



DEVELOP THE PROJECTS THAT WILL DEFINE THE FUTURE OF THE VOLUNTARY CARBON MARKET



YOUR PURPOSE, REALIZED...
YOUR IMPACT, AMPLIFIED.

A leader in the voluntary carbon market, Verra provides the framework for your projects to achieve – and demonstrate – the highest standard of climate action.

With an expert staff of methodology designers and project reviewers, more than US \$9 million invested in research and development in 2024 alone, and the experience to know exactly how to evolve the market, Verra is strong, and only getting stronger – investing and innovating to help the VCM deliver on its climate action potential.

Verra's world-class methodologies elevate your work, transforming your purpose into a powerful force for change that drives decarbonization and changes lives worldwide.

By choosing Verra to certify your climate action projects, you align your brand with a widely recognized and longstanding leader and innovator in climate action, showcasing your commitment to high-integrity science-based solutions. The credits you deliver will become synonymous with exceptional quality in the market

Choose Verra and make your contributions to climate action something your buyers and other stakeholders will be eager to support.



**IN A WORLD DEMANDING
MORE THAN PROMISES, VERRA
DELIVERS PROOF:**

- 2,200 active climate action projects in 95 countries
- 90+ active project methodologies - the largest portfolio of any standard setter
- 15+ years of experience in the market
- Billions of dollars of climate finance channeled to projects across the globe
- Millions of lives, especially in the Global South, impacted
- ICVCM program-level approval
- By January 2025, all active projects must demonstrate contributions to at least three SDGs
- Voted Best Registry Provider for four years running + Best GHG Crediting Programme 11 times
- A culture of constant innovation



**We look forward to working together to accelerate
the transition to a sustainable future.**