	21%	22%	31%	20%
Somewhat favorable	17%	4%	20%	27%	3%	29%	20%	13%	16%	17%	25%	14%	13%
Somewhat unfavorable	11%	12%	13%	7%	7%	7%	12%	12%	11%	15%	7%	10%	14%
Very unfavorable	43%	77%	41%	6%	86%	6%	37%	47%	43%	45%	42%	38%	50%
Don't know	5%	1%	12%	2%	1%	0%	7%	2%	3%	2%	4%	8%	4%
Totals	101%	99%	100%	100%	100%	100%	100%	100%	99%	100%	100%	101%	101%
Unweighted N	(995)	(343)	(377)	(275)	(381)	(337)	(413)	(312)	(181)	(175)	(238)	(360)	(222)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



8C. Favorability of Politicians — Gavin Newsom

Do you have a favorable or unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	11%	11%	11%	10%	6%	12%	15%	9%	19%	11%	9%
Somewhat favorable	16%	15%	16%	23%	16%	14%	11%	14%	18%	21%	19%
Somewhat unfavorable	11%	13%	10%	16%	18%	7%	6%	10%	10%	17%	13%
Very unfavorable	27%	34%	21%	6%	23%	34%	42%	33%	9%	20%	23%
Don't know	35%	28%	41%	45%	36%	33%	26%	34%	44%	31%	36%
Totals	100%	101%	99%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(994)	(410)	(584)	(134)	(177)	(391)	(292)	(621)	(120)	(137)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	11%	22%	7%	2%	26%	1%	11%	9%	17%	8%	12%	7%	19%
Somewhat favorable	16%	24%	14%	9%	26%	8%	15%	16%	19%	16%	14%	14%	19%
Somewhat unfavorable	11%	11%	16%	7%	11%	9%	10%	9%	17%	17%	11%	9%	11%
Very unfavorable	27%	7%	23%	55%	7%	64%	22%	29%	37%	23%	23%	34%	24%
Don't know	35%	36%	40%	28%	30%	18%	43%	36%	10%	36%	41%	36%	27%
Totals	100%	100%	100%	101%	100%	100%	101%	99%	100%	100%	101%	100%	100%
Unweighted N	(994)	(343)	(375)	(276)	(380)	(337)	(412)	(313)	(180)	(174)	(237)	(361)	(222)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



8D. Favorability of Politicians — Ron DeSantis

Do you have a favorable or unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	14%	15%	13%	10%	10%	12%	24%	16%	9%	13%	6%
Somewhat favorable	24%	30%	19%	25%	22%	27%	22%	26%	20%	24%	20%
Somewhat unfavorable	9%	8%	10%	10%	7%	10%	8%	9%	8%	9%	5%
Very unfavorable	35%	35%	35%	23%	43%	36%	35%	33%	43%	36%	42%
Don't know	18%	13%	23%	31%	19%	14%	11%	17%	20%	19%	27%
Totals	100%	101%	100%	99%	101%	99%	100%	101%	100%	101%	100%
Unweighted N	(995)	(409)	(586)	(133)	(176)	(392)	(294)	(624)	(120)	(135)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	14%	5%	7%	31%	5%	33%	11%	16%	19%	13%	11%	16%	13%
Somewhat favorable	24%	11%	23%	40%	8%	42%	23%	23%	32%	30%	21%	23%	25%
Somewhat unfavorable	9%	7%	11%	8%	8%	9%	10%	10%	6%	6%	8%	11%	7%
Very unfavorable	35%	59%	34%	10%	71%	7%	32%	34%	40%	32%	42%	33%	34%
Don't know	18%	18%	25%	11%	9%	10%	24%	16%	3%	19%	18%	17%	21%
Totals	100%	100%	100%	100%	101%	101%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(995)	(342)	(375)	(278)	(381)	(339)	(412)	(313)	(181)	(175)	(238)	(359)	(223)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



