

Smart cities, algorithmic technocracy and new urban technocrats

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Introduction

Over the past decade, many cities have adopted policies and rolled out programmes and projects designed to transform them into a ‘smart city’. It is clear from the plethora of initiatives underway globally that the idea and ideals of smart cities are quite broadly conceived, with enterprises ranging from those: aimed at changing the nature of urban regulation and governance through the use of data-driven systems that make the city knowable and controllable in new, dynamic, reactive ways; to digital systems that improve the efficiency and effectiveness of city services, increase the economic productivity, competitiveness and innovation of businesses, and drive economic growth and urban development; to ICT-enabled schemes that enhance environmental sustainability and urban resilience; to technology-led approaches that improve quality of life and promotes a citizen-centric model of development which fosters social innovation, civic engagement and social justice (Townsend, 2013; Kitchin, 2014).

In all these cases, digital technologies are front-and-centre as a vital ingredient for addressing the major issues facing city managers, urban citizens and industry leaders. Digital technologies are seen as a key means of providing solutions to urban problems (see [Table 15.1](#)), both in terms of instrumental issues such making traffic flow more freely or increasing the efficiency of service delivery, but also wider substantive issues such as increasing resilience, sustainability, civic participation and innovation. Indeed, whatever the challenge, technology is increasingly being positioned and deployed as the optimum means to resolve that challenge, rather than through specific or wider policy initiatives and programmes, politics and deliberative democracy, or citizen

Table 15.1: Smart city technologies

Domain	Example technologies
Government	E-government systems; city operating systems; performance management systems; urban dashboards
Security and emergency services	Centralised control rooms; digital surveillance; predictive policing; coordinated emergency response
Transport	Intelligent transport systems; integrated ticketing; smart travel cards; bikeshare; real-time passenger information; smart parking; logistics management; transport apps
Energy	Smart grids; smart meters; energy usage apps; smart lighting
Waste	Compactor bins and dynamic routing/collection
Environment	Sensor networks (for example, pollution, noise, weather; land movement; flood management)
Buildings	Building management systems; sensor networks
Homes	Smart meters; app controlled smart appliances
Civic	Various apps; open data; volunteered data/hacks

Source: Kitchin, 2016 [\[\[2016a 'The ethics...' or 2016b Reframing...?\]\]](#)

interventions. In other words, a technocratic, 'solutionist' approach to running cities is widely being adopted (Greenfield, 2013; Kitchin, 2014). The adoption of smart city technologies, across a range of urban domains, are then, we argue in this chapter, at the vanguard of producing a new urban technocracy. Accompanying and facilitating the creation of smart cities and its technocratic ethos and approach is the rise of a new set of urban technocrats (for example, chief innovation/technology/data officers, project managers, consultants, designers, engineers, change-management civil servants and academics), supported by a range of stakeholders (for example, private industry, lobby groups, philanthropists, politicians, civic tech bodies), and events (for example, various smart city expos, workshops, hackathons) and governance arrangements (for example, smart city advisory boards).

In this chapter, we examine the technocracy of smart cities and the set of urban technocrats that promote and implement their use. We first set out the new technocracy at work and the forms of technocratic governance and governmentality it enacts. We then detail how this technocracy is supported by a new smart city epistemic community of technocrats that is aligned with a wider set of smart city interest groups to form a powerful 'advocacy coalition' (Sabatier and Jenkins-Smith, 1993) that works at different scales. In the final section, we consider the translation of the ideas and practices of this advocacy coalition into the

1 policies and work of city administrations. In particular, we consider the
2 reasons why smart city initiatives and its associated technocracy are yet
3 to become fully mainstreamed and the smart city mission successfully
4 realised in cities across the globe.

