

Imagining the future of Europe's rural areas

22-26 MARCH 2021

Rural Vision Week



Reciprocity contract between Brest Métropole and the Centre Ouest Bretagne region

Geneviève LE MEUR

Pays du Centre Ouest Bretagne

24 March 2021

Workshop 5: Strong and dynamic rural-urban partnerships

The framework: a national experiment

- A contract which comes from the top: The inter-ministerial committee for Ruralities of March 2015, the 13th
- Instructions: just collaborate and co-elaborate to establish win-win partnerships.
- The French state has selected 4 areas for experimentation:
 - - Métropole de Lyon et Aurillac;
 - - **Métropole de Brest et Pays du Centre-ouest Bretagne;**
 - - Métropole de Toulouse et Massif des Pyrénées;
 - - Communauté urbaine de Le Creusot – Montceau les Mines et PNR du Morvan.

We signed our contract on 4/11/2016

Geographic map

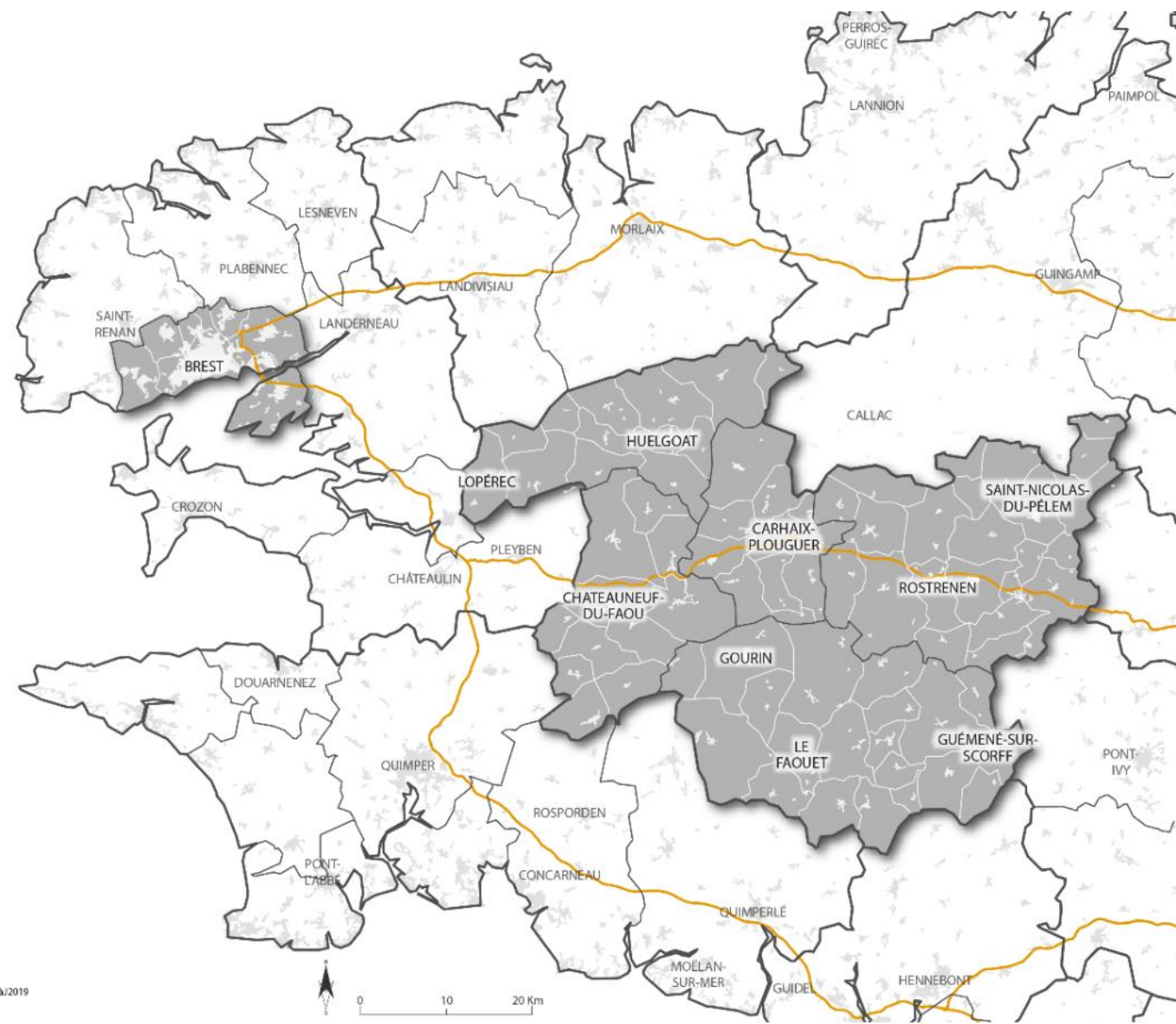
BREST MÉTROPOLE



PAYS CENTRE OUEST BRETAGNE



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Ref.: 115_2_20151125_GC_02_Carte_localisation_Mai2019



3 working lines

- **Economic development and professional integration**
- **Energy and environment**
- **Services : health, culture and youth**



Existing projects continue

- ✓ Institute of **training for care givers / magnetic resonance imaging (IRM mobile)** (Brest Hospital University and Carhaix hospital)
- ✓ Bachelor Degree and **Master of documentary films** in Mellionnec (University of Bretagne Occidentale and NGO Ty Films)



Implemented over the last 5 years, when sharing knowledge has been possible:

- ✓ **Networking of wood professionals with big consumers in Brest**
- ✓ **Brest-COB Inclusif - Ville et Campagne Unies pour la remobilisation vers l'emploi** (National call for projects : 100% Inclusion, la Fabrique de la remobilisation), since 2019
- ✓ **Reg Energie** : Transnational cooperation project in the framework of Interreg NW, on the energy transition (Brest Métropole / Pays du Centre-Ouest Bretagne (with other associations) and other European countries, since 2018
- ✓ **Les Lundis de la santé** : Live broadcast from Brest of conferences on health at the Cinéma of Carhaix (Brest Métropole / Pays du COB), since 2018

The advantages of the Reciprocity Contract

A flexible framework for dialogue between the two territories to:

- **Develop shared knowledge of the territories and their actors,**
- **Networking the actors**
- **Sharing experiences, methods and tools of intervention**
- **Projects would not have happened without the Reciprocity Contract**



The challenges to be faced

The need for flexible finance

Specific funding: none

The project must be financed from existing provisions/funds



The challenges to be faced

- **The need for animation and technical assistance:** A lot of time is needed, but there's little time for animation in rural areas due to lack of financial resources.
- **The need for new forms of governance:** to have the support of our elected representatives to be able to work together **in the long term**.
- **The need to plan this cooperation on a long-term basis:** A reciprocity contract must be thoughtful and take place **in a long term** !

Thank you

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