# Muted Q1FY25 commentary; rural recovery positive

Consumer Goods → Company Update → July 6, 2024

Dabur remains one of our preferred picks in the Consumer Goods sector, given its diversified portfolio and better execution. The company's thrust on rural remains firm, with distribution expansion continuing to see better growth. Dabur, per its strategy, has been expanding TAM across brands with category extensions that are backed well by distribution and marketing. We maintain BUY on Dabur, with Jun-25E TP of Rs700/sh, on 46x P/E. We see sales/earnings CAGR of 10%/15% over FY24-27E, respectively. Q1 commentary looks muted: topline is expected to grow 6%, with mid-single-digit volume growth in domestic operations. Gross margin is expected to expand by 90bps YoY (to 47.5%). EBITDA expansion is likely to be limited at 20bps YoY (to 19.5%), given sustained thrust on building back A&P (expect 18% rise in spends).

Dabur India: Financial Snapshot (Consolidated)						
Y/E Mar (Rs mn)	FY23	FY24	FY25E	FY26E	FY27E	
Revenue	115,299	124,040	135,490	149,708	165,076	
EBITDA	21,641	24,002	26,938	31,595	35,552	
Adj. PAT	17,182	18,867	21,362	25,282	28,722	
Adj. EPS (Rs)	9.7	10.6	12.1	14.3	16.2	
EBITDA margin (%)	18.8	19.4	19.9	21.1	21.5	
EBITDA growth (%)	(4.0)	10.9	12.2	17.3	12.5	
Adj. EPS growth (%)	(6.0)	9.8	13.2	18.3	13.6	
RoE (%)	19.8	20.0	20.7	22.3	22.8	
RoIC (%)	44.3	34.4	32.2	37.1	41.6	
P/E (x)	62.5	57.0	50.3	42.5	37.4	
EV/EBITDA (x)	47.2	42.8	37.9	32.0	28.1	
P/B (x)	12.0	10.9	9.9	9.0	8.1	
FCFF yield (%)	1.0	1.4	1.3	2.0	2.1	

Source: Company, Emkay Research

#### Q1 revenue growth expected at 6%, with 5% domestic volume growth

We see 6% consol. sales growth, with 6.5% growth in the domestic business, driven by the 5% volume growth. International businesses are likely to see decent growth in constant currency, but currency headwinds (in Turkey and Egypt) are likely to result in only mid-single-digit reported growth. In India, the home & personal care, and healthcare segments are expected to grow in a high-single digit. In Food & Beverages, the beverage category observed a slowdown due to lower out-of-home consumption, given the harsh summers; the food category showed strong momentum, wherein Badshah Masala continued to perform well, and is expected to post strong volume-led growth in the high teens. Management noted sequential improvement in demand trend with pick up in rural.

## Margin delivery not encouraging

Management commentary on gross margin in Q1FY25 looks muted, given the better sales mix from lower beverage sales and better healthcare growth. We see gross margin expansion at 90bps YoY to 47.5%. Thrust on A&P spending is likely to be sustained; we see an 18% increase in absolute spending and a 70bps increase to 7.3% of net sales. EBITDA margin is likely to see a moderate 20bps expansion to 19.5%. We see EBITDA and earnings growth at ~7% and ~8% YoY, respectively, in Q1.

#### Better play on rural recovery; maintain BUY

Dabur remains one of our preferred picks in the sector, given its diversified portfolio and better execution. Its thrust on rural remains firm, with the company continuing to report better growth in distribution expansion. Management noted a sequential improvement in demand trends, with rural growth picking up. Stock valuations at 42x P/E for FY26E remain attractive (vs 47x the last 5Y avg. fwd. P/E). We have a BUY rating on Dabur, with Jun-25E TP of Rs700/sh. Our FY25 earnings estimates stood in line with Consensus, but we are 6% above Consensus for FY26 estimates, as we build in a better margin in the business backed by a better sales mix (resumption of seasonality to aid Healthcare salience). We see net sales/earnings CAGR of 10%/15% over FY24-27E.