6 **An algorithmic technocracy**

8 As detailed in the opening chapter of this volume, technocracy is
9 government led and performed by ‘competent’, knowledgeable experts,
10 in contrast to democracy in which elected officials make decisions
11 based on experience and politics (Savini and Raco, 2018[[not in
12 references]]). In essence, technical experts gain power to control
13 how governance is organised and performed, replacing politicians and
14 directing the activities of generalist civil servants. In turn, governance
15 becomes more technocratic in nature, underpinned by scientific
16 principles and expert knowledge and enacted through technical
17 measures, methods and specialist technologies (Liu, 2015). Within
18 a technocracy there are moves to align competences and expert
19 experience with the management of society and the delivery of services,
20 and to develop and institutionalise technical and administrative systems
21 that will successfully encapsulate expert knowledge to deliver desired
22 outcomes. For Savini and Raco (2018[[not in references]]) the
23 creation and maintenance of a technocracy is achieved through three
24 analytic pillars: ways to tackle urban issues are abstracted and codified
25 into knowledge that become institutionalised within programmes of
26 action; particular technocratic logics for tackling specific issues are
27 positioned as the legitimate approach to be deployed by generalists;
28 instrumental knowledge and forms of action are imposed on the
29 normative processes of politics so that they define public interest with
30 a goal-orientated rationality that subverts democratic governance.

31 Smart city initiatives are all about introducing and embedding a
32 particular form of urban technocracy designed to fundamentally
33 shift the nature of urban governance to a highly technocratic and
34 prescriptive approach – what Dodge and Kitchin (2007) term
35 ‘automated management’. That is, governance is ceded to software
36 systems which administer governance in an ‘automated, automatic,
37 autonomous’ means, with systems directly regulating service delivery
38 and citizen behaviour. Here, following Savini and Raco’s terms,
39 expert knowledge is abstracted and codified into algorithms that are
40 amalgamated to create smart city technologies (see Table 15.1); these
41 technologies can be slotted into the usual practices and programmes of
42 existing city departments and used by generalists; and the instrumental

1 rationality of the technologies are promoted and sold as the most
2 effective means to tackle urban issues (such as congestion, crime,
3 energy-use, public service delivery). In effect, the smart city is one
4 underpinned by a form of *algorithmic technocracy* that implements new
5 forms of algorithmic governance.

6 There are two key transitions at work. The first is the degree to
7 which governance becomes automated and autonomous and the role of
8 people in enacting technocratic systems. Technocracy has always been
9 accompanied by technical and technological systems through which
10 governance is enacted, but these systems have consisted of human-
11 in-the-loop enterprises; that is, people perform the key decision-
12 making role. With new forms of automated management algorithms
13 identify patterns and relationships and enact regulation, with systems
14 becoming human-on[[in?]]-the-loop (the system is automated, but
15 under the oversight of a human operator who can actively intervene)
16 or human-off-the-loop (algorithms work autonomously without
17 human oversight) in nature. The second is the emergence of a new
18 form of governmentality – what Vanolo (2015)[[not in references,
19 is 2014]] terms ‘smartmentality’. As we have argued elsewhere, this
20 form of governmentality seeks to use ubiquitous computing to shift
21 the governmental logic of regulatory systems from surveillance and
22 discipline to capture and control (Kitchin et al, 2017). In other words,
23 through automated management urban governmentality is shifting
24 from subjectification – moulding subjects and restricting action – to
25 modulating affects, desires and opinions, and inducing action within
26 prescribed compartments. Here, computational systems, such as
27 automated traffic control, nudge behaviour implicitly and explicitly
28 through the sequencing of traffic lights, rather than inducing (self)
29 discipline (Braun, 2014; Krivý, 2016). From this perspective, the
30 city increasingly becomes a system of technologically-mediated and
31 automated technocratic systems.

32 This shift to algorithmic technocracy has also been accompanied
33 by a shift from a social contract between the state and citizens to
34 corporate contract wherein city services are delivered through
35 public–private partnerships or private entities only (Kitchin, 2014;
36 Sadowski and Pasquale, 2015). Smart city rhetoric and initiatives
37 promote intensive collaborations between public sector bodies
38 and other stakeholders, such as industry, NGOs and academia, and
39 actively build on neoliberal arguments concerning the limitations
40 of public sector competencies, inefficiencies in service delivery,
41 and the need for marketisation of state services and infrastructures
42 (Graham and Marvin, 2001; Greenfield, 2013; Kitchin, 2014).

