



AMERICAN KENNEL CLUB® IMPACT BY STATE – 2023

For more than 135 years, the American Kennel Club® (AKC) has been America's leading authority on all things dog and the premier resource for dog lovers.

The AKC is a not-for-profit, non-partisan club of clubs and breed registry dedicated to promoting responsible dog ownership, preserving purebred dogs, advancing the health and well-being of all dogs, and advocating for science-based canine policy that is reasonable, enforceable, and non-discriminatory.

Together with more than 5,000 AKC dog clubs and AKC-affiliated charitable organizations, we embrace community, canine health, responsible dog ownership, and safety. We share our passion for dogs and we bring significant positive impact to every state. We are passionate about everything related to dogs, and we celebrate the joy they bring to our lives every single day.

Members of local and breed-based dog clubs are active in their communities. AKC clubs sponsor some 26,000 family-friendly educational and competitive events that bring financial and expert resources to their community each year. Clubs offer training classes, provide expertise on canine issues, and engage in their communities. They support local police K-9s, educational programs for school children, rescue, disaster relief, and vaccination and microchip clinics.

AKC's affiliated charities are equally impressive:

- The AKC Canine Health Foundation is the world's largest funder of canine health research (\$70 million); focusing on all aspects of the physical, mental, and social well-being of dogs.
- AKC Reunite has reunited more than 685,000 lost dogs with their owners, donated hundreds of microchip scanners to shelters, and donated more than 111 disaster relief trailers to set up temporary shelters for communities impacted by natural disasters. The AKC Reunite Adopt a K-9 Cop Matching Grant program has awarded 500 grants to date.
- In 2024, more than 200 detection and law enforcement K-9s will be donated to communities needing them.
- AKC Humane Fund supports breed rescue and provides grants to house victims of domestic abuse with their pets.

The American Kennel Club prides itself on being more than champion dogs, but the champion for all dogs, and for dog-friendly communities too. We urge you to take a few moments and see just a few highlights of what AKC is doing in your state.



The Economic Benefits of AKC® Dog Events



Potential local economic impact of AKC Dog events is **MORE THAN \$2.15 Million**



Participants spend an average of **\$982 per event** in communities hosting AKC dog events.



AKC sanctions more than **22,000 events** across the country every year.

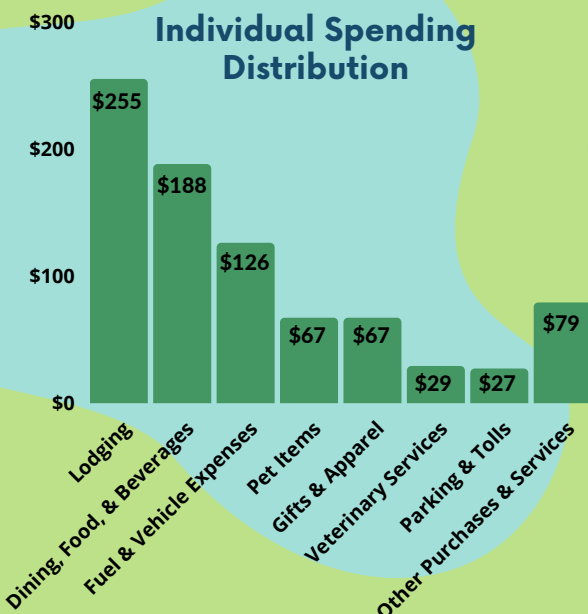
Local Spending Per Participants

Surveys demonstrate that exhibitors at AKC conformation dog shows spend an average of **\$982 per show weekend**. This means spending by AKC dog show exhibitors for a show weekend could inject more than **\$2.15 million*** into the local economy. Most participants travel more than 100 miles to get to AKC events and spend at least two to three nights in the community.

The AKC sanctions more than **22,000 events across the country every year**, including dog shows, agility and obedience trials, performance events, and much more.



Individual Spending Distribution



In addition to participant spending, communities benefit from spending by the event-giving club, which may include:

- Facility Rental, Fees, Permits
- Catering
- Rental Equipment, Tents, Chairs, Tables
- Flowers
- On-site Security, EMT, Veterinarian
- Trophies
- Local Vendors and Concessions
- Advertising



About the Study

Our goal was to identify spending in local communities by dog lovers who attend, participate in, and host American Kennel Club events. A survey was distributed in 2021 to participants in conformation shows held throughout the US. *The official tourism association for Orlando, FL, estimated the 2019 AKC National Championship Dog Show generated \$64 million in economic impact.