Poetry Foundation Annual Report

About the Poetry Foundation

The Poetry Foundation is an independent literary organization committed to a vigorous presence for poetry in American culture. The Foundation seeks to be a leader in shaping a receptive climate for poetry by developing audiences, creating new avenues for delivery, and encouraging all kinds of poetry through innovative literary prizes and programs.

2020–2021 in Review: A Time for Change, Renewal and Transformation

"Not everything that is faced can be changed, but nothing can be changed until it is faced." —James Baldwin

If ever there was a word to describe the past two years at the Poetry Foundation, it would be "change." Like so many organizations, the Foundation has had to pivot, adjust and reassess its role, purpose and positioning as we all enter into the "new" normalcy in the aftermath of the global pandemic of the past two years. This change wasn't just needed, it was necessary.

In the summer of 2020, the Poetry Foundation shared a public declaration of our <u>Commitment</u> to <u>Our Community</u>, citing ways in which we would work to transform into an organization that better reflects, respects, and represents the poetry ecosystem. Since that Commitment, we have worked continuously to become more diverse, equitable, and inclusive in our programming, services, staffing, board members, and engagement with communities of poets and artists who are central to our work, as we examined what it means to be a partner and trusted member of our community. We engaged, we listened, and we recognized the significant responsibility we have and the role we play, and the space we occupy within the literary landscape as we pursued our mission to celebrate, share and support poetry widely.

As we approach the end of my first year as the president of the Poetry Foundation, I am mindful that while we are moving ever forward, it is vital to take a moment to reflect back on the lessons of the past two years of change. Although our journey of renewal is just beginning, we share with you our progress during 2020–2021 anchored in adopting the values of equity, generosity, inclusion, justice, transparency and trust.

We've learned a lot and with your continued feedback and guidance in the future, we aim to keep learning and thank you for your partnership and support.

Yours in poetry, Michelle T. Boone Poetry Foundation President

Key Updates

In partnership with Lord Cultural Resources, started the process for a new Strategic Plan, the first one since 2006 at the Foundation.

Increased diversity in leadership with new staff promotions and hires, including Michelle T. Boone as president in May 2021 and several additions of new board members of color.

Launched a nationwide search for a new editor of *Poetry* magazine.

Collaborated with Ethos, a Chicago-based Diversity, Equity, Inclusion, and Belonging (DEIB) firm, who conducted an equity audit in parallel with the Foundation's work to fulfill commitments first named in the Open Letter of Commitment to Our Community. Findings included:

Since 2003, of nearly 4,000 *Poetry* contributors, one-fourth were people of color.

In that same period of time, more that 53% of contributors were men.

Diversity has been incrementally increasing across social identity categories over time, with 2018 representing the biggest increases.

These findings do not represent where the Foundation or magazine wants to be or can be; rather, they give a starting point from which growth can be marked.

Awarded \$2 million in emergency grants, and began the process of reimagining the Foundation's future grantmaking.

Increased transparency with consistent updates on the changes at the Foundation in relation to the goals and priorities stated in the Commitment.

Global Pandemic

Like many organizations across the country, the COVID-19 pandemic compelled the Poetry Foundation to pivot to a new approach. On March 13, 2020, the Foundation closed its doors to the public to support the City of Chicago's efforts to contain the spread of the COVID-19 virus and practice social distancing as advised by the Centers for Disease Control and the Chicago Department of Public Health. All in-person, on-site public programming was canceled or postponed.

Poetry Magazine

Founded in Chicago in 1912 by Harriet Monroe, *Poetry* continues to be recognized as an influential space for verse. As the oldest monthly magazine devoted to verse in the English-speaking world, *Poetry* supports our Commitment to the Community by welcoming several poets as guest editors, including Ashley M. Jones, Su Cho, and Suzi F. Garcia in 2021.

