



the Jane Goodall Institute

# The Power of Purpose

2016 Annual Report

## Our Mission

the Jane Goodall Institute promotes understanding and protection of great apes and their habitat and builds on the legacy of Dr. Jane Goodall, our founder, to inspire individual action by young people of all ages to help animals, other people and to protect the world we all share.

## In This Report

3	A Letter From Jane	16	Story: Civic Engagement in Tanzania
4	Program Overviews	20	Story: Jane's Traffic Stop
8	Story: Africa Programs Strategy	22	Meet Our Donors
10	Story: Peer Education	24	Our Donors
14	Story: Roots & Shoots 25th Anniversary	28	Financial Report and Board

## A Letter From Jane

**Dear Friends and Supporters:** As you read this, we are in the midst of celebrating the 40th anniversary of the Jane Goodall Institute (JGI). When we started JGI, its primary goal was to continue the research at Gombe, which is now in its 57th year! But, from the start, I insisted that JGI's mission would include conservation and education. Now, our work covers nine program areas and, through Roots & Shoots, spans nearly 100 countries.

I am really pleased with what we've accomplished over the last year; you'll read the stories of the work you've helped make possible in the following pages. For example, we are protecting great apes and millions of acres of habitat through our Conservation Action Plans (CAPs); publishing scientific data from the long-term chimpanzee research at Gombe; caring for orphan chimpanzees in our sanctuaries; working with communities to establish sustainable livelihoods; and providing scholarships to enable girls to stay in school—just to name some.



In 2016, I spent nearly 300 days traveling to 27 different countries, giving lectures, attending meetings and raising awareness about the problems facing Planet Earth. I continue to share my reasons for hope that, if we get together and work to heal the harm inflicted, it is not too late make a positive difference. I am passionate about our Roots & Shoots program that encourages youth of all ages to take positive action to make the world better for people, other animals and the environment. Its main message: Every individual matters and makes a difference—every day. It is young people who are my main reason for hope.

Everywhere I meet children with shining eyes wanting to tell Dr. Jane about the success of the projects they have chosen to do. Through this program, we are having a really positive impact on attitudes around the world.

As we face the world's challenges, it is desperately important that we, as individuals and collectively, make the right choices to benefit all living things. This report is but a snapshot of our year, which was filled with so many stories of hope. Inside you can find out more about the progress of

some of our many programs around the world—programs that we are continually refining and improving. I am truly pleased with what we have accomplished, and even more excited about what is to come. I hope you will stay with us as this journey continues.

Thank you for caring, and for your continued support of JGI. We could not keep doing what we do without you. Now, together, we look forward to many more years of steering Planet Earth towards a greener tomorrow, making a difference every day.

With warmest good wishes,

Dr. Jane Goodall





## Our Programs

Dr. Jane Goodall discovered that when we put local communities at the heart of conservation, we improve the lives of people, animals and the environment. JGI advances Dr. Goodall's holistic approach through a tapestry of nine programs that build on each other and bring the power of community-centered conservation to life.



### CONSERVATION SCIENCE

We use the latest technologies to solve some of the world's toughest conservation challenges. These tools enable us to monitor habitat suitability, track the movement of primates, and monitor human impact on critical habitats.



### HEALTHY HABITATS

We work with local communities and governmental and organizational partners to develop and implement conservation action plans for key chimpanzee habitat to support the genetic and cultural diversity of chimpanzees in the wild.



### ROOTS & SHOOTS

Our global youth leadership program flourishes in some 100 countries. Through Roots & Shoots, participants identify and address problems in their communities, while becoming the compassionate leaders our planet needs.



### PROTECTING CHIMPANZEES & OTHER GREAT APES

At Tchimpounga Sanctuary in the Republic of Congo and in areas across Tanzania, Uganda, DRC and Congo, JGI works to protect chimpanzees and other great apes against disease transmission, illegal hunting and poaching, and human-wildlife conflict.



### PUBLIC AWARENESS & ENVIRONMENTAL EDUCATION

Poaching and trafficking for the bushmeat and exotic pet trades are some of the biggest threats facing chimpanzees and other endangered species. We help communities understand and adhere to the laws that protect these species.

