



Donation Matching Program

Updated 2021

At AppLovin, philanthropy is one of our core values. Every year, AppLovin donates to organizations to help contribute to good causes. AppLovin will now be matching donations of \$25 or more to a maximum of \$1,000 per calendar year per employee. We realize our employees are generous people and the company will support you along the way!

Employee Eligibility

Employees who are eligible for this program are AppLovin or MachineZone employees who work 30 or more hours per week.

Donation Eligibility

In order for AppLovin to match employee's donations, the donation must be to a qualified **501(c)(3) organization**. Donations must be charitable contributions from your personal funds that qualify as deductions on your federal tax return. Your donation must be in the form of check or credit card.

How to get your donation matched:

1. Research the organization of your choice to make sure it is a qualified **501(c)(3) organization**.
2. Donate a minimum of \$25 or more to a maximum of \$1,000 per calendar year.
3. Obtain a copy of your receipt upon donating from the organization. Credit card statements will **not** be accepted.
4. Fill out the AppLovin Donation Matching Form (below) within a year of the donation.
5. Send the Donation Matching Form with a copy of your receipt to donations@applovin.com. Keep a copy of the form and the receipt for your records.

After you submit the form, AppLovin will match your donation within 30 business days and notify you when it is complete. Donations from the previous year must be submitted no later than January 31.

See below for 501(c)(3) Organization Information

Visit <https://apps.irs.gov/app/eos/>



AppLovin “Dollars for Doers” Program

A grant for volunteer work is made to any eligible nonprofit organization for which an employee has committed substantial volunteer hours within a calendar year from a minimum of \$25 to a maximum of \$1,000 per calendar year.

- For each hour volunteered, AppLovin will donate \$25 to the organization.
- For 20 hours of volunteer time within a calendar year, AppLovin will donate a \$500 grant.
- For 40 hours of volunteer time within a calendar year, AppLovin will donate a \$1,000 grant.

Dollars for Doers Guidelines:

1. Provide proof of hours volunteered at the charitable organization of your choice.
2. Provide proof that the organization is a qualified 501(c)(3) organization.
3. Send both copies to donations@applovin.com. Keep a copy of each for your own records.

After you submit the necessary documents, AppLovin will donate to the organization you volunteered for within 30 business days and will notify you when it is complete.

Charitable Organization Event Participation Reimbursement

All eligible AppLovin employees who participate in a charity event such as a walk or run etc. can be reimbursed for any sign up fees associated with the event. Reimbursement can only be eligible for charity events for qualified 501(c)(3) organizations.

In order for your sign up fees to be reimbursed you must:

1. Provide a copy of the receipt.
2. Provide proof that the event was held by an organization that is a qualified 501(c)(3) organization.
3. The expense can be submitted on Expensify; make sure to attach both the receipt and proof of charitable organization to the report.

Please note: All of AppLovin’s donation programs: Donation Matching, Dollars for Doers, and Event Participation Reimbursement have a combined minimum of \$25 to a maximum of \$1,000.



AppLovin Donation Matching Form

Name: _____

Please specify the \$ amount donated: \$_____

Please specify the \$ amount to be matched: \$_____

Organization Receiving Gift: _____

Organization Address: _____

Organization Website: _____

Organization Contact Person and/or Phone number: _____

I certify that this donation meets with all the specifications as described in the company policy as it relates to donation matching. I am currently an eligible employee of AppLovin.

Signature of donor _____

Date _____

Pledges of contributions are not eligible; the contribution must have actually been made in order to qualify for the employer match.

Donations cannot include: subscription fees for publications, membership fees, insurance premiums, tuition payments, books or student fees, contributions to individuals, fraternities, sororities or labor organizations, gifts for non-scholastic programs such as a stadium construction, ticket purchases, benefits, payments where direct value is received, gifts of real or personal property (except marketable securities), bequests or life income trust arrangements, or cumulative gifts from several individuals reported as one contribution.

Human Resources may also request the employee to provide additional information on any organization, which is not easily identifiable as a qualified organization for the employer match.