



HOW TO BE A CORPORATE LEADER IN A CLIMATE CRISIS: REDUCE AND INVEST



URNS OUT... TRUE LEADERSHIP CAN BE DEMONSTRATED

It's one thing to commit to net zero in the future, another to take responsibility for your continued contribution to the problem – your emissions today, tomorrow, and next year.

Shouldn't you be accounting for those carbon emissions now, as you journey to your low-carbon future?

Our message is simple: every business should be "balancing their carbon books." Emissions today balanced by investments today. Using the VCM to ensure that those investments deliver high-quality and effective action – above and beyond your business. Investing in world-class carbon credits could very well define the best parts of your company's decarbonization journey.

THIS IS WHERE VERRA COMES INTO THE PICTURE.

Climate isn't waiting on the sidelines, and neither are we. For organizations that want to lead with integrity and act with purpose, Verra and the Voluntary Carbon Market (VCM) stand with you, enabling you to turn company aspirations into direct climate impact.

Our rigorous, science-based standards and best-in-class methodologies provide demonstrable results of impactful climate mitigation efforts for the benefit of your organization, your customers, people, and the planet.

Lead boldly. Impact globally. Reduce where you can. And invest in climate solutions above and beyond your business – solutions which can help accelerate Global Net Zero.



BY CHOOSING VERRA-CERTIFIED CREDITS...

you align your brand with a leader and innovator in climate action, showcasing your company's commitment to high-integrity science-based solutions.

A rising tide of private institutions and governments are putting their money where their mouth is and working with Verra to support the voluntary carbon market and their own ambitious climate goals.

Verra is the vital link between climate finance and immediate climate impact. Invest in Verra-certified projects and transform your climate commitment into powerful actions your customers and stakeholders will champion with pride.



IN A WORLD DEMANDING MORE THAN PROMISES, VERRA DELIVERS PROOF

- 1.2 billion carbon credits issued
- 2,200+ active climate action projects in 96 countries
- 90+ active carbon accounting methodologies - the largest portfolio of any standard setter
- 15+ years of experience and development in the market
- Memoranda of Understanding (MOUs) with 26 different jurisdictions and institutions
- Billions of dollars of climate finance channeled to projects across the globe
- Millions of lives, especially in the Global South, positively impacted
- ICVCM program-level approval
- By January 2025, all active projects must demonstrate contributions to at least three SDGs
- Voted Best Registry Provider for four years running
- Voted Best GHG Crediting Programme eleven times
- Culture of constant innovation and improvement

We look forward to working together to accelerate the transition to a sustainable future.

