MOTILAL OSWAL

FINANCIAL SERVICES

Estimate changes	
TP change	
Rating change	

Bloomberg	ABFRL IN
Equity Shares (m)	1071
M.Cap.(INRb)/(USDb)	318.3 / 3.8
52-Week Range (INR)	365 / 198
1, 6, 12 Rel. Per (%)	-7/9/12
12M Avg Val (INR M)	1671

Financials & Valuati	ons (IN	R b)	
Y/E MAR	FY24	FY25E	FY26E
Sales	140.0	153.8	169.7
EBITDA	14.5	17.3	20.4
Adj. PAT	-7.5	-7.6	-6.3
EBITDA Margin (%)	10.4	11.3	12.0
Adj. EPS (INR)	-7.4	-7.4	-6.2
EPS Gr. (%)	955.4	0.9	-17.1
BV/Sh. (INR)	46.5	39.1	32.9
Ratios			
Net D:E	1.7	2.0	2.3
RoE (%)	-18.6	-17.4	-17.1
RoCE (%)	0.3	0.5	1.8
Payout (%)	0.0	0.0	0.0
Valuations			
P/E (x)	NM	-39.7	-47.9
EV/EBITDA (x)	30.4	25.4	22.2
EV/Sales (x)	2.8	2.5	2.3
Div. Yield (%)	0.0	0.0	0.0

Shareholding Pattern (%)

As On	Sep-24	Jun-24	Sep-23
Promoter	49.3	52.0	55.5
DII	14.8	14.5	17.0
FII	20.1	20.4	14.5
Others	15.9	13.1	13.0
	-		

FII includes depository receipts

Aditya Birla Fashion and Retail

CMP: INR297

TP: INR335 (+13%)

Neutral

Revenue in-line; modest EBITDA beat on improved profitability in Pantaloons

- Aditya Birla Fashion and Retail (ABFRL)'s consol. revenue grew 13% YoY, driven by TCNS consolidation and improvement in Lifestyle's LTL growth.
- ABFRL's EBITDA was up 12% YoY (4% beat) as improvement in Pantaloons' profitability was offset by ~300bp YoY margin contraction in Lifestyle. ABFRL posted a net loss of INR2.1b in 2Q (INR13.6b cumulative loss since 4QFY23).
- We lower our FY25-26 revenue estimate by 3%/6% on lower store additions, while our EBITDA estimates are broadly unchanged.
- We build in a CAGR of 10%/17% in revenue/EBITDA over FY24-27E. We believe our estimates of profitability improvement in newer segments are optimistic. Delays in ramp-up in profitability could pose downside risks.
- We value ABFRL on the SOTP basis. We assign EV/EBITDA multiple of 15x to both ABLBL and Pantaloons businesses and EV/sales of 1x to other businesses of ABFRL (demerged) on Dec'26E. We reiterate our Neutral rating with a TP of INR335.

Modest EBITDA beat on improved profitability in Pantaloons

- ABFRL's consolidated revenue grew 13% YoY (in-line) to INR36.4b, driven by the TCNS acquisition and robust growth in ethnic and TMRW.
- Lifestyle revenue grew 3% YoY (vs. -7% YoY in 1Q), driven by 3.4% LTL growth in the retail channel, while Pantaloons' revenue grew 3% YoY, led by 1.3% LTL growth.
- Gross Profit grew 19% YoY to INR20.6b (5% beat) as margins expanded 310bp YoY to 56.5%.
- EBITDA increased 12% YoY (4% beat) to INR3.6b as higher gross margin was offset by the 23%/26% YoY increase in employee costs and other expenses.
- Consolidated EBITDA margin contracted 10bp YoY to 9.9% as 560bp margin expansion in Pantaloons and lower losses in ethnic/TMRW were offset by ~300bp margin contraction in Lifestyle EBITDA margin.
- ABFRL continued to report a net loss. Reported loss was INR2.1b loss (vs. estimated loss of INR2.4b).
- Revenue/EBITDA for 1HFY25 grew 10%/17% YoY, while net loss increased to INR4.3b (from INR3.6b in 1HFY24).
- For 2HFY25, the implied ask-rate for revenue/EBITDA growth is 10%/21% YoY.

Balance sheet and cash flow analysis

- ABFRL's consolidated net working capital days stood at 48 (vs 61/43 in 1HFY24/FY24), driven by a reduction in inventory days.
- 1HFY25 OCF (post leases) outflow was INR0.3b, though lower than the INR4.9b outflow in 1HFY24, largely on favorable WC movement. Capex stood at INR2.6b (vs. INR4b YoY). As a result, ABFRL's 1HFY25 outflow stood at INR7.5b (vs. outflow of INR12.8b YoY).
- ABFLR's net debt increased ~INR9b in 1HFY25 to INR37.6b.

Aditya Bansal - Research Analyst (Aditya.Bansal@MotilalOswal.com)

Research Analyst: Tanmay Gupta (Tanmay.Gupta@MotilalOswal.com) | Siddhesh Chaudhari (Siddhesh.Chaudhari@MotilalOswal.com)

Investors are advised to refer through important disclosures made at the last page of the Research Report.

Motilal Oswal research is available on www.motilaloswal.com/Institutional-Equities, Bloomberg, Thomson Reuters, Factset and S&P Capital.

