



**REQUEST FOR PROPOSALS:  
EXPANDED ACCESS TO ARTS AND CULTURE FUND**

**DEADLINE: MARCH 25, 2024 AT 11:59PM**

**Grant Guidelines, Eligibility Information, and Application Support:**  
<https://www.fresnoartscouncil.org/artsandculturegrants>

**Overview**

Fresno Arts Council invites applications for the following Cultural Arts grant opportunities, furnished by City of Fresno tax funds generated by Measure P:

- Cultural Arts Organization General Operating Support (Awards up to \$300,000)
- Emerging Cultural Arts Organization General Operating Support (Awards up to \$50,000)
- Cultural Arts Project-Specific Support (Awards from \$2,000-\$200,000)
- Emerging Cultural Arts Project-Specific Support (Awards up to \$50,000)

**Application Period**

December 31, 2023-March 25, 2024 at 11:59PM

**Review Period**

Spring, 2024

**Grants Awarded and Disbursed**

Summer, 2024

**Grant Activity Period**

July 1, 2024-June 30, 2025

**Cultural Arts Organization General Operating Support**

General Operating Support was called out in the Ordinance to support organizational stability for arts and cultural organizations that reflect the cultural, geographic, and demographic diversity of the City of Fresno; and reflect the proportion of each grantee's overall operations that serves residents within, or visitors to, the City of Fresno's sphere of influence. Grants shall prioritize organizations and programs that support and expand diverse public or youth engagement and equity and respond to the priorities of the [Cultural Plan](#).

General Operating Support Grants are intended to provide core support to Cultural Arts Organizations to sustain and increase community access to a broad and diverse range of



opportunities in the arts. The General Operating Support grant provides direct funding for ongoing operations. This grant contributes to a robust and diverse arts workforce and infrastructure. **Funds may be used to support any eligible expenses associated with the general operations of Cultural Arts Organizations, including but not limited to rent, utilities, and staff salaries incurred within the territorial limits of the City of Fresno.**

Applying for this grant does not restrict an organization from applying for other project-based grants. General Operating Support grants are intended to support the applicant organization in carrying out its mission. Funding is *not* intended to support a specific project.

### **Emerging Cultural Arts Organization General Operating Support**

Emerging Arts and Culture Organization Support Grants may be awarded to Operating Support Grant applicants who meet the following criteria: Applicants are limited to nonprofit arts and cultural organizations with annual revenue less than \$50,000, regardless of years of operation; such organizations may apply for support of up to 100% of their annual revenue. Emerging Arts and Culture Organizations are encouraged to apply for Operating Support Grants that build capacity and expand their ability to reach and serve residents and visitors in the City of Fresno. Emerging Arts and Culture Organization Support Grants prioritize investment reflective of the cultural, demographic, and geographic diversity of Fresno, and respond to the priorities of the Cultural Plan.

### **Cultural Arts Project Specific Support**

Project Specific Grants will be made to support specific projects that respond to the goals of the Cultural Plan. Project Specific Grants can be used to pay artists' fees, acquire project-specific supplies and materials, or acquire equipment required to complete the project; venue, and technical costs are additional examples of allowable expenses.

### **Emerging Cultural Arts Project Specific Support**

Emerging Arts and Culture Project Specific Grants are available to eligible Project Specific Grant applicants who do not have two years of fiscal history and/or two years of prior activity supporting and expanding access to arts and culture programming, at the time of application submission.

Emerging Arts and Culture Project Specific Grants will not exceed \$50,000 each—prioritizing investment reflective of the cultural, demographic, and geographic diversity of Fresno, supporting and expanding diverse public or youth engagement, and equity, and respond to the priorities of the Cultural Plan.



\*Note: Future Grant Programs informed by the Cultural Arts Plan and future CAP revisions may be developed. Guidelines will be posted as new funding programs are offered. Please visit [fresnoartscouncil.org](https://fresnoartscouncil.org) for updates and information.

### **Accessing the Online Application**

Fresno Arts Council uses Submittable to accept and manage grant request applications. You will need to create organizational/user accounts and profiles. Access the online application portal at <https://fresnoartscouncil.submittable.com>.

The deadline to submit the online grant applications will be on **March 25, 2024 at 11:59pm**.

### **Application Support**

Fresno Arts Council encourages you to attend webinars, office hours, and make use of instructional resources early in your application process. FAC strongly recommends submitting the application and required supporting materials at least five (5) business days before the deadline to provide time to troubleshoot any technical issues.

Please visit <https://www.fresnoartscouncil.org/artsandculturegrants> for additional information, workshop schedules, and application support. Fresno Arts Council will offer workshops, webinars, and technical assistance to all applicants January through March, 2024.

### **Review Panels**

An adjudication panel will be established that includes community members, artists and culture bearers, and arts and culture administrators. The Commission and Fresno Arts Council shall ensure that grant applications are reviewed in a transparent, competitive process. The adjudication panel is comprised mainly of individuals with substantial background in arts and culture, usually drawn from the ranks of experienced and skilled arts and culture practitioners, administrators, managers and board members of City of Fresno arts and cultural organizations, the Cultural Arts Subcommittee or other applicable PRAC subcommittee, and experienced arts and culture grant-makers from philanthropic and public sectors. Fresno Arts Council invites applications for panelists via Submittable.

### **Questions?**

For technical assistance and grant guideline questions, please call 559-237-9734 Monday through Friday, between the hours of 9:00AM and 3:00PM. You may also email Executive Director, Lilia Gonzáles Chávez at [lilia@fresnoartscouncil.org](mailto:lilia@fresnoartscouncil.org). Please allow 24-48 hours for staff response.



### **Language Assistance**

For a copy of the guidelines in Spanish, contact the Fresno Arts Council at 559-237-9734

Para obtener una copia de las pautas en español, llame a Fresno Arts Council (el Consejo de las Artes de Fresno) al 559.237.9734.

For a copy of the guidelines in Hmong, contact the Fresno Arts Council at 559-237-9734.

Hu rau lub Fresno Art Council ntawn 559-237-9734 yog tias koj xav tau ib daim ntawv luam u alus Hmoob txog peb cov lus koj qhia.

For a copy of guidelines in Punjabi contact the Fresno Arts Council at 559-237-9734

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