During 2020 and 2021, Poetry published

733 poems
103 visual/multimedia poems
54 prose pieces
56 episodes of the *Poetry* Magazine Podcast
9 issues by guest editors

Poetry's Honors

National Magazine Award winner for John Lee Clark's essay, "Tactile Art" National Magazine Award Cover Contest finalist for Armando Veve's September 2019 cover art National Magazine Award Photography finalist for "From 'Crowns,'" featuring poems by Patricia Smith and photographs by Sandro Miller Additionally, Poetry:

Received more than 32,000 submission packets

Subscribers 2021: 30,801 2020: 26,039

Included 150 (47.3%) contributors who were published in the magazine for the first time in 2020 260 (81.5%) contributors published in the magazine for the first time in 2021

Events

In response to the pandemic, the Poetry Foundation changes in its approach and presentation of public events. These included a pivot to entirely digital/online offerings in 2020–2021 and the Poetry Off the Stage series on Instagram. The Programming team added the presence of live captioners and/or American Sign Language (ASL) interpreters to all events; events were also recorded and added to the Poetry Foundation website to be accessed anytime.

2020-2021 Events

57 free public events 14 in-person 43 virtual 2,910 event attendees 845 in-person 2,065 virtual

The Programming team introduced post-event surveys so that attendees could provide feedback on the events and highlight areas for improvement. This practice is ongoing, and the feedback is greatly appreciated.

A few examples:

"I loved the descriptions of the speakers and their surroundings. It was a very welcoming atmosphere."

"The presentation of identities, visual descriptions, and simultaneous ASL interpretation made me feel like this is a space that carefully considers everyone."

"Each poet had lineage in each other, other poets, and the unshared now shared experiences. Wonderful curation. Great flow. Beautiful souls, each one and all."

"This was my first time attending a Poetry Foundation event, and I'm glad I did."

Library

The Poetry Foundation Library is the Midwest's only library dedicated to poetry. While the Foundation building was closed due to COVID-19, virtual visitors to the library could attend a range of online workshops and events.

2020-2021 Book Clubs

Each month, Library staff moderated an online book club featuring a wide range of classic and contemporary poets. Moving to a virtual format allowed guests to join the conversations from anywhere in the world. Participants in the United States received copies of the discussion book free of charge.

24 book clubs377 attendees21 of 24 books discussed were by BIPOC poets19 of 24 books discussed were by living poets

2020–2021 Writing Workshops

The Library's long-standing writing workshop series, Forms & Features, also adapted to an online format in 2020. Through these workshops, participants came together to learn about different poetic forms and aspects of poetry, and to create their own work. From these sessions, a new reading series, Celebrating the Poets of Forms & Features, was born, providing participants a space to share work from those workshops.

- 238 sessions
- 4,184 attendees

2020–2021 Youth Programming

In addition to the book clubs and workshops geared towards adult fans of poetry, the Library offers a number of programs for young writers and readers of the art form.

Field trips were changed to online sessions available to educators who wanted to bring more poetry to their classrooms, resulting in the following: 31 sessions 677 attendees

The **Teen Poetry Labs**, traditionally in-person summer workshops, shifted to online sessions that were available to more young poets in the virtual space, leading to: 29 sessions 239 attendees

Poetry Explorers is a new program that began as a virtual event series. It has evolved into an interactive video series that caregivers and educators can enjoy with their young poets again and again.

8 event sessions 4 video installments

Gallery

While the Poetry Foundation building was closed in 2020–2021, its commitment to poetry as an art form did not stop. For the first time, the Foundation installed an artwork on its Chicago building's exterior: *For And Nor But Or Yet So* by Bob Faust.

This installation debuted November 2021 and celebrated the poems of 2021 Ruth Lilly Award winner Patricia Smith.

Smith, who was raised on the West Side of Chicago, is the winner of numerous awards, including the Kingsley Tufts Poetry Award and Lenore Marshall Poetry Prize. She is a mentor and inspiration to a generation of poets and a treasure for innumerable readers.

The poems gathered for the installation were available as QR codes that collectively created a "family tree" of work selected by Smith, tracing generative connections between poets past and present.

Community, Educators & Student Programs

Incubator for Community-Engaged Poets

The Incubator is a program for poets who engage with and serve communities through their creative practice. Prior to the pandemic, the Incubator consisted of a four-day introductory session of workshops and discussions that culminated with the Chicago Poetry Block Party. Then, work continued in Incubator Fellows' communities, supported in part by grants awarded annually to two Fellows for their community projects.