9. Trial heat - Biden v Trump

If an election for president were going to be held now and the Democratic nominee was Joe Biden and the Republican nominee was Donald Trump, would you vote for...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	39%	36%	42%	45%	39%	35%	38%	33%	58%	48%	42%
Donald Trump	37%	40%	34%	17%	29%	48%	49%	44%	15%	30%	27%
Other	7%	9%	5%	9%	8%	5%	6%	7%	10%	5%	7%
Not sure	5%	4%	6%	9%	7%	5%	1%	4%	7%	9%	6%
I would not vote	12%	12%	13%	20%	17%	8%	5%	13%	10%	8%	18%
Totals	100%	101%	100%	100%	100%	101%	99%	101%	100%	100%	100%
Unweighted N	(998)	(411)	(587)	(134)	(177)	(394)	(293)	(627)	(119)	(137)	(115)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Joe Biden	39%	82%	26%	5%	86%	2%	36%	40%	47%	38%	38%	36%	44%
Donald Trump	37%	4%	27%	83%	3%	89%	35%	38%	42%	34%	40%	42%	27%
Other	7%	4%	13%	4%	4%	5%	8%	7%	5%	12%	6%	3%	11%
Not sure	5%	3%	9%	4%	4%	3%	6%	7%	2%	4%	3%	8%	5%
I would not vote	12%	7%	25%	4%	3%	2%	14%	8%	4%	11%	12%	12%	13%
Totals	100%	100%	100%	100%	100%	101%	99%	100%	100%	99%	99%	101%	100%
Unweighted N	(998)	(343)	(377)	(278)	(380)	(339)	(415)	(312)	(182)	(175)	(239)	(361)	(223)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



10. Trial heat - Biden v DeSantis

If an election for president were going to be held now and the Democratic nominee was Joe Biden and the Republican nominee was Ron DeSantis, would you vote for...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	38%	37%	39%	44%	41%	34%	35%	32%	54%	50%	43%
Ron DeSantis	35%	36%	34%	17%	27%	42%	50%	43%	15%	24%	21%
Other	6%	7%	5%	8%	7%	5%	3%	5%	7%	9%	5%
Not sure	6%	5%	8%	9%	8%	5%	4%	5%	8%	7%	11%
I would not vote	15%	15%	15%	22%	17%	14%	8%	15%	15%	11%	21%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	99%	101%	101%
Unweighted N	(999)	(411)	(588)	(134)	(177)	(394)	(294)	(626)	(120)	(137)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Joe Biden	38%	78%	29%	4%	84%	3%	36%	37%	48%	36%	38%	36%	43%
Ron DeSantis	35%	6%	24%	78%	5%	85%	30%	40%	41%	29%	34%	42%	30%
Other	6%	4%	11%	3%	4%	4%	8%	5%	4%	13%	6%	2%	7%
Not sure	6%	3%	11%	4%	5%	4%	6%	8%	3%	8%	5%	6%	7%
I would not vote	15%	8%	25%	11%	3%	5%	20%	10%	4%	14%	18%	14%	14%
Totals	100%	99%	100%	100%	101%	101%	100%	100%	100%	100%	101%	100%	101%
Unweighted N	(999)	(343)	(378)	(278)	(381)	(340)	(414)	(314)	(182)	(176)	(239)	(361)	(223)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



11. Trial heat - Newsom v Trump

If an election for president were going to be held now and the Democratic nominee was Gavin Newsom and the Republican nominee was Donald Trump, would you vote for...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Gavin Newsom	34%	30%	39%	35%	37%	32%	34%	32%	51%	33%	32%
Donald Trump	36%	41%	32%	19%	25%	46%	50%	44%	13%	28%	24%
Other	5%	5%	4%	2%	6%	5%	5%	4%	6%	6%	5%
Not sure	10%	10%	11%	21%	10%	8%	3%	7%	20%	18%	11%
I would not vote	15%	15%	14%	23%	21%	9%	8%	14%	11%	14%	27%
Totals	100%	101%	100%	100%	99%	100%	100%	101%	101%	99%	99%
Unweighted N	(994)	(408)	(586)	(134)	(177)	(393)	(290)	(623)	(119)	(136)	(116)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Gavin Newsom	34%	69%	27%	5%	79%	5%	31%	33%	44%	31%	36%	29%	43%
Donald Trump	36%	6%	25%	82%	5%	87%	34%	39%	42%	34%	35%	43%	28%
Other	5%	3%	7%	4%	4%	4%	6%	5%	1%	8%	6%	3%	2%
Not sure	10%	10%	15%	5%	7%	3%	11%	12%	9%	11%	7%	11%	11%
I would not vote	15%	12%	27%	4%	6%	1%	18%	10%	3%	15%	16%	13%	15%
Totals	100%	100%	101%	100%	101%	100%	100%	99%	99%	99%	100%	99%	99%
Unweighted N	(994)	(341)	(375)	(278)	(377)	(338)	(413)	(310)	(182)	(176)	(238)	(360)	(220)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



