



One Elsie Giddie, CFA
Portfolio Manager at Novare Investment Solutions

One Giddie is a Portfolio Manager at Novare Investment Solutions, an integral subsidiary of Novare Holdings that encompasses asset consulting and multi-management services, including Novare Actuaries and Consultants and Novare Investments. In her current role, she focuses on the Novare Offshore Funds (under Novare Investments), which provide multi-managed funds designed to give investors access to a broad network of global asset managers across various asset classes. These funds offer diverse options across the risk spectrum. Her responsibilities include researching global macroeconomic and investment trends, developing asset class house views, monitoring, evaluating, and blending underlying asset managers, and managing the investment performance of global portfolios.

In her view, ethical decision-making stands as the enduring catalyst for generating consistent alpha amidst the ever-evolving investment landscape. While the concept may seem abstract within academic studies, One recognizes that real-world ethical dilemmas demand unwavering commitment to ethics, particularly as client expectations continually evolve. She finds deep resonance with the objectives of The Ethics Challenge and is genuinely excited to contribute her expertise to this endeavour.

One embarked on her academic journey at Rhodes University, initially pursuing a BCom Accounting degree with the intention of pursuing a Chartered Accountant (CA) qualification. However, her path took an unexpected but transformative turn during her Honours Level studies. It was during an enlightening encounter with an Accounting Professor that One's passion for the Finance and Investment industry ignited, prompting her to make the courageous decision to redirect her academic focus. Consequently, she completed her BCom Honours in Finance and went on to successfully complete the CFA exams, earning her Charterholder status in 2019. With nearly 9 years of industry experience under her belt, One brings a wealth of expertise and insights.

Outside of her professional endeavours, One finds solace and balance in physical fitness. She embraces the grounding benefits of regular workouts and is currently pursuing certification as a Pilates Teacher, further expanding her holistic approach to well-being.