

the  
way  
the  
world  
tells  
its  
story



# everywhere...

letter from  
the directors

Back in January 2001, few people could have imagined the extraordinary impact of what was then just a tiny project driven by a big idea.

But ten years later, we find ourselves at the center of a free knowledge movement built around our flagship project, Wikipedia, which has become the most important collaboratively created repository of knowledge in history.

Today, Wikimedia volunteers around the world work in more than 280 languages to document the stories of their communities and cultures, past and present. During 2011, for example, hundreds of volunteers contributed to the articles on the Arab Spring rebellions, capturing one of the major stories of our time as it unfolded.

The Wikimedia Foundation is part of a broad global network of individuals, organizations, chapters, clubs and communities who together work to create Wikipedia, the most powerful example of volunteer collaboration and open content sharing in the world today. In 2010–11, the bulk of the Foundation's spending was focused towards putting in place solid technical and organizational infrastructure. In 2011–12, the majority of spending goes towards growing, strengthening and increasing the diversity of the editing community, simplifying our wiki-editing interface, making investments to grow the projects' readers and editors in key geographic areas such as India, Brazil and the Middle East and North Africa, and improving our presence on mobile devices.

Over the past year, more than 500,000 people donated to the Wikimedia Foundation, giving us more than \$23 million USD. Thank you for your incredible generosity, and for your outpouring of support and love for Wikipedia and its sister projects, enabling the work of nearly 100,000 active editors. We owe you a huge debt of gratitude.

The Wikimedia Foundation especially wants to thank the editing community. Your work is essential, and it is what donors are enjoying and supporting: thank you for everything you do. A big thanks as well to the Wikimedia Foundation Board of Trustees and Advisory Board, and a warm welcome to our new Advisory Board members Veronique Kessler and Jessamyn West.

Sincerely,  
Sue Gardner, Executive Director  
Ting Chen, Chair, Wikimedia Foundation Board of Trustees



portraits by  
Guillaume Paumier,  
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In Rennes, France, ten large installations representing Wikipedia entries for local landmarks were posted around the city in celebration of Wikipedia's tenth anniversary. These signs were placed so as to spotlight places like the opera house, the Parliament, and a street named after former mayor Jean Javier (left).



Auregann, CC BY SA 3.0



Auregann, CC BY SA 3.0

WIKIPÉDIA  
L'encyclopédie libre

Article Discussion    Lire Modifier Afficher l'historique Rechercher

## WIKIPEDIA fête ses dix ans à Rennes

### Jean Janvier

Wikipédia est un projet d'encyclopédie collective, stable sur Internet, universelle, multilingue, ayant pour objectif d'offrir un contenu librement réutilisable, neutre et vérifiable, que chacun peut modifier et améliorer.  
<http://fr.wikipedia.org>

Version de l'article du 14 décembre 2010 à 01:52, disponible sous licence Creative Commons - paternité - partage à l'identique.  
[http://fr.wikipedia.org/wiki/Jean\\_Janvier](http://fr.wikipedia.org/wiki/Jean_Janvier)

**Jean Janvier** (28 mars 1859, Saint-Georges-de-Reintembault - 26 octobre 1923, Rennes) a été maire de Rennes de mai 1906 à sa mort en 1923. Avec l'architecte Emmanuel Le Ray, il lancera plusieurs chantiers importants d'aménagement de la ville de Rennes (hôtel de ville, école Liberté, palais du Commerce). En tant qu'entrepreneur, il a participé à la création de la Fédération nationale du bâtiment et des travaux publics.

Il a donné son nom à l'avenue allant de la gare de Rennes à la Vilaine.

En 1858, lors du voyage de l'empereur Napoléon III et de l'impératrice, qui quittaient la Bretagne en prenant le train, on donna à cette voie le nom d'avenue Napoléon III, dénomination très vite délaissée. Le nom d'avenue Janvier lui fut donné en l'honneur de Jean Janvier, maire de Rennes (1859-1923).  
— Avenue Janvier, par Régis L...

L'avenue Janvier se prolonge jusqu'à la Vilaine et donne sur le palais Saint-Georges.

En 1858, lors du voyage de l'empereur Napoléon III et de l'impératrice, qui quittaient la Bretagne en prenant le train, on donna à cette voie le nom d'avenue Napoléon III, dénomination très vite délaissée. Le nom d'avenue Janvier lui fut donné en l'honneur de Jean Janvier, maire de Rennes (1859-1923).  
— Avenue Janvier, par Régis L...

Lire la suite & panneau suivant [www.wp10.fr](http://wp10.fr) ou scannez le code

### Découvrez Rennes, découvrez Wikipédia

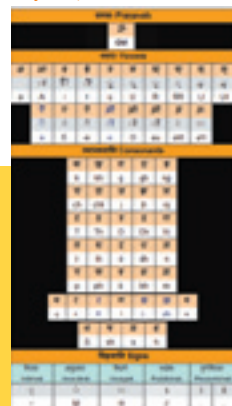
La Cantine Numérique, les Champs Libres, samedi 28 mai de 13h à 19h - [www.wp10.fr](http://www.wp10.fr)

METROPOLE RENNES    la Cantine numérique    WIKIMEDIA FRANCE



Wikipedia is the only place that's allowed for a system where generosities can be coupled and multiplied and leapfrogged upon, where therefore one's individual generosity, the fruits of it and the results of it are something that are just far beyond the effect of that act alone.  
— Achal Prabhala  
Bangalore, India  
user:aprabhala  
Wikimedia advisory board member

Shijualex, CC BY SA 3.0



Wikimedians in India created the "Narayam" MediaWiki extension, an input tool that allows wiki users to type in Indic language scripts. For many, Wikipedia is the first Internet location where they contribute in their mother tongue.



Hari Prasad Nadig, CC BY SA 2.0

Throughout India, Wikimedians enthusiastically gather to discuss projects, localization, and outreach.



Shah and Bhati, CC BY SA 3.0



Tinucherian, CC BY SA 3.0



# dispatch from India: stories from the future

the rise of India



Victor Grigas, CC BY 3.0

Helping Wikipedia and other free knowledge projects flourish in India is one of the Foundation's highest strategic priorities.

With the help of a strong community in India, the Indian chapter and a team of consultants based out of Delhi, Wikipedia is poised for rapid growth in this large and diverse country.

More Indians speak English than anywhere outside of the United States of America. Several hundred million people speak Hindi, and there may be more than 30 other languages with more than a million native speakers each. Today, there are Wikipedia projects in 20 Indic languages with 20 more in incubation. Indians are important contributors to Wikimedia projects in English and other languages.

The Foundation sees India as the most logical place to support community growth because of the country's rapidly growing population of Internet users, its tradition of free speech, and the presence of a committed community. Through our work in India we are learning about the challenges of growing free knowledge projects in a developing country.

India presents many daunting challenges. Approximately 37 percent of the nation's population lives in abject poverty, surviving on less than \$1.25 per day. Outside of the major cities, electricity is rare, and Internet access is a luxury for most. Only 7 percent of the population have online access, yet that translates into the fourth-largest national Internet audience — 81 million — in the world.

And, while 71 percent of the population is literate, less than half of women can read and write. Only 15 percent have completed a high school education.

The number of Indian contributors to Wikimedia to date, around 2,000, is small relative to India's size, but they are extremely active and passionate about their work on the projects. They also are especially creative. Among the most impressive breakthroughs by Wikimedians in India is an innovation by local software programmers that allows Indic language scripts to be expressed as text on a keyboard, and therefore to be integrated into Wikipedia.

In 2008, Wikipedia founder Jimmy Wales and Foundation executive director Sue Gardner went to India to evaluate how best to stimulate interest and growth in the Foundation's projects there. Since then, the Foundation has added an Indian, Bishakha Datta, to its board of trustees and Foundation managers have traveled frequently to the country, where they see indications that the multiple language versions of Wikipedia are gaining traction and more Indians are reading and contributing to Wikipedia.

Early in 2011, almost a quarter (about 95) of Wikipedia's tenth-anniversary celebrations held around the world (over 400) occurred in India. In partnership with the Indian community, the Foundation is just getting started in the work to catalyze Wikimedia's free knowledge projects in India with the expectation of planting deep roots in the world's second most populous country.



Hari Prasad Nadig, CC BY SA 2.0

Derrick Coetzee, CCO



Sage Ross, CC BY SA 3.0



Sage Ross, CC BY SA 3.0

# class assignment: wikipedia

recruiting on campus today

As a Wikipedia volunteer my major project is distributing the offline version of Wikipedia in schools, this is a compressed version of Wikipedia and contains articles that are relevant to the Kenyan curriculum. This project has changed the lives of thousands of school children and is revolutionizing education in Kenya. — Isaac Kosegi Kenya user:Kipsizoo



Three of the dozens of universities working with us to improve the quality of Wikipedia articles are (left to right) the University of Michigan, Davidson College, and Georgetown.