### **TARGET PRICE (Rs): 700**

Target Price – 12M	Jun-25
Change in TP (%)	-
Current Reco.	BUY
Previous Reco.	BUY
Upside/(Downside) (%)	15.4
CMP (05-Jul-24) (Rs)	606.5

Stock Data	Ticker
52-week High (Rs)	634
52-week Low (Rs)	489
Shares outstanding (mn)	1,772.3
Market-cap (Rs bn)	1,075
Market-cap (USD mn)	12,873
Net-debt, FY14E (Rs mn)	-6,434
ADTV-3M (mn shares)	4
ADTV-3M (Rs mn)	2,400.7
ADTV-3M (USD mn)	28.8
Free float (%)	33.8
Nifty-50	24,324
INR/USD	83.5
Shareholding, Mar-24	
Promoters (%)	66.3
FPIs/MFs (%)	15.8/12.6

Price Performance					
(%)	1M	3M	12M		
Absolute	1.0	19.4	2.4		
Rel. to Nifty	(6.0)	10.5	(18.4)		

## 1-Year share price trend (Rs)



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Exhibit 1: Dabur India — Emkay estimates vs. Consensus

	Emkay estimates			Conse	nsus estimate	es	Emkay vs. C	onsensus est	imates
(Rs mn)	FY25E	FY26E	FY27E	FY25E	FY26E	FY27E	FY25E	FY26E	FY27E
Net sales	134,216	148,281	163,507	136,158	149,633	163,046	-1%	-1%	0%
Growth	9.2%	10.5%	10.3%	10.8%	9.9%	9.0%			
EBITDA	26,938	31,595	35,552	27,264	30,627	37,060	-1%	3%	-4%
Growth	12.2%	17.3%	12.5%	13.6%	12.3%	21.0%			
EBITDA margin	20.1%	21.3%	21.7%	20.0%	20.5%	22.7%			
Adj. PAT	21,362	25,282	28,722	21,153	23,896	25,330	0%	6%	13%
Growth	13.2%	18.3%	13.6%	12.1%	13.0%	6.0%			

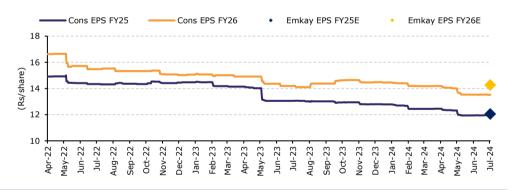
Source: Bloomberg, Emkay Research

Exhibit 2: Dabur India — One-year forward P/E (based on consensus)



Source: Bloomberg, Emkay Research

Exhibit 3: Consensus EPS movement for FY25/FY26, and our expectations



Source: Bloomberg, Emkay Research

Exhibit 4: Dabur India — Key assumptions

	FY22	FY23	FY24	FY25E	FY26E	FY27E
Growth						
Domestic sales	14.5%	5.5%	8.7%	9.7%	10.8%	10.6%
- Home and personal care	12.7%	5.2%	8.1%	8.2%	9.4%	9.4%
- Healthcare	4.8%	-6.9%	4.2%	10.0%	11.7%	12.0%
- Food and Beverages	48.8%	30.0%	16.7%	12.2%	12.5%	11.2%
International sales	20.9%	1.9%	6.5%	7.7%	9.6%	9.3%
Consolidated sales	13.7%	5.7%	7.6%	9.2%	10.5%	10.3%
Consolidated EBITDA	12.5%	-4.0%	10.9%	12.2%	17.3%	12.5%
Consolidated adj. PAT	7.7%	-5.8%	9.8%	13.2%	18.3%	13.6%
As a % of revenue						
Gross margin	48.2%	45.6%	48.0%	48.8%	49.5%	49.5%
Employee costs	10.0%	10.0%	10.1%	10.0%	9.8%	9.6%
Advertisement	7.2%	5.6%	6.9%	7.0%	7.0%	7.0%
Other operating costs	10.5%	11.6%	11.9%	11.7%	11.4%	11.2%
EBITDA margin	20.7%	18.8%	19.4%	19.9%	21.1%	21.5%
Effective tax rate	22.3%	23.1%	22.4%	23.5%	24.0%	24.0%
Per share data						
Adj. EPS (Rs)	10.32	9.70	10.65	12.06	14.27	16.21
DPS (Rs)	5.20	5.20	5.50	6.50	7.75	8.50
Pay-out	50.4%	53.6%	51.7%	53.9%	54.3%	52.4%
Balance Sheet						
Capex (Rs mn)	3.7	4.9	5.6	4.2	4.0	5.0
Inventory days (no. of)	65	65	58	63	62	62
Receivable days (no. of)	22	27	27	29	30	30
Payable days (no. of)	68	70	76	70	70	70
Avg. ROE (post tax)	22.7%	19.8%	20.0%	20.7%	22.3%	22.8%
Avg. ROCE (pre-tax)	22.8%	19.2%	19.5%	20.3%	22.1%	23.0%
Avg. ROIC (pre-tax)	58.9%	46.7%	37.1%	34.2%	39.6%	44.7%

