

# Virtual Meeting Events

Easily Convert and Schedule Virtual Meetings with JiffleNow

## Overview

The coronavirus pandemic is first and foremost a human tragedy, affecting people. It also has a big impact on the global economy. Businesses are impacted in ways not seen in decades and events are among the hardest hit.

Enterprises are increasingly considering going digital or virtual to mitigate the impact of event cancelations. They want technology options that offer the flexibility to engage customers

both in-person or virtually. JiffleNow Event Meetings software, used by hundreds of enterprises to automate the scheduling, management, and analysis of B2B meetings, helps you support both in-person and virtual engagements.

The core strength of the JiffleNow Meeting Automation Platform is the seamless integration of all the essential information about the customer, the opportunity, purpose of the meeting, along with the meeting information such as date, time and location to get the right attendees to participate and achieve better outcomes. This critical information is also available for Virtual Meetings.

In case of event cancelations, companies risk the loss of advancing pipeline and closing deals because executives and experts can't meet prospects and customers. With the Virtual Meetings capability, you can continue to engage with customers even if there is no in-person event by creating a virtual meeting event. When an existing in-person event is canceled it's best to act quickly, before the attendees, especially external attendees go back to other business activities.



## Virtual Meeting Events Capability

- Convert existing & schedule new virtual meetings
- Send notifications to all requesters about the ability to convert to virtual meetings
- Set calendar availability to 24 hours and to the desired time zone
- Directly add a link from your preferred web conferencing software to create a virtual meeting

- Integrate with Zoom, Webex, BlueJeans and Microsoft Teams to auto-generate unique meeting links
- Reschedule experts and executives across time zones and location
- Duplicate canceled meetings and rebook using Virtual Meetings
- Easily identify virtual meetings and sort based on meeting types: in-person or virtual
- Leverage Inbound Request Page to receive requests from external attendees

## **Switching In-person Event to Virtual Meeting Event:**

JiffleNow Customer Success Managers (CSMs) can assist customers in converting an existing in-person event into a virtual meeting event. Once the event is converted, a notification can be automatically sent to meeting requesters about the change to virtual meeting event and all existing meetings are marked as “Unprocessed”.

Meeting managers can monitor the progress of rescheduling from in-person to virtual meetings by filtering out “Processed” meetings in the meeting list page and triggering a notification to meeting requesters to convert the remaining meetings.

## **Launch a New Virtual Meeting Event:**

JiffleNow Customer Success Managers (CSMs) can help meeting managers set up a new event with the capabilities to schedule virtual meetings. The setup can also include physical locations to support meeting rooms. All other settings for internal attendees, topic mapping, calendar are the same as In-person event setup in JiffleNow.

## **About JiffleNow**

JiffleNow is the World leader in the Meeting Automation Platform (MAP) category. The JiffleNow MAP software is used by 60 of the Fortune 1000 companies to book millions of in-person and virtual engagements at tradeshow, roadshow, and briefing centers. MAP automates the scheduling, management, and analysis of B2B meetings to accelerate business growth.

Learn more at [www.jiffleNow.com](http://www.jiffleNow.com)