AndrewHorne, public domain

Dacoslett, public domain



Rob Ketcherside, CC BY SA 2.0

Sage Ross, CC BY SA 3.0



Derrick Coetzee, CCO



Georgetown student Patrick Friedel originated Wikipedia's article for the National Democratic Party of Egypt as a course requirement. Months later, as revolution gripped the region, Friedel's article attracted thousands of readers, sparking a debate that left Friedel a firm believer in Wikipedia's power for enhancing collaborative learning.

The Wikipedia Education Program is an ambitious initiative to transform post-secondary education the world over by fostering critical thinking, media literacy and collaborative learning, while improving Wikipedia at the same time.

Due to the enthusiastic endorsement of our early efforts by professors and students at leading universities, this program is gaining traction both in the U.S. and overseas. Professors who participate in our program assign their students to improve Wikipedia articles as part of their coursework. Students are assisted by trained "Wikipedia Ambassadors" — a newly developed concept — who help both in the class and virtually, thereby evangelizing and recruiting students and others to join in the effort.

The 17-month pilot project (initially called the Public Policy Initiative, as it focused on that academic discipline) was funded by a grant from the Stanton Foundation, and professors and students at 24 leading U.S. universities participated. In the pilot program, more than 800 students contributed the equivalent of more than 5,800 printed pages of content to Wikipedia. And the contributions were excellent: On average, the quality of articles students worked on improved 64 percent. Research from the pilot program found that students are much more motivated by a Wikipedia assignment than they were by a traditional term paper because it was a useful assignment. Through the Wikipedia Education Program, students have a global audience for their assignment, instead of working on something that will be read only by their professor and never used again. After great successes in the U.S., the program recently expanded into three additional countries: Brazil, Canada, and India.

A key goal is to develop new ways of assessing article quality, including tests of a new tool allowing readers to provide article feedback. Throughout the past academic year, students worked with the blessing of their professors to improve the quality of a wide range of project content, helping us reach by the end of 2010 the milestone 10,000th quality article on Wikipedia.

This development prompted a great deal of press coverage, and appears to represent a turning point in the relationship of the academy and Wikipedia. During the early years, many U.S. educators remained deeply skeptical of the online encyclopedia's reliability for research and learning purposes. But in recent years, more and more professors have come to the conclusion that their students are going to rely on Wikipedia no matter what, so why not help improve the quality of its entries?

This breakthrough comes as the Foundation extends the lessons of its educational initiatives into a sustained effort to work with academics worldwide to promote collaborative learning models in pursuit of our goal to provide free access to the sum of the world's knowledge to all.

# new tools for the knowledge trade

making it all possible: technology

All of the Foundation's technology initiatives can be boiled down to one goal — reducing the barriers to sharing knowledge.

But this is challenging. Just consider the scope of our work: The number of articles in the English version of Wikipedia alone passed 3.5 million in 2010, and the number of media files on Wikimedia Commons reached 10 million early in 2011. Also over the past year, we logged our one-billionth edit.

Hosting and supporting this content in over 280 languages requires a massive ongoing effort by our tech staff and community volunteers. That includes improving our MediaWiki software, the platform running Wikimedia's sites. This past year we added the "ResourceLoader" system to speed up page-loading times; plus the new "UploadWizard," which makes contributing media files easier; and developed the "Article Feedback Tool," to engage Wikipedia readers in quality assessment.

Another major focus during the year was improving our collaboration with Wikimedia volunteers. We hired a volunteer development coordinator, and a "bugmeister" tasked with managing the myriad suggestions for software improvements and fixes that come from the community. A huge effort was also made to reduce the code review backlog. Previously, volunteer developers had to wait a long time, sometimes years, before their work was accepted, because so few staff were available to attack the backlog. And for the fifth time, the Foundation took part in the "Google Summer of Code," where six students worked on improvements and new features for MediaWiki.

A new, much more powerful data center was built out in Virginia over the past year, to keep pace with the rapid growth envisioned in our five-year plan.

Since Wikipedia appeared in 2001, the web has dramatically changed, including the widespread adoption of Web 2.0 technologies and the rise of social networking sites. User expectations are now very different. During our Usability Initiative, many people told us our editing interface was confusing and difficult to use. This may also be related to another serious issue confronting our community — the decline in the number of active editors working on our projects.

We are therefore working on multiple levels to update and improve our editing interface and recruit more volunteers to participate in our projects in the years going forward.



RobH, CC BY SA 3.0

Foundation tech staff are constantly striving to develop more efficient workflow processes.



Matthew Roth, CC BY SA 3.0

Matthew Roth, CC BY SA 3.0



Tobias Schumann, CC BY SA 3.0



Staff and volunteer developers at a "hackathon" meeting, improving the MediaWiki software.

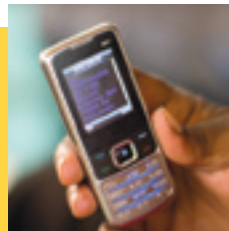


Tobias Schumann, CC BY SA 3.0

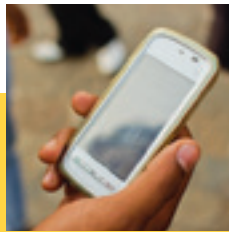
I remember being really frustrated back in the days when I didn't know Wikipedia. I didn't have a way to express my love for knowledge, my struggle to be useful in this world, to be meaningful for my fellow humans. I really don't know how I could have ended up without knowing this project. — Andrea Zanni, Modena, Italy, user:aubrey

Wikipedia is perhaps one of the few truly global endeavors that really brings together people from all races, religions, nationalities, points of view...Wikipedia will continue working and has established a new way because deep down, deep inside of us, we want to share. Deep inside we are all generous persons and deep inside we want the best for the human race.  
 — Alfonso Luna  
 Caracas, Venezuela,  
 Donor

One huge technical challenge for Wikimedia is that people around the world use thousands of different mobile devices and platforms to access our content, and we need to support all of them.



Victor Grigas, CC BY SA 3.0



Victor Grigas, CC BY SA 3.0

# the revolution will be mobilized

mobile moves forward

The mobile web is growing faster than the desktop Internet around the world, and most new users from the Global South will come online via cell phones.

In India alone, there are an estimated 500–600 million mobile users, a population roughly seven times larger than the number of people there who have any sort of Internet access (81 million).

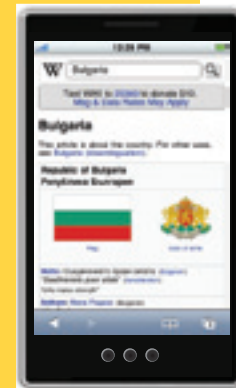
At the current pace, research indicates the mobile web will overtake the desktop web in 2014, i.e., more users will access the Internet globally using a mobile phone rather than a PC by that time. By 2015, it is projected that fully 87 percent of the world's population will have cell phone subscriptions, which translates to about 6.35 billion people. It's expected that about a third of them, some 2 billion people, will be accessing the Internet on mobile phones.

But there is a deep disparity between those in the more developed world who have access to high-speed mobile networks (3G or higher), and those in the poorer, rural parts of the planet whose only access to the mobile Internet is over slower-speed networks.

As part of our commitment to help *everyone* gain free access to knowledge, the Foundation is reworking our mobile platform to enable both an enhanced experience on fast 3G and 4G networks, as well as allow for usage on lower bandwidth networks by simplifying the experience where needed. The redesign of our mobile platform creates a base for new feature development and, because the new platform is integrated into our free and open MediaWiki software, organizations that use MediaWiki now have access to a convenient mobile web capability.

We are starting to explore solutions for short message service (SMS) and Unstructured Supplementary Service Data (USSD) communications that would provide Wikipedia's free knowledge to billions more people in an accessible form.

Also, we are striving to develop partnerships with network providers in key regions of the Global South to provide their customers with no or low-cost access to Wikipedia on a range of devices.



Currently users can read Wikipedia on their phones, but a major development effort is under way to ensure they will be able to edit it in on mobile as well.

thskyt, CC BY SA 2.0



Mobile technology is coming to dominate the landscape, from cellphone towers rising everywhere to the playful fascade of an office building in Tokyo.



James Nash (aka Cirrus), CC BY SA 2.0



Elwin, CC BY SA 3.0



Fedaro, CC BY SA 3.0

Wikipedia 10 design by David Peters, CC BY SA 3.0. Banners contain original image by Ian Mackenzie, CC BY SA 2.0; Catalan logo remixed by Martorell, CC BY SA 3.0; Kazakhstan logo remixed by George, CC BY SA 3.0.