## Our Programs



### POLICY & ADVOCACY

When Jane Goodall speaks, people listen. We use our voice as an organization to speak up on the issues that matter for the long-term well-being of humans, other animals and the planet we all share.



### GENDER, HEALTH & CONSERVATION

We empower young women through education and by providing access to family planning, high-quality healthcare and clean water. Equipped with these tools, they can create a better future for themselves, their families and the environment.



### PRIMATE RESEARCH

Building on Dr. Goodall's pioneering research at Gombe Stream Research Center, we continue to learn about wild chimpanzee populations and lead ground-breaking research on mandrills and other primates at sites across the chimpanzee range.



### SUSTAINABLE LIVELIHOODS

We work with communities living in or near chimpanzee habitat to launch alternative livelihood projects that improve their incomes and their capacity to take care of natural resources.

## Our Impact



**3.4 million**

acres of habitat covered under Conservation Action Plans



**482**

scientific papers and graduate theses published through research at Gombe Stream Research Center



**290**

chimpanzees and gorillas receiving care in a sanctuary managed or supported by the Jane Goodall Institute



**130**

engaged African communities involved in programs led by the Jane Goodall Institute



**5800+**


projects reported by Roots & Shoots members around the globe



JCI's staff go to great lengths to ensure the quality and success of our programs including wading through seemingly impassable waters like these to gather data on forest health and viability.





A person wearing a brown long-sleeved shirt is shown from the side, holding a bright yellow rectangular device (likely a tablet or data logger) up towards a mangrove forest. The forest consists of numerous thin, vertical tree trunks with visible root systems extending into a shallow, water-filled area covered with green algae or duckweed. The background is filled with dense green foliage, including ferns and other tropical plants. The overall scene is a natural, outdoor environment.

Today, we're using science and technology in ways that were impossible only a decade ago. We hone in on locations for conservation, assess the state of habitat and track progress.





## LOCAL CONSERVATION SOLUTIONS

# Growing Sustainability: Our Holistic Approach

Our commitment to Dr. Goodall's pioneering vision of "local conservation solutions for local conservation challenges" has been instrumental in shaping our sustainable, bottom-up approach that directly benefits people as well as wildlife. Our overarching Africa Programs Strategy actually includes six strategies that work together to address the threats to chimpanzees and their habitat:

1. Protect chimpanzees from disease, trafficking and killing.
2. Ensure healthy habitats.
3. Promote alternative livelihoods.
4. Improve resilience of communities through empowering women and girls.
5. Create environmental stewardship.
6. Transform understanding through science and technology.

Our expanded Africa Programs Strategy encompasses ten countries and 577,105 square kilometers of land. Based on a 2016 census estimate, this range is home to at least 152,970 chimpanzees—and maybe as many as 241,494.





# Scaling Up to Save Chimpanzees

JGI is the only conservation organization dedicated to protecting chimpanzees. Our ten-country Africa Programs Strategy, finalized in 2016, will take our work to a whole new scale.

Our goal: to ensure that the ecological and cultural diversity of chimpanzees is conserved in viable populations across their entire indigenous range by 2044.

As wild chimpanzee populations continue to be threatened by habitat loss, hunting and killing, and disease transmission, JGI's new Africa Programs Strategy brings together the scope and scale to save our closest living relatives from extinction.

Our strategy builds on JGI's conservation work in four countries to encompass the ten countries now home to the vast majority of the world's wild chimpanzee population. This geographic expansion crosses the continent from Senegal in the west to Tanzania in the east, where Dr. Goodall first began her groundbreaking research. It advances our founder's vision and capitalizes on JGI's strength, experience and partnerships gained from our decades of work in the chimpanzee range. The result is a 10-year roadmap for our Africa-based teams as they prioritize, monitor and apply lessons learned to refine our 30-year strategy.

We developed our Africa Programs Strategy in close collaboration with JGI field teams in Democratic Republic of Congo, Republic of Congo, Tanzania and Uganda, where we have worked for many years. Throughout our programs, we embrace the Open Standards for the Practice of Conservation, which instills best practices and common standards into our work and makes it easy for partners to join forces with us.

## Species diversity matters

At the core of our Pan-Africa approach is our goal to save chimpanzees by saving their diversity, said Tammy Palmer, vice president of Africa Programs at JGI.