The Foundation went through several permutations of Incubator, working to adapt it to function during the pandemic and in a way that was aligned with the changes underway at the Foundation. This evolved into an evaluation of the program. Feedback was requested and received from 77 out of 98 Incubator alumni.

Hope Rhymes

The Foundation joined Poetry Ireland in 2021 to announce the new multi-year partnership, Hope Rhymes. This partnership aims to connect communities of poets and audiences in the United States and Ireland, with a focus on engagement with and services for young people.

Summer Poetry Teachers Institute

In July 2021, we carried forth our Commitment to the Community with the free virtual institute "Poetry in an Antiracist Classroom," which reached **more than 200 educators**, ranging from kindergarten to the community college level. They learned new ways to teach poetry to their students. It was the sixth annual Institute expanded to a broad, virtual educator audience. The Poetry Foundation worked with longtime partner O, Miami, the annual poetry festival, to plan the Institute programming.

Poetry Out Loud

A partnership of the National Endowment for the Arts, Poetry Foundation, and state arts agencies, Poetry Out Loud is a national arts education program that encourages the study of great poetry by offering free educational materials and a dynamic recitation competition for high school students across the country. Since the program began in 2005, more than 4.1 million students and 68,000 teachers from 17,000 schools and organizations across the nation have participated. The competition's virtual national finals were administered by Mid Atlantic Arts.

2019–2020 School Year

263,000 participating students 2,200 schools Each state champion received a \$1,000 prize In states where the finals were canceled, the state arts agency received \$1,000 to either award to a state champion named later or divide among the students who advanced to the state finals.

2020–2021 School Year

98,000 participating students1,300 schools/organizations\$45,500 in prize money was awarded to competing students and their schools

Gwendolyn Brooks Youth Poetry Awards

Created to celebrate and honor the legacy of Illinois Poet Laureate Gwendolyn Brooks, the first Black author to win a Pulitzer Prize, the Gwendolyn Brooks Youth Poetry Awards is an annual competition open to all Illinois poets in grades K–12. The Poetry Foundation partnered with Illinois Humanities, Brooks Permissions, and the Reva and David Logan Center for the Arts to host virtual ceremonies honoring the students.

2020-2021 totals:

629 submissions 14 counties and 92 zip codes represented With 365 entries, 2021 marked the most submissions since the contest's revival in 2017

Poetry, Prose & Podcasts Online

During the past two years of the pandemic, Foundation staff were heartened by the public's continued engagement with and support of our poetry content. People found inspiration and refuge in our digital offerings, which included the Poem of the Day newsletter, weekly featured articles, the website archive, and new video content. The Poetry Foundation website continues to serve as an evolving resource of articles for educators, poetry collections, poets blogging on various topics, and poetry tools for young people.

2020-2021

4.5 million+ average monthly website visitors

568 new poet bios added

2,188 new poems added

46,000+ poems in the archive

83 new feature articles

Artwork by Lars Leetaru for Tyler Malone's feature essay, "Thinking Is a Sickness of the Eyes" was included in the American Illustration Annual 40.

J. Howard Rosier's feature on Frederick Seidel was selected by *Literary Hub* as one of the 10 best book reviews of 2021.

Nearly 130,000 newsletter subscribers

5 active poetry podcasts: Audio Poem of the Day, Poetry Magazine Podcast, Poetry Off the Shelf, PoemTalk, and VS

1.2 million+ podcast listens

VS Updates

The Poetry Foundation's Webby-nominated podcast series, in partnership with Postloudness, has some changes of its own.

Launched the open call for *Roll Call*, the podcast miniseries dedicated to the past, present, and future of Black poetry.

This resulted in 62 applications from around the United States and beyond.

After 5 seasons, cohosts Franny Choi and Danez Smith are stepping aside to make room for new voices.

The open call for the new cohosts brought in 74 applications, and the new duo begins in 2022.

Harriet Blog

In 2021, readers of the long-running Harriet blog were introduced to a revamped version of the blog and to Harriet Books, an initiative dedicated to a weekly review of independently published contemporary poetry. In its first year, Harriet Books published **119 reviews of new poetry collections.**

In 2021 the Harriet blog featured: 28 Featured blog posts 8 Open Door posts 36 news roundups

Media Partnerships

Media partnerships provide a unique opportunity for the Poetry Foundation to invest in poetry programming that reaches new and familiar audiences across a broad media spectrum. This resulted in a more robust presence for poetry-related stories in video, print, radio, television, and social media.