.....  
**Wikipedia**  
**10**  
years of contributions by people like you

Imjooseo, CC BY SA 3.0



David Peters, CC BY SA 3.0

# a decade that changed the world

Jimmy Wales greeted celebrants at more than 450 events in 120 countries by video upon the occasion of the tenth anniversary of Wikipedia.

"I remember the first day Wikipedia existed. And I thought about what was to come and of course I really didn't know what was to come. (O)ver the years I had many opportunities to (meet) with Wikipedians in India, in China, in South America, really all around the world. (And) it turns out that we tend to be very much the same even though we come from very different cultures. We share the same values, the same ideals, the things we are working for, a free encyclopedia for every person of the planet written really by thoughtful people, (who) try to be neutral, try to be honest. It's still as exciting for me today as it was in the very early days. We've still got a lot of work left to do. So, thank you again and happy birthday to Wikipedia!"

Sebastian ter Burg, CC BY SA 2.0



Jan Ainali, CC BY SA 3.0



The gathering at the Stockholm City Library was one of many held at major cultural institutions across Europe and around the world.



Imagine a world in which every single person on the planet is given free access to the sum of all human knowledge.



Community members of all ages came together in 120 countries to celebrate, complete with elaborate Wikipedia-themed birthday cakes.

Bellayet, CC BY SA 3.0

Contributors the world over adapted and contributed to the "Wikipedia 10" design to fit their cultures and geographies.



Maciej Jaros, public domain. Location placements by contributors of ten.wikipedia.org/wiki/Template:Eventmap, CC BY SA 3.0



Elya, CC BY SA 3.0

Rattakorn c, CC BY SA 3.0

Nasir Khan Saikat, CC BY SA 3.0

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**2001** Wikipedia is launched on January 15.

**2002** First release of the MediaWiki software, on which Wikipedia and its sister projects are still running today.

**2003** Jimmy Wales hands over operation of Wikipedia to the newly founded Wikimedia Foundation.

**2004** Wikimedia Commons is founded as a central repository of free media.

**2005** The first Wikimania (the annual global conference of Wikipedians) takes place in Frankfurt, Germany.

**2006** There are Wikimedia chapters — local organizations supporting the mission — in seven countries.

**2007** An independent study finds the German Wikipedia to be more accurate, complete and up-to-date than the longstanding German print encyclopedia Brockhaus.

**2008** The ten millionth Wikipedia article is published, a biography of 16th-century painter Nicholas Hilliard in the Hungarian Wikipedia.

**2009** Wikipedians vote to adopt the Creative Commons Attribution/Share Alike license (CC BY SA) as the primary license for Wikipedia and its projects, allowing much wider reuse of the content.

**2010** The Wikimedia projects reach 1,000,000,000 (one billion) edits.

**2011** Wikipedia celebrates 10 years of sharing the sum of all knowledge.



Article Discussion Read E

## Arab Spring

From Wikipedia, the free encyclopedia

The **Arab Spring** (Arabic: الربيع العربي; also known as the **Arabic Rebellions** or the **Arab Revolutions**) is a revolutionary wave of demonstrations and protests occurring in the Arab world. Since 18 December 2010 there have been revolutions in Tunisia<sup>[a]</sup> and Egypt,<sup>[b]</sup> a civil war in Libya resulting in the fall of its regime;<sup>[c]</sup> civil uprisings in Bahrain,<sup>[d]</sup> Syria,<sup>[e]</sup> and Yemen;<sup>[f]</sup> major protests in Israel,<sup>[g]</sup> Algeria,<sup>[h]</sup> Iraq,<sup>[i]</sup> Jordan,<sup>[j]</sup> Morocco,<sup>[k]</sup> and Oman,<sup>[l]</sup> and minor protests in Kuwait,<sup>[m]</sup> Lebanon,<sup>[n]</sup> Mauritania, Saudi Arabia,<sup>[o]</sup> Sudan,<sup>[p]</sup> and Western Sahara.<sup>[q]</sup> Clashes at the borders of Israel in May 2011 have also been inspired by the regional Arab Spring.<sup>[11]</sup>

The protests have shared techniques of *civil resistance* in sustained campaigns involving strikes, demonstrations, marches and rallies, as well as the use of *social media* to organize, communicate, and raise awareness in the face of state attempts at repression and internet censorship.<sup>[32]</sup>

# “our revolution is like wikipedia”

telling the story of the Arab spring

There have been few developments in modern times as dramatic as the series of popular uprisings known as the “Arab Spring” that erupted at the end of 2010 and the beginning of 2011. As such, they provide one of the best case studies for understanding how people around the world today rely on Wikipedia to share the story of current events even as they are unfolding around them.

Starting in Tunisia and Egypt, and spreading all across North Africa and the Middle East during 2011, over 1200 volunteers uploaded text and images from the demonstrations directly to Wikipedia, turning to the world’s largest free knowledge resource to share the dramas they were witnessing with the rest of the world.

Many of the contributors had first-hand experience of the events themselves. In fact, Wael Ghonim, the Google employee in Egypt widely quoted by media sources as an influential leader in the uprising there, stated “Our revolution is like Wikipedia...Everyone is contributing content, [but] you don’t know the names of the people contributing the content. This is exactly what happened.”

In response to specific requests from Wikipedians, and recognizing Wikipedia’s central role in documenting the Arab Spring, Al Jazeera donated video footage of the historic events on Cairo’s streets.

In 2010, the year before the Arab Spring, the Foundation decided to make the Middle East/North Africa region a priority. During 2011 we began collaborating with our Arabic Wikipedia community and potential partners to evaluate opportunities. Our work seeks to expand our community of dedicated contributors who want to build a truly great Arabic Wikipedia for the more than 300 million people in the Arabic speaking world.

With thousands of edits and hundreds of references, the repository of articles and photos about the Arab Spring already stands as a living example of how people around the world increasingly see Wikipedia as a vital channel for telling the most important stories of our time.



Kodak Agfa, CC BY SA 3.0



Al Jazeera, CC BY SA 3.0



Amr Farouq Mohammed, CC BY SA 2.0

Wikipedians provided the world at large with spectacular real-time documentation of the Arab Spring developments, overcoming government attempts to suppress such knowledge.

## the revolution will be charted and edited

Facts about the article at time of printing

Number of references: **400+**

Total number of revisions: **4,849**

Users who contributed: **1,248**

Top article editor: **User:Kudzu1**

Views of article in September 2011: **186,023 times**

Watchers for accuracy: **220**

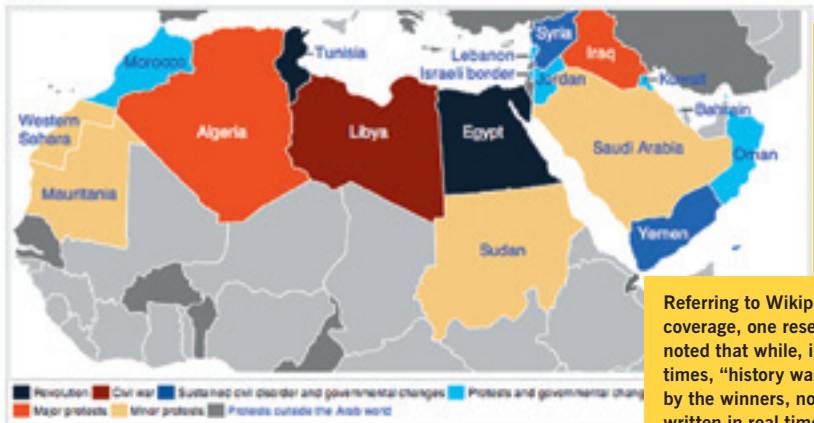
Contributors of [https://en.wikipedia.org/wiki/Arab\\_Spring](https://en.wikipedia.org/wiki/Arab_Spring), CC BY SA 3.0

... authorities,<sup>[21][22][23]</sup> as well as from pro-government militias and counter-revolutionaries in the Arab world has been *Ash-sha'bi yurid isqat an-nizam* ("The people want to overthrow the regime").

The Middle East and North Africa has become known as the "Arab Spring and Winter",<sup>[24]</sup> "Arab Awakening"<sup>[25]</sup> or "Arab Uprisings"<sup>[26]</sup> even though the term "Arab Spring" was coined by the first protests that occurred in Tunisia on 18 December 2010 following the self-immolation in protest of police corruption and ill treatment.<sup>[37][38]</sup> With the success of the protests in Tunisia, a wave of unrest struck Algeria, Jordan, Egypt, and Yemen,<sup>[39]</sup> then spread to other countries. The largest, most organized demonstrations often occurred on a "day of rage", usually Friday after noon prayers.<sup>[40][41][42]</sup> The protests have also triggered similar unrest in other regions.