Key highlights from the management interaction

- Demand environment: The overall demand environment remained subdued in 2Q, but with festive and occasion led sales picking up, 2H should be better.
- Capital allocation: ABFRL has expanded its portfolio significantly through acquisitions in the past few years. Management indicated that the acquisition phase is over and the focus is now on ramping up profitability.
- Pantaloons' profitability improvement: Management highlighted that profitability improvement in Pantaloons was driven by better inventory markdown management, rationalization of unprofitable stores, and cost improvement drive across the company. Further, management does not plan to use discounting as a lever to grow and is focused on store/merchandise improvement to drive higher store productivity.
- ABLBL weaker margins: ABLBL margins were impacted by the scaling down of business in one of its top four trading partners (Centro). Further, 2QFY24 benefitted from one-off gains (on account of the reversal of the minimum wages norm in Karnataka) and the overall margins in 2QFY25 appear optically lower on a higher base. Management expects to achieve an 18% EBITDA margin in ABLBL in the longer term.
- Store additions: Management's focus was on consolidating unprofitable stores in 1H and expects ~100 store openings in urban-centric locations in ABLBL Lifestyle brands and Reebok stores in 2H. Further, management aims to open 20-25 stores annually in Pantaloons in larger towns.
- Demerger update: It has received NOC from stock exchanges and filed an application with the NCLT. It expects the demerger to be completed by the end of FY25.

Valuation and view

- In the last few years, ABFRL has invested in multiple new businesses, with a long tail of businesses that are presently loss-making or yet to stabilize. Scaling up the ethnic wear business and Reebok and turning around the newly set up Digital First brands could be a bumpy ride. The inclusion of TCNS in this portfolio may further accentuate near-term profitability risks.
- We lower our FY25-26E revenue estimate by 3%/6% on lower store additions, while our EBITDA estimates are broadly unchanged. We build in a CAGR of 10%/17% in revenue/EBITDA over FY24-27E. We believe our estimates of profitability improvement in newer segments are optimistic and any delays in ramp-up in profitability could pose downside risks to our EBITDA/PAT estimates.
- We value ABFRL on the SOTP basis. We assign EV/EBITDA multiple of 15x to both ABLBL and Pantaloons businesses and EV/sales of 1x to other businesses of ABFRL (demerged) on Dec'26E. We reiterate our Neutral rating with a TP of INR335.

Consolidated - Quarterly Earning Model

Y/E March		FY	24			FY2	5E		FY24	FY25E	FY25	Est
	1Q	2Q	3Q	4Q	1Q	2Q	3QE	4QE			2QE	Var (%)
Revenue	31,961	32,264	41,667	34,067	34,278	36,439	45,950	37,153	1,39,959	1,53,820	36,510	-0.2
YoY Change (%)	11.2	4.9	16.1	18.3	7.3	12.9	10.3	9.1	12.7	9.9	13.2	
Total Expenditure	29,037	29,031	36,134	31,230	30,694	32,825	40,053	32,930	1,25,433	1,36,502	33,020	-0.6
EBITDA	2,923	3,233	5,533	2,837	3,584	3,613	5,897	4,223	14,526	17,317	3,490	3.5
Change, YoY (%)	-37.6	-18.5	27.0	47.1	22.6	11.8	6.6	48.9	-2.7	19.2	7.9	
Depreciation	3,670	3,888	4,441	4,554	4,359	4,610	4,841	4,913	16,552	18,723	4,621	
Interest	1,873	2,084	2,454	2,355	2,195	2,500	2,700	2,835	8,766	10,231	2,327	
Other Income	603	457	441	875	478	516	567	577	2,376	2,138	574	
PBT before EO expense	- <mark>2,01</mark> 7	- <mark>2,2</mark> 81	-922	-3,197	-2,493	-2,982	-1,077	-2,948	-8,417	-9,498	-2,884	3.5
Extra-Ord expense	0	0	0	0	0	-231	0	0	0	-231	0	0.0
Share in JV	4	-5	73	56	-3	-32	30	37	128	32	0	
PBT	-2,017	-2,281	-922	-3,197	-2,493	-2,750	-1,077	-2,948	-8,417	-9,267	-2,884	-4.6
Тах	-397	-282	227	-478	-346	-636	-230	-736	-930	-1,947	-401	
Rate (%)	19.7	12.4	-24.6	14.9	13.9	23.1	21.3	25.0	11.0	21.0	13.9	
Reported PAT	-1,616	-2,003	-1,076	- 2,66 4	- 2,1 49	-2,147	-817	-2,175	-7,359	-7,288	-2,483	-13.5
Adj PAT	-1,616	-2,003	-1,076	- 2,66 4	-2,149	-1,964	-817	-2,175	-7,359	-7,106	-2,483	-20.9
YoY Change (%)	-272.3	-765.4	-1,713.2	35.3	33.0	-1.9	-24.1	-18.3	1,009.8	-3.4	24.2	

E: MOFSL Estimates

Exhibit 1: SOTP-based valuation on Dec'26 basis

INRm	ABLBL	ABFRL dem	erged		ABFRL
		Pantaloons	Others	Total	
EBITDA	16,380	8,907			
Revenue			41,569		
EV/EBITDA	15.0x	15.0x			
EV/Sales			1x		
EV	2,45,699	1,33,612	39,490	1,73,103	4,18,802
less: debt					78,908
Equity					3,39,893
NOS					1,015
ТР					335
СМР					297
Upside					13%
				Source: MC	FSI Company

Source: MOFSL, Company

Segment-wise breakup

Proposed ABLBL (Lifestyle, Reebok, others) -

- Revenue was up 4% YoY on improved store productivity and growth is improving in sportswear/innerwear categories.
- EBITDA declined 3% YoY as margin contracted 100bp YoY due to weaker profitability in Lifestyle.

Lifestyle:

- Revenue was up 3% YoY (vs. -7% YoY in 1Q) to INR16.4b, driven by 3.4% LTL growth in the retail channel, while wholesale remained impacted due to lower secondary sales.
- Retail channel sales were up 3% YoY (-7% YoY in 1Q) to INR7.2b as store rationalization (store count declined 3% YoY) was offset by improved productivity (5% YoY increase in revenue/store).
- ABLBL opened 29 lifestyle brand stores and closed 96 stores in this quarter, taking the total store count to 2,569 stores.
- Wholesale channel declined ~11% YoY (vs. 27% YoY in 1Q) to INR4.1b due to lower secondary sales.
- Other channels (e-com, exports) grew ~19% YoY to INR5b. E-commerce channel was ~20% YoY.
- EBITDA declined 11% YoY to INR3b as margin contracted ~300bp YoY to 18.5% (-30bp QoQ).

