COMMENTS POLICY

This Comments Policy (**Policy**) sets out the content standards that apply when you upload content to our website www.alzheimersresearchuk.org (**Website**), for example by submitting a comment (including by responding to somebody else's comment). It should be read alongside our website terms and conditions and <u>Privacy Notice</u>.

We may change, modify and update this Policy at any time. You should ensure that you have read and are familiar with the current Policy before submitting a comment on the Website.

Please respect the following rules at all times when submitting comments.

DO

- Stick to the topic of the post.
- Respect other Website users.
- Make sure the information in your comment is accurate.
- Respect the intellectual property, privacy and other rights of third parties.
- Ensure that your comments are anonymised, i.e. cannot be used to identify you or anybody else, either directly or indirectly.

DON'T

- Post anything that is inappropriate, harmful, threatening, abusive or defamatory or that may upset, harass or embarrass any other person.
- Post anything that breaches any applicable law or regulation.
- Discuss medical advice.
- Share advertisements, chain letters, pyramid schemes or requests for money.
- Share confidential or personal information including any health data.
- Attempt to mislead or manipulate others.
- Impersonate another person or entity.
- Upload any material that contains a virus or other harmful computer code, file, or program.

These rules are designed to create a **safe and supportive environment** for users to discuss important topics in dementia research and share their experiences.

Alzheimer's Research UK moderates all comments before they are published on the Website. We reserve the right, in our absolute discretion, to delete or edit comments that in our opinion don't follow these rules, or for any other reason, without notice.

We are keen to hear of your experiences however we ask that you avoid including information in your comments which identifies or could be used to identify an individual. If and to the extent that you do submit information that is personal information as part of a comment, we reserve the right to delete or edit the comment. If you do decide to submit a comment that identifies an individual, whether directly or indirectly:

- you will be consenting to our use of the personal information for the purposes of deciding whether to publish it as well as the publication or deletion of that comment (as applicable), and
- we will treat your submission as confirmation that are authorised to share such personal information (whether such information relates to you or someone else).

Any personal information that we receive will be handled in accordance with our <u>Privacy</u> Notice.

Those who consistently break the rules may be banned if we feel it is necessary to protect others or the integrity of the Website.

Please note that all comment threads will be closed **six months** after the original post, although your comments may remain on the Website for longer than this. We may remove comments when they are no longer timely or relevant.

Your data

Alzheimer's Research UK requires you to enter a valid email address when you comment on articles. This enables us to contact you in the event of any problems or issues with your comment and is also for verification purposes. This information will not be used to identify you to other Website users.

We reserve the right to contact you regarding the subject matter of the post on which you have commented, but we will not add your email address to any Alzheimer's Research UK mailing lists without your permission. Please note we have no obligation to respond to comments and we may not respond to comments that are submitted.

Click here to read our <u>Privacy Notice</u>. The Privacy Notice describes the personal data that we collect from comments and how this is used.

Your Submissions

By submitting a comment, you agree that your submissions are voluntary and will not place us under any fiduciary or other obligation. We are free to use or publish the submission and its contents without restriction and without any compensation to you. We will not attribute your submissions to you without your express prior written permission.

Complaints

If you would like to make a complaint regarding a comment or post, please email newseditor@alzheimersresearchuk.org.

Disclaimer

Comments posted on this Website, by persons other than the post authors, are those of the individual and in no way represent the views of Alzheimer's Research UK. We reserve the right to edit, not publish or delete any message at any time for any reason whatsoever in our sole discretion, without contacting the author. User comments are the sole responsibility of the individual who posts them. We disclaim all liability for comments and we will not be liable for any errors or omissions in any of the information to the fullest extent permitted by law. Please note that your exclusive remedy for dissatisfaction with any content of submissions shall be for us to remove the submission or ban the individual who posted the content. We also reserve the right, at any time, to modify, suspend, or remove the comments functionality on the Website without notice.