In September 2011, revolutions have resulted in the overthrow of three heads of state. Tunisian President Zine El Abidine Ben Ali fled to France on 14 January following the Tunisian revolution protests. In Egypt, President Hosni Mubarak resigned on 11 February 2011 following massive protests, ending his 30-year presidency. Libyan leader Muammar al-Qaddafi was overthrown on 23 August 2011, and the Transitional Council (NTC) took control of Bab al-Azizia. His current whereabouts are unknown.<sup>[43]</sup>

In the wake of regional unrest, several leaders announced their intentions to step down at the end of their current terms. In Sudan, President Omar al-Bashir announced that he would not seek re-election in 2015,<sup>[44]</sup> as did Iraqi Prime Minister Nouri al-Maliki in 2014,<sup>[45]</sup> although there have been increasingly violent demonstrations demanding his immediate resignation.<sup>[46]</sup> In Bahrain, King Abdullah have also caused the sacking of two successive governments<sup>[47][48]</sup> by King Abdullah.<sup>[49]</sup> Another leader, President Ali Abdullah Saleh, announced on 23 April that he would step down within 30 days in exchange for immunity,<sup>[50]</sup> a deal the Yemeni parliament formally accepted on 28 April.<sup>[51]</sup> Saleh then reneged on the deal, prolonging the Yemeni uprising.<sup>[52]</sup> The geopolitical implications of the protests have drawn global attention,<sup>[53]</sup> including the suggestion that some protesters may be nominated for the 2011 Nobel Peace Prize.<sup>[54]</sup> Tawakul Karman from Yemen was one of the three laureates of the 2011 Nobel Peace Prize as a prominent leader in the Arab Spring.



Lewa'a Alnasr, CC BY SA 3.0

Referring to Wikipedia’s coverage, one researcher noted that while, in earlier times, “history was written by the winners, now it is written in real time, by anyone.”

### Summary of protests by country

Country	Date started	Status of protests	Outcome	Death toll	Situation
<span><span><span></span></span><span> </span></span> Tunisia	18 December 2010	Revolution on 14 January 2011 Protests subdued since March 2011	<ul style="list-style-type: none"> <li>• Ousting of President Ben Ali<sup>[55]</sup> and Prime Minister Chaouech<sup>[56]</sup></li> <li>• Dissolution of the political police<sup>[57]</sup></li> <li>• Dissolution of the RCD, the former ruling party of Tunisia and liquidation of its assets<sup>[57]</sup></li> <li>• Release of political prisoners</li> <li>• Elections to a Constituent Assembly on 23 October 2011<sup>[58]</sup></li> </ul>	223 <sup>[59][60]</sup>	Revolution
<span><span><span></span></span><span> </span></span> Algeria	28 December 2010	Subdued since April 2011	<ul style="list-style-type: none"> <li>• Lifting of the 19-year-old state of emergency<sup>[61][62]</sup></li> </ul>	6 <sup>[63]</sup>	Major protests
<span><span><span></span></span><span> </span></span> Lebanon	12 January 2011	Limited	<ul style="list-style-type: none"> <li>• a 40% increase in wages<sup>[64]</sup></li> </ul>	0 <sup>[65]</sup> [66][67]	Protests and governmental changes
<span><span><span></span></span><span> </span></span> Jordan	14 January 2011	ongoing	<ul style="list-style-type: none"> <li>• King Abdullah II dismisses Prime Minister Riad and his cabinet<sup>[68]</sup></li> <li>• Months later, Abdullah dismisses Prime Minister Bakhat and his cabinet after complaints of slow progress on promised reforms.<sup>[69]</sup></li> </ul>	1 <sup>[70][71]</sup>	Protests and governmental changes



# case stories

## Proof-of-concept for expert reviews: Encyclopedia of Life curates Wikipedia articles

**1** There are more than 1.9 million animals, plants, and other forms of life on Earth. In May 2007, some of the world's leading scientists announced the development of the Encyclopedia of Life (EOL) to document them all. Inspired by biologist E.O. Wilson and supported by more than \$25 million in funding, the project aggregates and makes accessible information about species, ranging from 19th century journals to modern online databases, including Wikipedia content. EOL's curators vet these Wikipedia articles for factual accuracy, and are encouraged to improve Wikipedia directly if errors or omissions are found. Over a hundred Wikipedia articles that were marked as "trusted" in this way have been collected into a hardcover book called "Encyclopedia of Life: A Wikipedia Sampler."



**10,000,000th file uploaded to Commons**

**2** Wikimedia Commons, the sight and sound of Wikipedia, logged its ten millionth file in April. With more than five million new files added in less than two years, the Foundation's repository of educational media is growing faster than ever, in part thanks to volunteers building enthusiastic relationships with cultural institutions around the world. The breadth and variety of the imagery is invaluable.

## Wikipedia Editors Survey

**3** Every word on Wikipedia is the result of work by a volunteer editor somewhere in the world. Early in 2011, we conducted an Editor Survey as the first iteration of what will continue as a biannual endeavor in an attempt to better understand the people who make Wikipedia what it is, and how their potential as a whole can be more fully realized. As the Foundation continues to expand its reach globally, an advanced knowledge of the existing community will increase efficiency as we grow across diverse cultures, as well as help us to retain core editors who keep improving the quality of Wikipedia going forward.

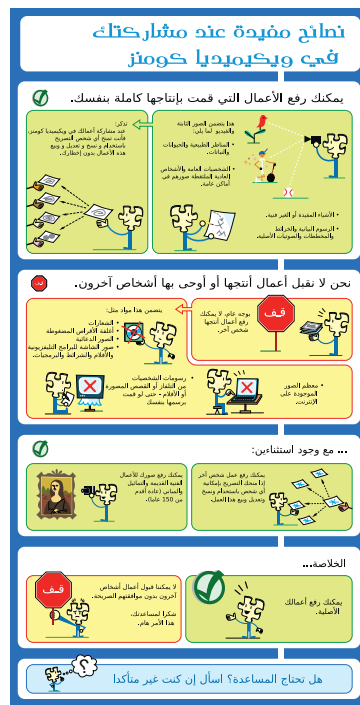
## QRpedia

**4** Wikipedia partnered with the Derby Museum and Art Gallery in England this year to launch QRpedia, an initiative that brings QR codes to museum walls, linking visitors with exhibit-specific articles on Wikipedia. Volunteers participated in the first-ever Wikipedia Multilingual Challenge to translate relevant articles into as many languages as possible. Museum visitors can point their mobile device to a QR code for an object, and Wikipedia's QR tool, conceived with Roger Bamkin, chair of Wikimedia UK, then uses the language settings of the device to ensure the proper article is displayed. Unveiled in April, QRpedia is already in use at four other museums internationally. At a time when cultural funding is hugely constrained, the creation of a multilingual visitor experience that any museum is welcome to adopt at virtually no cost is an achievement to celebrate.

## UploadWizard: A new way to share pictures, sounds and video

**5** As an outcome of the "Multimedia Usability Project," a one-year effort funded by the Ford Foundation to increase multimedia participation on Wikimedia websites, the "UploadWizard" became the default upload tool on Wikimedia Commons. It replaced the earlier complicated upload form by a simple step-by-step process. The software improvement was flanked by the creation of an illustrated licensing tutorial, where a cartoon character explains copyright issues in an accessible way, to help novice users determine if their material can be uploaded and freely shared with the world. To date, the community has translated the tutorial into at least 35 different languages.

Michael Bartalos and Wikimedia Foundation, remixed by Mido and Haytham abulela, CC BY SA 3.0



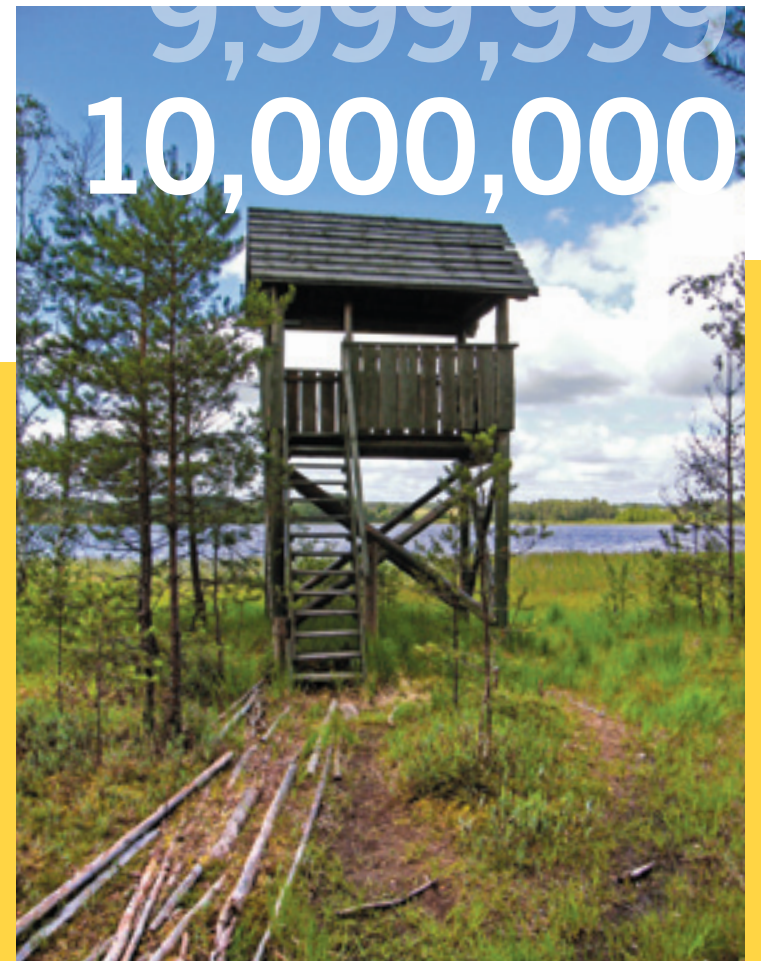
Guillaume Paumier, CC BY SA 3.0

"Encyclopedia of Life: A Wikipedia Sampler," is a print version capturing our ongoing collaboration with leading scientists to document life on earth.