"Jane is famous for saying 'Every individual matters.' We're not simply counting the number of chimpanzees across landscapes; we're focused on conserving the diverse ecology and culture vital to species diversity—how different sub-species of chimpanzee interact with their environment in feeding, nesting and other behaviors. Translated into conservation, this

means our strategic plan will reach across the 36 eco-regions where Africa's four chimpanzee sub-populations are located."

## Multiplying our impact

True to Dr. Goodall's philosophy, we know the survival of any species, whether chimpanzee or human, depends on people. With our iconic founder and primary focus on chimpanzees, JGI is able to expand our impact by serving as a collaborator and convener, especially at the planning and coordination levels. We work with diverse partners to increase our sphere of influence among stakeholders, fill in the gaps where needed, eliminate duplicated efforts, and broaden the network of actors who will ensure that conservation successes are sustainable over generations. JGI's capacity to bring people together is central to delivering the highest impact with every dollar we put into our conservation efforts, Tammy Palmer said.

"It all goes back to Dr. Goodall's epiphany when she flew over the deforested hills of Gombe in the early 1990s and saw that impoverished communities were destabilizing the ecosystem of her beloved chimpanzees. Unless people are at the center of conservation, we won't have lasting conservation results."

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"We are connecting the conservation of wildlife and habitat to human well being."

Tammy Palmer, vice president of Africa Programs

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UGANDA

## Girls' Peer-to-Peer Education Project

Since 2008, the Peer Education Project has trained 732 peer educators on sexual reproductive health, including HIV/AIDS and other sexually transmitted infections, menstruation, and pregnancy as well as life-planning skills. These peer educators have mentored 8,444 girls, helping thousands to stay in school. More than 700 girls have returned to school after dropping out.

**732**  
peer educators trained

**8,444**  
girls mentored, helping thousands to stay in school

**700+**  
girls have returned to school after dropping out





# Strong Girls, Strong Communities

In northern Uganda, where eight out of ten girls drop out of school due to poverty and a culture of early marriage, Keinamatsiko is beating the odds.

Keinamatsiko is only 12 but she is already a leader. Since training to be a peer educator with our Girls' Peer-to-Peer Education Project, she's shown a dramatic boost in her own self-confidence. Her classmates recently elected her head prefect of their school for the 2016-17 year. And her high scholastic scores keep her on track to achieve her goal of becoming a lawyer.

Keinamatsiko has earned the trust of other girls, who come to her when they face challenges such as staying in school or have questions on topics such as menstruation. She helped a fellow student, Precious, by sharing life-planning skills and access to needed school supplies. As a result, Precious was able to complete her own primary education with high scores.

Since 2008, JGI has trained 732 female students to act as peer counselors who offer information on feminine hygiene, reproductive health, and other challenges to staying in school. The project also provides the scholastic materials and feminine hygiene products to help cover the

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Program:  
Gender, Health & Conservation

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costs of staying in school beyond early childhood.

Keinamatsiko credits her experience with improving the outlook for many girls in her school. "Most of the girls now know what they want due to the life skills given to them, and the discipline in our school has improved due to Peer Education."

### "The girl effect"

In Uganda, female attendance in school drops sharply after the age of ten. The barriers to education are social and cultural as well as financial. Girls help with much of their families' household and agricultural work. They often marry and have children at a young age, with health consequences that limit education and economic well-being.

When girls stay in school, the entire community benefits. The correlation is so clear that it has a name: "the girl effect." Every year in school not only improves a girl's prospects in life; it

contributes to a stronger community and a stable local economy. Girls who stay in school longer tend to marry and have children later. They gain the time and maturity to make informed decisions, with more opportunities to pursue fulfilling livelihoods—including work that advances conservation. They tend to have fewer children and access more health services, such as family planning and vaccinations.

### The chimpanzee connection

Over more than 20 years of innovation in community-centered conservation, we know that helping girls stay in school also reduces threats to chimpanzees and their habitat.

Smaller families and a lower fertility rate reduce the pressures of population growth, unsustainable farming practices, and rapid deforestation that threaten chimpanzee habitat and natural resources. A healthier human population reduces the risk of disease transmission between people and chimpanzees; a significant cause of chimpanzee mortality.

