

ENVIRONMENTAL RESPONSIBILITY STATEMENT (FIRST PUBLISHED IN 2023)

At MASSIMODECARLO we care.

We care about emissions: we are committed to reduce our carbon emissions by 50% in line with the Paris Agreement, working closely with GCC International as Founding Members of GCC Italia. We only just started. We care about travels: we are constantly reducing our air travels by engaging our local teams in the international events we attend, so that we can control staff movements more efficiently. We believe in the power of art and its need to be experienced in person, but this cannot translate into an ideological over-presence tendency. We travel better and we travel less.

We care about shipping: we group our shipments, we are reducing inter-gallery deliveries by enhancing a thorough control towards goods circulation. We reprogrammed our art fairs inventory to be more efficient. We collaborate with other local galleries in occasion of special events to optimize shipments. The pace of our industry is a challenge, and we know we can do much more.

We care about our workspaces and our people: heating and aircon is personalized in most of our workspaces, so that we can control more efficiently the energy consumption of our buildings. We believe in the contribution of technology towards a better future: we privilege videocalls and meetings, as well as remote work whenever possible, and of course farm-to-table, organic supplies. We converted the space in front of our Milan gallery from a parking lot into a garden, populated by trees, flowers (and bees!): a small symbolic gesture that meant so much for our local community.

We care about paper: we are converting into a paperless company by reducing all our printed materials including business cards, leaflets, press releases, maps. All our exhibition materials are now digital, and accessible through QR codes and other tech means. For private printing in our workspaces, we're enhancing an internal control system that discourages documents and file printing in the office. We print less, we aim to zero.

We care about our thrash: we hardly throw away and we store and reuse plinths, installation materials, even screws. We are currently networking with other local galleries to archive and bring to collective use such materials. All our galleries have a strict policy for waste collection that we apply to all our galleries global.

We care about innovation: we're an innovative gallery that works with the digital platform as a mean to experiment a different industry perspective. We run a digital virtual reality gallery that brings in global audience without travels, and we established an internal innovation hub that constantly tests new possibilities for change. We believe technology can certainly help us to shape a better future.

We care about responsibility: we know we can do more to build a sustainable art world, and we feel responsible as an organization and as the individuals that are part of it.