Other Business (Reebok, Innerwear, American Eagle):

- > Revenue grew 7% YoY (vs. 5% YoY in 1Q) to INR3.4b.
- > EBITDA stood at INR10m with 0.3% margin (vs loss of INR280m in 2QFY24).
- Reebok retail sales grew 10% YoY on a Like-to-Like (LTL) basis, while Van Heusen innerwear grew 3% LTL in the retail channel.

ABFRL demerged (Pantaloons, Ethnic, TMRW, Others) -

- Revenue was up 31% YoY on account of the TCNS acquisition and robust growth in ethnic and TMRW.
- EBITDA was **up 66% YoY**, led by improved Pantaloons' profitability (+560bp YoY).

Pantaloons (including Style Up):

- Revenue grew 3% YoY to INR10.8b, driven by 1% LTL growth and better store productivity.
- ABFRL added 5 Style Up stores, taking the total store count to 35 stores, while Pantaloons outlets remain unchanged at 417.
- EBITDA margin expanded 560bp YoY to 15%, driven by better markdown management, better product mix, and closure of loss-making stores.
- EBITDA grew 65% YoY to INR1.6b.

Ethnic wear segment: Robust growth; TCNS turned EBITDA positive

- Revenue grew 3.2x YoY to INR4.5b, led by growth in all brands and TCNS acquisition.
- TCNS revenue grew 12% YoY to INR2.5b on ~3% retail LTL growth and turned EBITDA positive, driven by improved store productivity.
- Tasva revenue grew 79% YoY (26% retail LTL) and ended the quarter with 66 stores (3 net store additions QoQ).

- > **Jaypore** sales were up 15% YoY, with 6% retail LTL growth.
- Masaba sales were up 123% YoY and ended the quarter with 17 stores (1 addition in 2Q).
- **S&N** posted a 10% YoY growth and ended the quarter with 20 stores (flat QoQ).
- The segment's EBITDA loss declined to INR140m (vs INR180m loss YoY)
- Margins stood at -3.1% (vs. -12.5% YoY).
- TMRW revenue grew 2.1x YoY, though EBITDA loss was stable at INR380m (vs INR390m YoY).
- **Luxury Retail** grew 9% YoY, driven by 24% YoY growth in E-commerce channels.

Exhibit 2: Quarterly performance (INR m)

INRm	Q2FY24	Q1FY25	Q2FY25	ΥοΥ%	QoQ%	Q2FY25E	v/s est (%)
Revenue	32,264	34,278	36,439	12.9	6.3	36,510	-0.2
Raw Material cost	15,037	14,893	15,862	5.5	6.5	16,977	-6.6
Gross Profit	17,227	19,385	20,577	19.4	6.1	19,533	5.3
Gross margin (%)	53.4	56.6	56.5	308bps	-8bps	53.5	297bps
Employee Costs	4,231	4,688	5,189	22.6	10.7	4,746	9.3
Rent	2,099	2,317	2,125	1.2	-8.3	2,483	-14.4
SGA Expenses	7,664	8,796	9,650	25.9	9.7	8,814	9.5
EBITDA	3,233	3,584	3,613	11.8	0.8	3,490	3.5
EBITDA margin (%)	10.0	10.5	9.9	-11bps	-54bps	9.6	36bps
Depreciation and amortization	3,888	4,359	4,610	18.6	5.7	4,621	-0.2
EBIT	-655	-776	-997	52.2	28.5	-1,131	11.9
EBIT margin (%)	-2.0	-2.3	-2.7	-71bps	-47bps	-3.1	36bps
Finance Costs	2,084	2,195	2,500	20.0	13.9	2,327	7.5
Other income	457	478	516	12.7	7.8	574	-10.2
Profit before Tax	-2,281	-2,493	-2,750	20.6	10.3	-2,884	4.6
Тах	-282	-346	-636	125.3	NM	-401	NM
Tax rate (%)	12.4	13.9	23.1	NM	NM	13.9	922bps
Profit after Tax	-2,003	-2,149	-2,147	7.2	-0.1	-2,486	13.7
Adj Profit after Tax	-2,003	-2,149	-2,325	16.0	8.2	-2,486	6.5

Exhibit 3: Segment-wise performance

Consolidated segment breakup	2QFY24	1QFY25	2QFY25	ΥοΥ%	QoQ%	2QFY25E	v/s est (%)
Revenue							
Lifestyle	15,860	14,820	16,360	3.2	10.4	15,384	6.3
Other biz	3,170	3,170	3,390	6.9	6.9	3,702	-8.4
Pantaloons	10,490	11,010	10,820	3.1	-1.7	11,392	-5.0
Ethnic	1,440	3,500	4,540	215.3	29.7	3,744	21.3
TMRW	850	1,430	1,750	105.9	22.4	1,700	2.9
Others in ABFRL	1,210	1,140	1,260	4.1	10.5	1,431	-12.0
Elimination	-756	-792	-1,681	122.5	112.4	-843	99.4
Consolidated	32,264	34,278	36,439	12.9	6.3	36,510	-0.2
EBITDA							
Lifestyle	3,390	2,790	3,020	-10.9	8.2	3,000	0.7
Other biz	-280	40	0	-100.0	-100.0	30	-100.0
Pantaloons	980	1,940	1,620	65.3	-16.5	1,263	28.3
Ethnic	-180	-540	-140	-22.2	-74.1	-300	-53.3
TMRW	-390	-460	-380	-2.6	-17.4	-595	-36.1
Others in ABFRL	480	250	400	-16.7	60.0	257	55.9
Elimination	-767	-436	-907	18.3	107.9	-165	448.1
Consolidated	3,233	3,584	3,613	11.8	0.8	3,490	3.5