American Life in Poetry

In 2021, the Poetry Foundation relaunched the long-standing, free weekly column **American Life in Poetry** with award-winning poet and author Kwame Dawes as the new editor. Dawes's tenure is paired with an engaging new website, designed to connect people to poetry through interests, geography, and representation. Ted Kooser retired as the series editor after celebrating more than 800 columns. The column continues to be published in partnership with the English Department of the University of Nebraska-Lincoln.

Ours Poetica

Collaborating with Complexly, the Foundation welcomed new co-curators of the twice-weekly YouTube series *Ours Poetica* which featured Charlotte Abotsi and Sarah Kay in 2021 for Season 3. The poetic duo invited guests to share poems with audiences in short readings that evoke the tactile joy of holding a book while experiencing a poem. *Ours Poetica* returned to screens of all sizes every Monday and Friday in September.

The Slowdown

In partnership with American Public Media, 2021 also marked the return of celebrated poetry podcast, *The Slowdown*, with award-winning poet Ada Limón taking helm as host, delivering a short episode each weekday of a poem and a moment of reflection. This offered listeners a different way to see the world – through poetry.

Poetry Corner

On a local level, the Poetry Foundation began a partnership with the *Chicago Reader* in 2020. **Poetry Corner** is a biweekly space in the *Reader*'s print and digital editions that works with Chicago poets to curate a feature of new poems by local writers. This partnership both supports independent writers and publications and provides Chicagoans with a new space to encounter art by people from their community.

The Poetry Foundation is also proud to share the title of **2021 Best Poetry Organization** with Kuumba Lynx in the *Reader* Best of Chicago issue, voted on by the publication's readers.

Awards

Partnerships, grants, prizes, awards, and programs are a few of the ways we continue to celebrate and support past, present, and future poets from all walks of life. The awards processes were revisited in 2020–2021, expanding the pool of decision makers, and they continue to evolve with the Poetry Foundation.

For the first time, the Pegasus Awards ceremonies were virtual, meaning that winners and their supporters could celebrate safely from wherever they were. In 2021, the event was open to the general public to log on and cheer these incredible poets, and the video was added to the Foundation website to be enjoyed by all for years to come.

Ruth Lilly Poetry Prize

\$100,000 prize each year

Established in 1986 by Ruth Lilly, the prize is one of the most prestigious awards given to American poets. The prize honors a living U.S. poet whose lifetime accomplishments warrant extraordinary recognition.

Patricia Smith – 2021 Marilyn Chin – 2020

The Pegasus Award for Criticism

\$7,500

This award honors the best book-length works of criticism published in the prior calendar year, including biographies, essay collections, and critical editions that consider the subject of poetry or poets.

2021 Winner: Susan Briante for Defacing the Monument

2021 Finalists: Mayra A. Rodriguez for *Audre Lorde: Dream of Europe* and Rosanna Warren for *Max Jacob: A Life in Art and Letters*

2020 Winner: Saskia Hamilton for *The Dolphin Letters, 1970–1979: Elizabeth Hardwick, Robert Lowell, and Their Circle* and *The Dolphin: Two Versions, 1972-1973 Robert Lowell* 2020 Finalists: Peter Campion for *Radical as Reality: Form and Freedom in American Poetry,* Dorothea Lasky for *Animal,* and Peter Murphy for *The Long Public Life of a Short American Poem: Reading and Remembering Thomas Wyatt*

Young People's Poet Laureate

\$25,000 prize for two-year term Naomi Shihab Nye's Tenure Extended

The Poetry Foundation extended the tenure of current Young People's Poet Laureate, Naomi Shihab Nye, to 2022. Nye was awarded the honor and two-year term in 2019, but had to cancel a number of her readings and programs due to the COVID-19 pandemic. The extension of her tenure allows for new initiatives to replace those that were canceled. It also allows Nye to maintain her commitment to celebrating poetry in geographically underserved and rural communities.