1 Public authorities, it is argued, lack the core skills, knowledges
2 and capacities to address pressing urban issues and maintain critical
3 services and infrastructures, which are becoming more socially and
4 technically complex and require multi-tiered specialist interventions
5 (that is, technocratic solutions). Instead, they need to draw on the
6 competencies held within industry in particular that possess sufficient
7 expertise to guide city administrators and can deliver better city
8 services through public-private partnerships, leasing, deregulation and
9 market competition, or outright privatisation. The logic of a reliable,
10 low-cost, universal government provision in the public interest is
11 supplemented or replaced by provision through the market, driven
12 in part or substantively by private interests (Graham and Marvin,
13 2001; Collier et al, 2016).

16 **Smart city technocrats, an epistemic community and** 17 **advocacy coalitions**

19 A decade ago, there were few professionals in any stakeholder group
20 (city administrations, industry, academia) who would prefix their title
21 with the words 'smart city' (for example, 'smart city project manager').
22 Moreover, within city administrations there would have been hardly
23 any CIOs (Chief Information Officer – a senior executive officer
24 responsible for IT, including operations and strategy), CTOs (Chief
25 Technology Officer – a senior executive focused on technological
26 developments in an organisation, including research and development),
27 or CDOs (Chief Data Officer – an executive position responsible for
28 the governance and use of data across an organisation); posts that are
29 presently strongly aligned to the smart city mission in those cities
30 that have appointed them. Over the past ten years, the situation has
31 changed in many cities, with city administrations employing new
32 technical, operational and policy staff aligned to a smart city agenda,
33 including data coordinators/managers, data scientists, designers, policy
34 specialists, software engineers and IT project managers. Many of these
35 new technocrats are recruited from industry or academia, seeking to
36 bring specialist knowledge and skills into an organisation, and act as
37 new 'institutional entrepreneurs' (Wejs, 2014), driving internal change
38 in how city administrations work. Beyond city administrations there has
39 been a very large growth in consultancies offering specialist smart city
40 services, employing a raft of new smart city 'experts'. Similarly, tech
41 companies have created new smart city units/divisions and universities
42 have founded smart city research centres.

1 This rapidly growing set of smart city professionals within city
2 administrations, governments (local, national, supranational), NGOs,
3 industry and academia suggest that a new smart cities epistemic
4 community has been formed over the past decade. In his seminal work,
5 Peter Haas (1992: 2) defined an epistemic community as a ‘network of
6 professionals with recognised expertise and competence in a particular
7 domain and an authoritative claim to policy relevant knowledge within
8 that domain or issue-area’. Such a community of knowledge-based
9 experts help decision-makers identify and define the problems they
10 face along with possible policy solutions, and also to assess policy
11 outcomes – in this sense, they are key to promoting and sustaining
12 technocracies. Haas (1992) details that epistemic communities share
13 a set of knowledge, normative and casual beliefs, and practices, and
14 work in common action to forward a particular vision and policy
15 response. They seek to provide contextual framing, advice and
16 social learning to navigate a complex and uncertain social-economic
17 political landscape (Dunlop, 2013), and exercise influence through
18 their claims to insightful and authoritative knowledge that has high
19 utility for decision- and policymakers who maybe lacking sufficient
20 expertise to make informed choices (Haas, 2001). If successful, the
21 community’s ideas and practices become institutionalised over time,
22 continuing to shape how problems and solutions are identified and
23 tackled. What is important is that Haas (1992) argues that epistemic
24 communities differ from interest groups or policy networks through
25 their claim to authoritative expertise. That said, epistemic communities
26 are not necessarily composed of technical and theoretical knowledge
27 experts: they can also emerge from communities of practice which
28 connect experience and practical knowledge, such as in the case of
29 ‘expert amateurs’ and communities engaged in ‘citizen sensing’ and
30 peer-to-peer collaboration (Gabrys, 2014; Tironi and Criado, 2015).