MOTILAL OSWAL

Detailed takeaways from the earnings call

- Demand environment: The overall demand environment remained subdued in 2Q, but with festive and occasion led sales picking up, 2H should be better.
- Pujo slightly weak in Kolkata: Pujo (Durga Pooja) is important for Pantaloons due to its greater presence in East India. ABFRL saw low single-digit growth during Pujo. Management highlighted that sales were impacted due to protests in and around Kolkata and the turmoil in Bangladesh. However, SSSG was in high single digits in the rest of West Bengal.
- Capital allocation: ABFRL has expanded its portfolio significantly through acquisitions in the past few years. Management indicated that the acquisition phase is over and the focus is now on ramping up profitability.
- Demerger update: It received NOC from stock exchanges and filed an application with the NCLT. It expects the demerger to be completed by the end of FY25.
- Pantaloons profitability improvement: Management highlighted that profitability improvement in Pantaloons was driven by better inventory markdown management, rationalization of unprofitable stores, and cost improvement drive across the company. Further, management does not plan to use discounting as a lever to grow and is more focused on store/merchandise improvement to drive higher store productivity.
- ABLBL weaker margins: ABLBL margins were impacted by the scaling down of the business in one of its top four trading partners (Centro). Further, 2QFY24 benefitted from one-off gains (on account of the reversal of the minimum wages norm in Karnataka) and overall margins in 2QFY25 appear optically lower on a higher base. Management expects to achieve 18% EBITDA margin in ABLBL in the longer term.
- Debt reduction: ABFRL management expects to reduce debt by INR45b by FY25 as retail sales pick up in 2H. Demerged ABFRL would be sufficiently capitalized to drive growth.
- Cash generation in Demerged ABFRL: Management indicated that Pantaloons generated FCF in 1HFY25. Further, StyleUp, which is in the ramp-up phase, has currently been a drag on Pantaloons' profitability.
- Strategic investor in TMRW: ABFRL has a Board approval of INR7.5b, but has no plan to increase investment. TMRW is scaling up fast (INR10b revenue run-rate) and some brands are profitable, but portfolio-level profitability is expected to take some time. The decision to induct an external investor would be taken at an appropriate time.
- Store additions: Management's focus was on consolidating unprofitable stores in 1H and expects ~100 store openings in urban-centric locations in ABLBL Lifestyle brands and Rebook stores in 2H. Further, management aims to open 20-25 stores annually in Pantaloons in larger towns.
- Ethnic: Organic growth in ABFRL's ethnic portfolio (excluding TCNS and Tarun Tahiliani) was ~10%. Tasva and Jaypore are still loss-making, while management aims to achieve profitability in TCNS in 3Q.

Exhibit 4: Summary of our estimate changes

	FY25E	FY26E	FY27E
Revenue (INR m)			
Old	1,58,049	1,81,501	
Actual/New	1,53,820	1,69,739	1,87,129
Change (%)	-2.7	-6.5	
Gross Profit (INR m)			
Old	88,234	1,01,155	
Actual/New	87,786	97,729	1,08,286
Change (%)	-0.5	-3.4	
EBITDA (INR m)			
Old	17,118	20,670	
Actual/New	17,317	20,411	23,382
Change (%)	1.2	-1.3	
EBITDA margin (%)			
Old	10.8	11.4	
Actual/New	11.3	12.0	12.5
Change (bp)	43	64	
Net Profit (INR m)			
Old	-6,663	-6,278	
Actual/New	-7,551	-6,259	-5,484
Change (%)	-13.3	0.3	

Source: Company, MOFSL

Story in charts

Exhibit 5: Consolidated revenue grew 13% YoY, led by TCNS consolidation and LTL recovery in Lifestyle

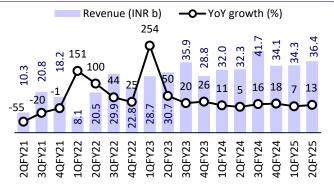


Exhibit 7: EBITDA margin was stable YoY as improvement in Pantaloons was offset by weakness in ABLBL

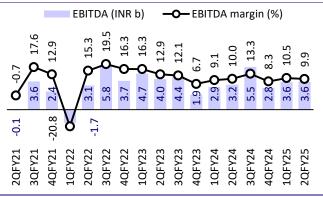
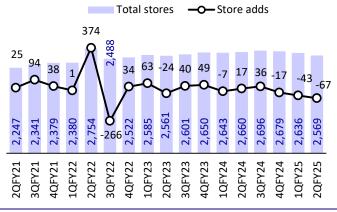


Exhibit 9: Brand stores – net 67 stores were closed in 2Q



Source: Company, MOFSL

Exhibit 6: Gross margin expanded 310bp YoY

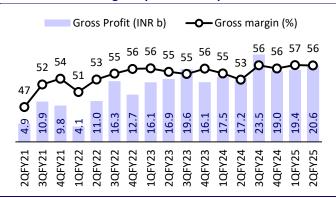
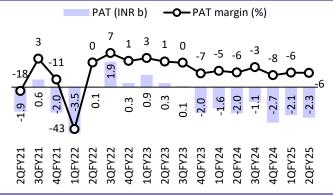
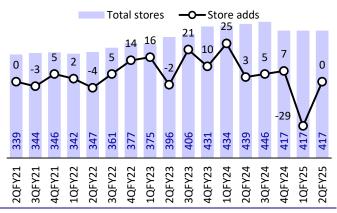