By expanding opportunities for girls, Peer Education is improving the lives of people, animals and the environment—not just today, but for generations to come.

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Young children in Shanghai, China, plant an organic garden as a part of their school's Roots & Shoots activities.

From cheering the elderly to removing invasive plants to advocating for endangered species, Roots & Shoots projects are taking on all kinds of challenges facing their communities.









## ROOTS & SHOOTS

# Making a Difference Across the United States

Roots & Shoots mini-grants help young people become compassionate leaders who are making a difference right now:

### People

In McKinney, Texas, high school students filled the shelves of Hope's Door emergency shelter and transitional homes with books for the young children and teens living there to escape domestic abuse.

### Animals

In Kapaau, Hawaii, students created the Great Pollinator Hunt to help collect data on pollination, which is vital to the circle of life. They work with farmers' markets, libraries and community gardens to gather pollination data and advocate for less insecticide use and more pollination-friendly habitat.

### Environment

In the arid environment of Windsor, Colorado, students ages 6 to 10 studied their watershed, learned to test the water pH, and became familiar with water use laws and regulations. To share their discoveries with the community, they hosted a water festival. Protecting and conserving their local watershed remains priority #1.





# Growing Compassionate Leaders

For our 25th birthday, Roots & Shoots wants to give every young person a clear path to becoming a compassionate leader.

In 2016, as Roots & Shoots marked our 25th anniversary around the world, we celebrated the truly remarkable successes that our 700,000+ young people have achieved in nearly 100 countries.

We also marked this milestone year by setting our course for the future: to grow an entire generation of compassionate leaders across the planet.

## A new lens on leadership

Today, choices made by indifferent leaders have led to climate change, violence, educational and socio-economic inequities, and a lack of civil discourse. These problems are destroying the natural world that sustains us. They cost money, lives, and worst of all, hope.

In order to change the world, leaders need to change the way they make decisions. This calls for a different type of leader with the skills and traits to make the right decisions for a better world.

Roots & Shoots is answering the call.

## Putting compassion into action

Developed over the last two years by Roots & Shoots staff and members from around the world, our compassionate leadership strategy is being woven into everything we do. In 2016, 2,037 educators from around the world

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Program:  
Roots & Shoots

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participated in our online summer course, “Growing Compassionate Leaders: Empowering Youth Through Service in Education.” These educators are now out in their communities leading service campaigns with their students and colleagues. Roots & Shoots mini-grants are funding many of their projects with the resources to go out and make them happen.

Together with partnering schools and organizations, and online at [rootsandshoots.org](http://rootsandshoots.org), we help young people learn by doing to become compassionate leaders in four steps. First, they connect to the global Roots & Shoots network and Dr. Goodall’s message of hope. Next, they map their own communities to identify local needs. With the guidance of their teachers or other adult mentors, they prioritize those needs and take action to address the issue(s) they

care about most. When the project is complete, they measure their impact and celebrate their success.

With each step, young people are putting competencies of compassionate leadership developed by our U.S. National Youth Leadership Council to practice: introspection, acting with purpose, critical thinking, empathy, open collaboration and communication, “team player” spirit, peer influence, hope and optimism, and adaptability and resilience. They become the compassionate leaders the world needs to make the right decisions for people, animals and the environment.

“We want millions of young people around the world to know that anyone can become a compassionate leader, and that even one small act can make a huge difference, said Erin Viera, vice president of Roots & Shoots. “You can be a compassionate leader on your playground. With Roots & Shoots, you can dip your toe in the water and see the ripple effect right away. And together, we can create massive, worldwide change.”

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Erin Viera, vice president of Roots & Shoots

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## TANZANIA

# Engaged Communities, Lasting Impact

Engaging local communities to develop, implement and enforce their village land-use plans and forest reserves is one of the most effective ways to make a sustainable impact for people, animals and the environment.

Throughout 2016, JGI trained local, regional and district commissioners, executive directors and their staffs to use the Forest Monitoring Dashboard. We also provided the Android tablets to collect field data and visualize forest monitoring and assessments on the dashboard.

