

The 20th anniversary of the Convention for the Safeguarding of the Intangible Cultural Heritage

Logo Use Guidelines

In 2023, the Convention for the Safeguarding of the Intangible Cultural Heritage celebrates its 20th anniversary. This landmark year is an opportunity to take stock of the Convention's impact over the past twenty years, increase public awareness of the importance of safeguarding living heritage, and reflect on the directions the Convention should take in the coming decades. The anniversary is also an occasion to bring the voice of communities to the forefront, while promoting the contribution of living heritage to sustainable development. This is why 'We are #LivingHeritage' is the overall theme of the anniversary year.

UNESCO networks, national commissions, and partners are invited to associate themselves to these celebrations and to use the appropriate logos on the communication material that they will produce on these occasions.

1. The 20th anniversary of the 2003 Convention Logo

The 20th anniversary of the 2003 Convention logo, shown below, is composed of the logo of the 2003 Convention and the text 'In support of the 20th anniversary of the 2003 Convention', which is placed at the top.

In support of the 20th anniversary
of the 2003 Convention



unesco

Intangible Cultural Heritage

It is important to indicate as clearly as possible the context and the connexion of a particular event with the anniversary by stating that 'This event / conference / roundtable is organized in celebration of the 20th anniversary of the Convention for the Safeguarding of the Intangible Cultural Heritage' or '2023 marks the 20th anniversary of the Convention for the Safeguarding of the Intangible Cultural Heritage.'

2. Use of the 20th anniversary of the 2003 Convention logo by National Commissions

A National Commission can use the 20th anniversary of the 2003 Convention logo for events and activities organised in 2023 and linked to the 20th anniversary.

However, to avoid the situation of repeating the UNESCO logo, National Commissions are asked not to use both the UNESCO logo for the National Commission and the 20th anniversary of the 2003 Convention logo at the same time.

3. Use of the 20th anniversary of the 2003 Convention logo by other stakeholders

For events organized in support of the 20th anniversary of the 2003 Convention, stakeholders are invited to send an email to ich@unesco.org to request the dedicated logo, together with the following [Form](#), duly filled out.

4. General conditions of use:

- The 20th anniversary of the 2003 Convention logo is the intellectual property of the United Nations Educational, Scientific and Cultural Organization (UNESCO). UNESCO owns all rights thereto, including the right to giving and withdrawing permission in terms of its use.
- The 20th anniversary of the 2003 Convention logo should only be used on communication material for events and activities organised in 2023 that are directly related to the anniversary of the Convention for the Safeguarding of the Intangible Cultural Heritage.
- The 20th anniversary of the 2003 Convention logo should not be used for obtaining commercial or financial gains.
- The 20th anniversary of the 2003 Convention logo should not be used in a way that falsely suggests UNESCO's endorsement.
- The 20th anniversary of the 2003 Convention logo should be used in its entirety and should not be altered in any way.
- The mention "In support of the 20th anniversary of the 2003 Convention" cannot be removed from the logo and must be used together with the 2003 Convention Logo.
- UNESCO does not assume any responsibility or liability for the use of the 20th anniversary of the 2003 Convention logo.

The use of the 20th anniversary logo should not be confounded with that of the 2003 Convention emblem which remains subject to a [standard procedure](#).

5. Enquiries

For further information, please contact UNESCO at the address below:

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France

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