31 Given that in general terms smart city professionals claim and are
32 often given authoritative voice, share a set of knowledge, beliefs,
33 practices and aim to craft a particular vision and policy response to
34 urban issues, it thus seems fair to conclude that they constitute an
35 epistemic community. That said, it is also the case that there is a
36 blurred line between a smart city epistemic community and smart
37 city vested interest groups. The two overlap with respect to how
38 they think urban issues should be addressed through technocratic
39 technological solutions, and they work in concert to form an ‘advocacy
40 coalition’ – that is, a coalition of ‘people from a variety of positions
41 (elected and agency officials, interest group leaders, researchers) who
42 share a particular belief system’ and ‘who show a non-trivial degree of

1 coordinated activity over time' (Sabatier and Jenkins-Smith, 1993: 25).
2 However, while theoretically an epistemic community does not have
3 direct pecuniary incentives to seek to shape the policy landscape, being
4 driven by normative beliefs, some elements of advocacy coalitions are
5 also motivated by a desire to provide solutions and generate profit.
6 In the latter case, not only are substantive policy advice (means)
7 and policy proposals (ends) being proffered (usually for a hefty fee),
8 but a pathway to a particular solution is usually provided by private
9 enterprise (Dunlop, 2013). As such, the kinds of advice given by a
10 tech/consultancy company such as IBM is far from impartial and
11 not simply rooted in authoritative knowledge expertise, a particular
12 technical approach, and a belief in the power of technology as the most
13 effective way to run cities and fix urban problems. With respect to the
14 smart city, an epistemic community and advocacy coalition is evident
15 at four scales: global, supra-national, national and local.

16 In just a handful of years, a number of sizable global smart city
17 consortia have been formed consisting of aligned actors who share a
18 common vision with regards to how cities should be managed and
19 urban issues addressed. Each consortia makes claims to provide city
20 administrations with authoritative, neutral, expert advice, resources
21 and partnerships that can cut through the complexities of managing
22 cities to provide guidance on how to use digital technologies to solve
23 difficult issues/problems. For example, the 'Smart City Council' (SCC)
24 is a coalition of partners strongly advocating for the adoption of smart
25 city policy and interventions. The SCC consists of 21 'Lead Partners'
26 (including IBM, Cisco, SAS, Schneider Electric, Deloitte, Oracle;
27 Microsoft), 21 'Associate Partners' (including Intel, Huawei, Siemens,
28 Panasonic), and 70 'Advisors' (including the Institute of Electrical and
29 Electronics Engineers (IEEE), International Finance Corporation (part
30 of the World Bank), International Organization for Standardization
31 (ISO), International Telecommunication Union (ITU), World Bank
32 Urban Advisory Unit, and a number of university research centres).
33 Collectively, the SCC provides a number of resources, events and task
34 forces designed to promote smart city ideas and create social learning.

35 Working somewhat in parallel with the global networks/coalitions,
36 which are primarily driven by business interests, are supra-national,
37 governmental-led policy and programmatic initiatives. This is
38 particularly the case in the European Union where a number of
39 institutional networks and high-level programmes have been driving the
40 smart cities agenda through a set of institutional arrangements, funding
41 schemes, networking events, and conferences and workshops. These
42 networks and programmes, and their strategies and mechanisms, are

1 overseen through management boards and scientific advisory boards
2 primarily staffed by a mix of academic and public sector actors who act
3 as an epistemic community. For example, 'The European Innovation
4 Partnership on Smart Cities and Communities' (EIP-SCC) seeks to
5 bring together 'together cities, industry, SMEs, banks, research and
6 other smart city actors'¹ in order 'to improve urban life through more
7 sustainable integrated solutions'.² By 2015 the EIP-SCC documented
8 370 commitments (which it defines as measurable and concrete smart
9 city engagements/actions) with 4,000 public and private partners
10 from 31 countries. These commitments have received hundreds of
11 millions of euros in investment to embed smart city doctrine in city
12 administrations and implement on-the-ground smart city initiatives.

