



COMPANY TIMELINE

1996

SEPTEMBER Shayan Zadeh and Alex Mehr meet while attending college

2007

NOVEMBER Zoosk raises a \$400,000 Series A round, led by ATA Ventures

DECEMBER Zoosk opens for business as a Facebook app

2008

FEBRUARY The first non-founding employee at Zoosk, Jeff Knight, starts as a Software Engineer.

FEBRUARY Zoosk is translated into French, the first non-English language version of the service

MAY More than 1 million messages per day are exchanged through Zoosk

JUNE Zoosk raises a \$4.1 million Series B round, led by Canaan Partners

NOVEMBER Zoosk.com opens for business

2009

JANUARY Zoosk introduces virtual currency

JUNE Zoosk raises a \$6 million Series C round, led by Canaan Partners

OCTOBER 1 million visible profiles worldwide

NOVEMBER Zoosk raises a \$30 million Series D round, led by Bessemer Venture Partners

2010

FEBRUARY 5 million visible profiles worldwide

MARCH Zoosk introduces Zoosk Messenger, for instant communication

APRIL Zoosk introduces its iPhone and iPad apps

APRIL 1 million people are fans of Zoosk on Facebook

JUNE Zoosk hires its 50th employee

SEPTEMBER Zoosk is available in over 70 countries in more than 25 languages

OCTOBER Zoosk introduces its Android app

NOVEMBER Zoosk introduces its Behavioral Matchmaking™ engine, allowing singles to date smarter by learning from their preferences and behavior to predict mutual attraction



COMPANY TIMELINE CONT'D

2011

JUNE 10 million visible profiles worldwide
JULY Zoosk hires its 100th employee
NOVEMBER Zoosk acquires WooMe

2012

JANUARY Zoosk becomes the #1 grossing social media app in the Apple App Store
JUNE Zoosk introduces its HTML5 site, allowing users to use Zoosk on their phone's browser
AUGUST 15 million visible profiles worldwide
OCTOBER 10 million people are fans of Zoosk on Facebook

2013

MARCH 20 million visible profiles worldwide
APRIL Zoosk hires its 150th employee
AUGUST Zoosk becomes a top 10 grossing app for the U.S. market in the Apple App Store
OCTOBER 25 million visible profiles worldwide
NOVEMBER 25 million visible profiles worldwide
DECEMBER 26 million visible profiles worldwide

2014

FEBRUARY 27 million visible profiles worldwide
APRIL 28 million visible profiles worldwide
APRIL Zoosk files registration statement for proposed Initial Public Offering
MAY 29 million visible profiles worldwide
JULY Zoosk releases new app optimized for Android tablets
AUGUST Zoosk hires its 200th employee
AUGUST Zoosk launches Date Feedback feature
AUGUST Zoosk launches Photo Verification feature
OCTOBER Zoosk launches Dating Insights feature
NOVEMBER Zoosk launches "First Comes Like" national advertising campaign

2015

MARCH 33 million visible profiles worldwide
MARCH Zoosk launches on Android Wear