Ruth Lilly and Dorothy Sargent Rosenberg Poetry Fellowship

\$25,800 prize each year

Five prizes for poets early in their careers to encourage the further writing and study of poetry.

2021

Bryan Byrdlong, Steven Espada Dawson, Noor Hindi, Natasha Rao, Simon Shieh

2020

Isabella Borgeson, Luther Hughes, Cyrée Jarelle Johnson, Darius Simpson, Khaty Xiong

Grants

The Poetry Foundation is a private operating foundation, meaning it is a non-profit organization that devotes most of its resources to programs that serve the public; grantmaking, by regulation, is not one of those programs, and so is only one facet of the Foundation's work as a charitable organization. That said, the Foundation recognizes the importance of grants funding in the arts, and has been reimagining how it can serve the poetry ecosystem in sustainable ways.

The Poetry Foundation opened an emergency grant program to support poetry and affiliated arts organizations struggling during the COVID-19 pandemic. The Foundation committed \$1 million in emergency grants over two years at that time; it has doubled that to \$2 million in emergency funds distributed within one year.

The emergency grants were open to poetry organizations and organizations that use poetry as an expression of their missions, located in the United States. This included organizations fighting for social justice and working to advance racial equity in poetry and affiliated art.

One-time emergency grants were awarded in the range of \$5,000–\$20,000, determined by organizations' annual budgets and requested funds. A panel of internal staff reviewed and chose applicants.

Grants Awarded

A total of 128 organizations received emergency grant funding from the Poetry Foundation from the emergency grant opportunity. Of the recipients: 74 of the organizations provide programs for BIPOC, LGBTQIA, and/or other marginalized groups 48 of the organizations focus on youth programming 88 of the organizations support their local communities 113, or 88%, of the organizations had not previously received funding from the Poetry Foundation.

Recipients

1455 Literary Arts, Inc. — \$5,000 826Chi — \$15,000 826 Michigan — \$20,000 826 New Orleans — \$20,000 Alaska Quarterly Review — \$10,000 Alliance for Young Artists & Writers — \$5,000 Alice James Books — \$10,000 American Poetry Museum — \$5,000 Art from Ashes Inc. - \$15,000 ArtistYear — \$20,000 Arts + Literature Laboratory — \$15,000 Arts Council of Greater Baton Rouge Inc. — \$10,000 Arts Council of Princeton — \$10,000 Artspace/Slam Richmond Affiliation — \$5,000 Asian American Writers Workshop — \$20,000 Autumn House Press — \$10,000 Bamboo Ridge Press — \$5,000 Beyond Baroque — \$20,000 Black Table Arts — \$5,000 Blue Stoop of CultureTrust — \$10,000 BOA Editions, Ltd. - \$15,000 Boston Scores — \$5,000 Bowery Poetry Club — \$20,000 BreakBread Literacy Project — \$10,000 California Poets in the Schools — \$10,000 Cambridge Community Center — \$20,000 CantoMundo — \$20,000 CavanKerry Press — \$10,000 Cave Canem Foundation — \$20,000 Center for the Art of Translation — \$15,000 City of Asylum — \$20,000 Chicago Alliance Against Sexual Exploitation — \$15,000 Chicago Hopes for Kids — \$15,000 Chicago Poetry Center — \$20,000 Community Advocacy Through Poetry / Community Justice Project - \$15,000 Community Building Art Works — \$10,000