Exhibit 8: ABFRL continues to report net loss







Source: Company, MOFSL

Financials and valuations

Y/E March	FY20	FY21	FY22	FY23	FY24	FY25E	FY26E	FY27E
Total Income from Operations	87,879	52,489	81,362	1,24,179	1,39,959	1,53,820	1,69,739	1,87,129
Change (%)	8.3	-40.3	55.0	52.6	12.7	9.9	10.3	10.2
Raw Materials	42,242	25,630	37,202	55,520	62,672	66,034	72,009	78,843
Employees Cost	10,805	8,654	11,585	15,634	18,263	20,612	22,406	24,327
Rent	4,870	107	3,932	8,970	9,705	9,844	10,099	10,386
Other Expenses	17,843	12,552	17,644	29,120	34,793	40,012	44,813	50,191
Total Expenditure	75,760	46,942	70,363	1,09,243	1,25,433	1,36,502	1,49,328	1,63,747
% of Sales	86.2	89.4	86.5	88.0	89.6	88.7	88.0	87.5
EBITDA	12,118	5,548	10,999	14,936	14,526	17,317	20,411	23,382
Margin (%)	13.8	10.6	13.5	12.0	10.4	11.3	12.0	12.5
Depreciation	8,853	9,628	9,970	12,270	16,552	18,723	19,753	21,087
EBIT	3,265	-4,080	1, 02 9	2,666	-2,026	-1,405	658	2,295
Int. and Finance Charges	4,247	5,026	3,507	4,724	8,766	10,231	10,978	11,602
Other Income	653	734	1,006	1,165	2,376	2,138	2,138	2,138
PBT bef. EO Exp.	-329	-8,372	-1,473	-893	-8,416	-9,498	-8,181	-7,168
EO Items	0	0	0	0	0	0	0	0
PBT after EO Exp.	-329	-8,372	-1,473	-893	-8,416	-9,498	-8,181	-7,168
Total Tax	1,321	-1,015	-266	-230	-930	-1,947	-1,923	-1,684
Tax Rate (%)	-401.7	12.1	18.0	25.7	11.0	20.5	23.5	23.5
Reported PAT	-1,650	-7,357	-1 ,207	-663	-7,487	-7,551	-6,259	-5,484
Adjusted PAT	-1,650	-7,357	-1,207	-663	-7,487	-7,551	-6,259	-5,484
Change (%)	-151.4	345.8	-83.6	-45.1	1,029.0	0.9	-17.1	-12.4
Margin (%)	-1.9	-14.0	-1.5	-0.5	-5.3	-4.9	-3.7	-2.9

Consolidated - Balance Sheet

Consolidated - Balance Sheet								(INR m)
Y/E March	FY20	FY21	FY22	FY23	FY24	FY25E	FY26E	FY27E
Equity Share Capital	7,740	9,151	9,383	9,488	10,150	10,150	10,150	10,150
Total Reserves	3,138	17,612	18,502	23,972	37,060	29,509	23,250	17,767
Net Worth	10,878	26,763	27,885	33,460	47,210	39,659	33,400	27,917
Total Loans	48,706	35,998	41,004	65,729	94,514	1,20,877	1,23,072	1,34,742
Lease Liability	25,018	24,634	28,681	42,673	52,462	53,825	66,020	87,690
Deferred Tax Liabilities	-1,950	-3,339	-3,805	-4,085	-6,572	-6,572	-6,572	-6,572
Capital Employed	57,634	59,421	65,085	95,104	1,35,152	1,53,964	1,49,900	1,56,086
Gross Block	63,457	75,981	92 <i>,</i> 395	1,21,329	1,66,214	1,74,203	1,88,235	2,02,268
Less: Accum. Deprn.	14,022	21,851	31,821	37,772	47,585	66,308	86,060	1,07,148
Net Fixed Assets	49,435	54,130	60,573	83,557	1,18,629	1,07,895	1,02,175	95,120
Capital WIP	441	376	1,032	2,037	1,711	1,711	1,711	1,711
Total Investments	142	4,198	6,860	2,702	9,885	9,885	9,885	9,885
Curr. Assets, Loans&Adv.	45,688	39,671	51,796	78,031	87,314	1,20,023	1,30,533	1,53,445
Inventory	23,668	18,470	29,296	42,144	45,053	48,464	53,479	58,958
Account Receivables	8,405	7,305	7,564	8,864	12,788	12,643	13,951	15,380
Cash and Bank Balance	2,669	2,618	1,205	7,011	4,624	33,631	35,200	48,346
Loans and Advances	10,946	11,279	13,731	20,012	24,849	25,285	27,902	30,761
Curr. Liability & Prov.	38,072	38,954	55,176	71,224	82,387	85,549	94,403	1,04,075
Account Payables	22,899	23,734	34,106	38,461	41,357	46,357	51,154	56,395
Other Current Liabilities	13,284	13,342	19,041	30,313	38,298	35,821	39,528	43,578
Provisions	1,888	1,878	2,030	2,450	2,732	3,371	3,720	4,101
Net Current Assets	7,616	717	-3,380	6,807	4,928	34,474	36,130	49,371
Appl. of Funds	57,634	59,421	65,085	95,104	1,35,152	1,53,964	1,49,900	1,56,086

