Marko Nöhren

Enterprise Software Sourcing Performance

The Impact Logic of On-Demand, On-Premises, and In-House Software on Dynamic Fit and Process-Level Performance Outcomes in Client Organizations



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The Impact Logic of On-Demand, On-Premises, and In-House Software on Dynamic Fit and Process-Level Performance Outcomes in Client Organizations



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This book is based on a doctoral thesis successfully defended at the Business School of the University of Mannheim

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Mannheim, July 2015

Marko Nöhren

List of Abbreviations

AMCIS Americas Conference on Information Systems

BEA Bescheinigungen elektronisch annehmen

BWW Bunge Wand Weber
CEO Chief executive officer
CIO Chief information officer
CMS Campus management system
COO Chief operations officer

CRM Customer relationship management

ECIS European Conference on Information Systems ELENA Elektronisches Entgeldnachweis-Verfahren

EMEA Europe, the Middle East and Africa

ERP Enterprise resource planning HTML Hypertext markup language

ICIS International Conference on Information Systems

IH In-house

IT Information technology

KBV Knowledge-based view of the firm

MIDS Management information and decision support

N.A. Not applicableOD On-demandOP On-premises

PACIS Pacific Asia Conference on Information Systems

PCS Procurement system

POS Point-of-sale

RBV Resource-based view of the firm RDT Resource-dependence theory

RIT Representational view on information technology

RQ Research question

SCM Supply chain management

x List of Abbreviations

SEPA Single Euro Payments Area

SET Strategic-economical-technological

TCE Transaction cost economics

WHS Warehousing system

Contents

1	Intr	oductio	on	1	
	1.1	Proble	em Statement	1	
	1.2	Research Objectives			
	1.3	Resea	rch Design	6	
	1.4	Study	Organization	8	
2	The	Theoretical and Conceptual Foundation			
	2.1	Defini	tion of Core Concepts	11	
		2.1.1	Representational View of Information Technology	12	
		2.1.2	Software Sourcing Modes	13	
		2.1.3	Information Technology Alignment	17	
	2.2	Litera	ture Review	19	
		2.2.1	Theoretical Lenses in Software and Sourcing		
			Research	20	
		2.2.2	The Value of Information Technology	24	
		2.2.3	Previous Contribution on Software and Sourcing		
			Performance	33	
		2.2.4	Previous Contribution on Software Alignment	42	
		2.2.5	The Dynamic Alignment Process	48	
	2.3	Summ	nary	54	
3	Prel	iminar	y Research Model	57	
	3.1	Logical Structures of Research Models		57	
	3.2	2 Transforming the Dynamic Alignment Process into Alignment			
		Clusters			
		3.2.1	Specification of Concepts Related to the Dynamic	<i>c</i> 0	
			Alignment Process	60	
		3.2.2	Definition of Alignment Clusters and Gestalts	63	
		3.2.3	Summary	68	

xii Contents

	3.3	Development of a Preliminary Research Model	70
		3.3.1 The Relationship Between Alignment Gestalts	
		and Dynamic Fit	70
		3.3.2 The Impact of Dynamic Fit	71
		3.3.3 The Impact of Software Sourcing	72
		3.3.4 Summary	74
	3.4	Summary	76
4	Res	earch Design	79
	4.1	Philosophical Stance of Study	79
	4.2	Conceptualization of Fit	82
	4.3	Data Collection and Data Analysis	83
		4.3.1 Sampling Procedure	84
		4.3.2 Collection and Interpretation of Qualitative Data	86
		4.3.3 Introduction to Test Statistics of Categorical Data	89
	4.4	Summary	96
5	Des	criptive Findings	97
	5.1	Field Study Companies and Empirical Profiles	97
	5.2	Descriptive Analysis of Constructs	100
	5.3	Summary	105
6	Sinc	gle-Case Analysis	107
U	6.1	Technological Push Innovation	108
	0.1	6.1.1 Pioneer Innovator Gestalt	108
		6.1.2 Technology Push Non-gestalt	110
		6.1.3 Summary	112
	6.2	Push-Pull Innovation	113
	0.2	6.2.1 Ambidextrous Innovator Gestalt	113
		6.2.2 Push-Pull Non-gestalt	116
		· · · · · · · · · · · · · · · · · · ·	110
	6.3	6.2.3 Summary	121
	0.5		121
		6.3.2 Business Pull Non-gestalt	123
	6.4	6.3.3 Summary	126
	0.4	No Innovation	127 128
		6.4.2 No Innovation Non-gestalt	129 131
	6.5	Summary	132
7		·	
7		oss-Case Synthesis	137
	7.1	Investigation and Validation of Initial Propositions	137
		7.1.1 Relationship Between Alignment Gestalts	120
		and Dynamic Fit	138
		7.1.2 The Impact of Dynamic Fit on Business Process Performance	140
		г спошисе	1411

Contents xiii

		7.1.3	Impact of Dynamic Fit on Sourcing Performance	142
		7.1.4	Summary	148
	7.2		sion and Refinement of Research Model	148
		7.2.1	Emerging Relationship Between Sourcing and Business	
		7.2.2	Process Performance	149
		7.2.2	The Role of Software Sourcing Modes	155
		7.2.3	Moderating Effects of Control on Software Structure	160
		7.2.4	Change	162 167
	7.3		ary	170
			•	
8		•	and Discussion	173
	8.1		natory Research Model on Software Sourcing Value	173
	8.2		etical Contributions	176
	8.3	_	gerial Implications	180
	8.4	Limita	tions and Future Research	182
9	Conc	clusion		189
App	endix	A: Lit	terature Search Strategy	191
			emplified Items Related to the Dependent	
Con	struc	ts		193
App	endix	C: Pro	operties of Qualitative Study Based on Dubé	
and	Paré	(2003)		195
App	endix	D: Hi	gh-Level Interview Guideline	197
			st of Exemplified Evidence Based on Dibbern	
et al	. (200	08)		199
App	endix	F: Ch	i-Square Distribution Table	207
			\times 3 \times 2 Three-Way Contingency Tables for	
Proj	ositi	ons 6a	and 6b	209
Refe	rence	es		211