Community Literature Initiative — \$15,000 Community-Word Project, Inc. — \$15,000 ConTextos — \$10,000 Copper Canyon Press — \$20,000 D.C. Creative Writing Workshop — \$20,000 Deep Center — \$20,000 Desert Island Supply Co. - \$20,000 DewMore Baltimore — \$20,000 Diasporic Vietnamese Artists Network / Intersection for the Arts — \$10,000 Dove Mission Initiative, Inc. - \$5,000 DreamYard's Bronx Poetry Project — \$20,000 Fonograf Editions — \$5,000 Free Verse — \$5,000 Gemini Ink — \$15,000 Girls Write Now — \$15,000 GLOW Academy — \$5,000 Good Journey Development Foundation — \$5,000 Graft Living — \$5,000 Green Mountains Review — \$5,000 Hope at Hand, Inc. — \$15,000 Hurston Wright Foundation — \$20,000 In-Na-Po — \$15,000 Inside Out Literary Arts — \$15,000 International Women's Writing Guild — \$5,000 Just Buffalo Literary Center — \$20,000 Kearny Street Workshop, Inc. — \$15,000 Kuumba Lynx — \$10,000 Kundiman — \$20,000 Lambda Literary — \$20,000 Letras Latinas — \$15,000 Life Journeys Writers Club, Inc. — \$5,000 Litmus Press — \$10,000 Litquake Foundation — \$10,000 Maine Inside Out — \$20,000 Mano Amiga — \$20,000 Mass Poetry — \$10,000 Michigan Quarterly Review — \$10,000 Mighty Writers — \$10,000

Minnesota Prison Writing Workshop — \$20,000 Missoula Writing Collaborative — \$10,000 Mizna — \$5,000 Music in Common — \$5,000 Nebraska Writers Collective — \$10,000 Noemi Press — \$15,000 Nuyorican Poets Cafe — \$20,000 NY Writers Coalition, Inc. - \$15,000 Obsidian: Literature & Arts in the African Diaspora — \$10,000 Path with Art — \$10,000 Poet Lore — \$5,000 Poets & Writers, Inc. — \$15,000 Poetry and Art as Therapy for a Spirit in Grief / Northwest New Mexico Arts Council - \$5,000 Poetry Project — \$20,000 Poetry Society of America — \$20,000 Poetry Society of New York — \$10,000 RHINO Poetry/The Poetry Forum, Inc. — \$5,000 River of Words Program at Saint Mary's College — \$5,000 Saint Louis Poetry Center — \$10,000 Shout Mouse Press — \$10,000 Small Press Traffic — \$5,000 Snow City Arts — \$15,000 Speaking Truth to Power From Center for Empowering Refugees and Immigrants (CERI) -\$10,000 Split This Rock — \$10,000 Sundress Publications — \$5,000 TAB: The Journal of Poetry & Poetics — \$5,000 Teachers and Writers Collaborative, Inc. — \$15,000 The Care Center — \$20,000 The Diatribe, Inc. - \$10,000 The Lab — \$10,000 The Midwest Writing Center — \$10,000 The Open Mouth Literary Center — \$5,000 The Oxford American Literary Project — \$5,000 The Word | A Storytelling Sanctuary — \$5,000 The YMCA's Downtown Writers Center — \$15,000 Tieton Arts & Humanities — \$10,000 Tioga County Council on the Arts, Inc. - \$5,000

Triple Canopy — \$5,000 Ugly Duckling Presse, Ltd. — \$10,000 University of Arizona Poetry Center — \$20,000 University of Wynwood, Inc. (O, Miami) — \$10,000 Urban Think — \$5,000 Urban Word — \$20,000 Wick Poetry Center — \$20,000 Woodland Pattern — \$20,000 WordPlay Cincy — \$15,000 Words Beats & Life — \$10,000 Writers in Baltimore Schools — \$10,000 Writers in the Schools (WITS) — \$15,000 Writers Without Margins, Inc. (WWM) — \$10,000 Young Authors Greenhouse — \$10,000 Young Poets Program — \$5,000 Youth Speaks — \$20,000 Zoeglossia — \$5,000

For more information about the Poetry Foundation's financial status, please visit <u>PoetryFoundation.org/Foundation/Financials</u>

Future of Grantmaking

In December 2021, the Poetry Foundation pledged to distribute \$9 million in grants over the next three years as part of our continued evolution, focusing on ongoing support and new efforts. Those efforts are:

Renewal and Recovery

Continued financial support for past emergency grant recipients impacted by the ongoing pandemic.

Equity in Verse

Support to build capacity of BIPOC-led literary, publishing, and poetry organizations, management, and programs Support to cultivate and engage new, diverse audiences for poetry Foster new collaborations and partnerships, as well as innovation and new technologies in the field

Program Collaborations and Partnerships

Continued support of existing programs and partnerships New collaborations that are in line with the Foundation's forthcoming Strategic Plan

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