Such tools and training are key to JGI's expanded Africa Programs and the hallmark of how we operate now—giving people meaningful tools to lead their own conservation efforts and link local and regional concerns. When people are empowered to see the connection between conservation and their community's future, they see how their actions can make a difference.



# The New Power of Pictures

JGI's new Forest Monitoring Dashboard is another leap forward in giving local people and governments the insight to manage their community forest reserves and land-use plans. Together.

In 2016, JGI launched a Western Tanzania Forest Monitoring Dashboard that connects local stakeholders with community-generated data to make more informed forest and wildlife conservation decisions. Developed in collaboration with Blue Raster and Esri, this advanced visualization tool gives local government new insight, and communities new input, into conservation management at the village, district and regional levels.

The dashboard is also a breakthrough in addressing “the last mile” challenge in conservation, said Dr. Lilian Pintea, vice president of conservation science at JGI. “These web mapping technologies have been available, but not feasible in remote conditions. Now, for the first time, they work in low-bandwidth environments.”

## From data in the cloud to decisions on the ground

Using raw data collected by village forest monitors and stored in the cloud, the dashboard translates it into an array of easy-to-read maps, charts and photographs. Communities decide what they want to see monitored on their land, choosing from nearly 30 different human activities and more than 20 wildlife species. Local decision makers can choose

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Programs:  
Healthy Habitats; Conservation Science

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which layers of data to explore on the dashboard, such as village forest reserves, forest loss, human activities and wildlife observations.

Through the power of pictures, people can see how illegal activities are the source of many threats to forests and wildlife. For example, users can overlay forest monitoring data to see how illegal charcoal kilns contribute to “hot spots” of deforestation. Village by village, local decision makers can map the distribution of wildlife and illegal human activities and spot changes in vegetation. They can also compare villages based on the number of days or kilometers patrolled by forest monitor to assess their efforts and target monitoring more effectively. The more they see and understand, the more effective their monitoring, enforcement and decision making can be.

## Building transparency and trust

The new dashboard is a valuable tool in creating a dialog between local communities and the government responsible for jointly managing these natural resources, Dr. Pintea said.

“Now a village forest monitor selected by the community can take a picture of something they think is important—such as new tree cuts inside a Local Authority Forest Reserve—and guess what? That picture shows up on the government’s end and alerts the district’s natural resources officer to illegal activities in areas that have lacked monitoring resources. Having a system that documents and reports these entries empowers local people to do monitoring, and the government to make more informed decisions, which is huge.”

By supporting joint management of forest lands, the Forest Monitoring Dashboard builds the transparency and confidence in decision making essential to good governance.

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“It’s not just about the data. It’s about building trust in the people who use it to make decisions, and involving every aspect of the community in the process.”

Dr. Lilian Pintea, vice president of Conservation Science

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The background of the image is a warm, golden-yellow sky, likely during a sunset or sunrise. There are soft, wispy clouds scattered across the sky. In the upper left corner, the dark silhouette of a tree branch with leaves is visible. In the bottom right corner, there are a few dark, pointed shapes, possibly leaves or small branches, also in silhouette.

**In many chimpanzee  
range areas, people are  
uninformed about the  
endangered state of great  
apes and in regard to their  
protections under the law.**



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Dr. Goodall sees the power of social media to build awareness, empathy and activism on a global scale as so transformational that she recently adopted it as her fifth Reason for Hope.

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#### WILDLIFE TRAFFICKING

## At Risk: Our Precious Web of Life

Wildlife trafficking is destroying endangered species that contribute critical diversity to the biological web of life that sustains life on earth:

**35,000**

elephants a year are killed for ivory (*The Ivory Game*)

**9,000%**

escalation in poaching of rhinos 2007-2014 (*WWF*)

**73 million**

sharks are killed each year for their fins (*WildAid*)

**3,200**

wild tigers left in Asia according to a 2014 survey (*TRAFFIC*)

**3,000**

great apes, including chimpanzees, are illegally killed or stolen from the wild each year (*UNEP*)