Financials and valuations

Ratios								
Y/E March	FY20	FY21	FY22	FY23	FY24	FY25E	FY26E	FY27E
Basic (INR)								
EPS	-2.1	-8.0	-1.3	-0.7	-7.4	-7.4	-6.2	-5.4
Cash EPS	9.3	2.5	9.3	12.2	8.9	11.0	13.3	15.4
BV/Share	14.1	29.2	29.7	35.3	46.5	39.1	32.9	27.5
DPS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Payout (%)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Valuation (x)								
P/E	-138.4	-36.7	-229.4	-422.3	-40.0	-39.7	-47.9	-54.6
Cash P/E	31.7	118.9	31.6	24.1	33.0	26.8	22.2	19.2
P/BV	21.0	10.1	9.9	8.4	6.3	7.6	9.0	10.7
EV/Sales	3.1	5.8	3.9	2.7	2.8	2.5	2.3	2.1
EV/EBITDA	24.7	59.1	31.4	25.5	30.4	25.4	22.2	20.3
Dividend Yield (%)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
FCF per share	2.5	9.8	6.7	-2.2	-9.9	10.6	8.1	10.8
Return Ratios (%)								
RoE	-13.1	-39.1	-4.4	-2.2	-18.6	-17.4	-17.1	-17.9
RoCE	9.6	-5.7	3.3	4.8	0.3	0.5	1.8	2.9
RoIC	8.5	-7.7	1.9	3.8	-2.0	-1.2	0.6	2.3
Working Capital Ratios								
Fixed Asset Turnover (x)	1.4	0.7	0.9	1.0	0.8	0.9	0.9	0.9
Asset Turnover (x)	1.5	0.9	1.3	1.3	1.0	1.0	1.1	1.2
Inventory (Days)	98	128	131	124	117	115	115	115
Debtor (Days)	35	51	34	26	33	30	30	30
Creditor (Days)	95	165	153	113	108	110	110	110
Leverage Ratio (x)								
Current Ratio	1.2	1.0	0.9	1.1	1.1	1.4	1.4	1.5
Interest Cover Ratio	0.8	-0.8	0.3	0.6	-0.2	-0.1	0.1	0.2
Net Debt/Equity	4.2	1.1	1.2	1.7	1.7	2.0	2.3	2.7
Consolidated - Cash Flow Statement								(INR m)
Y/E March	FY20	FY21	FY22	FY23	FY24	FY25E	FY26E	FY27E
OP/(Loss) before Tax	-329	-8,375	-1,449	-842	-8,289	-9,498	-8,181	-7,168
Depreciation	8,853	9,628	9,970	12,270	16,552	18,723	19,753	21,087
Interest & Finance Charges	4,220	5,004	3,484	4,724	8,766	10,231	10,978	11,602
Direct Taxes Paid	-65	-28	-164	25	-431	1,947	1,923	1,684
(Inc)/Dec in WC	-6,126	8,528	241	-9,118	-1,673	-539	-87	-95
CF from Operations	6,552	14,756	12,082	7,058	14,926	20,864	24,385	27,110
Others	-112	-3,718	-2,577	-696	-1,512	-2,138	-2,138	-2,138
CF from Operating incl EO	6,440	11,038	9,505	6,362	13,414	18,725	22,246	24,972
(Inc)/Dec in FA	-4,485	-2,101	-3,185	-8,465	-23,496	-7,989	-14,033	-14,033
Lease Payments	.).00	_)_0_	0	-8,910	-9,955	-2,309	7,889	0
Free Cash Flow	1,955	8,937	6,321	-2,103	-10,082	10,737	8,214	10,939
(Pur)/Sale of Investments	-1,027	-6,475	-2,422	4,490	-6,683	0	0	0
Others	5	181	116	186	347	2,222	2,222	2,222
CF from Investments	-5,508	-8,396	-5,491	-12,699	-39,788	-8,076	-3,922	-11,811
Issue of Shares	72	22,388	2,476	7,728	14,323	0,070	-3,322	0
Inc/(Dec) in Debt	10,742	-16,547	960	9,763	17,910	25,000	-10,000	-10,000
Interest Paid	-4,243	-4,759	-3,097	-5,327	-8,162	-6,559	-6,672	-10,000
Dividend Paid	-4,243	-4,759	-3,097	-5,527	-8,102	0,559	-0,072	-5,000
Others	-5,407	-3,774	-5,609	0	0	0	0	
								15,728
CF from Fin. Activity	1,165	-2,692	-5,270	12,165	24,071	18,441	-16,672	68 12 220
Inc/Dec of Cash	2,098	-50	-1,256	5,828	-2,303	29,091	1,653	13,229
Opening Balance	571	2,668	2,461	1,182	6,927	4,540	33,547	35,117
Closing Balance	2,669	2,618	1,205	7,011	4,624 84	33,631	35,200 84	48,346
less: Other Bank Balance Net Closing Balance	1 2,668	156 2,461	23 1,182	84 6,927	4,540	84 33,547	35,117	84 48,262

Investment in securities market are subject to market risks. Read all the related documents carefully before investing.

Explanation of Investment Rating		
Investment Rating	Expected return (over 12-month)	
BUY	>=15%	
SELL	< - 10%	
NEUTRAL	> - 10 % to 15%	
UNDER REVIEW	Rating may undergo a change	
NOT RATED	We have forward looking estimates for the stock but we refrain from assigning recommendation	

*In case the recommendation given by the Research Analyst is inconsistent with the investment rating legend for a continuous period of 30 days, the Research Analyst shall within following 30 days take appropriate measures to make the recommendation consistent with the investment rating legend.

Disclosures:

The following Disclosures are being made in compliance with the SEBI Research Analyst Regulations 2014 (herein after referred to as the Regulations).

Motilal Oswal Financial Services Ltd. (MOFSL) is a SEBI Registered Research Analyst having registration no. INH000000412. MOFSL, the Research Entity (RE) as defined in the Regulations, is engaged in the business of providing Stock broking services, Depository participant services & distribution of various financial products. MOFSL is a listed public company, the details in respect of which are available on www.motilaloswal.com. MOFSL (erstwhile Motilal Oswal Securities Limited - MOSL) is registered with the Securities & Exchange Board of India (SEBI) and is a registered Trading Member with Nationa Stock Exchange of India Ltd. (NSE) and Bombay Stock Exchange Limited (BSE), Multi Commodity Exchange of India Limited (MCX) and National Commodity & Derivatives Exchange Limited (NCDEX) for its stock broking activities & is Depository participant with Central Depository Services Limited (CDSL) National Securities Depository Limited (NSDL), NERL, COMRIS and CCRL and is member of Association of Mutual Funds of India (AMFI) for distribution of financial products and Insurance Regulatory & Development Authority of India (IRDA) as Corporate Agent for insurance products. Details of associate entities of Motilal Oswal Financial Services Ltd. are available on the website at http://onlinereports.motilaloswal.com/Dormant/documents/Associate%20Details.pdf