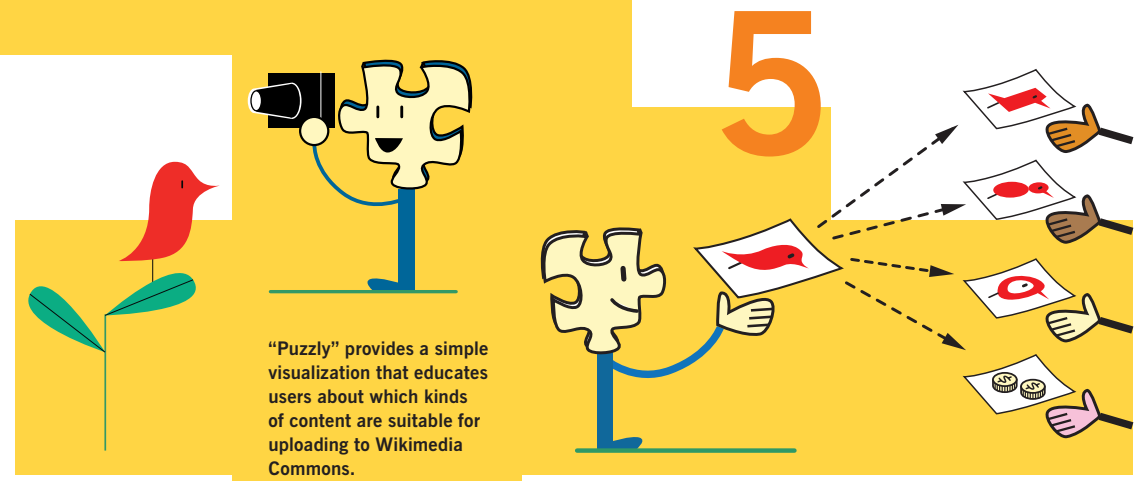


Victorgrigas, CC BY SA 3.0

**4** QR codes are used to direct Derby Museum visitors to relevant Wikipedia articles.



The landmark 10,000,000th file uploaded to Wikimedia Commons was user Leinad's photograph of a waterfowl observation platform near Lipno Lake in Poland's Wdzydze Landscape Park.

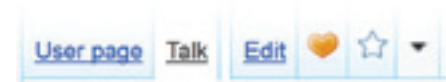


"Puzzly" provides a simple visualization that educates users about which kinds of content are suitable for uploading to Wikimedia Commons.

Michael Bartalos and Wikimedia Foundation, CC BY SA 3.0

## WikiLove Rollout

**6** A survey among Wikipedia editors revealed that 70 percent are motivated by receiving barnstars or other virtual rewards from the community for their work. In June, the Foundation unveiled the “WikiLove” feature. Designed to provide contributors with an easier way to bestow personalized virtual gifts upon one another in recognition of a job well done, user pages now play host to kittens, beer steins, and other images crafted by grateful editors. No matter the size of the contribution, editing Wikipedia should not be viewed by anyone as a thankless hobby. And now that there’s an easier way to share the love, we aim to continue perfecting methods of ensuring all users know they’re appreciated.



## Summer of Research

**7** Beginning in June and spanning three intense months, this year’s first-ever Summer of Research welcomed eight academics from around the world to Wikimedia’s San Francisco offices. Intended to spark an interdisciplinary examination of both Wikipedia communities and the online influences that either help or hinder collaboration, the researchers were selected primarily based upon previous commitments to studying Wikipedia topics. Of the eight, six were pursuing PhDs in fields ranging from computer science to social interaction on collaborative online environments. Timely, ambitious discussion and walls of intricately linked sticky notes began attempting answers to questions revolving around editor retention, editing policy, and community size.

## Wikimedians as officially accredited photographers

**8** The world’s increasing recognition of Wikimedians as its storytellers becomes visible in the numerous events where they are officially accredited as photographers or reporters. When the wedding of Victoria, Crown Princess of Sweden, and Daniel Westling drew half a million visitors to Stockholm last year, two Wikimedians were among the media representatives that were granted special access to cover the event. With help from the Swedish and German Wikimedia chapters, they had obtained official accreditation from the Swedish foreign ministry, showing the Swedish government’s awareness of the importance of free information. Apart from the royal family, the event presented opportunities for portraying the guests of honor, who numbered more than a thousand. Among the many other events where Wikimedians have been granted official accreditation are an international football match between Portugal and Argentina, the Prix de Lausanne ballet competition, and the 2011 G8 summit.



<http://wiki.in2pic.com>, CC BY SA 3.0

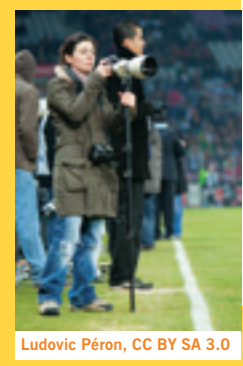
## Cultural partnerships take off

**9** More and more galleries, libraries, archives and museums (GLAMs) are partnering with Wikimedia to increase the reach of their collections. Many are uploading images and other media to Wikimedia Commons, thereby making them available for the whole world to use and enabling them to be employed as illustrations for Wikipedia articles. They are also providing Wikimedians with special access to their collections and to the expertise of their curators.

Many GLAMs are opening their doors to “Wikipedians in Residence.” Pioneered at the British Museum in 2010, this collaboration model has Wikimedia volunteers working in-house at a cultural institution, improving content in collaboration with staff and the Wikimedia community, organizing “backstage pass” or “editathon” events for Wikipedians, and generally laying the foundation for a lasting partnership. Among the GLAMs with Wikipedians in Residence are The Children’s Museum of Indianapolis, the Château de Versailles, the Museu Picasso, the Archives of American Art, the U.S. National Archives, the Museum of Modern Art (MoMA), and the Derby Art Gallery and Museum.

6

WikiLove is a cookie, or a cappuccino, or a skewer of meat — whatever image warmly sends the message of “job well done” from one volunteer to another.



Ludovic Péron, CC BY SA 3.0

Brianmc, derived logo

**WIKINEWS ACCREDITED REPORTER**

As Wikipedia’s reputation grows internationally, the movement’s accredited photographers are gaining front-line access to a broad variety of significant events, from the Swedish royal wedding to a Lady Gaga performance.



Janwikifoto, CC BY SA 3.0

7

Eight researchers spent the summer digging up illuminating insights into the nature of Wikipedia’s collaborative online environment.

Victorgrigas, CC BY SA 3.0

8



Holger Motzkau, CC BY SA 3.0

Trizek, CC BY SA 3.0

9



Coyau, CC BY SA 3.0

Among the image collections of cultural icons are over 1,000 photos of the Château de Versailles.

# Gdansk welcomes Wikimania

## Wikimedians converge in the birthplace of Solidarnosc

The sixth annual Wikimania, the global conference of Wikimedians, took place in the Baltic Philharmonic in Gdansk. Poland succeeded Argentina and Egypt, the hosting countries in the previous two years. During three days, Wikimedians got together to celebrate the free knowledge movement, to meet their collaborators in their year-round online work on Wikipedia and its sister projects, and to share insights informing the continuing evolution of the projects. Foundation travel scholarships enabled Wikimedians from 39 countries to participate.

On the conference T-shirts, the motto “Free Knowledge in the City of Freedom” tied Wikimedia values to the history of Gdansk, where the Solidarnosc movement had defied communist rulers in the 1980s — led by Lech Walesa, who sent his greetings to Wikimania attendees, noting that he was a frequent user of Wikipedia.

Nobel Peace Prize Winner and former President of Poland, Lech Walesa, a frequent Wikipedia user, sent his greetings to this year's Wikimania gathering.