Source: Company, Emkay Research

## **Dabur India: Consolidated Financials and Valuations**

Profit & Loss					
Y/E Mar (Rs mn)	FY23	FY24	FY25E	FY26E	FY27E
Revenue	115,299	124,040	135,490	149,708	165,076
Revenue growth (%)	5.9	7.6	9.2	10.5	10.3
EBITDA	21,641	24,002	26,938	31,595	35,552
EBITDA growth (%)	(4.0)	10.9	12.2	17.3	12.5
Depreciation & Amortization	2,891	3,117	3,202	3,410	3,500
EBIT	18,750	20,885	23,737	28,185	32,052
EBIT growth (%)	(6.3)	11.4	13.7	18.7	13.7
Other operating income	1,034	1,137	1,274	1,426	1,569
Other income	4,454	4,824	5,307	6,102	6,713
Financial expense	782	1,242	550	450	400
PBT	22,422	24,467	28,493	33,838	38,364
Extraordinary items	0	0	0	0	0
Taxes	5,174	5,474	6,696	8,121	9,207
Minority interest	67	126	435	435	435
Income from JV/Associates	0	0	0	0	0
Reported PAT	17,072	18,427	20,922	24,842	28,282
PAT growth (%)	(1.8)	7.9	13.5	18.7	13.8
Adjusted PAT	17,182	18,867	21,362	25,282	28,722
Diluted EPS (Rs)	9.7	10.6	12.1	14.3	16.2
Diluted EPS growth (%)	(6.0)	9.8	13.2	18.3	13.6
DPS (Rs)	5.2	5.5	6.5	7.8	8.5
Dividend payout (%)	54.0	52.9	55.1	55.3	53.3
EBITDA margin (%)	18.8	19.4	19.9	21.1	21.5
EBIT margin (%)	16.3	16.8	17.5	18.8	19.4
Effective tax rate (%)	23.1	22.4	23.5	24.0	24.0
NOPLAT (pre-IndAS)	14,424	16,212	18,158	21,421	24,359
Shares outstanding (mn)	1,771.8	1,772.0	1,772.0	1,772.0	1,772.0