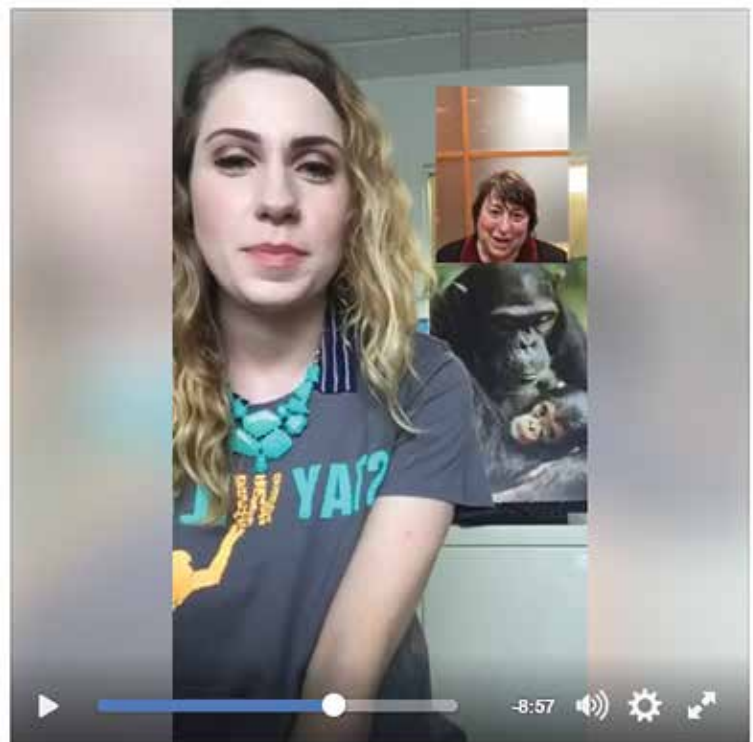


Dr. Jane Goodall was live with U.S. State Department - OES — with Jane Goodall's Roots & Shoots Program.

Like Page

October 3, 2016 · Facebook Mentions ·

We're live with Under Secretary Catherine Novelli U.S. State Department - OES to talk everything wildlife trafficking and what we can each do to help end the trade for [#JanesTrafficStop](#) !





# Their Future Is in Our Hands

Wildlife trafficking is on the rise. So is the power of social media to end it.

In the last few years, an alarming rise in wildlife trafficking has pushed many endangered species to the brink of extinction. Driven by greed and the desire for increasingly rare “trophies,” this cruel and illegal trade is second only to habitat destruction in the list of threats to species survival. Whole populations of elephants, tigers, rhinos, sharks and great apes are being decimated, including chimpanzees throughout their range in Africa. At our Tchimpounga Chimpanzee Rehabilitation Center, we see the urgency of this crisis every day in the suffering of injured, traumatized and malnourished chimpanzees orphaned by the trade.

Wildlife trafficking exploits and endangers humans, too. Local people in desperate poverty become pawns of the kingpins in this brutal international trade. Many Rangers have lost their lives in heroic efforts to defend animals from poachers.

At JGI, we see this crisis and, at the same time, a pivotal opportunity to address it in the online devices millions of people use every day.

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Programs:  
Policy & Advocacy; Protecting  
Chimpanzees & Other Great Apes

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## **New reach. New speed. New hope.**

Dr. Goodall sees the power of social media to build awareness, empathy and activism on a global scale as so transformational that she recently adopted it as her fifth Reason for Hope. In 2016, JGI put this hope into action with a social media campaign: Jane's Traffic Stop, an advocacy campaign to stamp out wildlife trafficking for good. The campaign, through Facebook live chats, blog posts, emails, tweets, videos, “Stay Wild” T-shirts, and an online petition, has grown awareness and built a global online community of concerned citizens. These individuals, activated by Jane's Traffic Stop, will continue to hold key decision makers accountable in the fight against this violence, and send a collective message to the world's top conservation and political leaders.

## **A petition on a mission**

The campaign's online petition gathered more than 310,000 signatures, adding pressure and momentum at a critical time. The petition's collective demand for tighter anti-trafficking regulations is a leverage point for Dr. Goodall as she meets with leaders and influencers at major conferences around the world—including the IUCN World Conservation Congress, the International Primatological Society's biannual congress, and CITES at the CoP17 meeting in South Africa. Dr. Goodall travels the world 300 days a year in her quest to end threats to wildlife including wildlife trafficking. But no one can do it alone. The online community that came together during Jane's Traffic Stop continues to grow as we keep people informed, share actions taken, and provide diverse ways to get involved in the days ahead. Together with our phones, computers and passion, we can be an unprecedented force on behalf of our fellow species.

