

Rural Vision Week: Imagining the future of Europe's rural areas

22-26 March 2021

Agenda

Timing ⓘ	Agenda Items
DAY ONE: Monday 22 March 2021	
09:00 – 17:00	Virtual marketplace (<i>Multimedia content/Networking opportunities</i>)
14:00 – 15:00	<p>High level opening plenary (web-streamed)</p> <p>Political opening messages</p> <ul style="list-style-type: none"> • Dubravka Šuica, European Commission, Vice President for Democracy & Demography • Janusz Wojciechowski, European Commissioner for Agriculture • Maria do Céu Antunes, Minister of Agriculture, Portugal <p>Keynote contribution and exchange</p> <ul style="list-style-type: none"> • Keynote: Doug O'Brien, President National Cooperative Business Association, USA • Exchange between Doug O'Brien and Mihail Dumitru, Deputy Director-General, DG Agriculture and Rural Development, EC
15:00 – 15:15	<i>Virtual coffee break</i>
15:15 – 17:00	<p>Working plenary: Building a Long Term Vision (web-streamed)</p> <ul style="list-style-type: none"> • María Gafo Gómez-Zamalloa, DG Agriculture and Rural Development, EC • Maciej Krzysztofowicz, DG Joint Research Centre, EC • Zélie Peppiette, DG Agriculture and Rural Development, EC • Paul Soto, ENRD Contact Point <p>Wrap-up of Day One (web-streamed)</p>



DAY TWO: Tuesday 23 March 2021 (09:00 – 17:00)

09:00 – 17:00	Virtual marketplace (<i>Multimedia content/Networking opportunities</i>)
09:15 – 10:45	Workshop 1: Green rural futures <ul style="list-style-type: none">• <i>Promoting the transition to a fair, green and climate neutral future</i> Keynote speakers: <ul style="list-style-type: none">• <i>Inese Suija Markova, Vidzeme Planning Region (LV)</i>• <i>Robert Hall, ECOLISE (SE)</i> Breakout group speakers: <ul style="list-style-type: none">• <i>Wolfgang Brunner, Austerland energy project (SE)</i>• <i>Aina Calafat, Organic District Balears (ES)</i>• <i>Lauranne Pille, AFAC Agroforestry Association (FR)</i>• <i>Mireille Groot Koerkamp, LAG Salland (NL)</i>
10:45 – 11:15	Networking time
11:15 – 12:45	Workshop 2: Digitally-led innovative rural futures <ul style="list-style-type: none">• <i>Harnessing digital opportunities and creating innovative solutions for the future</i> Keynote speakers: <ul style="list-style-type: none">• <i>Gianluca Brunori, DESIRA H2020 (IT & EU)</i>• <i>Emilija Stojmenova, Digital Hub Slovenia (SI)</i> Breakout group speakers: <ul style="list-style-type: none">• <i>Spyros Fountas, University of Athens (EL)</i>• <i>Eloi Guinjoan (LEADER Network Catalonia - ARCA) (ES)</i>• <i>Linn Malmgren, Young Smart Villages (SE)</i>• <i>Jose Manuel San Emeterio, European Regions Network for the Application of Communications Technologies - ERNACT (ES)</i>
12:45 – 13:45	Networking time
13:45 – 15:15	Workshop 3: Fair and inclusive rural futures <ul style="list-style-type: none">• <i>Building open, vibrant and welcoming rural communities</i> Keynote speakers: <ul style="list-style-type: none">• <i>Assya Kavrakova, ECAS - European Citizens' Action Service (BG)</i>• <i>Sally Shortall, Newcastle University (UK)</i> Breakout group speakers: <ul style="list-style-type: none">• <i>Marie de Bizien, Accessr.eu (FR)</i>• <i>Paivi Taavo, Social elderly family care (FI)</i>



	<ul style="list-style-type: none"> • <i>Ines Bulic-Cojocariu, ENIL - European Network for Independent Living (EU)</i> • <i>Samuel Hubaux, Nos Oignons (BE)</i> • <i>Andrea Membretti, MATILDE project (EU)</i> • <i>Aurelia Pattou, Super Senior (LU)</i> • <i>Gabriella Christmann - Tech Uni Berlin - RURACTION (EU)</i> • <i>Adeel Haidari, Ny pa landet (SE)</i>
15:15 – 15:30	Networking time
15:30 – 17:00	<p>Workshop 4: Farming and food productions' role in building resilient rural futures</p> <ul style="list-style-type: none"> • <i>Developing successful farming, food and shorter land-based value chains</i> <p>Keynote speakers:</p> <ul style="list-style-type: none"> • <i>Pierangelo Marconi, Roquette (BE)</i> • <i>Doris Letina, CEJA (EU)</i> <p>Breakout group speakers:</p> <ul style="list-style-type: none"> • <i>Justin Casimir, Rubizmo (SE)</i> • <i>Gemma Estany, ARCA (ES)</i> • <i>Tajana Radic, Croatian Chamber of Agriculture (HR)</i> • <i>James Claffey, Irish Rural Link (IE)</i> • <i>Janis Kronbergs, BeeKing (LV)</i>

DAY THREE: Wednesday 24 March 2021 (09:00 – 17:00)