13 While the global and supra-national scales provide a transnational
14 means for the knowledge of epistemic communities and advocacy
15 coalitions to circulate and propagate, it is at the national and local
16 level that the grounding of their ideas takes place through their
17 embedding in institutional structures, appointment of personnel at
18 different scales of government (for example, national-level departments
19 and agencies, and regional and local/municipal authorities), and
20 the development of specific policies and deployments. In the Irish
21 context, there are a number of well-funded interdisciplinary research
22 institutes and centres that specialise in smart cities research that actively
23 partner with numerous industry collaborators and work with Irish
24 cities, including extensive testbedding and trialling. In addition, the
25 recently launched (Dec 2016) 'All Ireland Smart Cities Forum' brings
26 together representatives from seven Irish cities, five from the South
27 (Cork, Dublin, Limerick, Galway, Waterford) and two from the North
28 (Belfast and Derry) to share insights, support collaborative research,
29 and work with stakeholders on collective city priorities. More locally,
30 Smart Dublin and Cork Smart Gateway are LA initiatives that seek to
31 guide smart city projects within LA departments and work with 'smart
32 technology providers, researchers and citizens to solve city challenges
33 and improve city life'.³

34 35 **Bridging the 'last mile' problem**

36
37 Over the past decade the drive to create smart cities has emerged as
38 a potent agenda, with many cities adopting smart city initiatives and
39 rolling out smart city programmes. The smart cities movement is
40 explicitly an exercise in technocracy: of transforming urban governance
41 and governmentality into an algorithmically mediated enterprise,
42 underpinned and supported by expert knowledge, an associated

1 epistemic community, and advocacy coalition that operates across
2 scales to produce policy mobility and a global enterprise. However,
3 while smart city policy and programmes are being implemented in
4 many cities, it is clear that they are fragmented in nature and the smart
5 city vision is only partially embedded within city administrations at
6 present. Consequently, the ideas, policies and technologies of the smart
7 city movement have so far only gained partial traction in driving how
8 city bureaucracies manage and govern their jurisdictions and approach
9 tackling urban issues. Moreover, they are being greeted with apathy or
10 resistance by some staff. In other words, it seems that promoters and
11 technocrats of the smart city vision are having difficulty 'bridging the
12 last mile' from theory and vision to fully mainstreamed policies and
13 adoption across organisations. Here, we want to consider the reasons
14 for these 'last mile' difficulties in ameliorating the work of epistemic
15 communities and advocacy coalitions.

16 City administrations are to a large degree like an oil tanker. They
17 are large, complex organisations consisting of many departments,
18 with entrenched structures, ways of working and established legacy
19 systems that create a high degree of embedded path dependency. They
20 are also full of internal politics, fiefdoms and competing interests.
21 As such, they are not easy to reorientate with respect to shifting
22 how units and staff think about and undertake their work, especially
23 when they directly challenge the paradigmatic training and ideals of
24 professionals schooled to think and act in certain ways (for example,
25 planners, engineers, architects, educators, social workers, community
26 development workers). A smart city approach promises to create a
27 more nimble, flexible, data-driven, efficient, horizontal organisation,
28 cutting across departmental silos and enabling joined-up responses to
29 urban issues. They thus promise to disrupt the status quo and radically
30 change working conditions, including leading to redundancies.

31 Smart city ideas and policy thus run into internal inertia and resistance
32 by both managers and workers. In addition, they can run into external
33 critique from academics, NGOs, community groups and politicians
34 (especially on the Left), who hold different views as to the supposed
35 benefits and underlying ideology of the smart city agenda. Part of the
36 critique of the smart city epistemic community is that while they claim
37 to be able to tackle perceived problems, they have a limited perspective
38 shaped by their disciplinary expertise and lack sufficient grounded
39 domain knowledge of an issue (Cullen, 2016; Kitchin, 2016b), often
40 treating the city as a technical system as opposed to a multifaceted
41 place. The result is a form of technological solutionism in which digital
42 technologies are positioned as the answer to all issues, regardless of

1 context and history. Consequently, there has been a marked push-back
2 against the ideas and ideals of the smart city in recent years, especially
3 concerning the role of citizens, the technocratic nature of governance
4 and its instrumental rationality, and the marketisation of public services
5 (Greenfield, 2013; Kitchin, 2014; Datta, 2015).

