



After graduating with honors in business management economics and psychology from the University of California Santa Cruz, Jacob was excited to join the corporate world. At his first job he was told that he'd be traveling the country, meeting with executives and entrepreneurs, and doing all sorts of exciting work. A few months in, he was stuck doing data entry, cold calling, and PowerPoint presentations. One day the CEO came out of his nice corner office, handed Jacob a \$10 bill and said "I'm late for a meeting, go grab me a cup of coffee, and get something for yourself as well." That was the last corporate job he ever had.

Today, Jacob Morgan is a trained futurist and one of the world's leading authorities on the future of work and employee experience. He speaks in front of tens of thousands of people each year and his content is seen over a million times a year. Jacob is the best-selling author of three books: *The Employee Experience Advantage* (2017), *The Future of Work* (2014), and *The Collaborative Organization* (2012). He speaks at over 50 conferences a year including TED Academy which is one of the largest TED events in the world. His topics range from AI and automation, management and leadership, the future of work, the 4th industrial revolution, employee experience, the internet of things, and many others. In addition Jacob provides advisory and thought leadership services to various organizations around the world.

He is the founder of **The Future of Work University** where he creates courses and classes to help people and organizations prepare for how the world of work is changing. Jacob also created "**The Future If,**" a global community of business leaders, authors and futurists who explore what our future can look like IF certain technologies, ideas, approaches and trends actually happen. The community looks at everything from AI and automation to leadership and management practices to augmented reality and virtual reality, the 4th industrial revolution and everything in between.

His work has been endorsed by the CEOs of: **Nestle, Best Buy, Cisco, SAP, KPMG, Schneider Electric, T-Mobile, Whirlpool, St. Jude Children's Research Hospital, Zappos, Atari, and many others.**

In addition, Jacob hosts *The Future of Work Podcast* a weekly show where he speaks with senior executives, authors, and business leaders about how the world of work is changing. His Youtube series, **The Future in 5**, explores the latest concepts and ideas around the future of work with inspiring and educational 2-3 minute snippets which are all professionally shot and edited.

He has also contributed to and been cited in publications such as *Cosmopolitan*, *The Wall Street Journal*, *NPR*, *CNN*, *Glamour*, the *MIT Sloan Management Review*, *USA Today*, and *The Harvard Business Review*.

You can learn more about Jacob and get access to his blog, podcast, video series, and research by visiting **TheFutureOrganization.com**. You can also email him, **Jacob [at] TheFutureOrganization [dot] com**





SHORT BIO:

Jacob Morgan is a three time best-selling author, keynote speaker and futurist who explores the future of work and employee experience. His three books are: **The Employee Experience Advantage (2017)**, **The Future of Work (2014)**, and **The Collaborative Organization (2012)**.

He speaks at over 50 conferences a year in front of tens of thousands of people including TED Academy which is one of the largest TED events in the world and his content is viewed over a million times each year.

Jacob's work has been endorsed by the CEOs of: **Cisco, Whirlpool, T-Mobile, Best Buy, SAP, Nestle, KPMG, Schneider Electric, and many others**. He is regularly featured in business publications such as The Wall Street Journal, Harvard Business Review, CNN, NPR, USA Today, Forbes and others.

He's the creator of **The Future of Work University** and **"The Future If"** Community. Jacob also has a popular podcast and YouTube series where he explores various themes around the future of work. He's also the founder of **"The Future If,"** a global community of business leaders, authors, and futurists who explore what our future can look like IF certain technologies, ideas, approaches and trends actually happen.

SNIPPET BIO:

Jacob Morgan is a three time best-selling author, keynote speaker and futurist who explores the future of work and employee experience.

"One of the world's top minds on the future of work and employee experience."

Tim Minahan,
CMO, Citrix

"Funny, informative, and eye-opening."

Gerhard Zeiler President,
Turner International

"An engaging and informative keynote session...inspired attendees!"

Adi Ignatius,
Editor in Chief, Harvard Business Review

"Jacob is the world's leading authority on the future of work and employee experience."

Vicente Fox,
President of Mexico 2000-2006

"I have no hesitation in saying, Jacob was a great choice!"

Ron Painter,
National Association of Workforce
Boards, CEO

Jacob truly is a world leader when it comes to the future of work and employee experience. His keynote was very dynamic and captivating!

Kimmo Alkio,
CEO, Tieto

"Jacob's perspectives into the trends of the future workforce are insightful and spot on!"

Francine Katsoudas,
Chief People Officer, Cisco

"Get him in, point him at the opportunity and benefit from the collaboration, I highly recommend Jacob!"

David Anderson,
President of Growth Markets, Mercer

"Inspiring and educational. I highly recommend Jacob!"

Didier Dumont,

**Jacob's work has been endorsed by the CEO's of:
Nestle, Best Buy, Cisco, T-Mobile, KPMG, SAP, Schneider Electric,
St. Jude Children's Research Hospital, and many others**

Forbes Inc.

The Miami Herald

CNN

THE WALL STREET
JOURNAL

THE
HUFFINGTON
POST

npr

GLAMOUR

MIT Sloan
Management Review

FAST COMPANY

COSMOPOLITAN

As one of the leading experts on the future of work and the employee experience, Jacob contributes to publications and media outlets on a regular basis. A full list of media mentions can be found by visiting

<https://thefutureorganization.com/jacob-morgan-media-press/>