Details of pending Enquiry Proceedings of Motilal Oswal Financial Services Limited are available on the website at https://galaxy.motilaloswal.com/ResearchAnalvst/PublishViewLitigation.aspx

MOFSL, it's associates, Research Analyst or their relatives may have any financial interest in the subject company. MOFSL and/or its associates and/or Research Analyst or their relatives may have any financial interest in the subject company. beneficial ownership of 1% or more securities in the subject company at the end of the month immediately preceding the date of publication of the Research Report or date of the public appearance. MOFSL and its associate company(ies), their directors and Research Analyst and their relatives may have any other potential conflict of interests at the time of publication of the research report or at the time of public appearance, however the same shall have no bearing whatsoever on the specific recommendations made by the analyst(s), as the recommendations made by the analyst(s) are completely independent of the views of the associates of MOFSL even though there might exist an inherent conflict of interest in some of the stocks mentioned in the research report.

In the past 12 months, MOFSL or any of its associates may have:

- received any compensation/other benefits from the subject company of this report a)
- b) managed or co-managed public offering of securities from subject company of this research report,
- received compensation for investment banking or merchant banking or brokerage services from subject company of this research report, c)
- d) received compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company of this research report.
- MOFSL and it's associates have not received any compensation or other benefits from the subject company or third party in connection with the research report.
- Subject Company may have been a client of MOFSL or its associates during twelve months preceding the date of distribution of the research report.
- Research Analyst may have served as director/officer/employee in the subject company.
- MOFSL and research analyst may engage in market making activity for the subject company.
 MOFSL and its associate company(ies), and Research Analyst and their relatives from time to time may have:
- a) a long or short position in, act as principal in, and buy or sell the securities or derivatives thereof of companies mentioned herein.

(b) be engaged in any other transaction involving such securities and earn brokerage or other compensation or act as a market maker in the financial instruments of the company(ies) discussed herein or act as an advisor or lender/borrower to such company(ies) or may have any other potential conflict of interests with respect to any recommendation and other related information and opinions.; however the same shall have no bearing whatsoever on the specific recommendations made by the analyst(s), as the recommendations made by the analyst(s) are completely independent of the views of the associates of MOFSL even though there might exist an inherent conflict of interest in some of the stocks mentioned in the research report.

Above disclosures include beneficial holdings lying in demat account of MOFSL which are opened for proprietary investments only. While calculating beneficial holdings, It does not consider demat accounts which are opened in name of MOFSL for other purposes (i.e holding client securities, collaterals, error trades etc.). MOFSL also earns DP income from clients which are not considered in above disclosures. To enhance transparency, MOFSL has incorporated a Disclosure of Interest Statement in this document. This should, however, not be treated as endorsement of the views expressed in the report. MOFSL and / or its affiliates do and seek to do business including investment banking with companies covered in its research reports. As a result, the recipients of this report should be aware that MOFSL may have a potential conflict of interest that may affect the objectivity of this report.

Terms & Conditions:

This report has been prepared by MOFSL and is meant for sole use by the recipient and not for circulation. The report and information contained herein is strictly confidential and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of MOFSL. The report is based on the facts, figures and information that are considered true, correct, reliable and accurate. The intent of this report is not recommendatory in nature. The information is obtained from publicly available media or other sources believed to be reliable. Such information has not been independently verified and no guaranty, representation of warranty, express or implied, is made as to its accuracy, completeness or correctness. All such information and opinions are subject to change without notice. The report is prepared solely for informational purpose and does not constitute an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments for the clients. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. MOFSL will not treat recipients as customers by virtue of their receiving this report.

Analyst Certification

The views expressed in this research report accurately reflect the personal views of the analyst(s) about the subject securities or issues, and no part of the compensation of the research analyst(s) was, is, or will be directly or indirectly related to the specific recommendations and views expressed by research analyst(s) in this report.

Disclosure of Interest Statement	Aditya Birla Fashion and Retail
Analyst ownership of the stock	No

A graph of daily closing prices of securities is available at www.nseindia.com, www.bseindia.com. Research Analyst views on Subject Company may vary based on Fundamental research and Technical Research. Proprietary trading desk of MOFSL or its associates maintains arm's length distance with Research Team as all the activities are segregated from MOFSL research activity and therefore it can have an independent view with regards to subject company for which Research Team have expressed their views.

Regional Disclosures (outside India)

This report is not directed or intended for distribution to or use by any person or entity resident in a state, country or any jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject MOFSL & its group companies to registration or licensing requirements within such jurisdictions.

For Hong Kong:

This report is distributed in Hong Kong by Motilal Oswal capital Markets (Hong Kong) Private Limited, a licensed corporation (CE AYY-301) licensed and regulated by the Hong Kong Securities and Futures Commission (SFC) pursuant to the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) "SFO". As per SEBI (Research Analyst Regulations) 2014 Motilal Oswal Financial Services Limited (SEBI Reg No. INH000000412) has an agreement with Motilal Oswal capital Markets (Hong Kong) Private Limited for distribution of research report in Hong Kong. This report is intended for distribution only to "Professional Investors" as defined in Part I of Schedule 1 to SFO. Any investment or investment activity to which this document relates is only available to professional investor and will be engaged only with professional investors." Nothing here is an offer or solicitation of these securities, products and services in any jurisdiction where their offer or sale is not qualified or exempt from registration. The Indian Analyst(s) who compile this report is/are not located in Hong Kong & are not conducting Research Analysis in Hong Kong.

For U.S.

