



## **PUENTES PROJECT**







# Utz **B'a'nkyulena** Ipetik **Jun B'alaj Ula'n** B'alaj **Welcome** Ule'n

The USAID Puentes Project (2017-2023)implemented by World Vision, in partnership with the organizations: Asociación Grupo Ceiba, Fundación para el Desarrollo Integral (FUDI), FundaSistemas, Red Nacional de Grupos Gestores.

#### THE PROJECT AIMS TO SUPPORT

Young people between:

15 and 24 years of age



From the Western Highlands of Guatemala

TO TAKE CONTROL OF THEIR FUTURE by providing them with the information, knowledge, and skills TO ACCESS OPPORTUNITIES AND IMPROVE THEIR INCOME.

The project also helps them design and pursue a life plan, with a focus on:

Education Employment Etrepreneurship

With the support of:









Nationally, the youth unemployment rate is five times higher for youth ages 15 to 24 than those 25 years of age and older (National Statistics Institute 2014). Youth ages 15-24 living in the Western Highlands experience poverty, violence, land shortges. They face lack of education opportunities and limited options for income improvement.

The access to social and health services is inadequate compared to their counterparts, resulting in a lower quality of life. This has led to increased levels of internal and external migration. The challenges are even greater for females and indigenous youth, who have lower school attendance rates and limited economic opportunities locally.



The **Diplomado Emprender con Éxito** is the project's core curriculum and entry point for youth participating in the project. It aims to help youth develop soft skills and design a life plan. It was originaly designed to be delivered in person, but has also been adapted for delivery over the radio.

**Municipal Youth** 

Centers in Quiché, San Marcos, Totonicapán Huehuetenango and Quetzaltenango departments, enabled to offer services such as:

Puntos Crea, Centro de Desarrollo Humano y Tecnológico, and Espacio de Asesoría Empresarial. The project currently operates 24 Youth Centers. 0

#### **Puentes Project** is

currently being implemented in 25 municipalities of Huehuetenango, Quiché, Totonicapán, San Marcos y Quetzaltenango.



#### Project goals:

**25,000** youth with improved soft skills and a Life Plan.

**3,600** youth continuing primary and secundary education.

**5,000** youth accesing technical and occupational training.

**1,000** youth engaged in new entrepreneurial activity.

**3,000** youth with new or improved jobs.



### PUENTES PROJECT

I. Youth will improve basic, workforce, and

2. Increase employment and entrepreneurship opportunities for youth.

entrepreneurship

skills.

project aims to achieve the following results

3. Increase equitable access for youth to social services.

To date 18,279 young participants have completed the Diplomado Emprender con Éxito and have a Life 54% Plan. 46%

received vocational training.

**8,462** youth have participated in alternative education.

• 57% • 43%

62%

38%

The Puentes Project focuses on preparing youth to access economic opportunities by providing competencies and skills-building training.

The Puentes Project facilitates the access to education, employment and entrpreneurial opportunities.

The Puentes Project aims to ensure that youth have access to the social services that are critical to their overall well-being, so that they may take full advantage of the opportunities available to them and improve their quality of life.

#### CONTACT

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