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At JGI, we see this crisis and, at the same time, a pivotal opportunity in the online devices millions of people use every day.

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## Our Donors

### Major Donor

# Loretta Stadler

Loretta has been a generous JGI supporter for over a decade.



Recently, Loretta and her daughter Gabi participated in JGI's Insider Expedition trip to Nebraska, where they joined Dr. Goodall to watch the annual spring migration of the sandhill cranes. Watching tens of thousands of cranes during their migration was a truly magical experience they say they won't soon forget.

Loretta and Gabi are both passionate advocates for wildlife conservation

and animal welfare, which they support through their family foundation. They also support girls and early childhood education.

Loretta has been a generous donor to our chimpanzee sanctuary island expansion and more recently to infrastructure improvements at the original sanctuary location. She also supports Roots & Shoots in Africa, where the program is continuing to grow.

### Planned Giving Donor

# Anna Winand

Anna, a loyal supporter of JGI since 1999, is a real adventurer with a passion for wildlife and photography.

Anna has played an instrumental role in establishing the International Center of Photography in New York City, which over four decades has grown into one of the world's premier institutions dedicated to photography and visual culture.

Anna first met Dr. Goodall in New York at a lecture event. She traveled to East Africa with JGI in 2008 and was thrilled to be able to visit Gombe

and Dr. Goodall's home in Dar-Es-Salaam. In March 2016, she joined Dr. Goodall and a small group of donors to witness the awe-inspiring migration of sandhill cranes in Kearney, Nebraska.

We are grateful for Anna's amazing support and deep commitment to our mission, and we are honored by her decision to include JGI in her estate plans.





Youth Donor

## Evie Lauzon

Like many other enthusiastic young people, Evie dressed as Dr. Jane for Halloween.



But Evie was just getting started; she also decided to support the mission of the Jane Goodall Institute by donating \$50. Her dream, in addition to donating her own \$50, is to inspire kids in all 50 states to do the same. Though Evie knew it would take some time to accomplish her dream, she started with her trick-or-treating. Instead of asking for candy, she asked her neighbors to donate to her campaign. With a match of \$50 from

her parents, Evie set out to raise her portion. By the end, she had raised over \$900.

There was no question in Evie's mind that dressing like Jane meant being like Jane. It meant collaborating with the people around her and dedicating her time to a significant cause that she cares about. This nine-year-old may have been in costume, but she showed her true self in a way that inspired others.

Partner

## NASA-U.S. Geological Survey Landsat

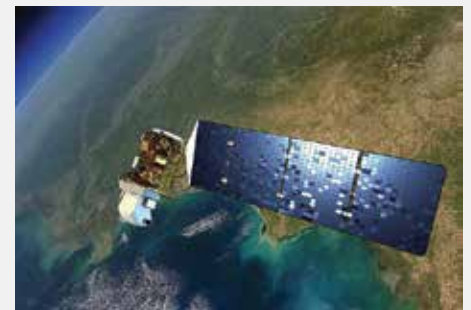
In our work to save chimpanzees from extinction, JGI has turned to the NASA-U.S. Geological Survey Landsat satellites to help preserve vital forest habitat.

A joint mission of NASA and the U.S. Geological Survey (USGS), the Landsat series of satellites has provided a continuous record of Earth's land use for 44 years.

"NASA satellite data helps us understand what it means to be a chimpanzee by overlaying distribution of the habitat with chimpanzee behavior and ranging data," said Lilian Pintea, JGI's vice president of conservation science. The combination lets scientists to see where chimps are most at risk and design conservation strategies

accordingly. Our valued partner's open data policy and research funding support have allowed JGI and other scientists to build a satellite-based decision support system to monitor habitat health across Africa's entire chimpanzee range.

"We cannot do this project if the Landsat program doesn't deliver this open data to the scientific community," Dr. Pintea said. "We are benefiting from these long-term investments now."