MOTILAL Oswal Financial Services Limited (MOFSL) is not a registered broker - dealer under the U.S. Securities Exchange Act of 1934, as amended (the"1934 act") and under applicable state laws in the United States. In addition MOFSL is not a registered investment adviser under the U.S. Investment Advisers Act of 1940, as amended (the "Advisers Act" and together with the 1934 Act, the "Acts), and

MOTILAL OSWAL

under applicable state laws in the United States. Accordingly, in the absence of specific exemption under the Acts, any brokerage and investment services provided by MOFSL, including the products and services described herein are not available to or intended for U.S. persons. This report is intended for distribution only to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the Exchange Act and interpretations thereof by SEC (henceforth referred to as "major institutional investors"). This document must not be acted on or relied on by persons who are not major institutional investors. Any investment or investment activity to which this document relates is only available to major institutional investors and will be engaged in only with major institutional investors. In reliance on the exemption from registration provided by Rule 15a-6 of the U.S. Securities Exchange Act of 1934, as amended (the "Exchange Act") and interpretations thereof by the U.S. Securities and Exchange Commission ("SEC") in order to conduct business with Institutional Investors based in the U.S., MOFSL has entered into a chaperoning agreement with a U.S. registered broker-dealer, Motial Oswal Securities International Private Limited. ("MOSIPL"). Any business interaction pursuant to this report will have to be executed within the provisions of this chaperoning agreement.

The Research Analysts contributing to the report may not be registered /qualified as research analyst with FINRA. Such research analyst may not be associated persons of the U.S. registered broker-dealer, MOSIPL, and therefore, may not be subject to NASD rule 2711 and NYSE Rule 472 restrictions on communication with a subject company, public appearances and trading securities held by a research analyst account.

For Singapore

In Singapore, this report is being distributed by Motilal Oswal Capital Markets Singapore Pte Ltd ("MOCMSPL") (Co. Reg. NO. 201129401Z) which is a holder of a capital markets services license and an exempt financial adviser in Singapore. Persons in Singapore should contact MOCMSPL in respect of any matter arising from, or in connection with this report/publication/communication. This report is distributed solely to persons who qualify as "Institutional Investors", of which some of whom may consist of "accredited" institutional investors as defined in section 4A(1) of the Securities and Futures Act of Singapore. Accordingly, if a Singapore person is not, or ceases to be, such an investor, they must immediately discontinue any use of this Report and inform MOCMSPL.

Disclaimer:

The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent. This report and information herein is solely for informational purpose and may not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. Each recipient of this document should make such investigations as it deems necessary to arrive at an independent evaluation of an investment in the securities of companies referred to in this document (including the merits and risks involved), and should consult its own advisors to determine the merits and risks of such an investment. The investment discussed or views expressed may not be suitable for all investors. Certain transactions -including those involving futures, options, another derivative products as well as non-investment grade securities - involve substantial risk and are not suitable for all investors. No representation or warranty, express or implied, is made as to the accuracy, completeness or fairness of the information and opinions contained in this document. The Disclosures of Interest Statement incorporated in this document is provided solely to enhance the transparency and should not be treated as endorsement of the views expressed in the report. This information is subject to change without any prior notice. The Company reserves the right to make modifications and alternations to this statement as may be required from time to time without any prior approval. MOFSL, its associates, their directors and the employees may from time to time, effect or have effected an own account transaction in, or deal as principal or agent in or for the securities mentioned in this document. They may perform or seek to perform investment banking or other services for, or solicit investment banking or other business from, any company referred to in this report. Each of these entities functions as a separate, distinct and independent of each other. The recipient should take this into account before interpreting the document. This report has been prepared on the basis of information that is already available in publicly accessible media or developed through analysis of MOFSL. The views expressed are those of the analyst, and the Company may or may not subscribe to all the views expressed therein. This document is being supplied to you solely for your information and may not be reproduced, redistributed or passed on, directly or indirectly, to any other person or published, copied, in whole or in part, for any purpose. This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject MOFSL to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction. Neither the Firm, not its directors, employees, agents or representatives shall be liable for any damages whether direct or indirect, incidental, special or consequential including lost revenue or lost profits that may arise from or in connection with the use of the information. The person accessing this information specifically agrees to exempt MOFSL or any of its affiliates or employees from, any and all responsibility/liability arising from such misuse and agrees not to hold MOFSL or any of its affiliates or employees responsible for any such misuse and further agrees to hold MOFSL or any of its affiliates or employees free and harmless from all losses, costs, damages, expenses that may be suffered by the person accessing this information due to any errors and delays

This report is meant for the clients of Motilal Oswal only.

Investment in securities market are subject to market risks. Read all the related documents carefully before investing.

Registration granted by SEBI and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors. Registered Office Address: Motilal Oswal Tower, Rahimtullah Sayani Road, Opposite Parel ST Depot, Prabhadevi, Mumbai-400025; Tel No.: 022 - 71934200 / 71934263; www.motilaloswal.com. Correspondence Address: Palm Spring Centre, 2nd Floor, Palm Court Complex, New Link Road, Malad (West), Mumbai- 400 064. Tel No: 022 71881000. Details of Compliance Officer: Neeraj Agarwal, Email Id: na@motilaloswal.com, Contact No.:022-40548085.

Grievance Redressal Cell

Contact Person	Contact No.	Email ID
Ms. Hemangi Date	022 40548000 / 022 67490600	query@motilaloswal.com
Ms. Kumud Upadhyay	022 40548082	servicehead@motilaloswal.com
Mr. Ajay Menon	022 40548083	am@motilaloswal.com

Registration details of group entities.: Motilal Oswal Financial Services Ltd. (MOFSL): INZ000158836 (BSE/NSE/MCX/NCDEX); CDSL and NSDL: IN-DP-16-2015; Research Analyst: INH000000412 . AMFI: ARN .: 146822. IRDA Corporate Agent – CA0579. Motilal Oswal Financial Services Ltd. is a distributor of Mutual Funds, PMS, Fixed Deposit, Insurance, Bond, NCDs and IPO products.

Customer having any query/feedback/ clarification may write to query@motilaloswal.com. In case of grievances for any of the services rendered by Motilal Oswal Financial Services Limited (MOFSL) write to grievances@motilaloswal.com, for DP to dpgrievances@motilaloswal.com.