

Judgment of the General Court of 20 July 2016 — Internet Consulting v EUIPO Provincia Autonoma di Bolzano-Alto Adige (SUEDTIROL)

(Case T-11/15) ⁽¹⁾

(EU trade mark — Proceedings for a declaration of invalidity — EU word mark SUEDTIROL — Article 7(1)(c) and Article 52(1)(a) of Regulation (EC) No 207/2009 — Absolute ground for refusal — Geographical indication of origin — Descriptive character)

(2016/C 326/44)

Language of the case: German

Parties

Applicant: Internet Consulting GmbH (Brunico, Italy) (represented by: L. Miori and A. Bertella, lawyers)

Defendant: European Union Intellectual Property Office (represented by: A. Schifko, acting as Agent)

Other party to the proceedings before the Board of Appeal of EUIPO, intervening before the General Court: Provincia Autonoma di Bolzano-Alto Adige (Italy) (represented by: C. Volkmann, lawyer) (Italy)

Re:

Action brought against the decision of the Grand Board of Appeal of EUIPO of 10 October 2014 (Case R 574/2013-G), relating to proceedings for a declaration of invalidity between the Provincia Autonoma di Bolzano-Alto Adige and Internet Consulting.

Operative part of the judgment

The Court:

1. Dismisses the action;
2. Orders Internet Consulting GmbH to pay the costs.

⁽¹⁾ OJ C 73, 2.3.2015.

Judgment of the General Court of 20 July 2016 — Reisenhel v EUIPO (keep it easy)

(Case T-308/15) ⁽¹⁾

(EU trade mark — Application for word mark keep it easy — Absolute ground for refusal — Lack of distinctive character — Article 7(1)(b) of Regulation (EC) No 207/2009)

(2016/C 326/45)

Language of the case: German

Parties

Applicant: Peter Reisenhel (Gilching, Germany) (represented by: E. A. Busse, lawyer)

Defendant: European Union Intellectual Property Office (represented by: A. Schifko, acting as Agent)

Re:

Action brought against the decision of the Fifth Board of Appeal of EUIPO of 26 March 2015 (Case R 2659/2014-5), concerning an application for registration of the word sign keep it easy as an EU trade mark.