## Our Donors

The Jane Goodall Institute is grateful to the following individuals, corporations and foundations for their support in 2016:

### Individual Donors

#### \$100,000+

Brenda and Dr. Howard Sheridan  
Loretta Stadler

#### \$50,000 - 99,999

Ellen Balaguer  
Linda K. Berdine  
Bryan Burk  
Adria and Brian Sheth

#### \$25,000 - 49,999

Darla and Ken Beam  
Jean McGuire Coleman  
Karen O'Connell and Patrick McDonnell  
Joyce and Hans Muller  
Inmaculada Ortoll  
Thais Racy

#### \$10,000 - 24,999

Sue Anschutz-Rodgers  
George A. Binney  
Gladys Cofrin and Daniel Logan  
Carol Currier  
Anita and Nicholas Donofrio  
Meryl Faulkner  
Bruce Greene  
Maureen Hackett and Roman Oliynyk  
Muffy Weaver and Glenn Hovemann  
Andrew M. Jacobson  
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David Middleton  
Jeannie and Bruce Nordstrom  
Connie and Rusty Pace  
J. Rise  
Erika Rosenthal  
Jodi and Steven Schwartz  
Lucy R. Waletzky  
Mollie Williford  
Anna E. Winand  
Steve C. Woodruff  
Laurie Young  
Susan and David Young

#### \$5,000 - 9,999

Anonymous  
John M. and Dena Adams  
Sharman and David T. Altshuler  
Kym Aughtry  
Frederick Bear  
Tamara Bettinger and Joe Beilitzki  
Erika and Robert Brunson  
Anne C. Chambers  
Theodore Chu  
Smita Dharsi  
John Dupps  
Gretchen and Dick Evans  
Pamela Fair and Glen Sullivan  
Lori Fink  
Cary Franklin  
Marianne Gabel and Donald Lateiner  
Ruth R. Glancy  
Brian and Patricia Graff  
Jan Hatzius and Linda Lee-Eling  
Jeannette and Grant Heidrich III.  
Sue Henry  
Jeri Lynn and Jeffrey Johnson  
Sheldon Kagel  
David and Malia Litman  
Mary-Hoe T. Love  
Cornell Maier  
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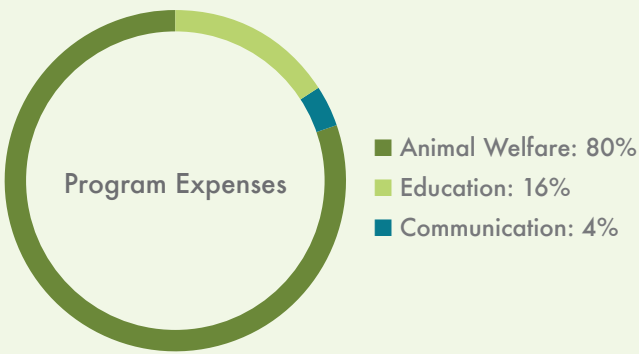
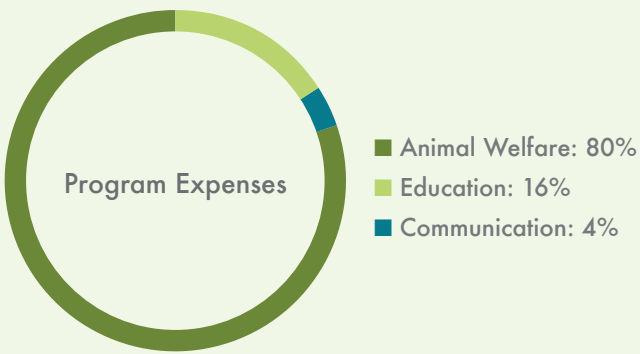
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2015 Total Program Expenses: \$11,820,032

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- Contributions & Grants: 89%
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In 2016, the Jane Goodall Institute made investments in a strategic expansion of our work across the chimpanzee range in Africa. Our financial position will adjust over the next two years as this growth takes place.

Please visit our website at [janegoodall.org/annualreport](http://janegoodall.org/annualreport) for more detailed financial information and history.

2015 Total Income: \$15,224,939

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Founded in 1977 by Dr. Goodall, JGI inspires hope through the collective action of community-centered conservation, the innovative use of science and technology, and our Roots & Shoots youth program, now active in nearly 100 countries around the world.



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