

Huntington Ventures Ltd. – The Business of Identity Management

Give Your Industry A Significant Competitive Edge

15 years ago in India, the government created a biometric based, centralized, national identity registry called the Aadhaar. Their industry quickly realized it offered a high degree of trust for their customers' identities. Thus, on top of this, they built a series of applications which became a "stack", allowing for business processes to be done faster, cheaper, and better within India. Today, they're now working on creating ONDC – Open Network for Digital Commerce.

While I recognized the benefits from the Aadhaar, I've never really liked it. Why?

- It's a centralized legal identity registry, leveraging biometrics, starting at age 5, which has been successfully hacked – what's a citizen to do when their biometrics are stolen or illegally obtained?
- It has limited abilities for citizens to prove their legal identity relationships e.g. parent/child, power of attorney/person, etc.
- It doesn't have the ability to verify legal authorization rights e.g. a parent granting consent for their kids identities to be used, etc.
- It doesn't offer the ability, when risk warrants it, to register increasingly smart AI agents/digital identities against the underlying citizen's legal identity registration
- It also doesn't have any ability, where risk warrants it, to register legal identities of AI systems and bots

To see how the new legal identity and learning architecture can give your industries very significant competitive edges consider your industries, within seconds, leveraging AI smart contracts. It allows them to instantly:

- Verify legal identities of AI systems, bots, humans, and their AI leveraged agents/digital identities
- Verify any legal identity relationships between entities
- Verify any legal authorization rights the entity has
- Verify any credentials the entity has
- Enter them into a new age enterprise EMS (Entity Management System)
- Assigning them authorization rights
- Allowing them to instantly do business with the enterprise, work, etc.

Skim "[Decentralized ONDC \(Open Network for Digital Commerce\)](#)". To see an example of how customers and industry can use this, skim "[An Identity Day in the Life of Jane Doe](#)" and "[Hives, AI, Bots & Humans - Another Whopper Sized Problem](#)".

It allows industry to create an ONDC on top of the legal identity and learning architectures.

Industry is entering a major paradigm shift where their old ways of doing things won't work well anymore. Thus, it requires out of the box thinking for out of the box times.