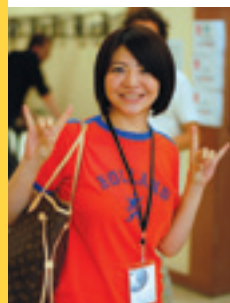


MEDEF, CC BY SA 2.0

Ralf Roletschek (fahrradmoteur.de), CC BY SA 3.0



Ralf Roletschek (fahrradmoteur.de), CC BY SA 3.0



# governance and chapters

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## Executive Director

Sue Gardner

## Wikimedia chapters

During 2010–11, Wikimedia's network of volunteer-driven international chapters grew from 30 to 35. Wikimedia's chapters, which are independent from the Wikimedia Foundation, are made up of local members and directors, and in some cases employees. They focus on region-specific work. Typically, that work includes building awareness of Wikimedia projects, handling media inquiries, staging public outreach events, and forming partnerships with local educational and cultural organizations.

## Chapters as of November 2011

- AR Wikimedia Argentina
- AT Wikimedia Österreich (Austria)
- AU Wikimedia Australia
- BD Wikimedia Bangladesh
- CA Wikimedia Canada
- CH Wikimedia CH (Switzerland)
- CL Wikimedia Chile
- CZ Wikimedia Česká republika (Czech Republic)
- DE Wikimedia Deutschland (Germany)
- DK Wikimedia Danmark (Denmark)
- EE Wikimedia Eesti (Estonia)
- ES Wikimedia España (Spain)
- FI Wikimedia Suomi (Finland)
- FR Wikimédia France
- GB Wikimedia UK (United Kingdom)
- HK 香港維基媒體協會 (Hong Kong)
- HU Wikimédia Magyarorszá (Hungary)
- ID Wikimedia Indonesia
- IL ויקימדיה-ישראל, ויקימדיה ישראל (Israel)
- IN Wikimedia India
- IT Wikimedia Italia (Italy)
- MK Викимедија Македонија (Macedonia)
- MO Wikimedia Macau
- MX Wikimedia México
- NL Wikimedia Nederland (Netherlands)
- NO Wikimedia Norge (Norway)
- PH Wikimedia Philippines
- PL Wikimedia Polska (Poland)
- PT Wikimedia Portugal
- RS Викимедија Србије (Serbia)
- RU Викимедиа РУ (Russia)
- SE Wikimedia Sverige (Sweden)
- TW 中華民國維基媒體協會 (Taiwan)
- UA Вікімедіа Україна (Ukraine)
- US DC Wikimedia District of Columbia
- US NYC Wikimedia New York City
- VE Wikimedia Venezuela
- ZA Wikimedia South Africa



Lukasz Golowanow, CC BY SA 3.0

The Polish Baltic F. Chopin Philharmonic in Gdansk was founded in 1945 as the Gdansk Symphony Orchestra. Its building on the Olowianka island hosted Wikimania 2010.

Lukasz Golowanow, CC BY 3.0



Wikimania provides an annual venue for community leaders, tech enthusiasts, and free-knowledge supporters to celebrate and deepen their collaborative spirit.

Ralf Roletschek (fahrradmoteur.de), CC BY SA 3.0



Michał Stupczewski (www.slupczewski.pl), CC BY SA 3.0

# financials

## where the money goes

The Wikimedia Foundation continues to enjoy a stable base of revenue, stemming largely from its annual community giving campaign. In 2010–11, we doubled the number of small donors to over 500,000 individuals from all over the world.

Now in the second year of our five-year strategic plan, we are hiring new staff members, increasing the capacity of our server network to deliver Wikipedia and our other projects to the world, and intensifying our efforts to expand the reach of our projects in the Global South through on-the-ground initiatives.

### 44% Maintaining our site and improving our software

Operations and engineering, purchasing servers, maintaining and improving our data center, internet hosting, and software development and product engineering. **\$8,869,675**

### 12% Expanding our global reach

Improving access to Wikipedia on mobile devices in the Global South, public and education outreach, support and grants for our global chapters. **\$2,388,698**

### 9% Direct support to our volunteer community

Researching community activity trends, increasing editor retention and recruitment, improving new technologies to help project editors. **\$1,889,084**

### 11% Fundraising

Planning and development of our annual giving campaign, global payment collection fees (including Paypal and other fees). **\$2,142,217**

### 18% Administration

Benefits and related administration costs for Foundation staff, capital expenses, leases, training, travel, and other costs. **\$3,636,236**

Total cash expenditures, including all capital purchases. **\$20,098,564**

The Wikimedia Foundation's 2010–11 fiscal year took place from July 1, 2010 to June 30, 2011. Throughout this report all financial data is reported in U.S. dollars unless otherwise noted.

## statement of activities

(in thousands of dollars)

<b>Support and revenue</b>	
Contributions	\$ 23,020
Restricted contributions	666
In-kind service revenue	350
Investment income, net	37
Other income, net	712
<b>Total revenue</b>	<b>\$ 24,785</b>
<b>Expenses</b>	
Salaries and wages	\$ 7,312
Awards and grants	471
Internet hosting	1,800
In-kind service expenses	350
Operating expenses	5,761
Travel	1,159
Depreciation and amortization	1,001
Other expenses, including special events	36
<b>Total expenses</b>	<b>\$ 17,890</b>
<b>Increase in net assets</b>	<b>\$ 6,895</b>

## balance sheet

(in thousands of dollars)

<b>Assets</b>	
Cash and cash equivalents	\$ 12,026
Contributions receivable	1,000
Accounts receivable	695
Investments	5,849
Prepaid expenses and other current assets	1,215
<b>Total current assets</b>	<b>20,785</b>
Property, plant, and equipment	3,402
Noncurrent portion of contributions receivable	1,979
<b>Total assets</b>	<b>\$ 26,166</b>
<b>Liabilities</b>	
Accounts payable and accrued expenses	\$ 1,431
Deferred revenue	375
Other liabilities	168
<b>Total liabilities</b>	<b>\$ 1,974</b>
<b>Net Assets</b>	
Unrestricted net assets	\$ 20,772
Temporarily restricted net assets	3,420
<b>Total net assets</b>	<b>\$ 24,192</b>
<b>Total liabilities and net assets</b>	<b>\$ 26,166</b>

## who supports us

**573,568**  
Number of individual donors in 2010–11

**261,339**  
Number of individual donors in 2009–10

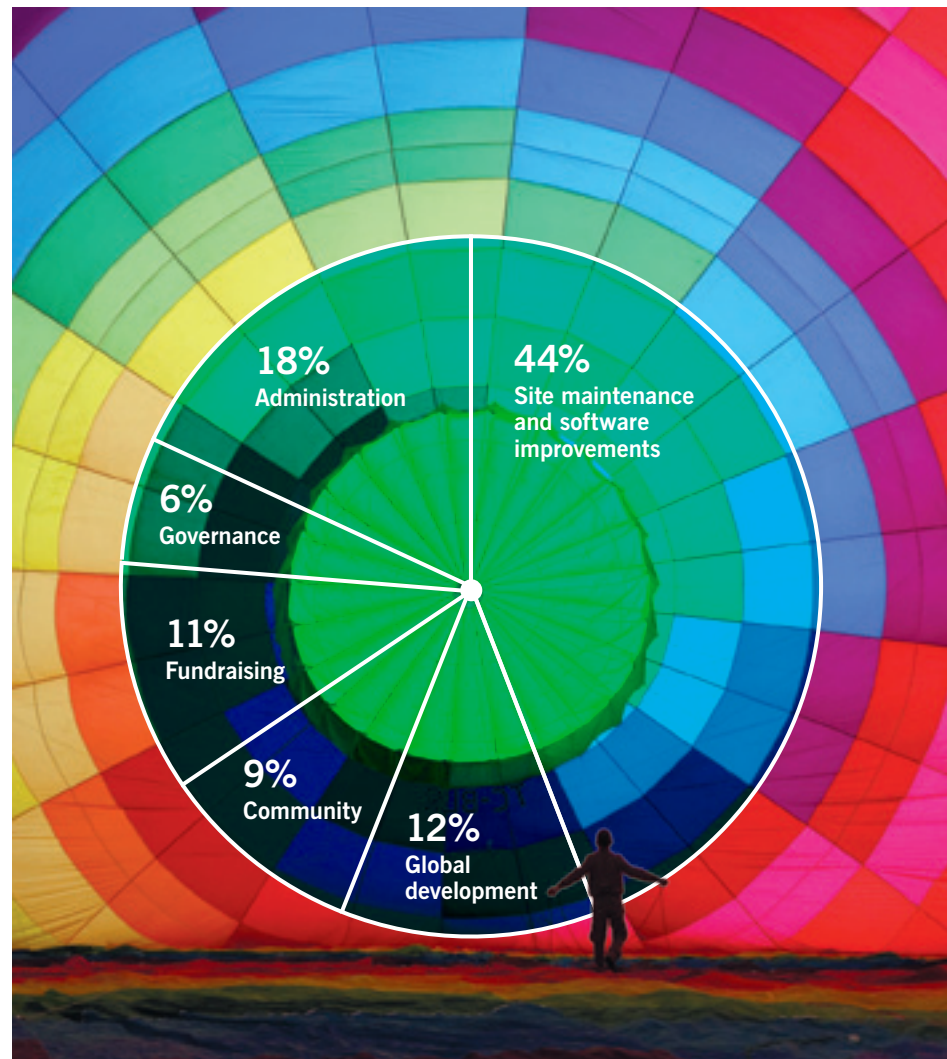
**219%**  
Increase in total number of funding sources

**\$40.10**  
Average donation for 2010–11

The Wikimedia Foundation is a four-star rated charity according to Charity Navigator, America's premier independent charity evaluator.



