



Sora
Where students read

10 Tips To Get Students Reading in Sora

1. Preload Sora to your students' school-issued devices.
2. Introduce students to Sora. For example, you can:
 - Distribute [flyers](#) throughout your library.
 - Feature [articles](#) about Sora and/or link to Sora in your school or district newsletters.
 - Provide teachers an informational [script or slide](#) to share with classes.
 - Demonstrate Sora to students during library visits and orientation.
Pro-tip: *Once they're up to speed, you can get your older students involved by having them help out younger readers!*
 - Include Sora in your school's morning announcements.
 - Feature Sora on your school's website and/or learning management system.
 - Download a copy of our [Starting Strong Kit](#) for more ideas.
3. Train your librarians and teachers on how to use Sora with free [on-demand webinars](#), [how-to videos](#) and [self-paced e-learning modules](#).
4. Create [themed collections](#) (e.g. movie tie-ins, holidays, pop culture events) and display them throughout the library or on school bulletin boards.
 - **Pro-tip:** *Be sure to include a QR code linking to each collection!*
5. Feature Sora on your school's [social media](#) accounts. This is a great way to promote:
 - General announcements and updates
 - Links to themed collections and new titles
 - Student and staff spotlight videos: *What are you reading?*



6. Apply [stickers or shelf talkers](#) to your print books and bookshelves to promote the digital versions of popular titles – and remember to include QR codes linking to the books.
7. **Don't forget about the public library!** Remind students that they can use the **Add library** feature to search for even more age-appropriate ebooks and audiobooks from the public library's collection without leaving Sora.
8. Encourage students to keep reading during breaks and offer prizes to incentivize participation.
 - Host a holiday reading challenge.
 - Try a March Madness-style book bracket.
 - Promote Sora Sweet Reads, a free summer reading program in Sora.
9. Visit [OverDrive Marketplace](#) to discover additional ways to grow and manage your collection and review usage.
 - Need help getting into Marketplace? Reach out to your Sora team or email schools@overdrive.com.
 - Then, watch this [four-minute how-to video](#) to get up to speed.
10. Follow [OverDrive's blog](#) for product news and updates, plus ideas (from educators just like you!) to engage more students with reading.

For more ideas and free resources to support the tips found here, visit the [OverDrive K-12 Resource Center](#).