Source: Company, Emkay Research

Balance Sheet					
Y/E Mar (Rs mn)	FY23	FY24	FY25E	FY26E	FY27E
Share capital	1,772	1,772	1,772	1,772	1,772
Reserves & Surplus	87,961	96,891	106,295	117,404	130,624
Net worth	89,733	98,663	108,067	119,176	132,396
Minority interests	4,682	4,368	4,803	5,237	5,672
Deferred tax liability (net)	910	1,090	1,090	1,090	1,090
Total debt	11,738	13,651	13,651	13,651	13,651
Total liabilities & equity	107,062	117,772	127,611	139,155	152,810
Net tangible fixed assets	31,734	33,644	32,815	32,531	32,990
Net intangible assets	0	0	0	0	0
Net ROU assets	1,869	1,962	2,061	2,164	2,272
Capital WIP	1,751	2,322	2,500	2,500	2,500
Goodwill	4,053	4,051	4,051	4,051	4,051
Investments [JV/Associates]	78	78	78	78	78
Cash & equivalents	65,833	60,480	67,290	78,806	90,899
Current assets (ex-cash)	33,094	50,133	56,589	61,273	66,305
Current Liab. & Prov.	29,482	32,937	35,713	40,084	44,014
NWC (ex-cash)	3,612	17,196	20,877	21,189	22,291
Total assets	107,062	117,772	127,611	139,155	152,810
Net debt	(54,096)	(46,829)	(53,639)	(65,155)	(77,248)
Capital employed	107,062	117,772	127,611	139,155	152,810
Invested capital	39,399	54,891	57,743	57,771	59,333
BVPS (Rs)	50.6	55.7	61.0	67.3	74.7
Net Debt/Equity (x)	(0.6)	(0.5)	(0.5)	(0.5)	(0.6)
Net Debt/EBITDA (x)	(2.5)	(2.0)	(2.0)	(2.1)	(2.2)
Interest coverage (x)	0.0	0.0	0.0	0.0	0.0
RoCE (%)	22.9	22.9	23.7	25.7	26.6

Cash flows					
Y/E Mar (Rs mn)	FY23	FY24	FY25E	FY26E	FY27E
PBT	22,422	24,467	28,493	33,838	38,364
Others (non-cash items)	0	0	0	0	0
Taxes paid	(4,945)	(4,939)	(6,696)	(8,121)	(9,207)
Change in NWC	(1,601)	1,011	(3,681)	(312)	(1,102)
Operating cash flow	14,884	19,721	17,436	24,037	26,117
Capital expenditure	(4,857)	(5,609)	(4,178)	(4,000)	(5,000)
Acquisition of business	0	(5,783)	(10,000)	(10,000)	(10,000)
Interest & dividend income	0	0	0	0	0
Investing cash flow	(5,660)	(7,522)	(8,871)	(7,898)	(8,287)
Equity raised/(repaid)	4	0	0	0	0
Debt raised/(repaid)	488	(635)	0	0	0
Payment of lease liabilities	0	0	0	0	0
Interest paid	(779)	(1,067)	(550)	(450)	(400)
Dividend paid (incl tax)	(9,213)	(9,658)	(11,518)	(13,733)	(15,062)
Others	(815)	(253)	286	(440)	(440)
Financing cash flow	(10,315)	(11,612)	(11,782)	(14,623)	(15,902)
Net chg in Cash	(1,091)	587	(3,217)	1,516	1,927
OCF	14,884	19,721	17,436	24,037	26,117
Adj. OCF (w/o NWC chg.)	16,485	21,321	21,117	24,349	27,219
FCFF	10,027	14,112	13,259	20,037	21,117
FCFE	9,245	12,870	12,709	19,587	20,717
OCF/EBITDA (%)	68.8	82.2	64.7	76.1	73.5
FCFE/PAT (%)	53.8	68.2	59.5	77.5	72.1
FCFF/NOPLAT (%)	69.5	87.0	73.0	93.5	86.7

Source: Company, Emkay Research

Valuations and key Ra	itios				
Y/E Mar	FY23	FY24	FY25E	FY26E	FY27E
P/E (x)	62.5	57.0	50.3	42.5	37.4
P/CE(x)	53.5	48.9	43.7	37.5	33.4
P/B (x)	12.0	10.9	9.9	9.0	8.1
EV/Sales (x)	8.9	8.4	7.6	6.8	6.1
EV/EBITDA (x)	47.2	42.8	37.9	32.0	28.1
EV/EBIT(x)	54.4	49.2	43.0	35.8	31.1
EV/IC (x)	25.9	18.7	17.7	17.5	16.8
FCFF yield (%)	1.0	1.4	1.3	2.0	2.1
FCFE yield (%)	0.9	1.2	1.2	1.8	1.9
Dividend yield (%)	0.9	0.9	1.1	1.3	1.4
DuPont-RoE split					
Net profit margin (%)	14.9	15.2	15.8	16.9	17.4
Total asset turnover (x)	1.1	1.1	1.1	1.1	1.1
Assets/Equity (x)	1.2	1.2	1.2	1.2	1.2
RoE (%)	19.8	20.0	20.7	22.3	22.8
DuPont-RoIC					
NOPLAT margin (%)	12.5	13.1	13.4	14.3	14.8
IC turnover (x)	3.5	2.6	2.4	2.6	2.8
RoIC (%)	44.3	34.4	32.2	37.1	41.6
Operating metrics					
Core NWC days	(23.6)	(27.6)	(27.1)	(22.6)	(22.7)
Total NWC days	11.4	50.6	56.2	51.7	49.3
Fixed asset turnover	2.4	2.1	2.2	2.2	2.3
Opex-to-revenue (%)	26.9	28.7	28.4	27.9	27.5