6 Fuelling resistance and doubts is a sense that the majority of smart
7 city technology is not yet mature and unsuitable for mainstreaming.
8 Technologies are still being developed and tested. This is borne out
9 by the large number of pilot projects and what has been termed
10 'experimental' or 'testbed' urbanism or 'living labs'. Practically all EU-
11 funded smart city projects have this status, being initiatives to scope
12 out, produce and implement proof-of-concepts, and share knowledge
13 about efforts, rather than being market-ready and proven to work in
14 practice. As such, while there is a general consensus on the utility of
15 digital technologies for tackling urban issues, there is no universal
16 agreement on the form of technical solution or related factors such
17 as the role of citizens in shaping how issues are tackled (Townsend,
18 2013). In other words, smart city ideas and technology are still very
19 much in development phase and investing in them poses a risk for city
20 administrations charged with providing stability, certainty and reliability
21 in the delivery of city services.

22 Fostering scepticism is a lack of trust among many city administrators
23 as to whether a smart city approach will work in practice. Cities
24 have a long history of purchasing technologies that are costly and do
25 not always deliver on their promises. This includes the first wave of
26 smart city products sold to them that bound them into unfavourable
27 contracts and supplied technical solutions that did not deliver on their
28 promises. An additional concern relates to financing and the amount of
29 perceived value for money spent and the return on investment. Many
30 smart city solutions are expensive to procure and service, yet it is not
31 always clear what the return on investment will be beyond promises
32 that a service will improve or an issue be ameliorated in some way.
33 Moreover, it is clear that the same technology will be cheaper and
34 better – in terms of spec, functionality, performance – in a few years,
35 so it is difficult to know when to make the initial investment. Many
36 cities are currently operating in a condition of austerity, so finances for
37 new investments are constrained. As such, although some technologies
38 could save the city money over the long term, the city still must find
39 the initial investment capital. This is why so much effort is now being
40 expended on new business models for smart city investments. Another
41 issue is competing demands for finance with a limited budget. Many
42 services are statutory obligations and unless the smart city technology

1 can address these critical issues, they will have trouble competing for
2 attention and resources.

3 In addition, the epistemic communities and advocacy coalitions
4 coalescing around the field of smart cities, in true technocratic fashion,
5 seem to little appreciate the need for democracy, openness and public
6 consultation in city management: mostly, executive decisions are
7 made outside of democratic process and city managers green-light
8 smart city projects with little political, media or public oversight or
9 feedback. In the case of Dublin, local politicians and the public have
10 been ignored almost entirely in the formulation of Smart Dublin and
11 the development and rollout of smart city initiatives. Indeed, nearly
12 all decisions for selecting and implementing smart city initiatives seem
13 to have bypassed public consultation and political debate. As such, the
14 focus of the epistemic community and advocacy has been exclusively at
15 the city bureaucracy. This is perhaps no surprise given that the city has
16 no mayor and is largely run by the CEOs of the four local authorities.
17

18 **Conclusion**

19

20 We have argued in this chapter that over the past decade there has been
21 a turn to smart city initiatives by city administrations. These initiatives
22 strengthen technocratic approaches to governing city life and delivering
23 urban services by tasking their implementation to technical systems
24 designed by knowledgeable experts and run by a new suite of urban
25 technocrats. These systems appear to operate beyond policymaking
26 processes. They have an autonomous position built through automated
27 mechanisms of information processing that end up having an impact on
28 democratic processes. These systems heavily input public policymaking
29 through the production and transmission of information, processed
30 through unknown and unaccountable algorithms that policymakers
31 actively mobilise as legitimate knowledge in order to build political
32 justifications of their policies. Moreover, the reliance of smart city
33 systems on ubiquitous computing and the generation and processing of
34 urban big data has produced a new form algorithmic technocracy that
35 enables a shift in governmentality from regimes focused on discipline
36 to that of control. Algorithmic technocracy is highly prescriptive and
37 technocratic, exercising forms of automated management in which
38 people are increasingly removed from mediating the practices of
39 governance and delivery of services with power ceded to algorithms
40 to control domains and make decisions. The creation, and often the
41 operation of smart city initiatives, is predominately undertaken by
42 private enterprises, meaning that algorithmic technocracy is market-led