Benh LIEU SONG, CC BY SA 3.0



Google	31,350 employees	1.05 billion unique visitors
Microsoft	92,000 employees	900 million unique visitors
Facebook	3,000 employees	752 million unique visitors
Yahoo	13,600 employees	686 million unique visitors
<b>Wikimedia</b>	<b>80 employees</b>	<b>423 million unique visitors</b>

# contributors

The Wikimedia Foundation benefits from its unique global community of volunteer editors and financial contributors. We thrive due to the vital support we receive from this community, which in 2010–11 made over 155 million edits and over 500,000 financial contributions. Going forward, we intend to continue to serve this worldwide community with every resource at our command.

<b>\$1 million +</b>	Ilja Pijusnin	<b>\$1,000 – \$4,999</b>	Bill McCune	David S. Starr	George T. Anagnost	Jennifer Lazuka	Kristine M. Lung	Michael Matera	The PMJJ Harmon	Shamsa N.	William Foster
Alfred P. Sloan Foundation	J. Willis Jarvis	Aaia Nugent	Boris Kontsevoi	Derrick Strickland	Gerald Jay Sussman	Jesse Ausubel	Kuang-Hsiang Lin	Michael Pryor	Foundation	Shon Harris	William K. Rohwedder
Stanton Foundation	Jeff Hartline	Aase Lindahl	Brad Wilson	The Dillon Fund	Graeme Birchall	The Jewish Community	Kurt Ackermann	Michael Swart	The Pond Family	Sid Harth	William Lynch
Anonymous	Jeffrey Dauber	Abdul Bin laden	Bradford Sherburne	Dimitrios Staikos	The Graham Weston Gift	Endowment Fund	L. David Mirkin, M.D.	Michael Terry	Foundation Trust	Sienna Deano	William Wenheim
<b>\$100,000 – \$999,999</b>	Jeffrey Weber	Abdulla Al-Thani	Brandon Kopetzky	Dirk Pranke	Fund	Jim Hobart	Lars Markhus	Michael Totten	Pooja P. Rutberg	The Skinner Fund	The Windmill Foundation
The Brin Wojcicki	Jeremy Coller	Abdulmajeed Alshatti	Brian Burnim	Djordje Jankovic	The Grainger Matching	Jimmy Janacek	Lars Petter Mathiassen	Mikhail Degtiarev	Pradeep Sindhu	The Snyder White Oaks	Xie Wu
Foundation	John Baldrige	The Academy Place	Brian McInnis	Dmitry Sagalovskiy	Gifts Program	Joan Sherman	Las Vegas Hotels	Mikhail Seregine	R. G. Geisler	Foundation of Delaware	The Yahoo! Matching Gifts
David and Jamie	John Doerr	Foundation	Brian Potter	Domas Mituzas	Graphics Press, LLC	Jochen Titus	Laurel Touby	The Million Children	Raghavan Srinivasan	Sohei Machida	Program
Cummings	John Little	Adam Fila	Brian White	Don Garrett	Green Bicycle Fund	John Dove	Laurence Boyd	Foundation	Rahul Bhadani	Spencer V. Pricenash	Yaso ITO
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Advancement	Advancement	Foundation	Foundation Matching	Don and Jill Knuth	Greg Hendershott	John Eckstein	Lawrence D. Cavanagh, Jr.	Mohammed Al Nahyan	Rasheed Aleid	Stefan Schwab	Yu-Chen Chen
The William and Flora	Kevin O'Shea	Adobe Matching Gifts	Gifts Program	Don Melton	Greg and Liz Lutz	John Hughes	Lee Elder	Mohan Pandit	Rau Abari	Stefan Winkler	Yudson Gondobintoro
Hewlett Foundation	Kevin Shepherd	Program	The Brooks Family	Donald Jaycox	Gregory Richards	John McKnight	Lee Hong Gerald Yu	The Moorhead Family Fund	Ravi Kalidindi	Stephen C. Hecht	Zoline Foundation
Omidyar Network	The King and Linda Won	Ajay Goel	Foundation	Doron Daveed Ben-Avi	H.M. Koo	John Nelson	Lenore C. Cooney	Murtada Elkhalfifa	The Raymond Family	Stephen Gray	瑞囊 洪
The James and Angela	Family Fund	Akash Jain	Burada Iulian	Doug Jaffe	Heather Bendler	John O'Connor	Leonard Ferrera	Nadir Godrej	Foundation	Steve Kass	Anonymous (5)
Thompson Foundation	Laurent Drion	Alan Dunn	Burt Cutler	The Douglas B. Marshall,	The Highland Vineyard	John Powell	Linda L. Slakey	Nancy Cornelius	Rebecca Reynolds	Steven B. Schlosstein	<b>Gifts in-kind</b>
<b>\$25,000 – \$99,999</b>	Leon David Michaud	Alan Gorenberg	The Caithness Foundation	Jr. Family Foundation	Foundation	John Rowley	Linda Lee	National Philanthropic	Reuben E. Last	Steven VanRoekel	Cisco
The Craigslist Charitable	Liam Connell	Alan Weiner	Carla Flournoy	Douglas Durst	Hirosama Nagase	John Stanford, Jr.	Linda Weitz	Trust	Richard Kandarian	Stuart Cheshire	comScore
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Two Sigma Investments,	Mehrdad Golabgir	Alfred Zimmermann	Christine A. Molinaro	Edna Sugihara	Hugh Glenister	Joshua Guberman	M. Hepel	Foundation	Robert Prestezog	Talal AlFaisal	Perkins Coie
LLC	The Microsoft Matching	Alisa Oleary	Christine Herget	The Elbrun and Peter	Iain McClatchie	Jude Montassir	Maho Kokuryo	Oisin Crawley	Robert Ruderman	Taner Halicioglu	Tele2
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<b>\$5,000 – \$24,999</b>	Neil Riordan	The Amont Foundation,	Christopher Turner	Slyke	Inc.	Lipsett	Marc Heinz	The Oracle Corporation	Rohan Murty	Thomas Salander	WatchMouse
Andras Konya, Jr.	The Nora Roberts	Inc.	Chuck Silvers	Elisabeth Bylund	Elecia White	Julie Johnson	Marc Labelle	Matching Gifts Program	Rory O'Connor	Tilman Reinhardt	Wilson, Sonsini, Goodrich,
Annette J. Campbell-White	Foundation	Andrew Hillstrom	Claude Blackburn	J. Michael Miller	Elisabeth Bylund	Julien Basch	Marc Labelle	ORX	Rosanne Cerello	Timothy Mott	& Rosati
The Apple Pickers	Paul Spraos	Andrew Kraft	The Coleman Foundation	Jacob Albrecht	Emil Biendara	Kanghao Lu	Marcello Cattaneo Adorno	Patrick Condon	Roy H. Jablonka	Timothy Robinson	<b>Wikimedia Chapters</b>
Foundation	Peter Macaulay	Angela K. Hodge	The CYLA Charitable Fund	Jacqueline Shelburne	Emmanuel Balseca	Karen Lawrence	Margaret Raymond	Paul Haahr	The Royce Family	Tomaso Renoldi Bracco	Wikimedia Australia
The Arlene & Arnold	Purnendu Ojha	Anna Scott	Cynthia Boyd	James Cogbill, Jr.	Eric Lee	Karine Joly	Marilyn Lucht	Paul Harvey	Foundation	Torunn Birkeland	Wikimedia Austria
Goldstein Family	Ron Unz	Anna Wodynski	Dalibor Antonic	James Mason	Eric Stokes	Katharine Brigham	Marilyn Simons	Paul von Kuster	Rutherford Gong	Tradebot Ventures, Inc.	Wikimedia Austria
Foundation	Ruslan Panasovskiy	Anup Mantri	David Antonic	James McClave	Eric Yao	Katherine Erickson	Marius Bakken	Paul Wilmes	Ryusuke Koyama	Tuula Simell	Wikimedia Germany
Armen Avanesians	The Ruth and David Levine	Arthur Hunter	Dave McComb	James O'Shaughnessy	Ethel W. Moore	Keah Yong Heng	Mark Feldberg	Pavel Wilmes	Sadao Milberg	The Vadasz Family Fund	Wikimedia France
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Foundation	Sarah Wesley	Ayco Charitable Foundation	David Brauer	Janet DeNicola	Francisco Sampaio	Kenneth Eddings	Simons	Peter A. Wiringa	The San Diego Foundation	Victoria Walsh	Wikimedia Netherlands
Brian Kim	Sean Lennon	B. S. Ramamurtie	David Bunton	Jaroslav Verchkovski	Francois Delori	Kevin Arpe	Mark Leonard	Peter A. Wiringa	Sara Smollett	Vijay Santhanam	Wikimedia Sweden
Casey DeGroot	Shabbir Moosabhoj	Beauchamp Place	David Bydeley	Jawaad Mahmood	Frank Brunckhorst	Kevin C. Hammond	Mark Melton	Paul Wilmes	Sarah Alfadl	Villazzo, LLC	Wikimedia Switzerland
Christopher Ruddy	Shvat Shaked	Communications Inc.	David Cline	Jay Flatland	Frank Rothacker	Kevin Cheng	Mark Waber	Peter J. Yearheart	Sathien Tejapaibul	Vinay Jain	Wikimedia United Kingdom
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Elon Musk	Foundation	The Belmonte Foundation	David Harris	Foundation	Fred Hipp	Kim Spitznagel	Matthias Dietrich	Petr Jirous	Foundation	Whitney Robinson	
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Goldman, Sachs, and	The Ben Williams Fund	Bernard Halim	David Humm	Jeffrey Krug	Gabe Newell	Kimberley Harding	Melissa A. Chilton	Meshberg Family	Philip Perlman	Staff	
Company Matching Gifts	Bernard Halim	Bernhard Friess	David K. Donald	Jeffrey Lamkin	Gavin Moodie	Kimberly Mayfield	Michael and Debbie Koss	Foundation	Michael J. Fine	WIG Company	
Program	Bernhard Friess	Betty Gerlack	The David L. and Marilyn	Jelly Vision Inc.	The Geisel Family	The Koppelman Family	Michael Hodnett	Philipp Mateescu	Michael Marcus	Wilford Reynolds	
	Betty Gerlack	BiblioLabs, LLC	S. Wenner Fund	Foundation	Foundation	Foundation	Michael J. Fine	Philip Perlman	Michael Marcus	William B. Edwards	
	Anonymous (4)	BiblioLabs, LLC	David Peltz				Michael J. Fine	Philip Perlman	Michael Marcus		