Source: Company, Emkay Research

## **RECOMMENDATION HISTORY - DETAILS**

Date	Closing Price (INR)	TP (INR)	Rating	Analyst
04-Jul-24	606	700	Buy	Nitin Gupta
04-Jul-24	606	700	Buy	Nitin Gupta
26-Jun-24	602	700	Buy	Nitin Gupta
26-Jun-24	602	700	Buy	Nitin Gupta
15-Jun-24	609	700	Buy	Nitin Gupta
15-Jun-24	609	700	Buy	Nitin Gupta
04-Jun-24	578	660	Buy	Nitin Gupta
04-Jun-24	578	660	Buy	Nitin Gupta
08-May-24	557	660	Buy	Nitin Gupta
08-May-24	557	660	Buy	Nitin Gupta
08-May-24	557	660	Buy	Nitin Gupta
08-May-24	557	660	Buy	Nitin Gupta
03-May-24	532	660	Buy	Nitin Gupta
03-May-24	532	660	Buy	Nitin Gupta
15-Apr-24	495	660	Buy	Nitin Gupta
15-Apr-24	495	660	Buy	Nitin Gupta
07-Apr-24	508	660	Buy	Nitin Gupta
07-Apr-24	508	660	Buy	Nitin Gupta
05-Apr-24	508	660	Buy	Nitin Gupta
05-Apr-24	508	660	Buy	Nitin Gupta
14-Mar-24	530	660	Buy	Nitin Gupta
14-Mar-24	530	660	Buy	Nitin Gupta
01-Feb-24	554	660	Buy	Nitin Gupta
01-Feb-24	554	660	Buy	Nitin Gupta
23-Jan-24	525	660	Buy	Nitin Gupta
23-Jan-24	525	660	Buy	Nitin Gupta
07-Jan-24	569	660	Buy	Nitin Gupta
07-Jan-24	569	660	Buy	Nitin Gupta
04-Jan-24	566	650	Buy	Nitin Gupta
04-Jan-24	566	650	Buy	Nitin Gupta
12-Dec-23	549	650	Buy	Nitin Gupta
12-Dec-23	549	650	Buy	Nitin Gupta
30-Nov-23	538	650	Buy	Nitin Gupta
30-Nov-23	538	650	Buy	Nitin Gupta
24-Nov-23	537	650	Buy	Nitin Gupta
24-Nov-23	537	650	Buy	Nitin Gupta
03-Nov-23	536	650	Buy	Nitin Gupta
03-Nov-23	536	650	Buy	Nitin Gupta
20-Oct-23	525	650	Buy	Nitin Gupta
20-Oct-23	525	650	Buy	Nitin Gupta
19-Oct-23	526	650	Buy	Nitin Gupta
19-Oct-23	526	650	Buy	Nitin Gupta
06-Oct-23	547	650	Buy	Nitin Gupta
06-Oct-23	547	650	Buy	Nitin Gupta
03-Oct-23	554	650	Buy	Nitin Gupta
03-Oct-23	554	650	Buy	Nitin Gupta
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Source: Company, Emkay Research

## **RECOMMENDATION HISTORY - TREND**



Source: Company, Bloomberg, Emkay Research

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