_____ 1 and there is a creeping corporatisation and privatisation of urban
_____ 2 governance.

_____ 3 The rollout of algorithmic technocracy has been accompanied and
_____ 4 facilitated by a new wave of urban technocrats and a powerful new
_____ 5 advocacy coalition that works across scales to promote adoption. In
_____ 6 a short space of time a new cadre of smart city technocrats – CIOs,
_____ 7 CTOs, CDOs, data scientists, designers, policy specialists, software
_____ 8 engineers and project managers – have been appointed to roles in
_____ 9 city administrations, and organisational structures have been re-jigged
_____ 10 to accommodate them. These technocrats are working with, and
_____ 11 supported by, a panoply of external professionals within institutional
_____ 12 bodies, academia and companies, who provide a range of services and
_____ 13 enact social learning through consultancy, professional development
_____ 14 training, conferences and workshops, cooperation in project work,
_____ 15 and hackathons. While there are communities of scholars and ‘expert
_____ 16 amateurs’ who forward an alternative vision of smart cities, particularly
_____ 17 a version that is more citizen-focused, -engaged or -run, the dominant
_____ 18 paradigm of smart cities is still rooted in a technocratic formulation,
_____ 19 albeit one that now acknowledges the need for citizen participation,
_____ 20 though very much from a civic paternalist or stewardship perspective
_____ 21 (Shelton and Lodato, 2016).

_____ 22 Collectively the smart city epistemic community and advocacy
_____ 23 coalition is starting to reshape urban policy, how funding is distributed
_____ 24 and spent, and how city government works. However, due to a number
_____ 25 of issues – not least of which is the relative immaturity of the policy
_____ 26 and technical solutions being offered, along with institutional inertia –
_____ 27 smart city ideas and ideals have only become partially embedded in
_____ 28 city administrations. In effect, while the smart city movement has
_____ 29 captured some of the bureaucratic and political terrain at local, national
_____ 30 and supra-national scales (for example, some mayors, government
_____ 31 departments, EU bodies) it has a ‘last mile’ problem in many cities.

_____ 32 The challenge then for smart city advocates is to bridge this ‘last
_____ 33 mile’, persuading key decision-makers that the smart city approach
_____ 34 to managing cities and tackling urban issues through algorithmic
_____ 35 technocracy will radically improve the lives of citizens and help
_____ 36 businesses thrive. Such a drive seems likely to continue for the
_____ 37 foreseeable future as the smart city epistemic community and advocacy
_____ 38 coalition show few signs of abating. Rather, they are continuing to grow
_____ 39 as ever more technical and scientific academics and companies turn
_____ 40 their attention to urban issues and cities further embrace technological
_____ 41 solutions to urban management and governance. Nonetheless, the last
_____ 42 mile issues we detail will not dissipate in the short term. How this will

1 ultimately play out is difficult to pre-determine, but it is fair to say that
2 the new technocrats are unlikely to be leaving city government any
3 time soon, many ICT solutions already deployed are embedded in city
4 governance (for example, intelligent transport systems) and unlikely
5 to be decommissioned, and large investment is being ploughed into
6 developing and trialling new technology for deployment across domains
7 (for example, transport, energy, economy, environment, homes). As
8 such, algorithmic technocracy and its associated governmentality is set
9 to be a growing feature of our everyday urban lives.

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19 **Notes**

- 20 ¹ <https://eu-smartcities.eu/about>
21 ² <http://ec.europa.eu/eip/smartcities/>
22 ³ <http://smartdublin.ie/about/>