Re:

Action brought against the decision of the Fifth Board of Appeal of EUIPO of 18 December 2019 (Case R 1675/2019 5), relating to an application for registration of the word sign SIENNA SELECTION as an EU trade mark.

Operative part of the judgment

The Court:

- 1. Annuls the decision of the Fifth Board of Appeal of the European Union Intellectual Property Office (EUIPO) of 18 December 2019 (Case R 1675/2019-5);
- 2. Orders EUIPO to bear its own costs and to pay the costs incurred by Philip Morris Products SA.
- (¹) OJ C 175, 25.5.2020.

Judgment of the General Court of 9 June 2021 — Global Chartered Controller Institute v EUIPO — CFA Institute (CCA CHARTERED CONTROLLER ANALYST CERTIFICATE)

(Case T-266/20) (1)

(EU trade mark — Opposition proceedings — Application for the EU figurative mark CCA CHARTERED CONTROLLER ANALYST CERTIFICATE — Earlier EU word mark CFA and earlier EU figurative mark CFA CHARTERED FINANCIAL ANALYST — Relative ground for refusal — Article 8(1)(b) of Regulation (EC) No 207/2009 (now Article 8(1)(b) of Regulation (EU) 2017/1001) — Relevant public — Level of attention)

(2021/C 297/49)

Language of the case: English

Parties

Applicant: Global Chartered Controller Institute SL (Alicante, Spain) (represented by: M. Pomares Caballero and T. Barber Giner, lawyers)

Defendant: European Union Intellectual Property Office (represented by: P. Villani and A. Folliard-Monguiral, acting as Agents)

Other party to the proceedings before the Board of Appeal of EUIPO, intervener before the General Court: CFA Institute (Charlottesville, Virginia, United States) (represented by: G. Engels and W. May, lawyers)

Re:

Action brought against the decision of the Fifth Board of Appeal of EUIPO of 25 February 2020 (Case R 235/2019-5), relating to opposition proceedings between CFA Institute and Global Chartered Controller Institute.

Operative part of the judgment

The Court:

- 1. Annuls the decision of the Fifth Board of Appeal of the European Union Intellectual Property Office (EUIPO) of 25 February 2020 (Case R 235/2019-5);
- 2. Orders EUIPO to bear its own costs and to pay those incurred by Global Chartered Controller Institute SL, with the exception of the costs incurred by the latter before the Board of Appeal, which are reserved;
- 3. Orders CFA Institute to bear its own costs.

⁽¹⁾ OJ C 209, 22.6.2020.