# projects



The Wikimedia Foundation operates 11 free knowledge projects managed and built by a community of over 100,000 active volunteers.



**Wikipedia.**  
Free encyclopedia

The free encyclopedia containing more than 20.6 million articles in 282 languages. The most comprehensive and widely used reference work humans have ever compiled. 100,000 active volunteers contribute new content every month.



**Wikimedia Commons™**  
Shared media repository

A repository of almost 13 million freely usable images, sound and video files, serving both Wikimedia's projects and countless other educational and informational needs.



**MediaWiki.**  
Open-source wiki software

The leading open-source wiki software on the Internet which acts as the backbone for all of the Wikimedia Foundation's wikis and thousands of other wiki communities.



**Wikispecies™**  
Dictionary of species



**Wikibooks™**  
Free textbooks and manuals



**Wikinews.**  
Free content news source



**Wikiquote™**  
Collection of free quotations



**Meta-Wiki™**  
Project coordination



**Wikiversity™**  
Free learning tools



**Wiktionary.**  
Dictionary and thesaurus



**Wikisource.**  
Free source documents

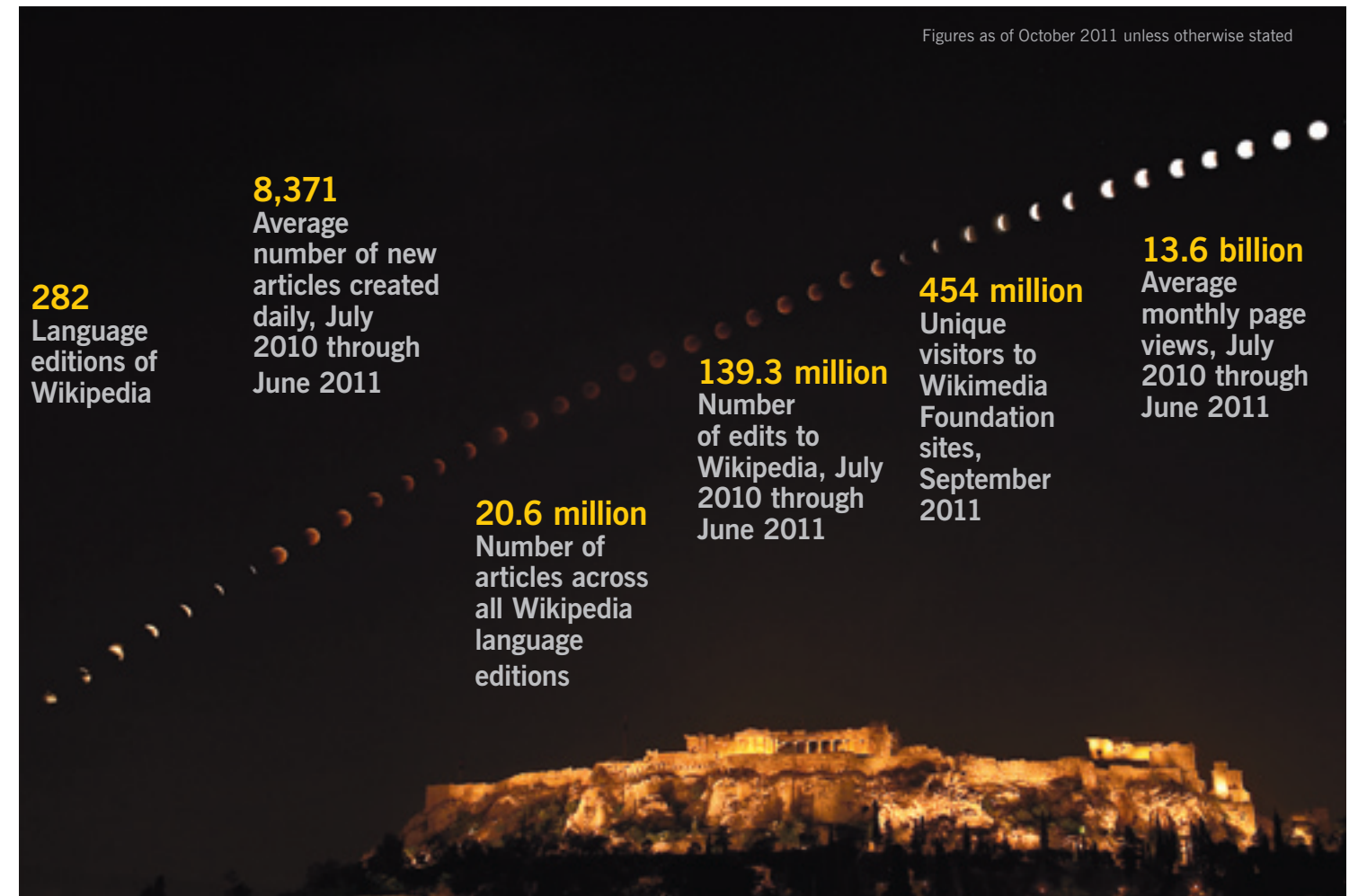
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## Strategic priorities

- > Stabilize infrastructure
- > Increase participation
- > Improve quality
- > Increase reach
- > Encourage innovation

## Wikimedia Foundation targets for 2015

- > **Increase** the total number of people served to 1 billion
- > **Increase** the number of Wikipedia articles we offer to 50 million
- > **Ensure** information is high quality by increasing the percentage of material reviewed to be of high or very high quality by 25 percent
- > **Encourage** readers to become contributors by increasing the number of total editors per month who made >5 edits to 200,000
- > **Support** healthy diversity in the editing community by doubling the percentage of female editors to 25 percent and increase the percentage of Global South editors to 37 percent

Imagine  
a world in  
which every  
single person  
on the planet  
is given free  
access to  
the sum of  
all human  
knowledge.

front cover

The Gypsy Girl mosaic fragment from the Zeugma Mosaic Museum in Gaziantep, Turkey, is an example of the global effort to capture images of important cultural artifacts and make them available to all on Wikipedia. This fragment, made up of many small pieces, also can be seen as symbolic of the collaborative storytelling method used by hundreds of thousands of Wikimedian volunteers to document the "sum of all human knowledge."

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