12. Trial heat - Newsom v DeSantis

If an election for president were going to be held now and the Democratic nominee was Gavin Newsom and the Republican nominee was Ron DeSantis, would you vote for...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Gavin Newsom	31%	27%	34%	26%	36%	30%	30%	28%	48%	28%	32%
Ron DeSantis	32%	34%	29%	14%	22%	39%	49%	40%	7%	22%	20%
Other	5%	6%	5%	4%	7%	4%	5%	5%	5%	8%	4%
Not sure	14%	13%	15%	24%	12%	13%	6%	11%	22%	21%	11%
I would not vote	19%	20%	17%	32%	23%	13%	10%	17%	18%	20%	33%
Totals	101%	100%	100%	100%	100%	99%	100%	101%	100%	99%	100%
Unweighted N	(999)	(412)	(587)	(134)	(177)	(395)	(293)	(627)	(119)	(137)	(116)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Gavin Newsom	31%	64%	23%	3%	74%	5%	29%	29%	38%	28%	34%	24%	40%
Ron DeSantis	32%	3%	23%	73%	5%	79%	27%	35%	41%	27%	32%	37%	27%
Other	5%	3%	9%	3%	4%	4%	7%	5%	3%	11%	5%	4%	3%
Not sure	14%	16%	14%	10%	12%	9%	14%	17%	13%	12%	9%	17%	14%
I would not vote	19%	14%	31%	10%	6%	4%	23%	15%	5%	22%	20%	18%	16%
Totals	101%	100%	100%	99%	101%	101%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(999)	(343)	(378)	(278)	(380)	(340)	(415)	(313)	(182)	(176)	(238)	(362)	(223)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



13. Watch Newsom and DeSantis Debate

Florida Governor Ron DeSantis and California Governor Gavin Newsom will take part in a televised debate moderated by Fox News' Sean Hannity on November 30. Do you think you will watch it?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely will	11%	11%	11%	21%	6%	8%	11%	10%	17%	16%	6%
Probably will	24%	27%	21%	27%	23%	21%	27%	22%	30%	30%	20%
Probably not	26%	25%	27%	17%	22%	33%	30%	27%	26%	19%	28%
Definitely not	24%	24%	25%	19%	29%	25%	24%	28%	13%	18%	28%
Not sure	14%	12%	17%	16%	20%	13%	8%	13%	15%	17%	19%
Totals	99%	99%	101%	100%	100%	100%	100%	100%	101%	100%	101%
Unweighted N	(997)	(410)	(587)	(133)	(177)	(394)	(293)	(626)	(119)	(136)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Definitely will	11%	16%	4%	14%	13%	14%	9%	11%	18%	13%	7%	11%	13%
Probably will	24%	27%	19%	27%	22%	32%	23%	25%	32%	22%	20%	25%	28%
Probably not	26%	23%	22%	34%	31%	29%	26%	29%	22%	26%	32%	25%	23%
Definitely not	24%	26%	30%	17%	24%	17%	25%	19%	22%	24%	27%	22%	25%
Not sure	14%	9%	26%	8%	10%	9%	16%	15%	6%	15%	14%	17%	11%
Totals	99%	101%	101%	100%	100%	101%	99%	99%	100%	100%	100%	100%	100%
Unweighted N	(997)	(342)	(377)	(278)	(379)	(340)	(414)	(313)	(182)	(176)	(239)	(359)	(223)

YouGov Survey: Comparing California and Florida

November 20 - 27, 2023 - 1000 U.S. adult citizens



Interviewing Dates	November 20 - 27, 2023
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.055 to 6.529, with a mean of one and a standard deviation of 0.886.
Number of respondents	1000
Margin of error	± 4.1% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	68 questions not reported.