09:00 – 17:00	Virtual marketplace (Multimedia content/Networking opportunities)
09:15 – 10:45	<p>Workshop 5: Strong and dynamic rural-urban partnerships</p> <ul style="list-style-type: none"> • <i>Forging mutually beneficial relationships and interdependencies between rural and urban areas</i> <p>Keynote speakers:</p> <ul style="list-style-type: none"> • <i>Han Wiskerke, ROBUST H2020 (NL & EU)</i> • <i>Genevieve Le Meur, Pays de Brest (FR)</i> <p>Breakout group speakers:</p> <ul style="list-style-type: none"> • <i>Hilkka Vihinen, Natural Resources Institute Finland (FI)</i> • <i>Kirsten Hauser, Regional Management Agency Met. Area of Styria (AT)</i> • <i>Lara Sibbing, Ede Food Valley (NL)</i> • <i>Maria Partidario, Instituto Superior Tecnico-Lisbon University (PT)</i>

10:45 – 11:15	Networking time
11:15 – 12:45	<p>Workshop 6: Vibrant rural areas</p> <ul style="list-style-type: none"> • <i>Finding smart solutions to demographic changes, infrastructure needs and services' provision</i> <p>Keynote speakers:</p> <ul style="list-style-type: none"> • <i>Tuomas Kuhmonen, RURALISATION H2020 (FI & EU)</i> • <i>Artis Mednis, Latvian Rural Forum & European Rural Youth Parliament (LV & EU)</i> <p>Breakout group speakers:</p> <ul style="list-style-type: none"> • <i>Andrea Lorenzini, SMARTA project (IT & EU)</i> • <i>Juan Lazaro, Asturias network of Rural Development (ES)</i> • <i>Sara Bianchi, SSPA (ES & EU)</i> • <i>Jakub Dvorsky, Slovak Rural Youth Parliament (SK)</i>
12:45 – 13:45	Networking time
13:45 – 15:15	<p>Workshop 7: Diverse and resilient rural areas</p> <ul style="list-style-type: none"> • <i>Building back better for a sustainable rural future</i> <p>Keynote speakers:</p> <ul style="list-style-type: none"> • <i>Amelie Krug, Baltic ECOLISE (BE)</i> • <i>Carolina Perpiña Castillo, Joint Research Centre (EU)</i> <p>Breakout group speakers:</p> <ul style="list-style-type: none"> • <i>Mar Delgado Serrano, University of Cordoba (ES)</i> • <i>Matthias Wagner, LAG Leipziger Muldenland (DE)</i> • <i>Kaley Hart, IEEP (BE & UK)</i> • <i>Alexandra de Haas, LAG Aland (FI)</i> • <i>Bettina Bock, Wageningen University, SUREFARM (NL)</i> • <i>Anni-Mari Isoherranen, LAG Keskipiste (FI)</i> • <i>Carolina Perpina Castillo, Joint Research Center (IT)</i> • <i>Jordi Terrades, LAG Adrenoc (ES)</i>
15:15 – 15:30	Networking time
15:30 – 17:00	<p>Workshop 8: People, policy, practice – proofing and implementing a new rural reality</p> <ul style="list-style-type: none"> • <i>Fostering inclusive governance mechanisms which will provide rural communities with the resources and tools for realising their full potential</i> <p>Keynote speakers:</p> <ul style="list-style-type: none"> • <i>Marc Laget, French National Agency for Territorial Cohesion (FR)</i> • <i>Michael Schmitz, Council of European Municipalities and Regions (EU)</i>



Breakout group speakers:

- *Marjorie Jouen, Jacques Delors Institute (FR)*
- *Marie Clotteau, Euromontana (FR)*
- *Louise Ormstrup Vestergård, SHERPA H2020 project (SE & EU)*
- *Hans Jørgen Jensen, LAG Bornholm (DK)*

DAY FOUR: Thursday 25 March 2021 (09:00 – 16:30)

09:00 – 13:00	Virtual marketplace (<i>Multimedia content/Networking opportunities</i>)
09:00 – 09:45	Fringe workshops/events
10:00 – 10:45	Fringe workshops/events
10:45 – 11:15	Networking time
11:15 – 12:00	Fringe workshops/events
12:15 – 13:00	Fringe workshops/events
13:00 – 15:00	Networking time
15:00 – 16:30	Award ceremony- Rural Inspiration Awards 2021 (web-streamed)

DAY FIVE: Friday 26 March 2021 (09:00 – 13:00)

09:00 – 13:00	Virtual marketplace (<i>Multimedia content/Networking opportunities</i>)
10:00 – 11:30	Working plenary – bringing it together (web-streamed) Feedback from the workshops Keynote listeners <ul style="list-style-type: none">• Maura Farrell, NUI Galway• Laurence Castaigne, Ceja• Judith Conrad, Federal Ministry for Food and Agriculture DE (BMEL)• Paweł Krzeczunowicz, Polish Rural Network



	<p>Panel perspectives :</p> <ul style="list-style-type: none">• Mazaly Aguilar, MEP, Vice-Chair of the Committee on Agriculture and Rural Development, European Parliament• Enda Stenson, Rapporteur of the European Committee of the Regions on the Long Term Vision for Rural Areas• Peter Schmidt, President of the NAT section, European Economic and Social Committee
11:30 – 11:45	<p><i>Virtual coffee break</i></p>
11:45 – 13:00	<p>High level closing plenary - Key Rural Vision Week messages (web-streamed)</p> <p>Overview: Key messages from Rural Vision Week:</p> <ul style="list-style-type: none">• Enrique Garcilazo, Head of Regional and Rural Policy Unit, CFE, OECD <p>Political Panel discussion:</p> <ul style="list-style-type: none">• Janusz Wojciechowski, European Commissioner for Agriculture• Elisa Ferreira, European Commissioner for Cohesion and Reforms• Dubravka Šuica, European Commission, Vice President for Democracy & Demography <p>Closing remarks: Dubravka Šuica, European Commission, Vice President for Democracy & Demography</p>